



NAVOGATORS

Details Tab

FILTER PANEL

Select Meas...

All

Gateway

All

Province

All

## SHOPIFY | SALES & CUSTOMER FUNNEL REPORT

Transaction  
performance

\$41,80,874

Net Sales

8K

Total Quantity

\$562.6

Net Avg Order Values

Customer Purchase  
Behavior

4431

Total Customers

2392

Single Order...

2039

Repeat Customer

Retention & Value  
KPIs

\$943.6

Life Time Value

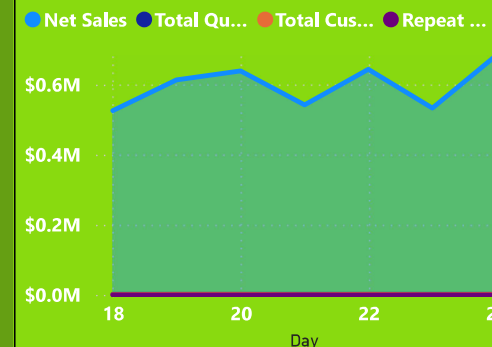
46%

Repeat Rate

1.68

Purchase Frequency

### Total Customers Trend Over Time



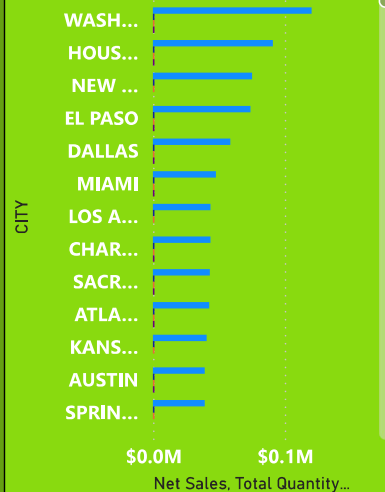
### Location



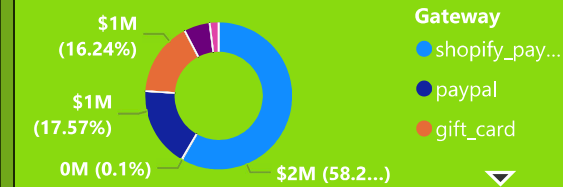
Microsoft Bing

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● Net Sales ● Total Quantity



### Total Customers by Gateway Payment Method



### Total Customers Order by Product Type

