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Project 1 Synopsis

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I created this website to represent myself as a creator. I had already created a personal website before this project, however I thought of this assignment as an opportunity for a fresh design with revised content. By creating this site for myself, I wanted to display my wide range of accomplishments and skills both professionally and personally. I thought it was important to show the work I have completed for organizations, companies and individuals. I also found it vital to display my personal art, for it showed that I have a deep-rooted passion for this type of creative work.

The majority of my content is about me, my personal life and what I do. I have made my homepage to be my "about me" page, where I discussed who I am, what I study and what I hope to achieve in the future. I also included two photos of myself, with captions at the bottom. Next is my "work experience" page; here, I have listed the professional work I have done as well as what class work I have completed for SMAD 307. The professional work described on this page is accompanied by a graphic of something I have created for that company or organization. Additionally, under the class work section is a website my classmate created. Next is my "self art" page, where I have displayed nine images of self-made art and a short subhead discussing the page's overall content at the top. Lastly is my "resume" page, listing all of my experiences, education, skills and knowledge. On all of my pages, I have included a site logo at the upper left corner, my site navigation in the upper right and a footer at the bottom.

The technical requirements of the assignment were by far some of the trickiest tasks to work through. Besides taking the introductory level SMAD 203 class, this is the first semester I have really dove deep into the world of coding. I have grown a new passion for coding and designing websites thanks to this semester, however it can be a very frustrating thing to learn. Grid was something that definitely took time to figure out for me; it seemed like such a simple concept, but in reality, it takes a lot of patience to solve issues and code to get the results you want. However, everyday page requirements such as headers, sections and footers were much more easy to figure out for me. I most definitely enjoyed completing the CSS aspect of the website, as the design is truly where I see my ideas begin to come to life.

The visual style of my website was truly minimalistic, clean and to-the-point. I really enjoyed Joe Colemans website (https://getcoleman.com) and tried to mimic some of the black and white, clean-cut design. Another website that I think is sharply designed is Apple's website (https://www.apple.com). I did enjoy using grid layouts occasionally throughout my site, as it gave the page variation of content display as well as personal satisfaction to my aesthetic.

From this project, I learned that coding is hard; it takes a lot of time, a lot of patience and a lot of perseverance. I am so glad I have stayed patient and persevered, because the website I have created is definitely something I am extremely proud of. I accomplished a lot of creative aspects of the site I didn't always think I could achieve, and I have learned that this is something I would not mind doing as part of a career one day.