

# INVESTMENT ASSIGNMENT SUBMISSION

Name: SIRISHA CHAMARTHY

## INVESTMENT PLAN :

1. Invest between **5 to 15 million** USD.
2. Invest only in **English speaking** countries.

## STRATEGY :

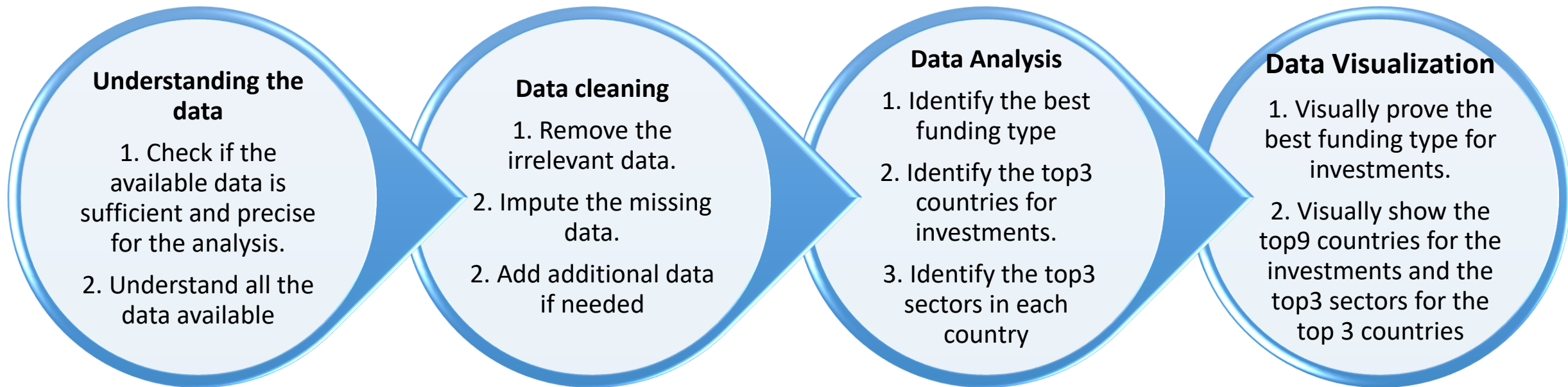
1. Invest where other companies are investing.

## GOALS :

1. Identify the best Investment type
2. Identify the countries which have been heavily invested.
3. Identify the best sectors where other companies have invested.

Available Data : Real Investment Data from **crunchbase.com**

# APPROACH

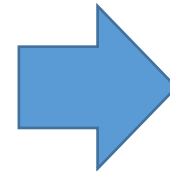


FUNDING TYPE	SUM OF INVESTMENTS (in USD)	MINIMUM INVESTMENT (in USD)	MAXIMUM INVESTMENT (in USD)	REPRESENTATIVE VALUE (in USD)
SEED	1.743385e+10	0.0	2.000000e+08	275000.0
ANGEL	4.708615e+09	0.0	4.945120e+08	400000.0
VENTURE	5.871601e+11	0.0	1.760000e+10	5000000.0
PRIVATE EQUITY	1.406101e+11	0.0	4.745460e+09	20000000.0

- ❖ For funding types Seed & Angel, the representative value is very low.
- ❖ For funding type Private Equity, the representative value is very high.
- ❖ Since our company wants to invest between 5-15M USD and the Venture's representative value is approximately 5M, the most suitable funding type will be **VENTURE**.

## TOP 9 COUNTRIES WHICH HAVE INVESTED IN VENTURE FUNDING TYPE

COUNTRY	TOTAL SUM OF INVESTMENTS
USA	4.336758e+11
CHN	4.245042e+10
GBR	2.148563e+10
IND	1.523186e+10
CAN	1.003333e+10
FRA	7.599537e+09
DEU	7.486960e+09
ISR	7.477515e+09
JPN	3.583677e+09

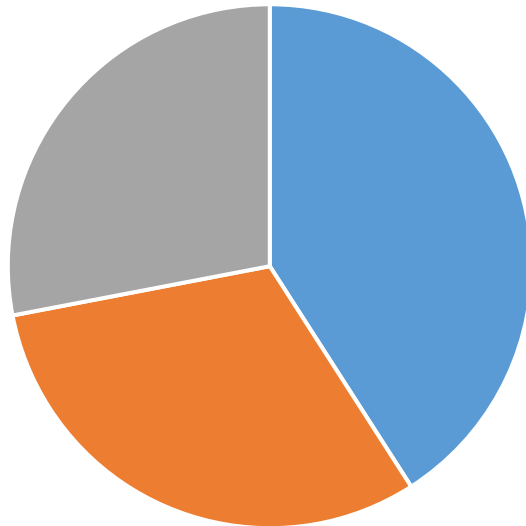


## TOP 3 ENGLISH SPEAKING COUNTRIES WHICH HAVE INVESTED IN VENTURE FUNDING TYPE

COUNTRY	TOTAL SUM OF INVESTMENTS
USA	4.336758e+11
GBR	2.148563e+10
IND	1.523186e+10

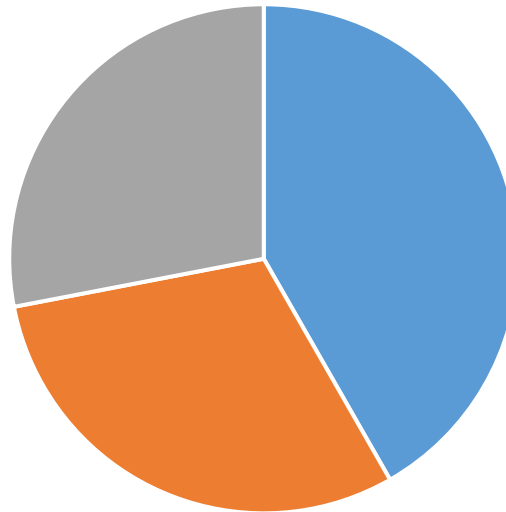
- ❖ Since our company is interested to invest only in **English speaking** countries, the top3 countries are : USA, GBR (UK) and IND

Top 3 sectors for USA



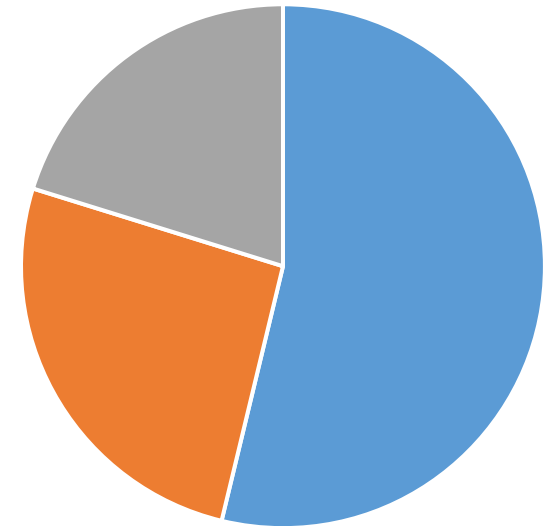
- Others
- Cleantech / Semiconductors
- Social, Finance, Analytics, Advertising

Top 3 Sectors for GBR



- Others
- Cleantech / Semiconductors
- Social, Finance, Analytics, Advertising

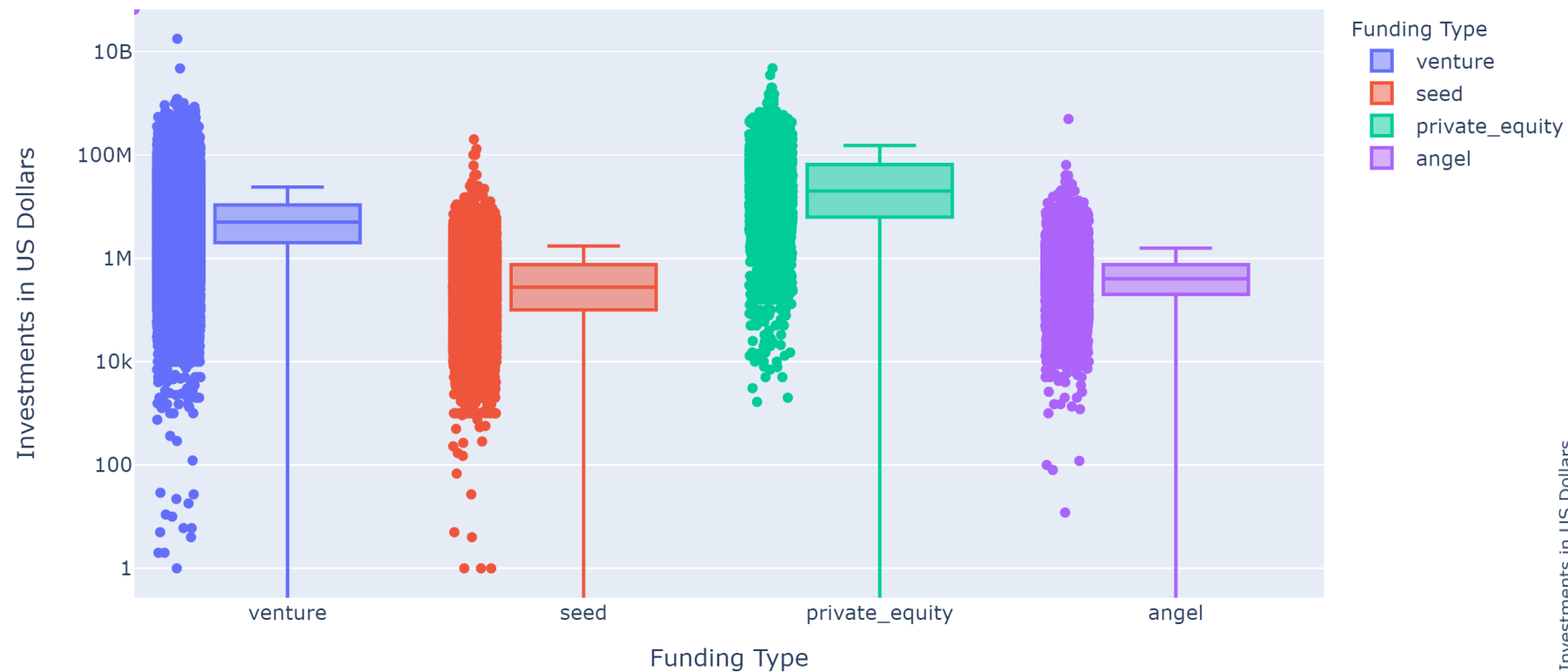
Top 3 Sectors for IND



- Others
- News, Search and Messaging
- Social, Finance, Analytics, Advertising

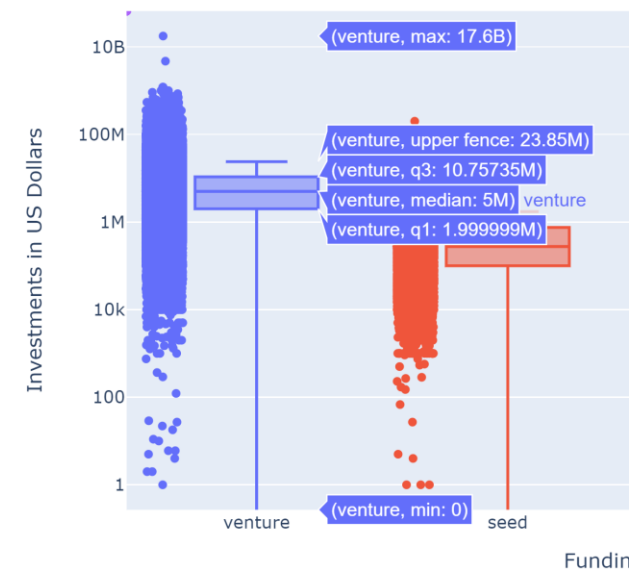
# FUNDING TYPES & REPRESENTATIVE AMOUNTS

Funding Types and Representative Amounts



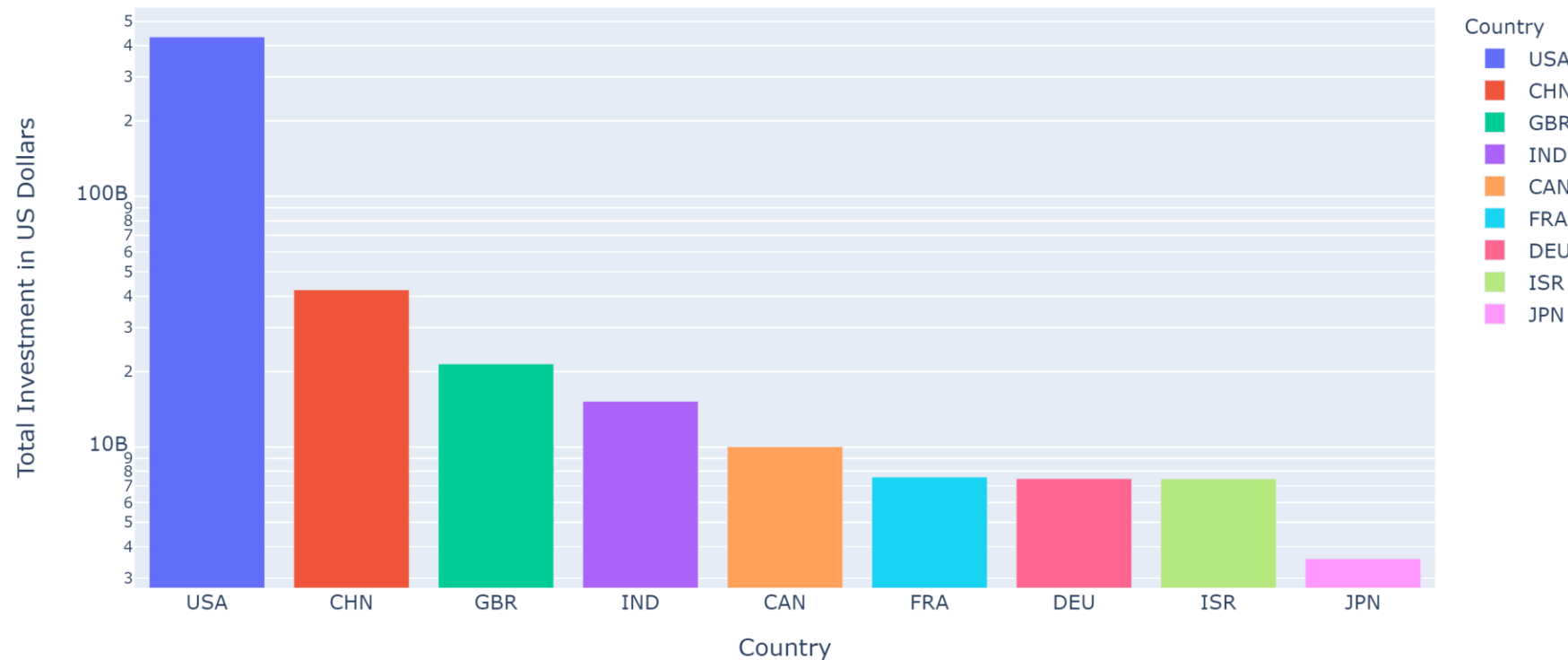
**MOST SUITABLE –**  
**VENTURE FT**

Funding Types and Representative Amounts



# TOP 9 COUNTRIES & TOTAL INVESTMENTS

Top 9 countries and Investments

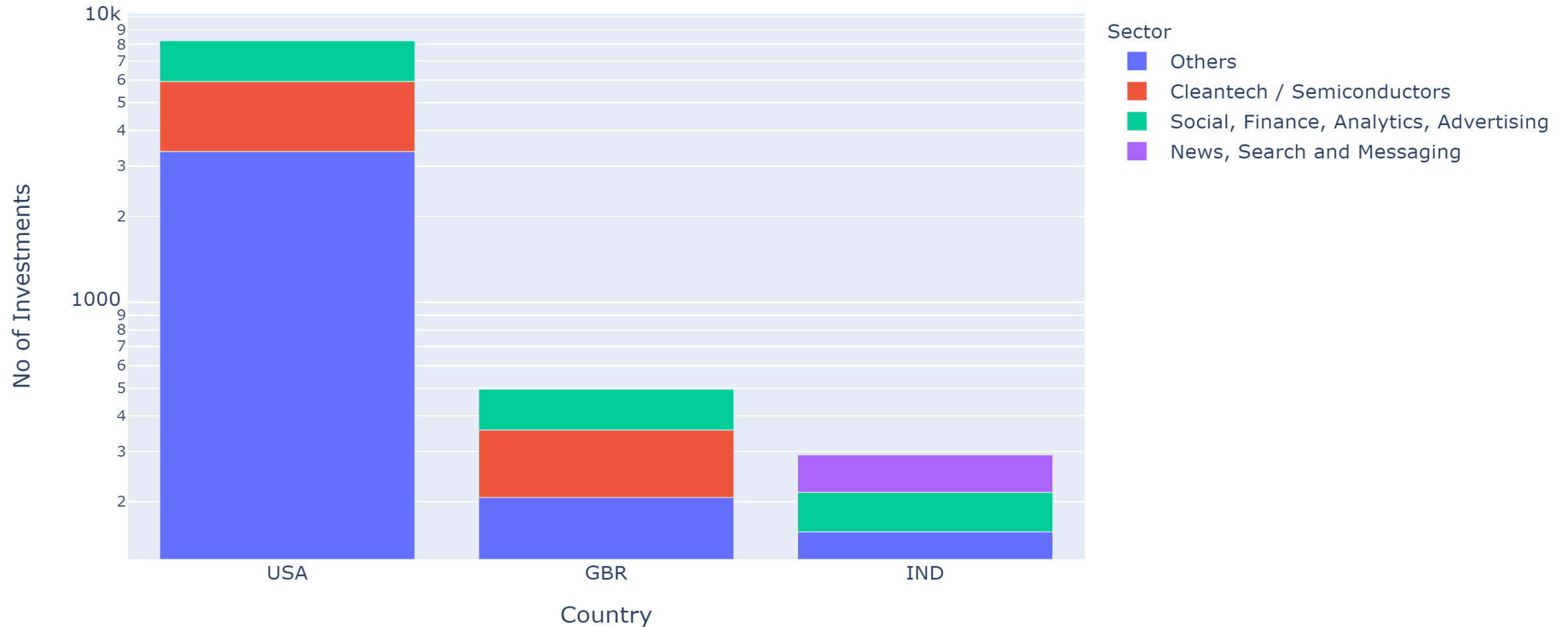


Since we are interested in English speaking countries, the top 3 countries – USA, GBR, IND



# TOP3 SECTORS IN TOP3 COUNTRIES

Number of Investments made by Top3 Countries in Top3 Sectors



## TOP #2 COUNTRY

**GBR (UK)**

### SECTORS :

- ✓ Others
- ✓ Cleantech / Semiconductors
- ✓ Social, Finance, Analytics, Advertising

## TOP #1 COUNTRY

**USA**

### SECTORS :

- ✓ Others
- ✓ Cleantech / Semiconductors
- ✓ Social, Finance, Analytics, Advertising

## TOP #3 COUNTRY

**INDIA**

### SECTORS :

- ✓ Others
- ✓ News, Search and Messaging
- ✓ Social, Finance, Analytics, Advertising