

연결손익계산서 (K-IFRS)																	QoQ	QoQ(%)	YoY	YoY(%)	
(단위: 백만원)	1Q14	2Q14	3Q14	4Q14	2014	1Q15	2Q15	3Q15	4Q15	2015	1Q16	2Q16	3Q16	4Q16	2016	1Q17	2017				
매출액	197,365	225,172	221,803	254,046	898,386	234,392	226,482	229,580	241,698	932,152	242,483	376,519	391,391	453,839	1,464,233	443,787	443,787	-10,052	-2.2%	+201,303	+83.0%
광고플랫폼	130,327	150,643	144,628	169,482	595,079	145,459	154,966	146,677	153,560	600,663	129,385	136,203	126,925	141,482	533,995	133,302	133,302	-8,179	-5.8%	+3,917	+3.0%
모바일 광고 매출 비중	26%	28%	30%	35%	30%	37%	39%	40%	40%	45%	45%	46%	50%	52%	53%			+0	+0.6%	+0	+16.1%
콘텐츠플랫폼	61,871	68,553	71,814	73,679	275,917	76,764	60,404	69,063	67,391	273,623	91,588	190,405	198,365	221,521	701,879	221,816	221,816	+295	+0.1%	+130,228	+142.2%
게임 콘텐츠	59,273	62,574	67,464	68,289	257,601	69,991	53,984	51,383	57,019	232,378	70,315	78,293	78,461	93,186	320,255	80,288	80,288	-12,898	-13.8%	+9,974	+14.2%
뮤직 콘텐츠	92	1,125	1,476	2,123	4,816	2,367	2,623	7,066	3,341	15,397	3,378	90,501	95,519	106,940	296,338	110,324	110,324	+3,385	+3.2%	+106,946	+3,165.6%
기타 콘텐츠	2,505	4,854	2,874	3,267	13,500	4,466	3,797	10,614	7,031	25,848	17,895	21,611	24,385	21,395	85,286	31,204	31,204	+9,809	+45.8%	+13,308	+74.4%
기타	5,167	5,975	5,362	10,885	27,390	12,168	11,112	13,840	20,746	57,866	21,509	49,911	66,101	90,836	228,358	88,668	88,668	-2,168	-2.4%	+67,158	+312.2%
영업비용	146,749	163,065	191,044	188,632	689,491	194,040	215,049	213,396	221,079	843,564	221,394	349,900	361,136	415,668	1,348,098	405,453	405,453	-10,215	-2.5%	+184,060	+83.1%
인건비	41,345	43,620	65,602	47,817	198,383	52,733	54,914	56,759	55,980	220,386	62,282	75,734	76,716	83,776	298,507	84,808	84,808	+1,032	+1.2%	+22,526	+36.2%
복리후생비	7,276	9,757	9,460	8,782	35,275	9,970	17,337	12,813	10,934	51,054	10,448	16,001	12,566	15,085	54,099	13,436	13,436	-1,648	-10.9%	+2,989	+28.6%
감가상각비	8,544	9,537	9,975	10,596	38,653	11,455	12,333	12,375	12,937	49,099	13,005	14,460	14,317	14,412	56,195	14,816	14,816	+404	+2.8%	+1,811	+13.9%
지급원자료	3,310	3,760	3,880	4,287	15,237	5,034	4,363	4,666	4,491	18,554	5,340	7,408	8,059	8,467	29,274	8,749	8,749	+282	+3.3%	+3,410	+63.9%
지급수수료	40,489	45,319	50,871	57,494	194,173	54,561	57,780	65,494	66,001	243,836	64,923	142,980	146,618	161,997	516,517	160,388	160,388	-1,609	-1.0%	+95,465	+147.0%
광고선전비	10,817	8,875	11,314	9,116	40,122	17,221	19,662	6,843	13,113	56,839	7,709	15,967	23,936	36,141	83,753	24,959	24,959	-11,182	-30.9%	+17,250	+223.8%
대손상각비	-1,074	-23	-15	1,583	470	-21	394	8	1,123	1,504	814	-1,332	-1,823	1,182	-1,159	141	141	-1,041	-88.1%	-673	-82.7%
무형자산상각비	3,264	3,256	3,279	5,692	15,491	5,937	5,911	7,099	7,346	26,293	8,487	16,718	15,107	17,273	57,584	16,773	16,773	-500	-2.9%	+8,286	+97.6%
콘텐츠수수료	6,861	8,080	7,826	7,111	29,879	8,452	11,398	15,626	12,695	48,171	17,369	19,655	22,913	19,794	79,731	24,923	24,923	+5,129	+25.9%	+7,555	+43.5%
광고대행수수료	21,221	25,291	24,021	28,525	99,058	22,502	25,177	24,450	26,327	98,456	20,580	20,937	19,357	22,654	83,527	19,051	19,051	-3,603	-15.9%	-1,528	-7.4%
행사비	279	410	307	1,833	2,830	171	312	148	560	1,190	116	374	294	1,002	1,786	110	110	-892	-89.0%	-6	-5.1%
기타	4,417	5,183	4,524	5,796	19,920	6,025	5,470	7,116	9,572	28,182	10,323	20,999	23,076	33,885	88,284	37,299	37,299	+3,413	+10.1%	+26,975	+261.3%
영업이익	50,615	62,107	30,759	65,414	208,895	40,352	11,434	16,184	20,619	88,588	21,090	26,619	30,256	38,171	116,135	38,333	38,333	+163	+0.4%	+17,244	+81.8%
영업이익률(%)	25.6%	27.6%	13.9%	25.7%	23.3%	17.2%	5.0%	7.0%	8.5%	9.5%	8.7%	7.1%	7.7%	8.4%	7.9%	8.6%	8.6%	0.2%p	2.7%	-0.1%p	-0.7%
기타수익	207	1,267	175	485	2,134	1,339	9,822	6,707	7,331	25,198	3,438	2,206	3,744	15,869	25,257	2,388	2,388	-13,482	-85.0%	-1,050	-30.5%
대손충당금환입	0	0	0	0	0	1	-1	0	582	582	0	0	0	0	0	3	3	+3	-	+3	-
유형자산처분이익	59	27	30	25	141	24	47	233	19	324	546	35	99	682	1,363	19	19	-663	-97.2%	-527	-96.4%
지분법주식처분이익	0	846	0	124	970	109	9,112	5,379	2,645	17,245	966	757	1,496	9,161	12,380	267	267	-8,895	-97.1%	-699	-72.4%
잡이익	112	291	138	236	777	1,133	519	738	3,802	6,193	1,737	861	1,581	2,048	6,227	1,848	1,848	-200	-9.8%	+111	+6.4%
기타	35	102	7	101	246	72	144	357	282	855	189	552	567	3,978	5,288	252	252	-3,727	-93.7%	+62	+32.8%
기타비용	5,510	1,527	29,943	6,345	43,326	2,715	12,925	4,611	5,727	25,978	5,839	5,179	6,329	14,059	31,406	14,952	14,952	+893	+6.3%	+9,113	+156.1%
무형자산처분손실	0	0	0	0	0	2	1,038	0	154	1,194	0	0	12	-6	7	2	2	+8	-	+2	-
무형자산손상차손	2,359	-8	22,599	958	25,908	141	7,110	0	1,708	8,959	590	1,548	-32	8,087	10,193	3,963	3,963	-4,125	-51.0%	+3,373	+571.8%
지분법주식처분손실	0	0	5	2,186	2,192	111	-111	0	0	0	0	27	295	0	322	0	0	-0	-100.0%	+0	-
지분법주식손상차손	1,101	0	0	0	1,101	0	0	0	2,341	2,341	261	7	0	1,936	2,203	7,170	7,170	+5,234	+270.4%	+6,909	+2,650.5%
지급수수료	39	99	4,252	413	4,803	330	1,968	1,148	71	3,516	131	836	383	536	1,886	917	917	+381	+71.1%	+785	+597.7%
기부금	185	680	1,607	731	3,203	1,231	1,744	2,376	569	5,920	691	379	1,650	1,345	4,065	523	523	-822	-61.1%	-168	-24.3%
잡손실	1,499	517	1,317	1,863	5,197	432	660	991	320	2,403	2,450	1,444	1,703	857	6,454	787	787	-70	-8.1%	-1,663	-67.9%
기타	327	238	162	194	921	468	516	96	564	1,644	1,716	939	2,318	1,305	6,278	1,591	1,591	+286	+21.9%	-126	-7.3%
금융수익	3,670	6,137	3,612	3,574	16,993	3,252	18,240	3,543	4,870	29,904	3,756	9,081	2,648	9,187	24,673	4,737	4,737	-4,450	-48.4%	+981	+26.1%
이자수익	3,184	3,143	3,104	3,002	12,432	3,217	3,420	2,088	2,229	10,953	2,737	2,565	1,966	2,224	9,492	2,319	2,319	+95	+4.3%	-418	-15.3%
배당금수익	5	0	0	0	5	0	0	0	83	83	413	246	0	0	659	0	0	+0	-	-413	-100.0%
외환차익	27	54	11	3	95	9	16	1	-7	18	82	4,879	205	687	5,852	204	204	-482	-70.2%	+122	+149.2%
외화환산이익	454	-447	70	181	258	26	250	1,216	154	1,646	503	1,137	449	6,258	8,347	116	116	-6,142	-98.1%	-387	-76.9%
파생상품평가이익	0	0	427	388	815	0	0	0	2,412	2,412	-2	23	3	-1	22	-22	-22	-21	-	-20	-
파생상품거래이익	0	0	0	0	0	0	0	0	0	0	24	0	24	20	69	30	30	+10	+50.3%	+6	+23.3%
매도가능증권처분이익	0	0	0	0	0	0	14,555	238	0	14,792	0	231	0	0	231	2,090	2,090	+2,090	-	+2,090	-
기타채권처분이익	0	3,388	0	0	3,388	0	0	0	0	0	0	0	0	0	0	0	0	-0	-100.0%	+0	-
금융비용	299	1,520	-188	69	1,700	330	951	325	2,090	3,697	3,276	9,351	7,106	4,246	23,979	9,895	9,895	+5,650	+133.1%	+6,619	+202.0%
이자비용	49	41	41	41	172	45	42	33	717	836	1,942	5,487	3,500	3,379	14,308	3,081	3,081	-298	-8.8%	+1,139	+58.7%
외환차손	42	34	29	15	120	36	4	110	129	278	237	527	151	645	1,560	205	205	-440	-68.3%	-33	-13.7%
외화환산손실	6	1,375	14	5	1,400	2	14	42	183	241	1,097	763	3,455	-393	4,921	6,268	6,268	+6,661	-	+5,172	+471.6%
사채상환손실	0	0	0	0	0	0	0	0	0	0	0	2,575	0	0	2,575	0	0	+0	-	+0	-
만기보유증권평가손실	0	0	0	0	0	0	0	0	34	34	1	0	0	0	1	0	0	+0	-	-1	-100.0%
매도가능증권처분손실	0	0	0	8	8	0	0	0	0	0	0	0	0	217	217	342	342	+124	+57.1%	+342	-
매도가능증권손상차손	0	0	0	0	0	0	0	0	1,009	1,009	0	0	0	109	109	0	0	-109	-100.0%	+0	-
파생상품평가손실	202	70	-272	0	0	248	891	140	20	1,299	0	0	0	288	288	0	0	-288	-100.0%	+0	-
지분법이익	-1,549	-1,558	-1,060	-508	-4,676	-553	-756	284	-3,448	-4,473	-2,513	-2,237	-2,122	-3,511	-10,384	-2,367	-2,367	+1,144	-	+146	-
지분법이익	0	0	0	181	181	35	591	2,972	-147	3,451	156	262	688	-92	1,015	1,777	1,777	+1,869	-	+1,621	+1,035.9%
지분법손실	1,549	1,558	1,060	689	4,857	588	1,346	2,688	3,301	7,924	2,669	2,500	2,811	3,419	11,399	4,144	4,144	+726	+21.2%	+1,475	+55.3%
계속사업법인세차감준이익	47,134	64,905	3,730	62,551	178,																