**Mercury Ventures**

Mercury Ventures is a early-stage the VC firm focused on investing in exceptional individuals and providing them the essential resources that fuel the early stage venture creation process.

**Team.** [Insert Team]

**Ask.** We are looking to raise $30 million for Mercury Fund I (the “Fund”). The tenure of the Fund is expected to be 9 + 3 years (the “Tenure”). The cost of operations is expected to be borne by a standard 2% Fund Operations Fee (FOF) and a 20% Carry-on-Return (COR).

**Fund Focus Areas.** We have five focus areas for the Fund. These are lifelong learning, creativity of the crowds, serving the underserved, living healthy, and the connected world. We are geofocused on India for this Fund.

**Methodology.** We seek to invest early in people who matter, and assist them in honing their craft. We offer fair and reasonable equity support in the form of venture creation capital.

**Expectations.** We are targeting a ~20% APY on the Fund.