

Timothy Hawk

age: 35

residence: Prescott, AZ

education: High School Diploma

occupation: McDonald's Employee

marital status: Single



"A McFlurry a day keeps the customers away."

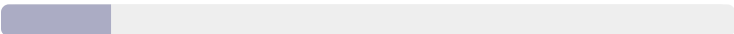
I spend my days on a cactus farm and working at McDonald's. My boss posts assignments to test our customer service skills each month, and I do them but I keep forgetting the website its on. Meanwhile, I grow cactus as a hobby which is fun. I have also been awarded the best hamburger flipper award.

Comfort With Technology

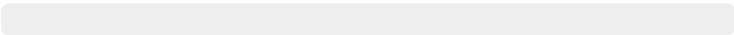
INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

To become the #1 cactus farmer in the world, and the world's best McDonald's employee.

Needs

- Food
- A Cactus Farm
- Money

Wants

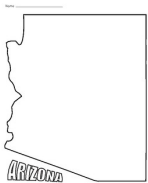
- A Bigger Cactus Farm
- To Live in a McDonald's

Values

- Working
- Knowledge

Fears

- Losing His Cactus Farm
- Not Living in Arizona



Doctor Zan

age: 28
residence: Kansas
education: MD
occupation: Doctor
marital status: Not Married, Not single



"You have cancer"

Goes around the world diagnosing people.

Comfort With Technology

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SOCIAL NETWORK



Criteria For Success:

To never incorrectly diagnose someone and to help people get better.

Needs

- Food
- A clipboard
- Paper
- Pencil
- Water
- Plastic water cup

Wants

- An office
- A house

Values

- Happiness
- A good life

Fears

- His patients coming back to haunt him
- When his patients don't get better

Chad Mulligan

age: 36

residence: Los Angeles, CA

education: High School Diploma

occupation: NAVY Seal

marital status: Single



"Failure is not an option. Efficiency is key."

Usually on various military pursuits. Likes to spend time with family.

Comfort With Technology

INTERNET



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SOCIAL NETWORK



Criteria For Success:

Staying focused on work and spending time with family.

Needs

- Clothes
- Food
- A place to sleep

Wants

- A raise for his job

Values

- Spending time with family
- Connections with co-workers
- Efficiency

Fears

- Clowns and spider



Dale Chombowski

age: 24

residence: Aperture Laboratories Employee Housing

education: Aperture Signature Specialized Training II

occupation: Aperture Server Access Apprentice

marital status: Single



Man I wish this training program had better organization.

A quick summary of behaviors and practices like how he/she spends their day.

Comfort With Technology

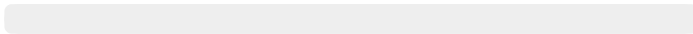
INTERNET



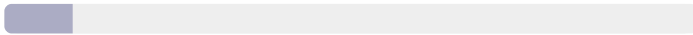
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Organization
- Science

Values

- Efficiency
- Learning

Criteria For Success:

Make it through Aperture Computing Specialization I

Wants

- Fresh-baked cupcake (nobody gets a full cake)
- Blue or green button (tired of red)

Fears

- Combustible Lemons
- Turret Invasion
- Neurotoxin Leak

