

# **Contemporary Philippine Arts from the Regions**

**Quarter 2 - Week 7**

**Integrated Arts Production**



## ***What is It***

There are many different things to consider in putting up an art production. This may vary according to the resources, type, and other things. In general, here are the Four Methods (4Ms) to consider:

### **Methods**

Methods will determine the standard procedure of a production. This is the step-by-step procedure of the production. This provides the structure or framework which will be its foundation. We also call it the production plan. The method shall contain the following:

- Objectives or goals - the end-result or the outcomes of the production
- Materials - the main concept and/or storyline
- Procedures - the activities that need to be done
- Manpower assignment - the person assigned for a particular activity
- Target date of finish - the activity's date of finish

### **Materials**

This refers to the artwork to be produced and presented to the audience such as the script, playwright, music, and choreography. A material must have a concept. A concept is the main idea, message, context, or story that needs to be conveyed.

### **Machine**

These are the materials, machines, or equipment to be used in the production. These may refer to the physical materials in a production design such as the stage, lighting, sound systems, or any technological medium.

### **Manpower**

Manpower refers to the production team. Each will be assigned to specific activities in the plan.

- Concept writers - create and write the storyline and/or script
- Researchers - research to ensure a properly contextualized and well-informed production
- Director - the head of the production; the one whose vision manifests the most in the production
- Producers - produce machineries and manages the manpower
- Choreographers - produce the act and the motions in the storyline to be executed by the artists
- Performing artists - lead the roles in the storyline
- Crew - the associates in the production