

Jan. 2011

Ponds Rx OK Newsletter

"Your Pond's Best Friend" www.PondsRxok.com

This is the newsletter from Ponds RX to help you understand and enjoy your pond!

Remember Service starts in April, but if you see any blooms of algae or

weeds before then please call ASAP

Vertex Aerators

Many of you either purchased or have visited with me about purchasing a Aerator.

Vertex prices go up March 1st, so order now to get 2010 prices!

Greetings!

You are receiving this newsletter because you have Ponds Rx for pond and lake management services or there has been contact about your body of water!-Thank you!

Beavers and Muskrats...OH MY!

Occasionally, I hear from people about beavers and muskrats in their ponds and lakes, wondering what to do with them. WEEEEEELLLLLLL the beaver is classified as a nuisance species and a muskrat is classified as a fur bearer. The muskrat harvest requires a trappers license and the beaver can have that "Remington" feeling any time. Sometimes the beaver can enter a pond and not really cause a problem. Some times the banks may look like an artillery barrage bracketed the pond.

The muskrat is a different critter. He is a rodent, a water rat. He burrows into



*During the summer months, when water is warm, oxygen can be consumed faster than it can be replenished. Lakes can become "stratified"; the warmer, oxygen-rich upper water laying on top of the cool, more dense, lower-oxygen deeper water.

Such conditions inhibit levels of beneficial bacteria and their breakdown of organics. Bottom muck accumulation increases and excessive nutrients are readily available for plant/algae growth. This thermal stratification also makes conditions favorable for the production of noxious ammonia and hydrogen sulfide gases.

Vertex bottom aeration systems create a vertical current using the rising force of millions of small bubbles to entrain the water column, "turning the lake over" and allowing oxygen to be absorbed at the lake's surface

By moving the lower-

your dam whereas a beaver may not. He may cause leaks in your dam if you are not careful. He will chew on ropes and generally cause havoc if given the opportunity to reproduce.

Neither are nice to have as neighbors. Let your conscious be your guide in this matter.

Ponds RX now offers to trap both Beavers or Muskrats on your pond. Call or e-mail for more information

What makes Ponds Rx Different than any other aquatic company?



- 1. We feel like we have an edge over our competition. "Ponds RX" has been in the Aquatics industry since 1989.
- 2. We provide a Service Report after <u>each</u> visit, letting you know what we've seen and treated on each lake or pond. Communication is extremely important to us.
- 3. Our Water Management Agreements are all inclusive of both aquatic weeds <u>and</u> algae...including cattail and primrose treatments. We do not "nickel and dime" you for additional services. We feel this is important in order to be proactive and not reactive to problems.
- 4. We are GREEN:
 - A. Whenever possible, we use biological tools

oxygen water up from the bottom and eliminating thermal stratification, oxygen levels throughout the water column are increased. Wide swings in oxygen are stabilized, preventing fish kills.

*Our systems also improve sport fisheries by allowing fish to expand their territory into formerly oxygen-deprived portions of the lake.

Fish Stocking



We have fish stocking also available. Give us a call.

Fun Fish Facts

- A starfish doesn't have a brain.
- A fish's age can be figured out from growth rings in its ear.
- Two fish facts: human beings eat 70% of all fish that is caught and animals eat the other 30%.
- Fish can get seasick when kept aboard a rolling ship just as much as people
- It is believed that there are in the range of 15,000 fish that have not yet been identified.
- Every year between
 70 and 100 metric tons of fish is caught worldwide.
- Smearing a fish over

to help the balance in your pond or lake. We use aeration systems that provide oxygen to your water. This process helps reduce muck, keeps fish healthy, and keeps water from becoming stagnant.

- B. We offer stock weed-eating fish to help reduce the amount of chemicals being used. This biological tool can be very helpful in most situations that involve heavy weed growth. We stock these in the spring and fall each year.
- 5. We've reduced the price of pond dye applications. We can provide a treatment for half the price of you doing it yourself.
- 6. We have a strong testimonial base and always looking for more testimonials!
- 7. We have a very close relationship with all of the Major manufactures of our products. This ensures you that if there were a problem with an application you will have the backing and support of the company making the product.
- 8. Because of our relationship with these manufactures and the trust we have with them, we work with them to provide better and safer products. We have done several trials with them in recent years to lower chemical concentrations in the water but have more effective results. We are doing more of these trials in the spring of 2011. We know you will be more than satisfied with the results!
- 9. We have built a strong relationship with the Oklahoma Wildlife Department, OSU Extension Agency and Oklahoma State Agriculture Department. They have recognized Ponds RX as a leader in water management in the state of Oklahoma
- 10. And last, but not least, I personally provide all aspects of your treatments and communication. As being the owner *and* operator, you can be assured of getting the very best in service and care!

<u>Thank you</u> for considering Ponds Rx for all of your pond/lake care needs!

Find us on Facebook

Some Bass fishing tips*

your body will make you smell like a fish



Earn \$100 Cash!

*Earn \$100 cash for any referral that signs an agreement! *It's that easy! All you need to is give me their contact, you will receive a \$100 when a greement is signed. *Just a little "thank you" for your business

An improper balance of aquatic vegetation interferes with man's ability to appreciate

with PONDS Rx.

With a good strategy and some seasonal knowledge, almost any ponf could steadily produce large bass.

I would start by paying close attention to the conditions present, notably structure and recent weather patterns. It's absolutely vital to build an understanding of the structure in the pond. Finding key pieces of structure like the creek channel, points, abrupt changes in depth, etc. are vital to locating fish. You should try to key in on areas where cover meets structure, especially given the nature of your pond. Few, isolated pieces of cover are likely to hold a more concentrated population of fish than widespread cover that may cover half a pond. Bass are drawn to such areas, as they rely on their ability to ambush prey.

Weather is one of the primary influences in the feeding habits of all cold blooded animals, including bass. To keep things simple, there are simple patterns to look for. High barometric pressure building up in the days before a cold front hits is usually a pretty tell-tale sign that bass will be active, while just a few days later, it may be nearly impossible to coax those same fish into striking. Water temperature is important to note along the same lines, as largemouth will be most active in water temperatures ranging from about 75-low 80's Fahrenheit. (This is also extremely important to note during the day, especially in the heat of summer, as mid day water temps may reach the 90's. During such periods, fish are primarily active during early morning hours before the water heats back up, and into the evening as the water begins cooling down.

Second to locating hot spots, I try to focus on seasonal tendencies. Bass are going to move deeper during the hot months of the summer once the water temperature gets up into the mid 80's. Abrupt changes in depth, points, creek channels, etc, are especially important during such periods because they allow bass access to quality hunting grounds with deeper, cooler, more oxygen rich water close by.

Next, it's important to key in on what the bass are eating. The best way to create strikes is by mimicing their primary food sources. Do you see bass chasing schools of baitfish? When you keep fish, what make up the contents of their stomachs?

and enjoy water, as well as nature's ability to support a diversity of wetland habitats. Exotic aquatic weeds are biologically polluting our valuable wetlands. These invasive plants also interfere wildlife nesting, fish populations, and property values.

PondsRx provides an answer to these problems!!



Bass will bite at many things This lure is have it's size!

After figuring out the primary contents of their diet and locating the fish, it's necessary to build a personal strategy to work around it. When you are fishing a lot of fairly open water, and maybe dealing with suspended bass, spinnerbaits and crankbaits are both excellent choices for locating them. Both lures offer a variety of techniques, and can be fished either with surprising amounts of finesse, or extremely aggressively. After fish are located, there is an ever expanding arsenal of finesse lures available, ranging from classics like soft plastic worms, and pig/jig combos, to more recent innovations like softplastic jerbaits (Sluggos, etc), hybrid softplasic/crankbaits, and the modern grab bag of (often strange) soft plastic creat. Good luck this spring!

*chris romanchickExpert fishing

Ouote of the month!

"I do not take my fishing rod to catch fish, I take my fishing rod as an excuse to explore a stream, yearning for a glimpse of what is around the next bend."

Sincerely,
John Turner
Ponds Rx