

Siyu Zhang

Interactive Product Designer
www.zhangsiyu.cc

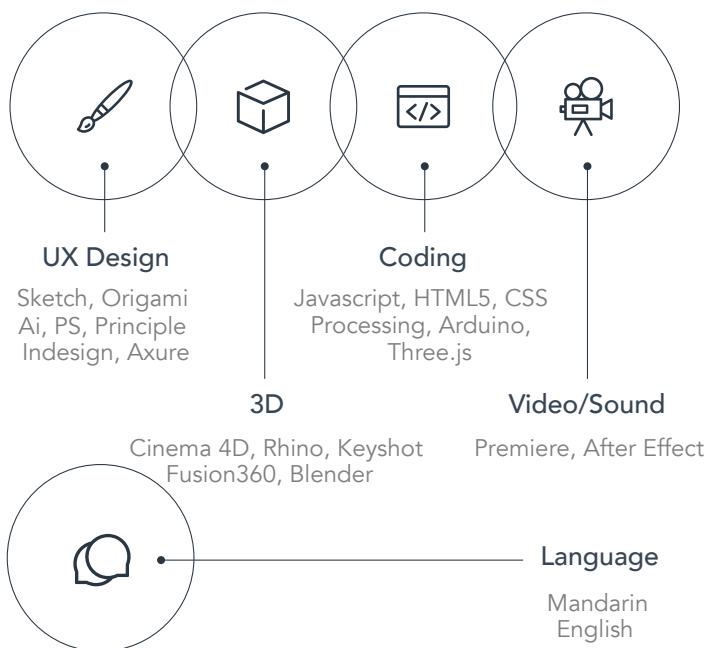
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EDUCATION

- **California College of the Art**
9. 2016 - 5. 2019
Master of Fine Arts
Interaction Design
- **China Central Academy of Fine Arts**
9. 2012 - 6. 2016
Bachelor of Fine Arts
Household Product Design

SKILLS



ACTIVITY

- **Enlighten Happy Summer Camp (Volunteer)**
Art Teaching Assistant
6. 2014 - 8. 2014 San Jose, California
- **Study Department, Students' Union, Central Academy of Fine Art**
Secretary
12. 2013 - 6. 2014 Beijing, China

WORK EXPERIENCE

- **Prototyping Teaching Assistant** 9. 2018 - 12. 2018
California College of the Arts, San Francisco, CA
- Assisted student to understand and use lecture contents
- Held up a physical prototyping workshop
- Helped student to use prototyping tools
- **Hybrid Lab Monitor** 9. 2018 - 5. 2019
California College of the Arts, San Francisco, CA
- Coordinated with students with electronic projects
- Debugged circuits and code
- Assisted student using sewing, silhouette machine
- **Graphic Designer Internship** 2. 2018 - 7. 2018
World Journal, Millbrea, CA
- Developed visual system for Small Business Seminar
- Created posters for event speakers
- Iterated events' website
- **UI/UX Design Freelancer** 6. 2018 - 5. 2019
Fiverr, San Francisco, CA
- Developed branding system for tech and financial firms
- Created typography for commercial apps and websites
- Helped Startup companies redesign their web UI
- **Senior Editor / Graphic Design** 11. 2015 - 8. 2016
Tsinghua University, Beijing, China
- Led a team of three to publish furniture design articles
- Created social media campaigns for furniture design event
- Gained 30,000 more Wechat users within 2 months

AWARD

- **IDEA Student Design Finalist Award**
2018.09
Industrial Designers Society of America
- **Nominee Award of 751D.LAB Project**
2014.09
Beijing International Design Week 751
- **Outstanding Graduate/ Excellent Class Leader**
2016.06
Central Academy of Fine Arts, Beijing