Alexander Koik-Cestone

sirkoik.github.io | LinkedIn
akoikcestone@gmail.com | 614-674-0668

I am a professional with experience in detail-oriented data analysis work, usability testing and programming.

EDUCATION

UNIVERSITY OF ARIZONA | Bachelor of Science in Molecular and Cellular Biology
College of Arts and Sciences | Jan 2006 - Dec 2010 | Tucson, AZ

UNIVERSITY OF ARIZONA | Additional Biology Classes
College of Arts and Sciences | Aug 2011-Jan 2012 | Tucson, AZ

EXPERIENCE

USERTESTING | User Experience Analyst
Nov 2016 – present | Dublin, OH

- Analyze websites and apps for user experience problems for many clients and make suggestions about where their design could be improved.
- Identify bugs or malfunctions in app and website designs.
- Identify areas where apps and websites were well-designed and provide suggestions for novel features that could be added.
- Interact with designers using both screencasting and Zoom.

TESTBIRDS | User Experience Analyst
Nov 2016 - present | Dublin, OH

- Perform app and website usability testing for many clients.
- Write reports outlining steps taken during the test.
- Document bugs in a detailed fashion with screenshots, video recording, and written description.

AMAZON, CROWDSURF | Data categorization, Writing, and Transcription
Jan 2014 - present | Dublin, OH

- Provide user experience feedback for websites and apps, including participating in A/B tests with wireframe mockups.
- Provide survey data, including Written content for corporate and academic institutions.
- Transform ideas and concepts into human-readable written text.
- Categorize data to train AI and ML models.
- Participate in paid pilot experiments for academic, scientific, and corporate institutions.
- Transcribe audio and video conversations, interpreting and tagging them appropriately.

APPEN | Usability consulting, Fact checking
Jan 2019 - present | Dublin, OH

- Provide usability and content relevancy feedback for corporate institutions.
- Work as a fact checker, investigating claims on social media posts for accuracy. (Late 2020)

UNIVERSITY OF ARIZONA ROOM AND COURSE SCHEDULING | Administrative Assistant / Intern
Aug 2006 – May 2007, Aug 2009 - May 2010 | Tucson, AZ

- Room and Course Scheduling (RCS) is the office that reserves rooms for classes and outside customers on the University campus.
- Used database software, such as Ad Astra and Microsoft Access, to prepare reports that assisted in room assignment decision making.
- Participated in regular meetings with fellow students, superiors, and university officials discussing scheduling needs.
- Developed VBA macros to streamline the scheduling report process.

CERTIFICATIONS AND CLASSES

REACT: THE BIG PICTURE | Pluralsight, May 2021
Learned about the basics of the React library and how it compares to frameworks like Angular, Vue, and Ember.

AGILE FOR ONE | Pluralsight, May 2021
Learned basic Agile and Scrum techniques for managing projects.

GIT & GITHUB - THE PRACTICAL GUIDE | Academind, Dec 2020
Learned the basics of both Git and GitHub.

ANGULAR - THE COMPLETE GUIDE (2020 EDITION) | Udemy, Oct 2020
Learned how to create dynamic websites using the Angular framework.

COMPLETE AJAX USING BOOTSTRAP, PHP FROM BASIC TO ADVANCED | Udemy, Apr 2018
Learned AJAX, Bootstrap CSS, and the PHP programming language.

THE COMPLETE HTML & CSS COURSE, FROM NOVICE TO PROFESSIONAL | Udemy, Apr 2017
Learned the HTML and CSS languages for writing website front-ends.

COMPLETE JQUERY AND JQUERY UI COURSE FOR BEGINNER | Udemy, Dec 2016
Learned how to use jQuery, a dynamic JavaScript framework for web pages.

CLASSES IN PROGRESS

REACT, THE COMPLETE GUIDE | Udemy
Learning how to create dynamic websites using the React framework.

SKILLS

BASIC SKILLS

- Microsoft Office: Word*, Excel*, PowerPoint, Access
- Zoom: Collaboration, breakout rooms, screen sharing
- Trello
- OneDrive, Google Drive, cloud storage
- Todoist (collaborative task management system)

USER EXPERIENCE

- Usability testing of apps and websites
- Bug hunting and submitting bug reports
- Highlighting well-designed parts of apps and websites
- Suggesting usability changes in areas where improvements are needed

TRANSCRIPTION AND CONTENT CATEGORIZATION

- Amazon Mechanical Turk (5 years of experience)
- Video and Audio Transcription
- Categorization of items to train Machine Learning algorithms

FACT CHECKING

- Fact checking political and medicine-related social media posts and videos
- Investigating claims to make sure that they are backed up by reputable sources
- Rating posts on how true or false they are, in part and in aggregate

SKILLS (PROGRAMMING)

PROJECTS
- sirkoik.github.io has all projects.

DEVELOPMENT
- Front-end Development*

PROGRAMMING / SCRIPTING LANGUAGES
- JavaScript*: ES5, ES6
  - PluralSight Skill IQ: Proficient (174)
- React*, Redux, Redux Toolkit, Redux DevTools, React Developer Tools, Styled Components
- Webpack (module bundler)
- Jasmine
- Angular*, NgRx, RxJS
- TypeScript
- jQuery*
- ThreeJS
- Java
- PHP*
- LaTeX (used for this résumé)
- Perl (GenBank)
- VBA*

OPTIMIZATION
- Lighthouse

BACKENDS
- Firebase
- Use of REST APIs

DATABASES
- MySQL*
- SQL

MARKUP LANGUAGES
- HTML5*
  - PluralSight Skill IQ: Expert (205)
- CSS*, CSS3
- XML
- JSON*
- Frameworks: Bootstrap

IDES
- Microsoft Visual Studio Code
- IntelliJ IDEA
- Brackets

VERSION MANAGEMENT
- Git
- GitHub
- Atlassian BitBucket

*Earned LinkedIn Skill Assessment Badge

TRAINING
ONGOING TRAINING AND LEARNING

- [Pluralsight profile](#) which also has information about skills proficiency.
- [Codewars](#) currently at 5 kyu.