



SVD and NMF: An Exploration in Text Mining

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Background

SVD (Singular Value Decomposition) and NMF (Nonnegative Matrix Factorization) are matrix decomposition methods that are commonly used within text mining to summarize large collections of text data.

SVD: Singular Value Decomposition

$$\begin{matrix} A \\ n \times d \end{matrix} = \begin{matrix} \hat{U} \\ n \times r \end{matrix} \begin{matrix} \hat{\Sigma} \\ r \times r \end{matrix} \begin{matrix} \hat{V}^T \\ r \times d \end{matrix}$$

$U \qquad \Sigma \qquad V^T$
 $n \times n \qquad n \times d \qquad d \times d$

Example of SVD using Matlab

$$\begin{matrix} A \\ 2 & 3 \\ 4 & 5 \end{matrix} = \begin{matrix} U \\ -0.5 & -0.9 \\ -0.9 & 0.5 \end{matrix} \begin{matrix} \Sigma \\ 7.3 & 0 \\ 0 & 0.3 \end{matrix} \begin{matrix} V \\ -0.6 & 0.8 \\ -0.8 & -0.6 \end{matrix}$$

NMF: Nonnegative Matrix Factorization

$$\begin{matrix} W \\ \begin{bmatrix} & & & \\ & & & \\ & & & \end{bmatrix} \end{matrix} \times \begin{matrix} H \\ \begin{bmatrix} & & & \\ & & & \\ & & & \end{bmatrix} \end{matrix} \approx \begin{matrix} V \\ \begin{bmatrix} & & & \\ & & & \\ & & & \end{bmatrix} \end{matrix}$$

Example of NMF using Matlab

$$\begin{matrix} V \\ 2 & 3 \\ 4 & 5 \end{matrix} \approx \begin{matrix} W \\ 1.2 & 1.0 \\ 2.4 & 0 \end{matrix} \begin{matrix} H \\ 1.7 & 2.1 \\ 0 & 0.5 \end{matrix}$$

This summarization occurs by using these processes on term-document frequency matrices, which are matrices that contain the frequency of terms within a collection of documents, as seen below:

Terms	d1	d2
Science	3	0
Football	0	4

Motivation

Although both of these methods work extremely well, there has been a constant debate on which one of these methods performs better on real world data. Because of this, we have completed a comparison study on a toy dataset and on a large collection of documents in order to evaluate which method performs better.

Methodology

To implement SVD, NMF, and term-document frequency matrices, we used the Scikit-learn and Sklearn framework that contained classes for each.

To compare these two methods, we first created a small toy dataset that consists of 10 sentences that can be summarized into the categories of football, machine learning and data science, as seen below:

'Machine learning is super fun',
'Python is super, super cool',
'Statistics is cool, too',
'Data science is fun',
'Python is great for machine learning',
'I like football',
'Football is great to watch',
'Python is a great way to learn',
'Data Science is amazing',
'Football is an interesting sport']

After creating the toy dataset, we then used the cryptography collection of documents from the 20 newsgroup dataset from Sklearn. This collection of documents contained 1000 text files that circulated around the general topic of cryptography.

In order to evaluate these methods, we gathered the general topic extraction results and displayed them and the unmodified document within multiple Word Clouds by using MATLAB.

Results

From the small toy dataset, it appears that NMF and SVD perform almost the same compared to the original corpus of the ten sentences.

Original Corpus

Football
super
Data
Python
great
cool
learning

NMF Results

machine
football
amazing
python
science
statistics
super
great
learning

SVD Results

statistics
football
amazing
super
great
python
learning

However, on the cryptography dataset, it appears that NMF has more similar results to the original corpus than SVD.

Original Corpus

government
encryption
privacy
crypt
about
information
public
secure
which
system
agencies

NMF Results

effective
public
encryption
encrypted
electronic
security
privacy
information
communication
cryptography

SVD Results

reasonable
recommen
performshellman
issues
parties
reasons
authorities
multiple
communications
encrypted
obtained
resolving
pragmatic
rights
reducer
strong

Conclusion

From this exploration, we have concluded that NMF provides more logical results than SVD when performing general topic extraction from large datasets. This research allows us to further examine and evaluate these two methods and their performance with large real-life datasets.

Future Work

Despite getting intriguing results, some further explorations for this project are:

- Testing NMF and SVD on various inhomogenous datasets to see the comparison in performance and topic extraction.
- Comparing NMF and SVD in query-based topic extraction rather than general topic extraction.
- Exploring other matrix decompositions used for text mining and comparing the performance to NMF and SVD.

References

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