

amnesia

D E N -  
S I T Y  
G N +

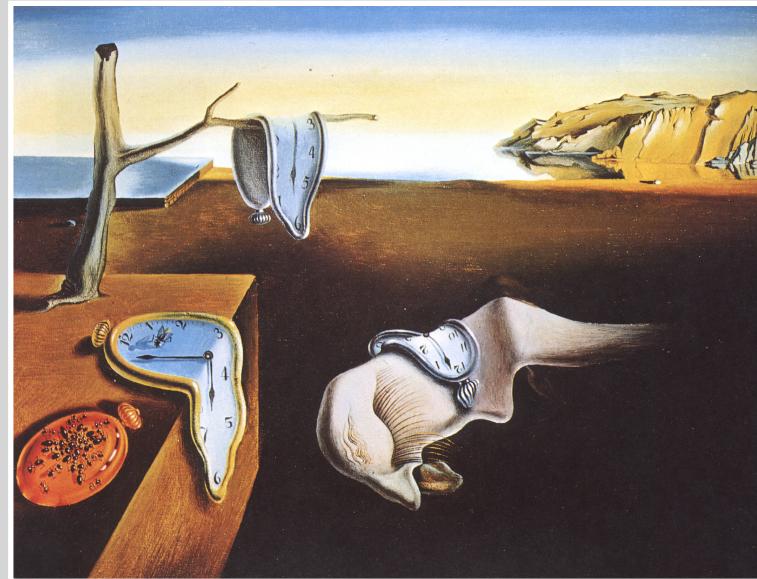
# How human memory fades out?

TOPIC

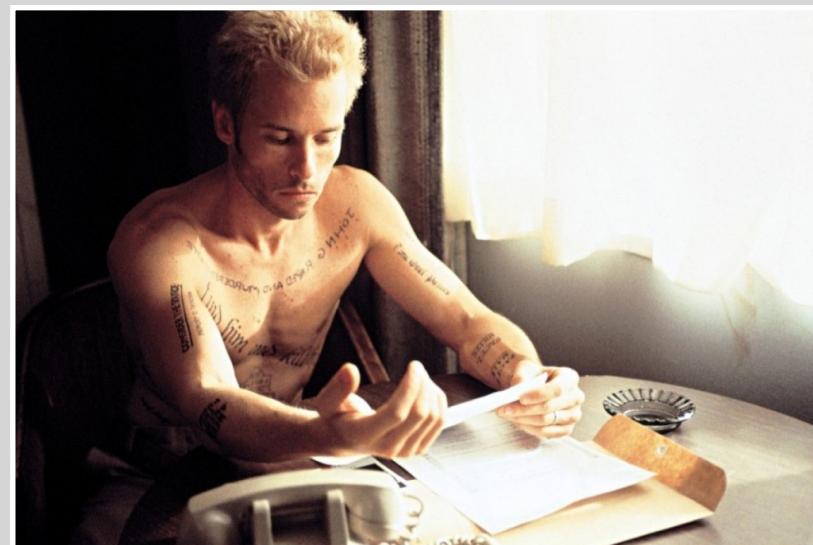
MEMORY



Lo smemorato di Collegno



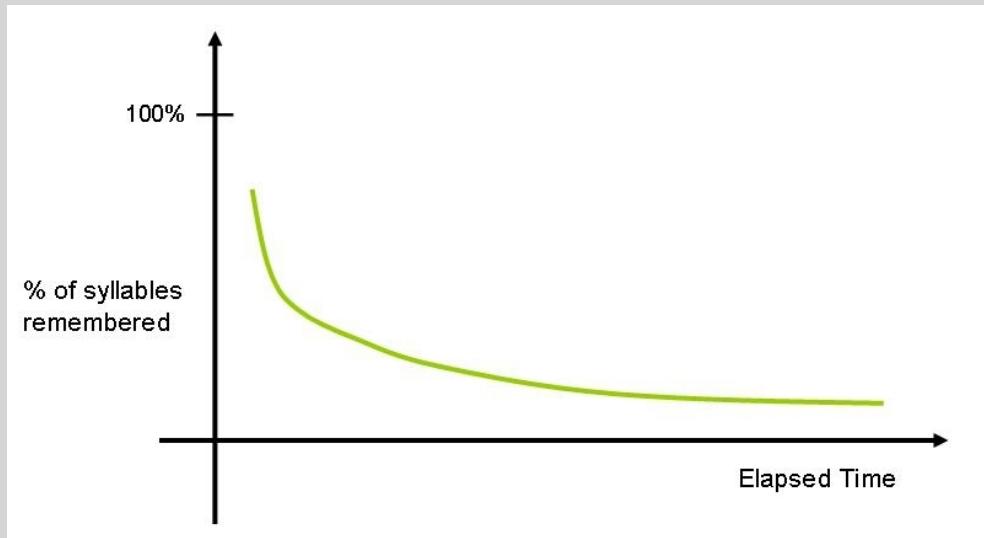
The persistence of time - Dalì, 1931



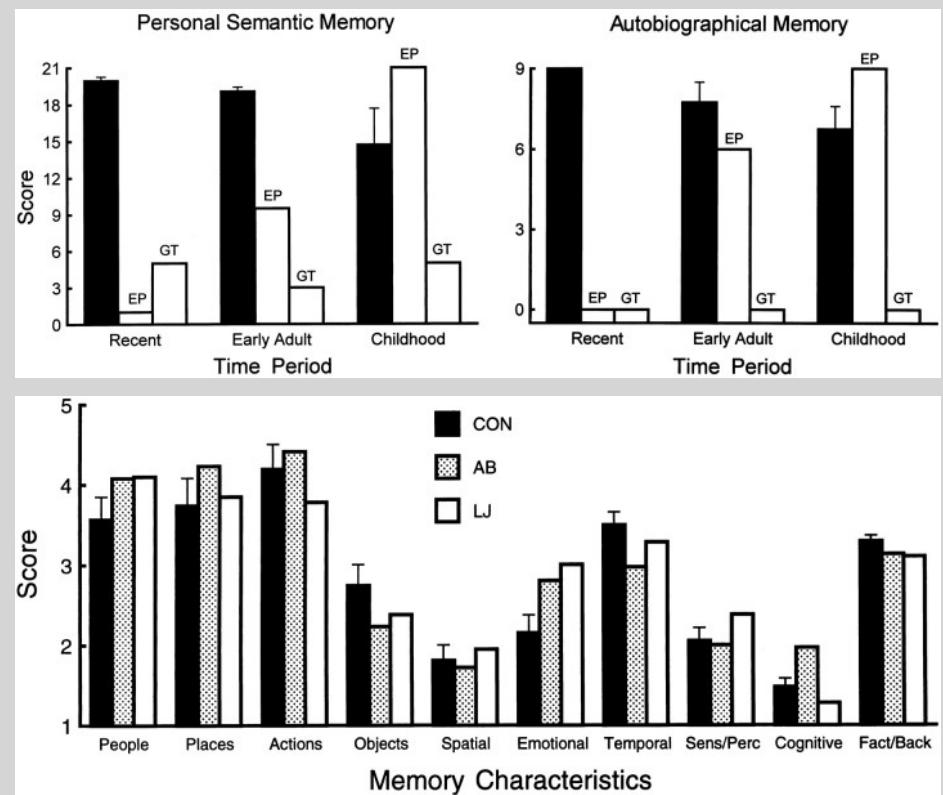
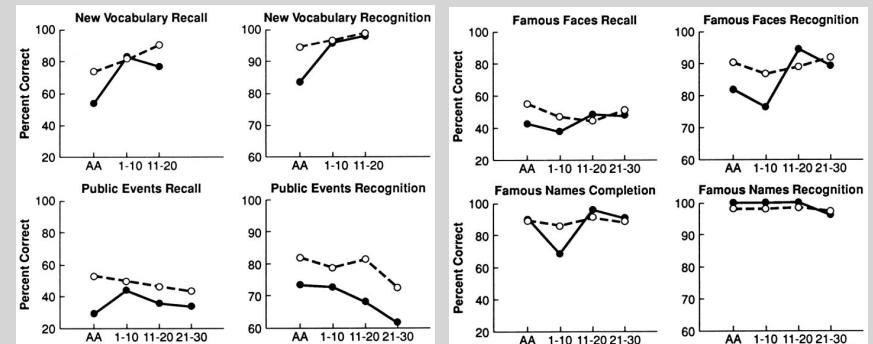
Memento - Nolan, 2000

# DATA

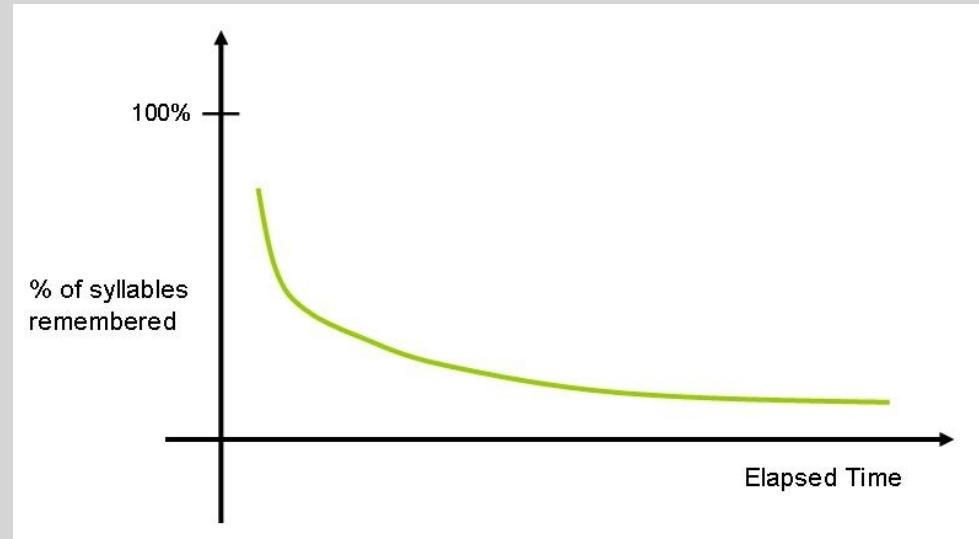
# WIKIPEDIA / JOURNAL OF NEUROSCIENCE



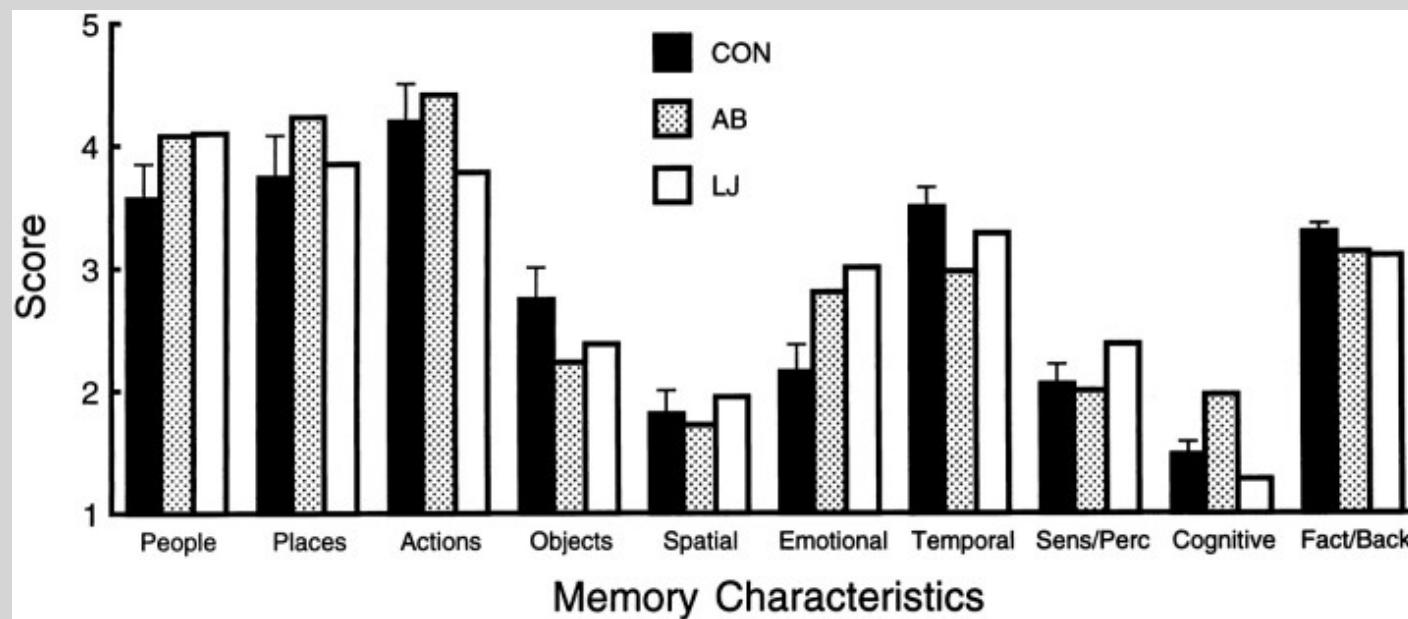
Ebbinghaus (forgetting) curve



Retrograde Amnesia for Facts and Events:  
Findings from Four New Cases



Our memory regression  
is not constant.



Our memory varies  
on the topic.

METAPHOR

FADING

fading

While forgetting we miss more  
and more details of a memory,  
until it deletes completely.



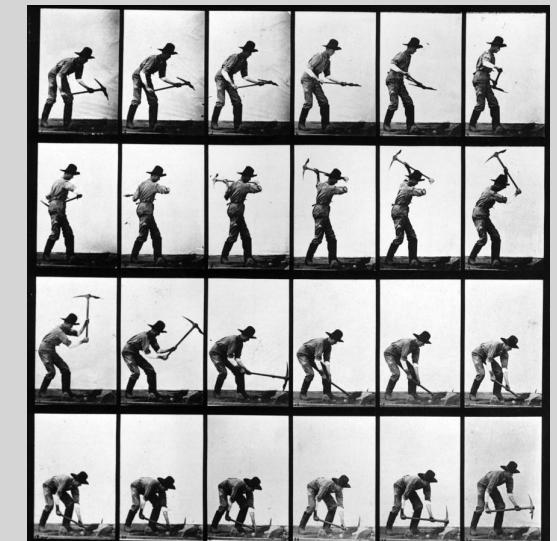
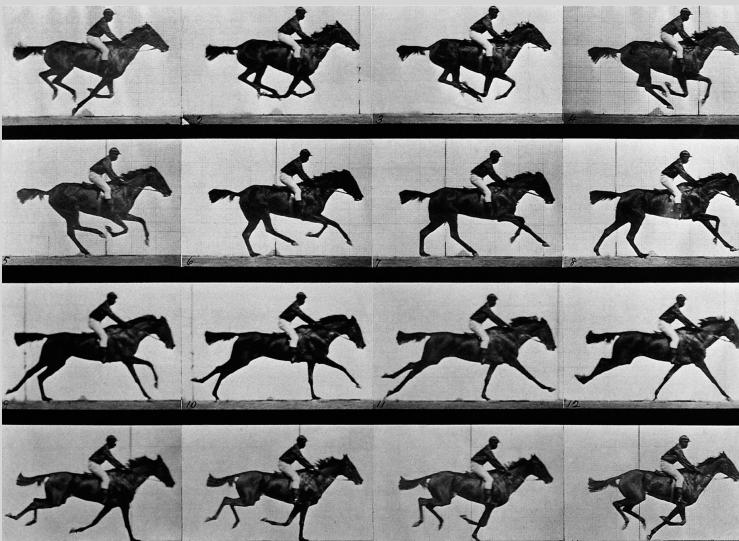
Our memory fades out  
like the film of old  
photographs.

Our  
like  
photo

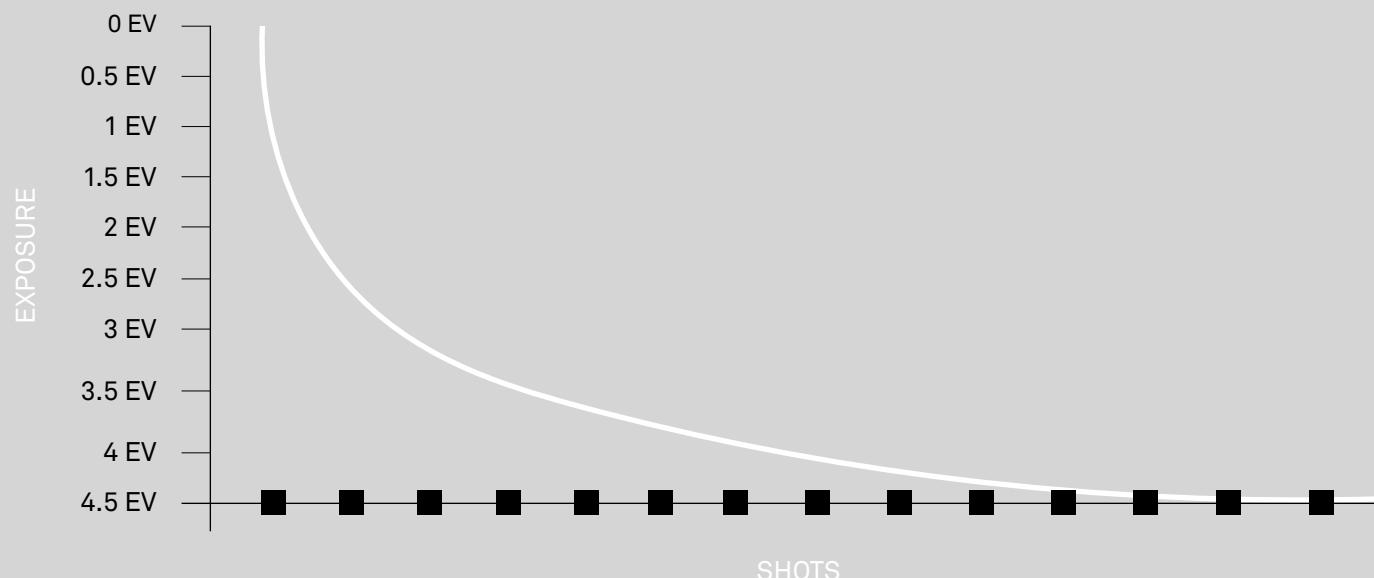


View from the Window at Le Gras, Niépce 1827

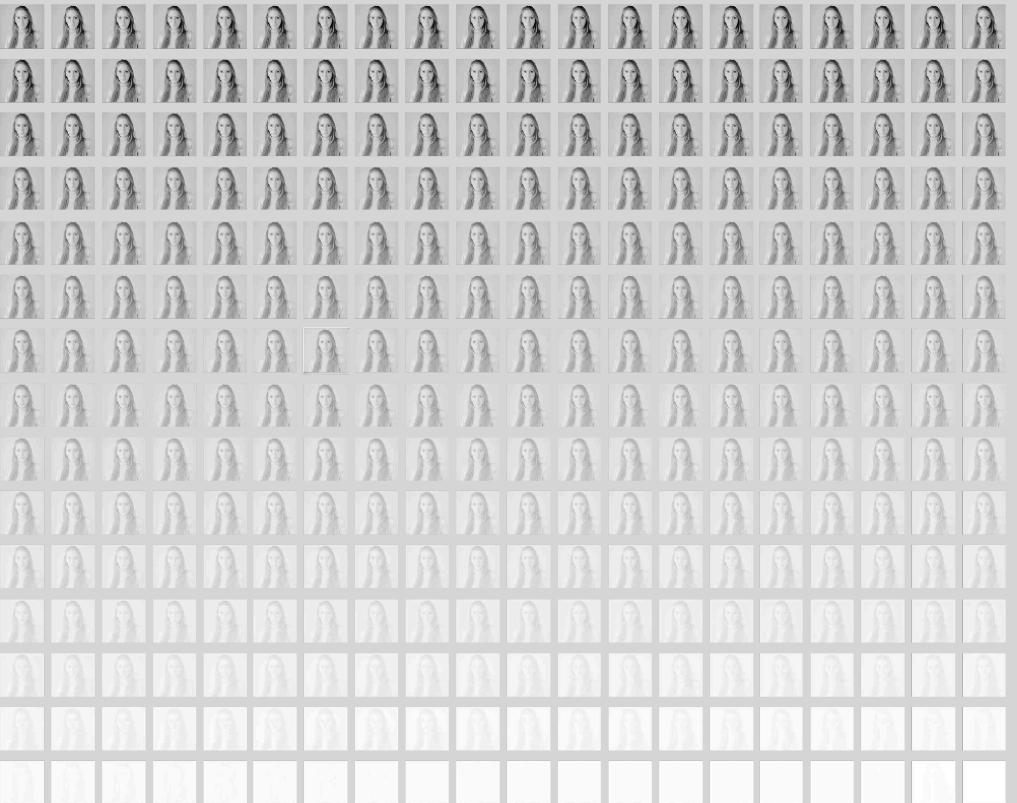
# Sequence of different type of photographs...



...that are exposed proportionally to the data of memory retention.



## ARTIFACT DESCRIPTION



\*Draft: forgetting curve is not applied to the fading

Human memory is  
quantifiable.

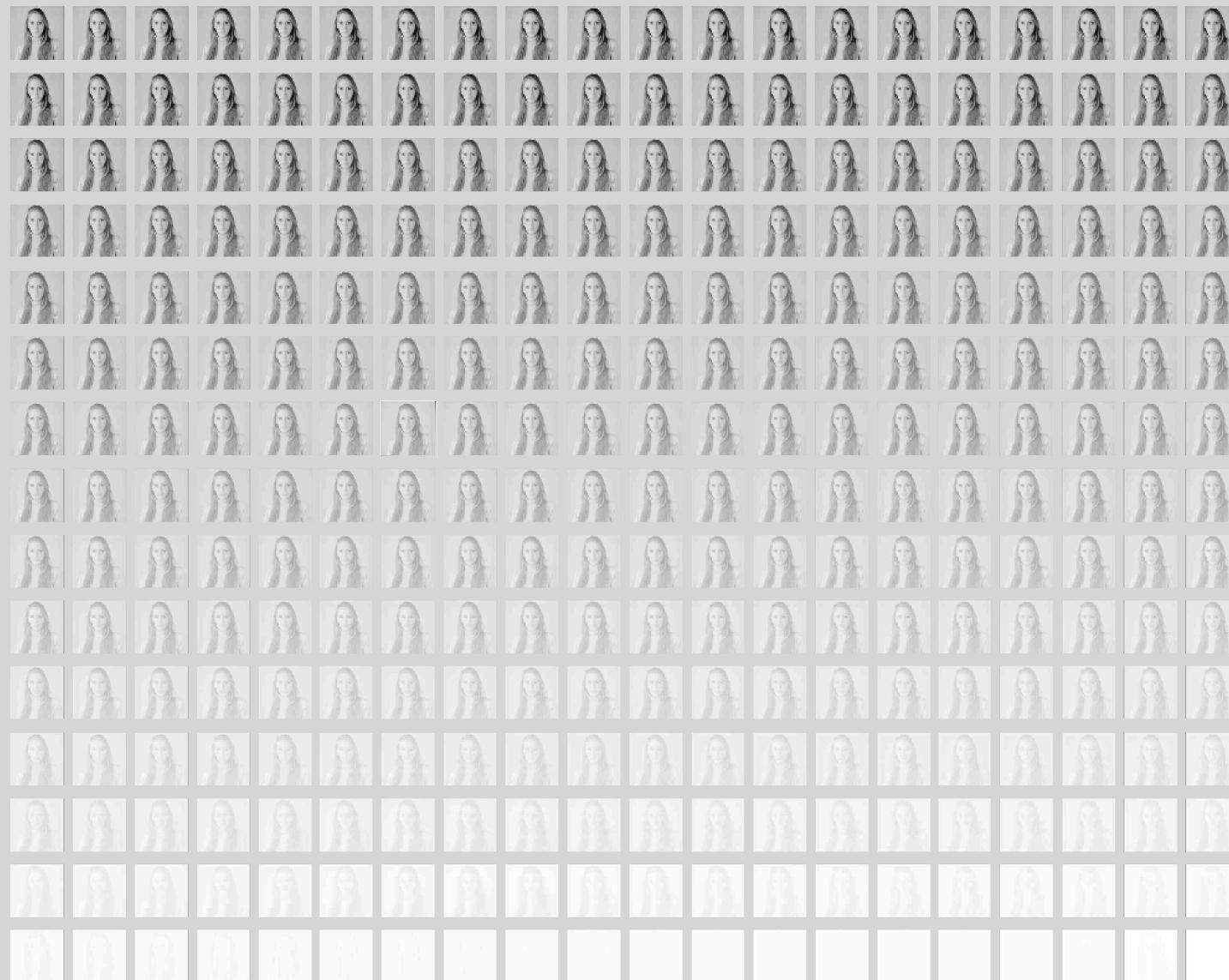
Some topics stick more on  
our minds.

## INTENDED MEANING

The goal of the experience  
is to reflect on the fragility  
of memories.

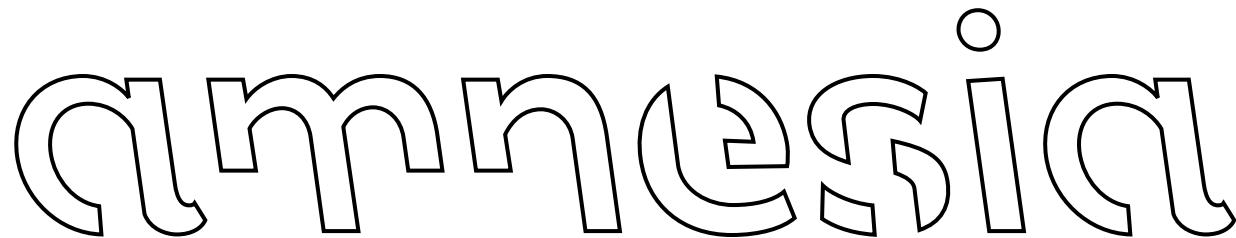
FIRST DRAFT

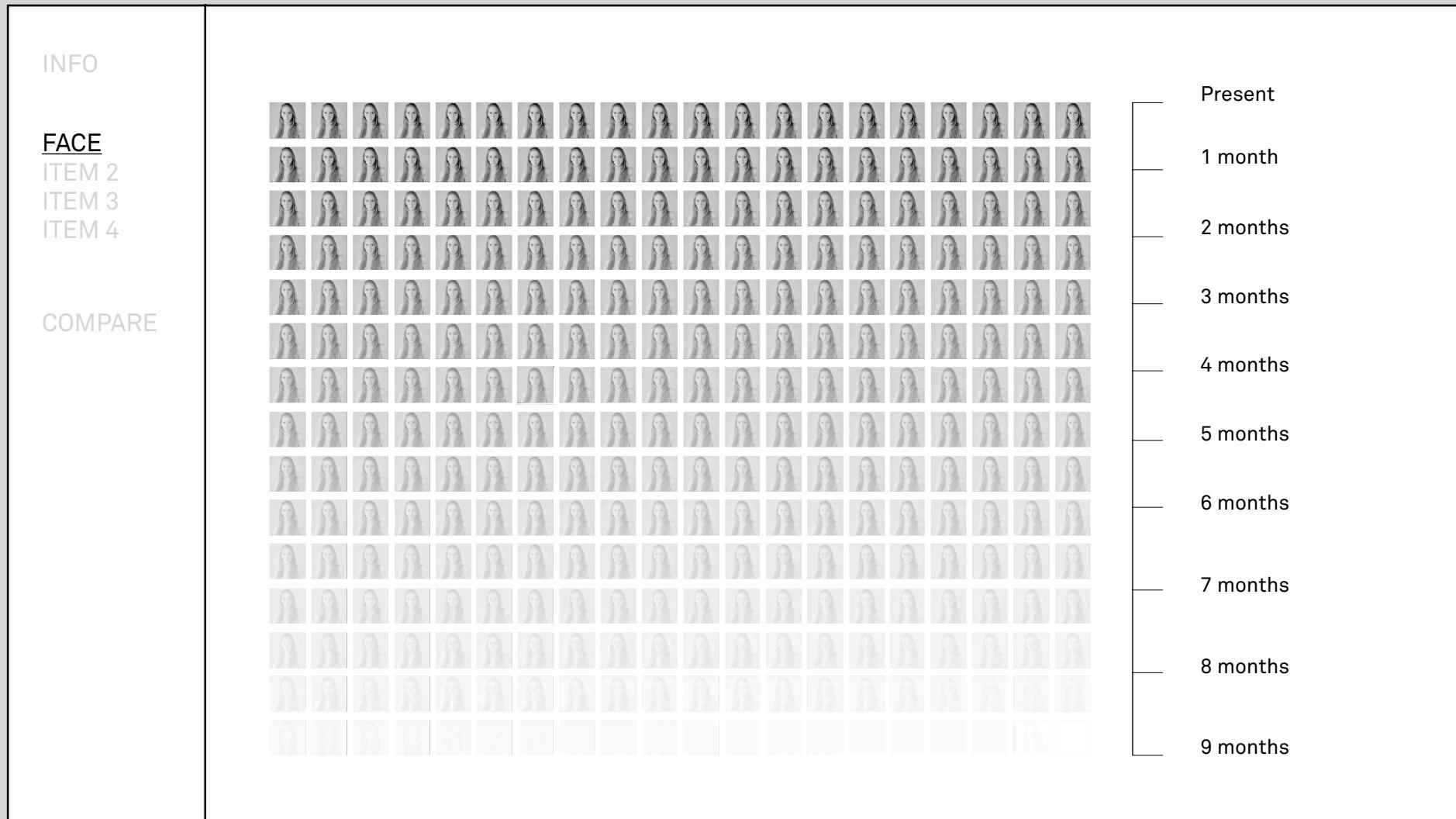
FACE

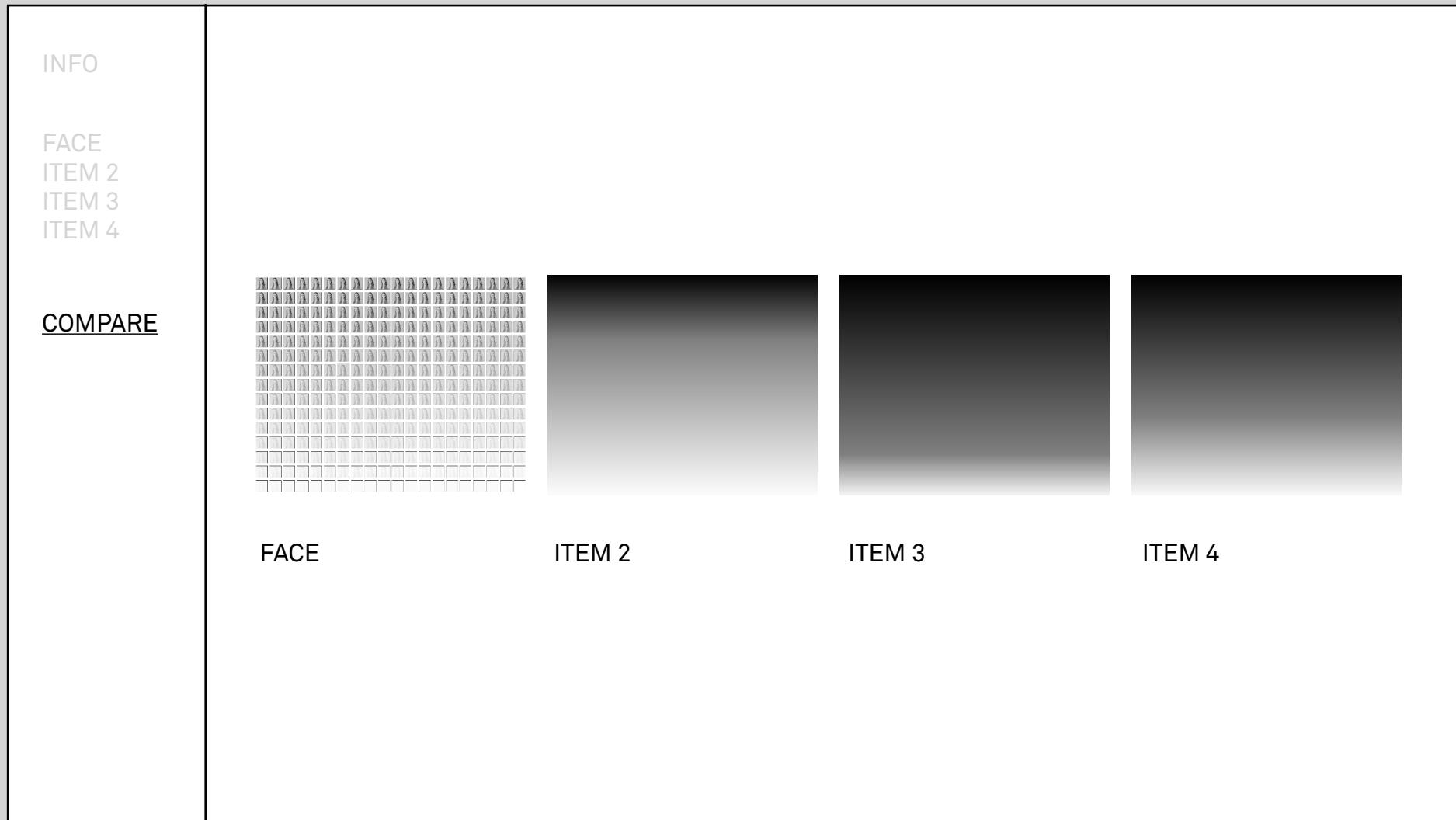


## STORYBOARD

The sequences will be shown on a website.

<p><u>INFO</u></p> <p>FACE ITEM 2 ITEM 3 ITEM 4</p> <p>COMPARE</p>	 <p>amnesia</p> <p><small>Font: Amnesia by Typeverything.com</small></p> <p><small>Font License: This font is part of the Typeverything.com collection, which is available for personal use under a Creative Commons license. You can find more information about the license and download the font at <a href="https://typeverything.com">typeverything.com</a>.</small></p> <p><small>Font: Amnesia by Typeverything.com</small></p> <p><small>Font License: This font is part of the Typeverything.com collection, which is available for personal use under a Creative Commons license. You can find more information about the license and download the font at <a href="https://typeverything.com">typeverything.com</a>.</small></p>
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Thank you

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