Alexander Koik-Cestone

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I am a professional with experience in detail-oriented data analysis work, usability testing and programming.

EDUCATION

UNIVERSITY OF ARIZONA | Bachelor of Science in Molecular and Cellular Biology
College of Arts and Sciences | Jan 2006 - Dec 2010 | Tucson, AZ

UNIVERSITY OF ARIZONA | Master of Science in Biology (unfinished)
College of Arts and Sciences | Aug 2011-Jan 2012 | Tucson, AZ

EXPERIENCE

TESTBIRDS | User Experience Analyst
Nov 2016 - present | Dublin, OH

- Perform app and website usability testing for many clients.
- Write reports outlining steps taken during the test.
- Document bugs in a detailed fashion with screenshots, video recording, and written description.

USERTESTING | User Experience Analyst
Nov 2016 – present | Dublin, OH

- Analyze websites and apps for user experience problems for many clients and make suggestions about where their design could be improved.
- Identify bugs or malfunctions in app and website designs.
- Identify areas where apps and websites were well-designed and provide suggestions for novel features that could be added.
- Interact with designers using both screencasting and Zoom.

AMAZON, APPEN, CROWDSURF | Data Entry and Transcription
Jan 2014 - present | Dublin, OH

- Transcribe audio and video conversations, interpreting and tagging them appropriately.
- Categorize data to train AI and ML models.
- Participate in paid pilot experiments for academic, scientific, and corporate institutions.
- Provide user experience feedback for websites and apps.
- Work as a fact checker, investigating claims on social media posts for accuracy.

UNIVERSITY OF ARIZONA ROOM AND COURSE SCHEDULING | Administrative Assistant / Intern
Aug 2006 – May 2007, Aug 2009 - May 2010 | Tucson, AZ

- Room and Course Scheduling (RCS) is the office that reserves rooms for classes and outside customers on the University campus.
- Used database software, such as Ad Astra and Microsoft Access, to prepare reports that assisted in room assignment decision making.
- Participated in regular meetings with fellow students, superiors, and university officials discussing scheduling needs.
- Developed VBA macros to streamline the scheduling report process.

CERTIFICATIONS AND CLASSES

GIT & GITHUB - THE PRACTICAL GUIDE | Academind, Dec 2020
This course gave me a basic understanding of both Git and GitHub.

ANGULAR - THE COMPLETE GUIDE (2020 EDITION) | Udemy, Oct 2020
Learned how to create dynamic websites using the Angular framework.

COMPLETE AJAX USING BOOTSTRAP, PHP FROM BASIC TO ADVANCED | Udemy, Apr 2018
Learned AJAX, Bootstrap CSS, and the PHP programming language.

THE COMPLETE HTML CSS COURSE, FROM NOVICE TO PROFESSIONAL | Udemy, Apr 2017
Learned the HTML and CSS languages for writing website front-ends.

COMPLETE JQUERY AND JQUERY UI COURSE FOR BEGINNER | Udemy, Dec 2016
Learned how to use jQuery, a dynamic JavaScript framework for web pages.

CLASSES IN PROGRESS

REACT, THE COMPLETE GUIDE | Udemy, Jan 2021-
Learning how to create dynamic websites using the React framework.

SKILLS

BASIC SKILLS
- Microsoft Office: Word, Excel, PowerPoint, Access.
- Zoom: Collaboration, breakout rooms, screen sharing.
- OneDrive, Google Drive, cloud storage
- Todoist (collaborative task management system)

PROGRAMMING AND SCRIPTING LANGUAGES
- JavaScript: ES5, ES6
- JavaScript libraries: jQuery, ThreeJS
- Frameworks: Angular

MARKUP LANGUAGES
- HTML, HTML5
- CSS, CSS3
- XML
- JSON

VERSION MANAGEMENT
- Git
- GitHub
- Atlassian BitBucket

USER EXPERIENCE
- Usability testing of apps and websites
- Bug hunting and submitting bug reports
- Highlighting well-designed parts of apps and websites
- Suggesting usability changes in areas where improvements are needed

DATA ENTRY
- Amazon Mechanical Turk (5 years of experience)
- Video and Audio Transcription
- Categorization of items to train Machine Learning algorithms

FACT CHECKING
- Fact checking political and medicine-related social media posts and videos
- Investigating claims to make sure that they are backed up by reputable sources
- Rating posts on how true or false they are, in part and in aggregate