# E-commerce Data Report

Location: [Name of Location]

Report Date: [Date]

## Customer Data

|  |  |
| --- | --- |
| Metric | Value |
| Total Customers | [Total Customers] |
| New Customers | [New Customers] |
| Returning Customers | [Returning Customers] |

## Sales Data

|  |  |
| --- | --- |
| Metric | Value |
| Total Sales | [Total Sales] |
| Average Order Value | [Average Order Value] |
| Sales Growth | [Sales Growth] |

## Order Data

|  |  |
| --- | --- |
| Metric | Value |
| Total Orders | [Total Orders] |
| Pending Orders | [Pending Orders] |
| Completed Orders | [Completed Orders] |

## Product Data

|  |  |
| --- | --- |
| Metric | Value |
| Total Products | [Total Products] |
| Bestselling Product | [Bestselling Product] |
| Out of Stock Products | [Out of Stock Products] |

Report Author: [Author Name]