

Sirishti Singh

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 2004-05-13

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Professional Summary

Data Analyst skilled in SQL, Python, Tableau, Power BI, and Excel with experience in data cleaning, visualization, and predictive modeling. Built dashboards and ML models on datasets of 10k+ rows, delivering insights that uncovered revenue risks and improved decision-making

Core Skills

Technical Skills
Python (Pandas, NumPy, Scikit-learn), SQL,Reactjs,HTML & CSS,

Visualization & BI
Tableau, Power BI, Matplotlib, Seaborn

Machine Learning
Regression, Classification, Feature Engineering, Model Evaluation

Interpersonal Skills
Effective communication, Team collaboration, Adaptability, Problem-solving

Projects

CineWave – Movie Recommendation System | React.js, Firebase, TMDb API

- Designed a **content-based recommendation** engine with personalized movie suggestions.
- Implemented an **ETL pipeline** for storing and retrieving user playlists from Firebase.
- Integrated real-time trending movies dashboard via API calls

01/2025 – 04/2025

Fraud Detection System | Machine Learning

- Designed a fraud detection model to identify fraudulent transactions in a dataset with **1.9M+** records.
- Implemented data preprocessing and resampling techniques to handle class imbalance for improved detection.
- Achieved **95% accuracy** and **94% recall** for fraud cases, enhancing transaction monitoring.

Customer Churn Prediction | Python,Scikit-Learn,Seaborn,SQL

- Built an ML model achieving **82% accuracy** to predict telecom customer churn.
- Queried and prepared customer datasets using SQL & Python.
- Delivered insights into key churn factors (tenure, contract type, payment method).

07/2025 – 07/2025

Retail Sales Dashboard (Superstore Dataset) | Power BI, SQL

- Analyzed **10,000+ transactions** across sales, profit, and discount metrics.
- Created a **3 page** dashboard highlighting KPIs, regional trends, and product performance.
- Identified **\$45K revenue loss** due to discounts and **15%** margin difference across categories.

06/2025 – 07/2025

Certificates

- Databases and SQL for Data Science with Python
- Python Project for Data Science
- Python for Data Science, AI & Development
- Excel Basics for Data Analysis
- Tools for Data Science
- Introduction to Data Analytics

Courses

Data Analytics + Data Science, ETL Hive Training in SQL optimization, data visualization (Tableau, Power BI), machine learning, and ETL workflows to solve real-world analytics problems	01/2025 – Present thane, india
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Education

Bachelors of Computer Application (BCA), Somaiya Vidyavihar University Overall CGPA: 9.02	2022 – 2025 Vidyavihar, India
Higher Secondary Certificate (HSC), Kendriya Vidyalaya Commerce with IT Marks: 85.3%	2021 – 2022 Ambarnath, India