

VISVESVARAYA TECHNOLOGICAL UNIVERSITY

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**A Internship Project Report
on**

INDIGO EVENT PLANNING ORGANIZATION

Submitted in partial fulfillment of the requirements for the V Semester of degree
of **Bachelor of Engineering in Information Science and Engineering** of
Visvesvaraya Technological University, Belagavi

Submitted by

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CERTIFICATE

Certified that the Mini project work entitled *Indigo Event Planning Organization* has been successfully completed by **L. Sirisha (1RN17IS049)** bonafide students of **RNS Institute of Technology, Bengaluru** in partial fulfillment of the requirements of 7th semester for the award of degree in **Bachelor of Engineering in Information Science and Engineering of Visvesvaraya Technological University, Belagavi** during academic year **2019-2020**. The mini project report has been approved as it satisfies the academic requirements in respect of mini project work for the said degree.

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DECLARATION

I , **L. Sirisha** [USN:1RN17IS049] student of VII Semester BE, in Information Science and Engineering, RNS Institute of Technology hereby declare that the internship project work entitled ***Indigo Event Planning Organization*** has been carried out by me and submitted in partial fulfillment of the requirements for the *VII Semester degree of **Bachelor of Engineering in Information Science and Engineering** of Visvesvaraya Technological University, Belagavi* during academic year 2020-2021.

Place : Bengaluru

Date:

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ABSTRACT

Indigo Event Planning Organization is a process of organizing a professional and focused event, for a particular target audience. It involves visualizing concepts, planning, budgeting, organizing and executing events to motivate people who feel low and to encourage them for their future . Event Management is a multi-million dollar industry, growing rapidly, with events hosted regularly. Surprisingly, there is no formalized research conducted to access the growth of this industry. The industry includes fields such as the MICE (Meetings, Incentives and Events), exhibitions, conferences and seminars as well as other benefits too. On the profession side, event management is a exciting profession that demands a lot of hard work and dynamism. The logistics side of the industry is paid less than the sales/sponsorship side, though some may say that these are two different industries. It's one of the most efficient event which can happen over the world.

By this framework, User or the common man can just check the events based on the motivation talks and then register themselves and make a benefit of it. This project provides all sorts of benefits for common man.

ACKNOWLEDGMENT

At the very onset I would like to place our gratefulness to all those people who helped me in making the Internship a successful one.

Coming up, this internship to be a success was not easy. Apart from the sheer effort, the enlightenment of the very experienced teachers also plays a paramount role because it is they who guided me in the right direction.

First of all, I would like to thank the **Management of RNS Institute of Technology** for providing such a healthy environment for the successful completion of internship work.

In this regard, I express sincere gratitude to our Director **Dr. H N Shivashankar** and the Principal **Dr. M K Venkatesha** , for providing us all the facilities.

We are extremely grateful to our own and beloved Professor and Head of Department of Information science and Engineering, **Dr. S Satish Kumar** , for having accepted to patronize me in the right direction with all her wisdom.

We place our heartfelt thanks to **Mrs. Geethanjali C M** Professor and HOD, Department of Information Science and Engineering for having guided internship and all the staff members of the department of Information Science and Engineering for helping at all times.

I thank **Mr. EXTERNAL GUIDE, Designation, Company/Institute name**, for providing the opportunity to be a part of the Internship program and having guided me to complete the same successfully.

I also thank our internship coordinator **Mr. R Rajkumar**, Assistant Professor, Department of Information Science and Engineering. I would thank my friends for having supported me with all their strength and might. Last but not the least, I thank my parents for supporting and encouraging me throughout. I have made an honest effort in this assignment.

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TABLE OF CONTENTS

CERTIFICATE	ii
DECLARATION	iii
ABSTRACT	iv
ACKNOWLEDGMENT	v
TABLE OF CONTENTS	vi
LIST OF FIGURES	vii
ABBREVIATIONS	viii
1. INTRODUCTION	1
1.1 About the company	1
1.2 Background	1
1.3 Existing System	1
1.4 Proposed System	2
2. LITERATURE REVIEW	3
3. HARDWARE AND SOFTWARE REQUIREMENTS	4
4. IMPLEMENTATION	5
4.1 Front-end Development	5
4.2 Discussion of Results	6
4.3 Advantages of the Event	15
5. CONCLUSION AND FUTURE ENHANCEMENT	17
5.1 Conclusion And Future Enhancement	17
6. REFERENCES	18

LIST OF FIGURES

Fig. No.	Descriptions	Page
4.1	Home Page	6
4.2	About Us Page	6
4.3	Schedule DAY 1	7
4.4	Schedule DAY 2	8
4.5	Schedule DAY 3	9
4.6	Speakers	10
4.7	Virtual	11
4.8	Gallery	11
4.9	Venue	12
4.10	Hotel	12
4.11	Sponsor	13
4.12	Contact	13
4.13	Buy Ticket	14
4.14	FAQ	14
4.15	Newsletter	15

ABBREVIATIONS

CSS	-	Cascading style sheets
HTML	-	Hypertext Markup Language
HTTP	-	Hypertext Transfer Protocol
JS	-	JavaScript
WEB	-	World Wide Web

Chapter 1

INTRODUCTION

1.1 About the company

Coursera is the global online learning platform that offers anyone, anywhere access to online courses and degrees from world-class universities and companies. Coursera partners with more than 200 leading universities and companies to bring flexible, affordable, job-relevant online learning to individuals and organizations worldwide. They offer a range of learning opportunities—from hands-on projects and courses to job-ready certificates and degree programs

Coursera was founded by Daphne Koller and Andrew Ng in 2012 with a vision of providing life-transforming learning experiences to learners around the world. Today, Coursera is a global online learning platform that offers anyone, anywhere, access to online courses and degrees from leading universities and companies. 76 million learners, 100+ Fortune 500 companies, and more than 6,400 campuses, businesses, and governments come to Coursera to access world-class learning—anytime, anywhere.

1.2 Background

The real purpose of a motivational speech, and in fact any speech, is to get you, the audience, to do something differently, because the speaker has got you to think differently. The only reason to give a speech is to change the world, and world-changing starts with the audience right in front of the speaker. With this background, this is an attempt to introduce a system of motivational talk or conference, which can be introduced in the university, college, institution levels or in any type of venues which can benefit people in the future deeds.

1.3 Existing System

As all of us know, in the present system of event organization, the problem is that whatever we want for our convenience we would go there and feel the atmosphere outside and then we would come back home, if suppose we are going to attend an

motivational event then we need to go to the venue for the better experience which will be realistic but then in the current case we are nervous to opt this method obviously because of their health, so here is a slight step of solution of going live virtually and making more events online rather than offline.

1.4 Proposed System

- In the proposed system of Virtual Events, it is aimed to eliminate all the disadvantages of the existing system. Details of the proposed system is as follows: A motivational speaker can offer a new voice and a new approach. Many motivational speakers have unique backstories that they draw on to inspire others. They may have overcome life-threatening situations, whether on the battlefield, in illness or in other situations. They may have overcome obstacles such as addiction. They may have started out poor and ended up rich.
- When an audience hears a first-person account of triumph over adversity, they can be inspired to overcome the adversities they face in their own lives or in the workplace that are often trivial by comparison. They can feed off of the motivational speaker's passion and enthusiasm: "If I can do it, so can you!"
- A motivational speaker's message may be tailored to a specific goal, such as increasing sales numbers or losing weight. Audience members may then expect not just inspiring words but specific strategies for reaching their goals, strategies that have been shown to work elsewhere. Learning new techniques to help in your professional or personal life can only help increase your motivation.
- It can be hard to think positively when you are surrounded by negative thinkers or a part of an office in which people have lost confidence in the direction of the company and in themselves. A motivational speaker can build or rebuild that confidence. When people start to overcome their fears, they may find that they have abilities they did realize they had. A motivational speaker can encourage people to overcome their fears and achieve their goals.

Chapter 2

LITERATURE REVIEW

A literature review surveys books, scholarly articles, and any other sources relevant to a particular issue, area of research, or theory, and by so doing, provides a description, summary, and critical evaluation of these works in relation to the research problem being investigated. Literature reviews are designed to provide an overview of sources you have explored while researching a particular topic and to demonstrate to your readers how your research fits within a larger field of study.

Chapter 3

HARDWARE AND SOFTWARE REQUIREMENTS

Hardware Requirement

The Hardware requirements are very minimal and the program can run on most of the machines.

Processor	:	Pentium IV processor
Processor Speed	:	2.4 GHz
RAM	:	1 GB
Monitor Resolution	:	1024*768 or 1336*768 or 1280*1024

Software Requirement

- Operating System: Windows 10
- Web browser
- Visual Studio Editor

Chapter 4

IMPLEMENTATION

4.1 Front end Development

It is the visible part of website or web application which is responsible for user experience. The user directly interacts with the front end portion of the web application or website. Front end Languages: The front end portion is built by using some languages which are discussed below:

HTML: HTML stands for Hyper Text Markup Language. It is used to design the front end portion of web pages using markup language. HTML is the combination of Hypertext and Markup language. Hypertext defines the link between the web pages. The markup language is used to define the text documentation within tag which defines the structure of web pages.

CSS: Cascading Style Sheets, fondly referred to as CSS, is a simply designed language intended to simplify the process of making web pages presentable. CSS allows you to apply styles to web pages. More importantly, CSS enables you to do this independent of the HTML that makes up each web page.

JavaScript: JavaScript is a famous scripting language used to create the magic on the sites to make the site interactive for the user. It is used to enhancing the functionality of a website to running cool games and web-based software.

Front End Frameworks and Libraries:

JQuery: jQuery is an open source JavaScript library that simplifies the interactions between an HTML/CSS document, or more precisely the Document Object Model (DOM), and JavaScript. Elaborating the terms, jQuery simplifies HTML document traversing and manipulation, browser event handling, DOM animations, Ajax interactions, and cross-browser JavaScript development.

4.2 Discussion of Results

The Home Page



Figure 4.1

Home Page in which users can go through about the website.

About Us Page

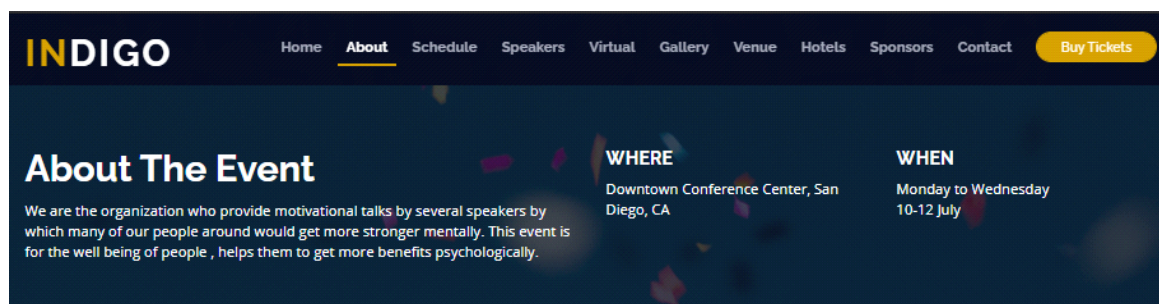


Figure 4.2

About Us page from which users can know better about our organization.

Schedule Page

DAY-1

The screenshot displays the 'EVENT SCHEDULE' page for Indigo. The navigation bar includes links for Home, About, Schedule (active), Speakers, Virtual, Gallery, Venue, Hotels, Sponsors, Contact, and a 'Buy Tickets' button. The main heading is 'EVENT SCHEDULE' with the subtext 'Here is our event schedule'. Below this, there are three tabs: 'Day 1' (selected), 'Day 2', and 'Day 3'. A message states: 'Register for a webinar to hear all positivity.' The schedule for Day 1 is as follows:

Time	Speaker	Description
09:30 AM	Registration	WILL BE CLOSED
10:00 AM	Deepak Chopra	Is an Indian-American author and alternative-medicine advocate.
11:00 AM	Chethan Bhagat	Is an Indian author and columnist.
12:00 AM	Priya Kumar	Is an Indian writer and motivational speaker.
02:00 PM	Harish Iyer	Is an Indian equal rights activist.
03:00 PM	Ashish Vidhyarthi	Is an Indian film actor and motivational speaker, known for his work in 11 different languages, predominantly in Hindi.
04:00 PM	Srikumar Rao	Is a speaker, author, former business school professor and creator of Creativity and Personal Mastery, a course designed to effect personal transformation.

Figure 4.3

The above page tells the users about the schedule of the sessions on day1.

DAY-2

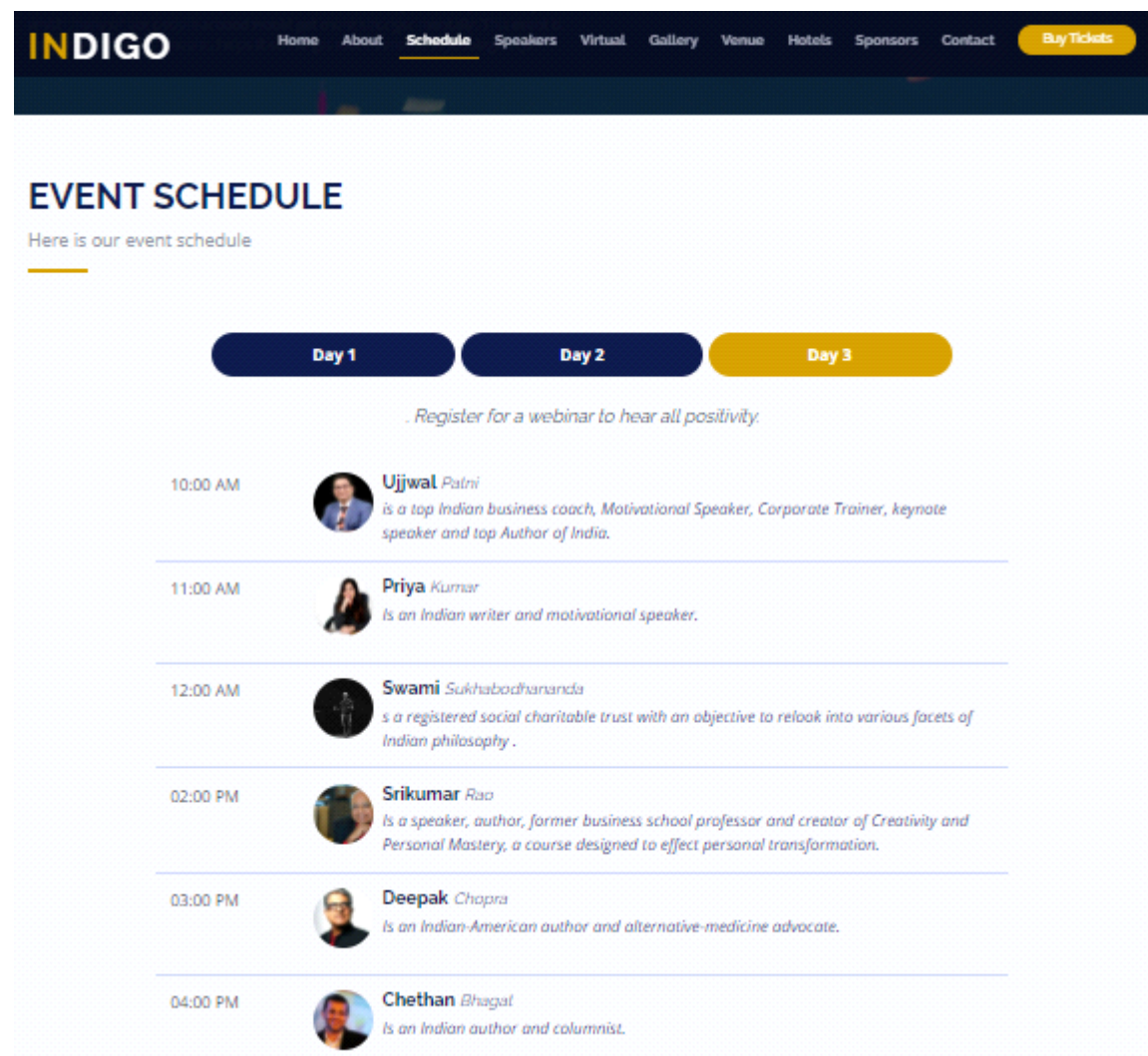
The screenshot displays the 'EVENT SCHEDULE' page for Indigo Event Planning Organization. The navigation bar includes links for Home, About, Schedule (highlighted), Speakers, Virtual, Gallery, Venue, Hotels, Sponsors, Contact, and a 'Buy Tickets' button. The main heading is 'EVENT SCHEDULE' with the subtext 'Here is our event schedule'. Below this, there are three tabs for 'Day 1', 'Day 2' (selected), and 'Day 3'. A message states: 'Register for a webinar to hear all positivity.' The schedule for Day 2 lists six sessions:

Time	Speaker	Description
10:00 AM	Priya Kumar	Is an Indian writer and motivational speaker.
11:00 AM	Harish Iyer	Is an Indian equal rights activist.
12:00 AM	Shivani Verma	Is a teacher in the Brahma Kumaris spiritual movement in India.
02:00 PM	Chethan Bhagat	Is an Indian author and columnist.
03:00 PM	Shivani Verma	Is a teacher in the Brahma Kumaris spiritual movement in India.
04:00 PM	Ujjwal Palni	is a top Indian business coach, Motivational Speaker, Corporate Trainer, keynote speaker and top Author of India.

Figure 4.4

The above page tells the users about the schedule of the sessions on day2.

DAY-3



The screenshot displays the 'EVENT SCHEDULE' page for Indigo. The navigation bar includes links for Home, About, Schedule (highlighted), Speakers, Virtual, Gallery, Venue, Hotels, Sponsors, Contact, and a 'Buy Tickets' button. Below the navigation bar, the 'EVENT SCHEDULE' section is titled 'Here is our event schedule'. Three tabs are visible: 'Day 1', 'Day 2', and 'Day 3' (which is selected and highlighted in yellow). A message states: 'Register for a webinar to hear all positivity.' The schedule for Day 3 lists six sessions:

Time	Speaker	Description
10:00 AM	Ujjwal Patni	is a top Indian business coach, Motivational Speaker, Corporate Trainer, keynote speaker and top Author of India.
11:00 AM	Priya Kumar	Is an Indian writer and motivational speaker.
12:00 AM	Swami Sukhabodhananda	s a registered social charitable trust with an objective to relook into various facets of Indian philosophy .
02:00 PM	Srikumar Rao	Is a speaker, author, former business school professor and creator of Creativity and Personal Mastery, a course designed to effect personal transformation.
03:00 PM	Deepak Chopra	Is an Indian-American author and alternative-medicine advocate.
04:00 PM	Chethan Bhagat	Is an Indian author and columnist.

Figure 4.5

The above page tells the users about the schedule of the sessions on day3.

Speakers

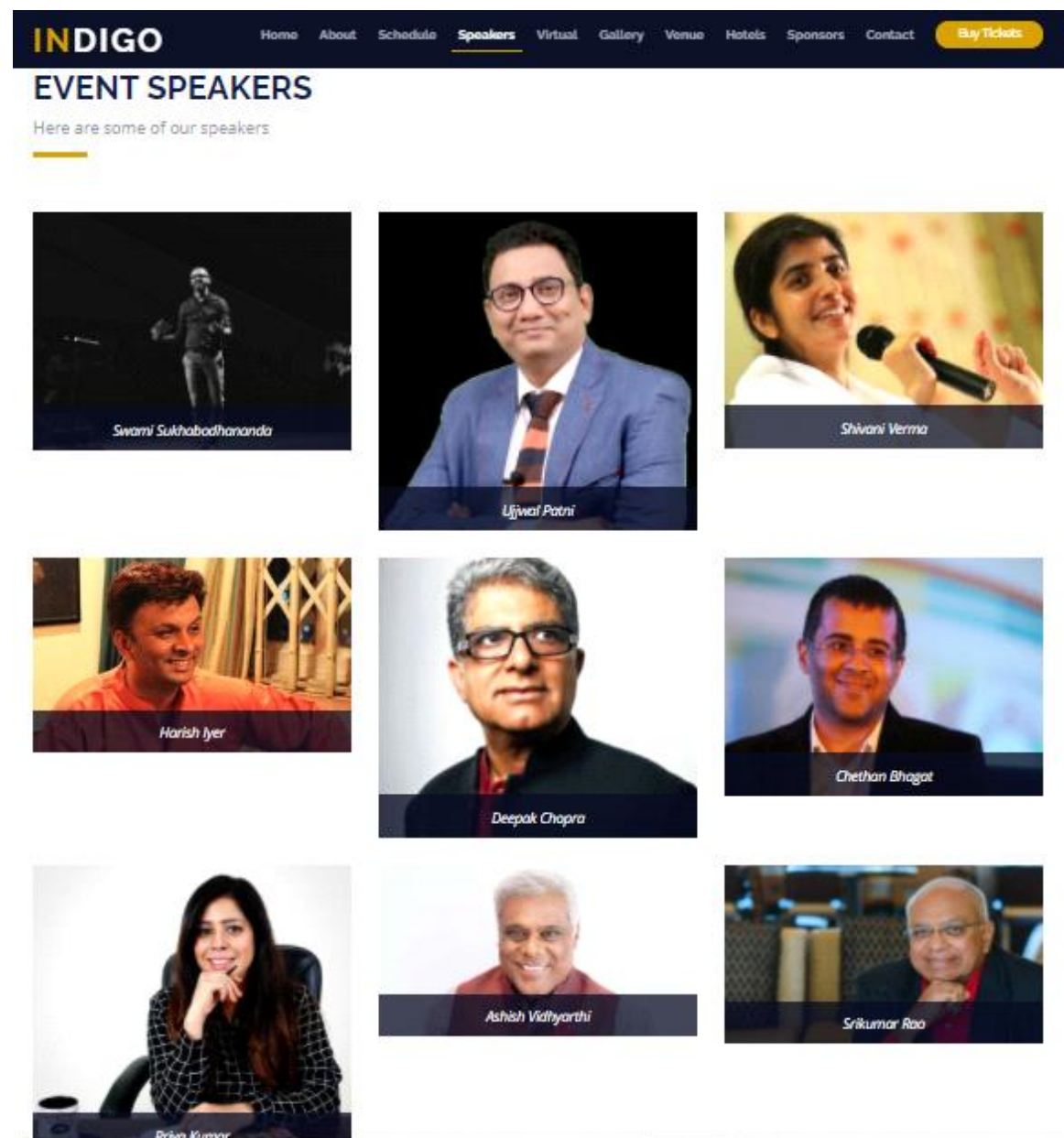


Figure 4.6

The speaker page gives the information of the speakers who conduct their sessions on the particular scheduled day and time.

Virtual

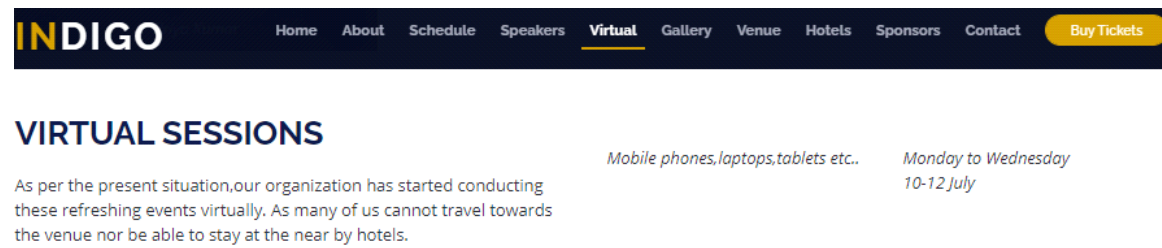


Figure 4.7

The virtual page gives the users the information of the virtual sessions which are being conducted.

Gallery

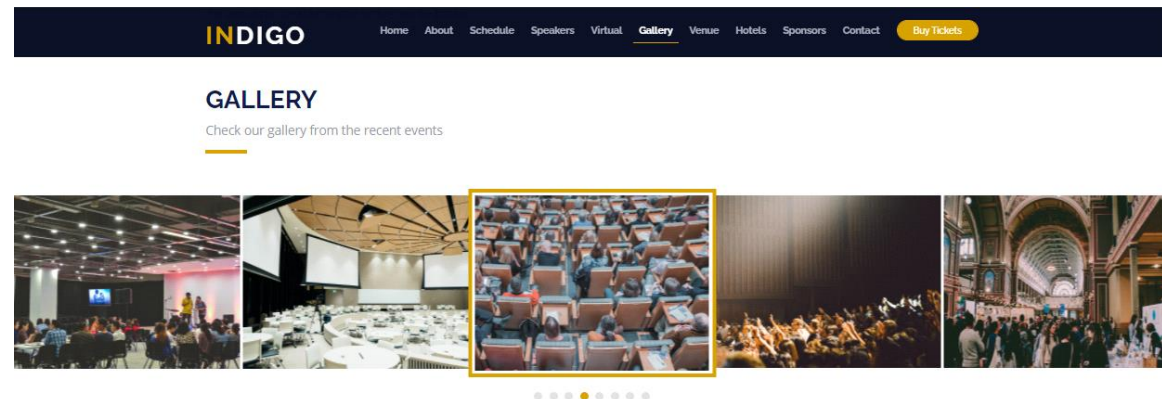


Figure 4.8

The gallery page gives a view to the users where the event is being scheduled .

Venue

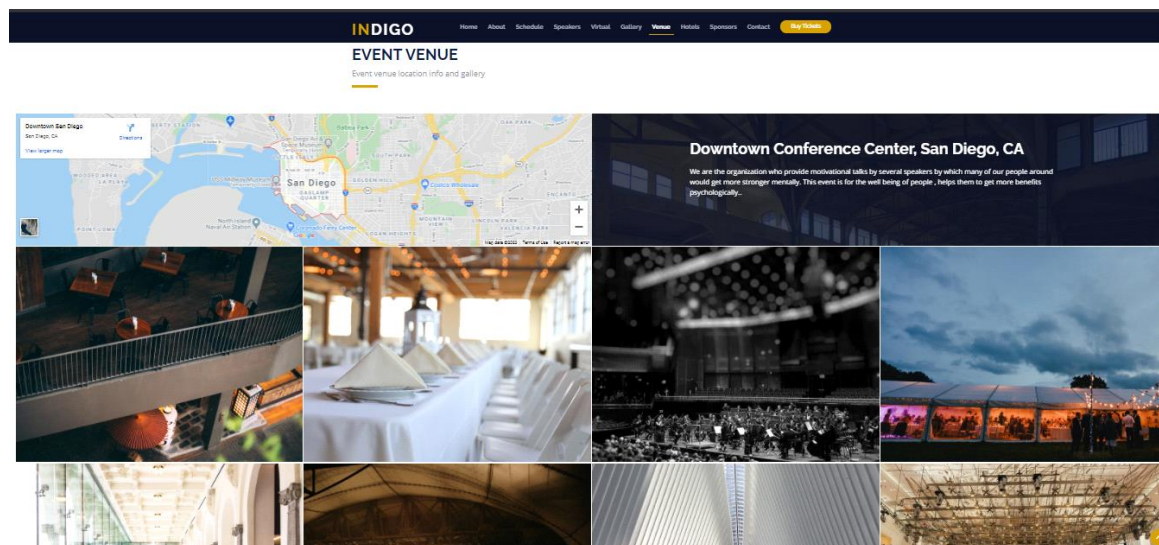


Figure 4.9

This page gives the exact information of the location and the views of the venue.

Hotels

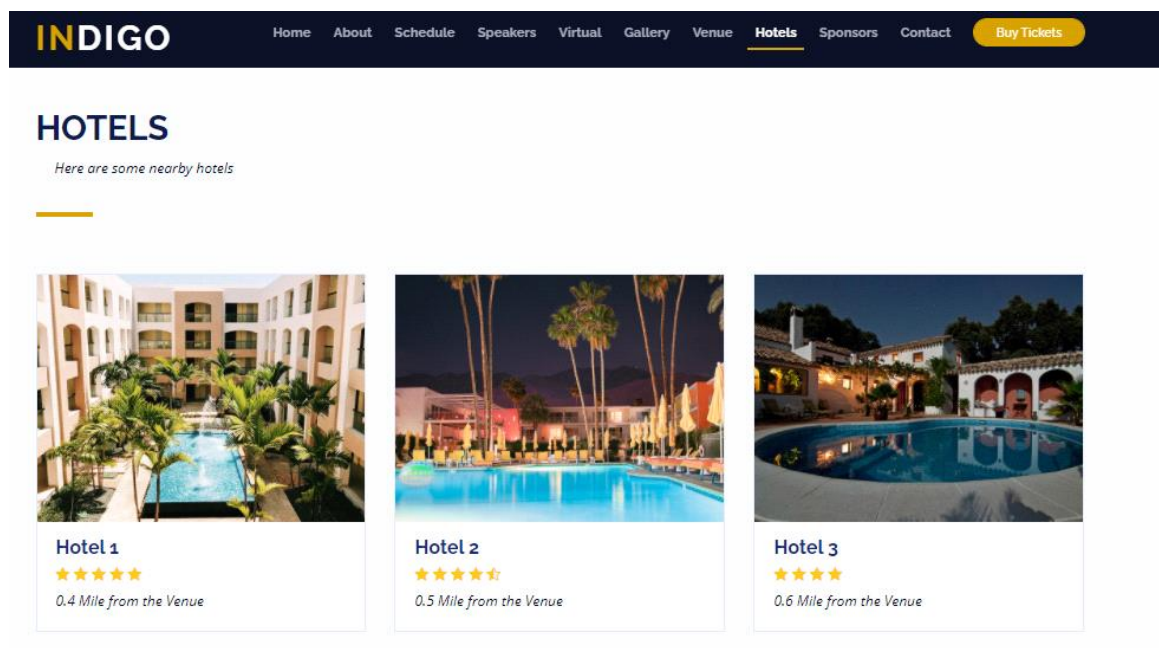


Figure 4.10

The hotel page gives the information of the near by hotels from the venue to the users from different locations for their stay.

Sponsors

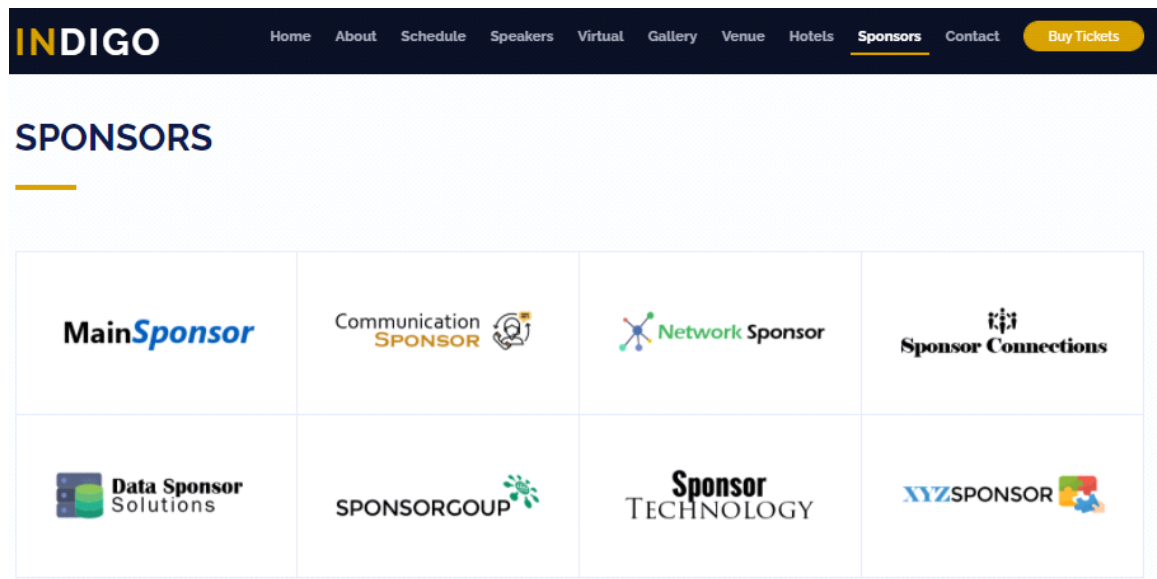


Figure 4.11

The sponsors page tells the information of who all sponsored.

Contact

The screenshot shows the 'Contact' page of the Indigo Event Planning Organization website. The header is dark blue with the 'INDIGO' logo in white and yellow. Navigation links include Home, About, Schedule, Speakers, Virtual, Gallery, Venue, Hotels, Sponsors, and Contact (highlighted). A yellow 'Buy Tickets' button is on the right. The main heading 'CONTACT' is in large blue letters. Below it is the text 'Please contact us for any queries.' followed by a grid of contact information: ADDRESS (555 Adam Street San Diego, CA 92105), PHONE NUMBER (+1 555 123 4567), and EMAIL (info@example.com). Below this is a contact form with fields for 'Your Name', 'Your Email', 'Subject', and 'Message'. A yellow 'Send Message' button is at the bottom.

Figure 4.12

The contact page is for getting the queries from users and efficiently resolving it.

Buy Tickets

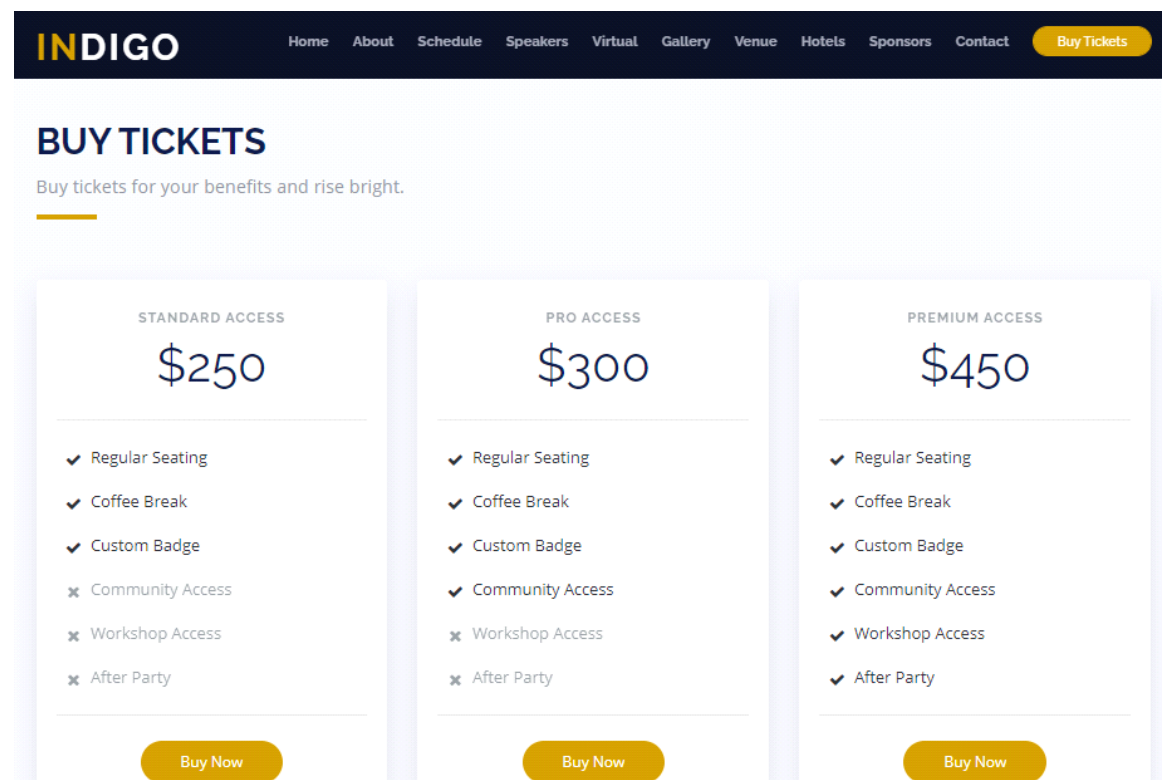


Figure 4.13

The booking page helps the users to book the tickets based on thier convenience.

FAQ

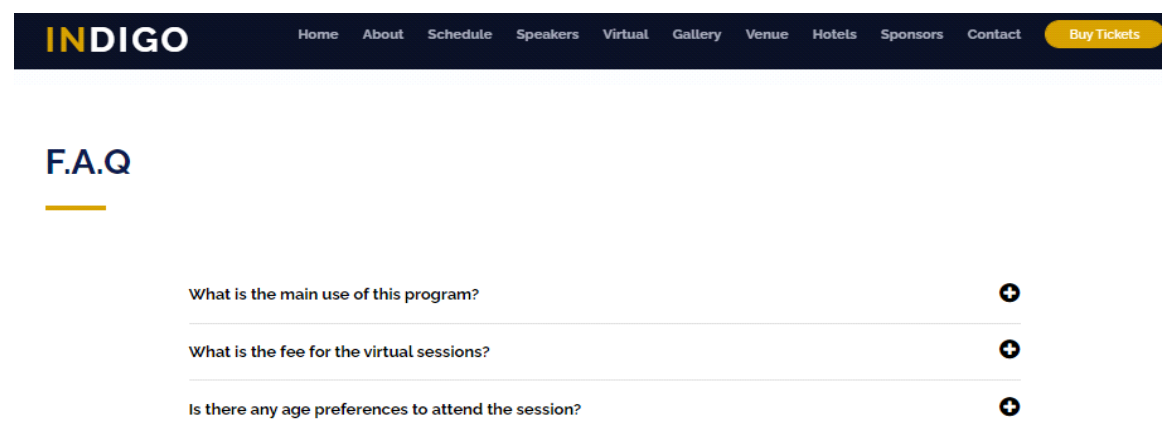


Figure 4.14

The FAQ page helps the user in few of the related queries.

Newsletter

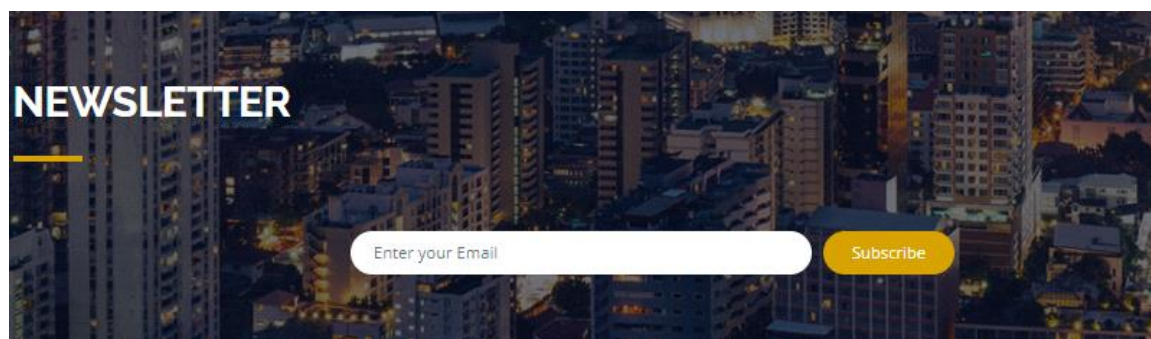


Figure 4.15

The newsletter page lets the users to subscribe.

4.3 Advantages

1. To realize that you are not alone

Motivational speakers and self help books can help you retain your faith in life through stories of other people whose mental and emotional conditions may be similar to yours. You can feel happy by knowing that your sorrow is shared by a million others in the world. You can also multiply your happiness by knowing that many other people across the globe share the same delights as you do.

2. To wake up with a smile everyday

When you live an inspired life and when your state of mind is motivated, you are likely to have a surge of happy hormones in your body. By reading motivational material, you could wake up with a mission everyday and go through the day with a smile on your face, ready to take on the world. Staying cheerful everyday is a reason enough for you to listen to motivational speakers or read inspirational books.

3. To reaffirm your faith in hard work and miracles

Motivational speakers and inspirational books are known to use real life combined with working wisdom to tell readers and viewers that life is a mix of hard work, smart work, miracles and luck, but never any one of these alone. If you have been working hard, you may be able to heave a sigh of relief by reading such books and assuring yourself that something good will happen to you.

4. To know that failure is a stepping stone to success

If you have picked up an inspirational book or a DVD of a motivational speaker because you are experiencing a major setback in life, you may feel energized enough to move ahead. You may have come across many real life anecdotes and advice from such material which reaffirms that failure is a stepping stone to success. Such positive reaffirmation is likely to leave you in a better position to deal with failure and pitfalls that life throws at you.

CHAPTER 5

CONCLUSION AND FUTURE ENHANCEMENT

To learn from other people's lives,

As a well known quote goes, you may not live long enough to make all the possible mistakes yourself and learn from them. This message given by motivational speakers and books can come handy as you can read and learn from the mistakes that well known personalities and other common people may have made in their lives.

- The future enhancement that can be done in this project is that, a registration sign up and login in pages can be implemented.
- Can give more information of the speakers on particular sessions through the website.
- To make a video of explaining what exactly is the organization about by the speakers itself.

REFERENCES

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- W3schools : <https://www.w3schools.com/bootstrap4/>