



## Personal Information

**Name:** Sirojiddin Bobokulov      **Address:** Hauffstraße 23, 73037 Göppingen, DE  
**Date of Birth:** 14.02.2000      **Phone:** +49 176 13270095  
**Place of Birth:** Bukhara, UZ      **E-Mail:** boboqulovsirojiddin4@gmail.com  
**Nationality:** Uzbek      **LinkedIn:** linkedin.com/in/sirojiddinbobokulov

## Languages

**English:** C2  
**German:** C1  
**Russian:** B2  
**Turkish:** A2

## Digital Skills

### Data Analysis and Visualisation:

Python (Pandas, JupyterLab),  
R, SQL, Selenium.

### NLP:

Hugging Face  
Transformers,  
spaCy, NLTK,  
ChatGPT API,  
Google Cloud  
Vision API

[GitHub Portfolio](#)

## Interests

- Chess
- Blogging
- Football

## Location

Göppingen  
20.01.2025

## Professional Experience

**5.2024 – 04.2025:** Communications Specialist – Intern, Working Student  
**Mercedes-Benz (Transformation Office), Stuttgart, DE**

- Organized successful events and training sessions
- Created digital and printed graphics as well as presentations
- Planned and executed email campaigns for training projects
- Edited and published English articles on the internal social intranet
- Supported analysis, visualization, and distribution of data for over 4,000 employees

**11.2022 – 05.2024:** Digital Analytics and Solutions Manager  
**Sodiq Academy LTD, Remote, UZ**

- Implemented three digitalization projects, reducing process times by 70%
- Conducted data analysis to optimize marketing strategies, lowering advertising costs by 31%
- Developed automated reporting tools for process monitoring

**02.2021 – 09.2022:** Founder and IELTS Instructor  
**Downtown LC Ltd., Tashkent, UZ**

- Conducted language training sessions with an 86% success rate
- Managed a team of eight employees and built a client base of over 100 students
- Developed innovative teaching methods for exam preparation

## Education

**Since 10.2022 – 03.2025:** MA in English Speaking Cultures, Text and Media  
**University of Bremen, Germany**

**Final Grade:** 1.54 (Very Good)

*Focus: Linguistics, Data Analysis, Multimodal Communication, Text and Media Studies*

**09.2017 – 06.2021:** B.Ed. in English Language and Literature

**Uzbek State World Languages University Tashkent, Uzbekistan**

**Final Grade:** 1.51 (Very Good)

*Focus: Pedagogy, English Studies, American Literature*