

Bar &
Restaurant
Customers

LIMITED
TIME

GET COMMERCIAL XTRA™ PACK FREE for 6 MONTHS

With purchase of 2015 NFL SUNDAY TICKET

Requires Auto Bill Pay

SAVE
OVER
\$840

Plus, now get HD included at no extra charge!

88% of bar and restaurant subscribers believe DIRECTV programming provides a more enjoyable experience for customers!

24-month programming agreement required*

Offer extended through 11/1/15; on approved credit. New Commercial customers only. Pricing based on Estimated Viewing Occupancy (EVO) 1-100 only. \$19.95 Handling and Delivery fee may apply. To access DIRECTV HD programming, HD equipment is required. Number of HD channels varies by package. Applicable use tax adjustment may apply on the retail value of the installation. Additional receiver fees apply. Prices include a \$5/mo. discount with activation of Auto Bill Pay at point of sale and a \$5/mo. CenturyLink bundle bill credit offer with activation of BUSINESS SELECT PACK and above.

Put DIRECTV to work for your business!



CenturyLink®



(See back for details.)

BUSINESS SELECT™ PACK

~~\$54.99/MO.~~
FOR 12 MONTHS

NOW \$19.99*
For 12 Months After Savings

- ✓ Lock in and SAVE \$35/mo. for the first 12 mos. With 24-month agreement and Auto Bill Pay enrollment at point of sale.
- ✓ Up to 4 FREE HD Receivers
- ✓ HD NOW INCLUDED at no extra charge

Plus

- ✓ OVER 90 Digital Channels
- ✓ Local Channels Included²
- ✓ 3 FREE Months of SonicTap® Music Channels



Programming availability subject to change.

COMMERCIAL ENTERTAINMENT PACK

~~\$93.99/MO.~~
FOR 12 MONTHS

NOW \$52.99*
For 12 Months After Savings

- ✓ Lock in and SAVE \$41/mo. for the first 12 mos. With 24-month agreement and Auto Bill Pay enrollment at point of sale.
- ✓ Up to 4 FREE HD Receivers
- ✓ HD NOW INCLUDED at no extra charge

Plus

- ✓ OVER 100 Digital Channels
- ✓ Local Channels Included²
- ✓ 3 FREE Months of SonicTap® Music Channels



Programming availability subject to change.

COMMERCIAL XTRA™ PACK

6 MONTHS FREE*

Offer Savings of over \$840

- ✓ Lock in and SAVE over \$840/mo. for 6 mos. With 24-month agreement and Auto Bill Pay enrollment at point of sale. NFL SUNDAY TICKET subscription required.
- ✓ Up to 4 FREE HD Receivers
- ✓ HD NOW INCLUDED at no extra charge

Plus

- ✓ OVER 35 Specialty and Regional Sports Networks³
- ✓ OVER 180 Digital Channels
- ✓ Local Channels Included²
- ✓ 3 FREE Months of SonicTap® Music Channels

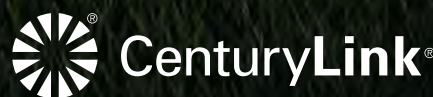


Programming availability subject to change.

Plus, in-market regional sports networks, where available.² Regional Sports fee applies in certain markets.

24-month programming agreement required* Offer extended through 11/1/15; on approved credit. New Commercial customers only. Pricing based on Estimated Viewing Occupancy (EVO) 1-100 only. \$19.95 Handling and Delivery fee may apply. To access DIRECTV HD programming, HD equipment is required. Number of HD channels varies by package. Applicable use tax adjustment may apply on the retail value of the installation. Additional receiver fees apply. Prices include a \$5/mo. discount with activation of Auto Bill Pay at point of sale and a \$5/mo. CenturyLink bundle bill credit offer with activation of BUSINESS SELECT PACK and above.

Put DIRECTV to work for your business!



¹ Based on a March 2014 national survey of bars and restaurants that expressed an opinion. ² Local channels eligibility based on service address. Not all networks available in all markets. ³ Blackout restrictions and other conditions apply to all sports programming. Professional and collegiate sports subscriptions sold separately. **\$5 OFF/MO. FOR 12 MONTHS BILL CREDIT:** New customers only. Requires Auto Bill Pay and activation of BUSINESS SELECT PACK or above with a 24-month agreement. DIRECTV will credit the new customer's account \$5/mo. for 12 consecutive months starting in the second month. The \$5/mo. credit will cease and DIRECTV services will automatically continue at the then-prevailing rate. ***BUSINESS SELECT PACK BILL CREDIT OFFER:** Purchase of 24 consecutive months of BUSINESS SELECT PACK (regularly \$54.99/mo.) and local channels packages (if available in your market) required. Includes BUSINESS SELECT (\$39.99/mo.) and COMPONENT FEE (\$15/mo.). Upon DIRECTV System activation, beginning in the second month, DIRECTV will credit the new customer's account for 12 consecutive months of BUSINESS SELECT (\$39.99/mo.) and COMPONENT FEE (\$15/mo.) at the point of sale. **COMMERCIAL ENTERTAINMENT PACK BILL CREDIT OFFER:** Pricing for COMMERCIAL ENTERTAINMENT PACK based on Estimated Viewing Occupancy (EVO) of 1-100 only. Includes local channels, COMMERCIAL ENTERTAINMENT (\$59.99/mo.) and COMPONENT FEE (\$34/mo.). Additional outlet fees of \$15/mo. apply for the first and each additional receiver. Purchase of 24 consecutive months of COMMERCIAL ENTERTAINMENT PACK required. Upon DIRECTV System activation and beginning in the second month, DIRECTV will credit the new customer's account \$21/mo. for 12 consecutive months of COMMERCIAL ENTERTAINMENT PACK, and \$10/mo. for 12 months for enrollment in Auto Bill Pay with credit card at the point of sale. **COMMERCIAL XTRA PACK AND NFL SUNDAY TICKET PROGRAMMING/BILL CREDIT OFFERS:** COMMERCIAL XTRA PACK (regularly \$139.99/mo.) includes local channels, COMMERCIAL XTRA (\$79.49/mo.), SPORTS PACK (\$13.99/mo.) and OUTLET FEE (\$46.51/mo.). Additional outlet fees of \$15/mo. apply for the first and each additional receiver. Purchase of 24 consecutive months of COMMERCIAL XTRA PACK required. Upon DIRECTV System activation and beginning in the second month, DIRECTV will begin to credit the new customer's account \$139.99/mo. for six consecutive months for COMMERCIAL XTRA PACK once NFL SUNDAY TICKET is activated. Auto Bill Pay is required and enrollment must be maintained during the entire promotional offer period or credits will cease. The \$10/mo. discount for 12 months of Auto Bill Pay is not valid with this offer. In order to receive NFL SUNDAY TICKET, customers must subscribe to a Commercial base programming package with a 24-month agreement. The remaining balance of NFL SUNDAY TICKET will be charged to customer's account in the event of early disconnect. LIMIT ONE NFL SUNDAY TICKET OFFER PER ACCOUNT. Offer void where prohibited or restricted. Sports subscriptions automatically continue each year, provided DIRECTV carries these services; unless subscriber calls 1-866-945-9940 to cancel prior to the start of the season. Commercial locations require an appropriate licensee agreement. **CENTURYLINK BILL CREDIT OFFER:** Purchase of 24 consecutive months of BUSINESS SELECT PACK or above and local channels packages (if available in your market) required. Upon DIRECTV System activation, beginning in the second month, DIRECTV will credit the new customer's account for 12 consecutive months in the amount of \$5/mo. in addition to any applicable Commercial base national offer credits. Customers must subscribe to and maintain eligible CenturyLink services at the time of activation to receive CenturyLink bundle bill credit. Bill credit given by DIRECTV as CenturyLink bundle credit. Must maintain base programming package. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers. **IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE, THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES. IN THE EVENT YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, YOU AGREE THAT DIRECTV MAY CHARGE YOU A PROBABLE EARLY CANCELLATION FEE OF UP TO \$480. LIMIT ONE BILL CREDIT OFFER PER ACCOUNT.** In certain markets, programming/pricing may vary. **HARDWARE OFFER:** Programming agreement, as defined by customer's Commercial programming rate card, required. Up to four free HD Receivers per commercial location. Additional receiver fees of \$15/mo. apply for the first and each additional receiver. Offer available to new Commercial customers in commercial structures no more than three stories high. No single-family residences allowed. Make and model of system at DIRECTV's sole discretion. Offer void where prohibited or restricted. All DIRECTV Receivers must be continuously connected to the same land-based phone line. **SONICTAP MUSIC CHANNELS OFFER:** 24-month agreement to a Commercial base programming package required. Upon DIRECTV System activation, DIRECTV will credit the new customer's account \$37.99/mo. for three consecutive months for SonicTap Music Channels. Unless customer calls to cancel, in the fourth month SonicTap Music Channels will automatically continue at the then-prevailing rate. **INSTALLATION:** Free standard professional commercial installation with COMMERCIAL XTRA PACK subscription. \$49 standard professional commercial installation for COMMERCIAL ENTERTAINMENT PACK and BUSINESS SELECT PACK customers. Complex/custom installation extra. DIRECTV programming, pricing, terms and conditions subject to change at any time. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. NFL, the NFL Shield design, NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. NFL team names and uniform designs are registered trademarks of the teams indicated. NFL, AP Photo. ©2015 DIRECTV. DIRECTV and the DIRECTV logo for BUSINESS logo, COMMERCIAL XTRA and BUSINESS SELECT are trademarks of DIRECTV, LLC. All other trademarks and service marks are the property of their respective owners.

Business
Customers

ASK
HOW

Get 2015 NFL SUNDAY TICKET INCLUDED at no extra charge!

With BUSINESS ENTERTAINMENT™ PACK or BUSINESS XTRA PACK. See back for details.

Get all this at one low price!

Packages starting at

~~\$54⁹⁹_{MO.}~~

NOW
\$19⁹⁹_{mo.}*

- Access to over 80 channels like CNN, FOX, HGTV and more!
- Over 80 commercial-free music channels **FREE** for 3 months
- Up to 4 **FREE** receivers

BUSINESS SELECT™ PACK
FOR 12 MONTHS

24-mo. agreement and Auto Bill Pay required.
NFL SUNDAY TICKET is not included with this package.

93% of business viewing subscribers agree that adding DIRECTV to their business has been a good decision!

24-month programming agreement required.*

Offer extended through 11/1/15; on approved credit. New Commercial customers only. Pricing based on Estimated Viewing Occupancy (EVO) 1-100 only. \$19.95 Handling and Delivery fee may apply. To access DIRECTV HD programming, HD equipment is required. Number of HD channels varies by package. Applicable use tax adjustment may apply on the retail value of the installation. Additional receiver fees apply. Prices include a \$5/mo. discount with activation of Auto Bill Pay at point of sale and a \$5/mo. CenturyLink bundle bill credit offer with activation of BUSINESS SELECT PACK and above.

Put DIRECTV to work for your business!



CenturyLink®



(See back for details.)

BUSINESS SELECT™ PACK

~~\$54.99/MO.~~
FOR 12 MONTHS

NOW \$19.99*
mo.
For 12 Months After Savings

✓ **Lock in and SAVE \$35/mo. for the first 12 mos.** With 24-month agreement and Auto Bill Pay enrollment at point of sale.

✓ **HD NOW INCLUDED**
at no extra charge

Plus

- ✓ **OVER 90** Digital Channels
- ✓ Up to **4 FREE HD Receivers**
- ✓ Local Channels Included²
- ✓ **3 FREE** Months of SonicTap® Music Channels



Programming availability subject to change.

BUSINESS ENTERTAINMENT™ PACK

~~\$74.99/MO.~~
FOR 12 MONTHS

NOW \$39.99*
mo.
For 12 Months After Savings

✓ **Lock in and SAVE \$35/mo. for the first 12 mos.** With 24-month agreement and Auto Bill Pay enrollment at point of sale.

✓ **HD NOW INCLUDED**
at no extra charge

✓ **2015 NFL SUNDAY TICKET INCLUDED** at no extra charge

Plus

- ✓ **OVER 90** Digital Channels
- ✓ Up to **4 FREE HD Receivers**
- ✓ Local Channels Included²
- ✓ **3 FREE** Months of SonicTap® Music Channels



Programming availability subject to change.

BUSINESS XTRA PACK

~~\$92.99/MO.~~
FOR 12 MONTHS

NOW \$49.99*
mo.
For 12 Months After Savings

✓ **Lock in and SAVE \$40/mo. for the first 12 mos.** With 24-month agreement and Auto Bill Pay enrollment at point of sale.

✓ **HD NOW INCLUDED**
at no extra charge

✓ **2015 NFL SUNDAY TICKET INCLUDED** at no extra charge

Plus

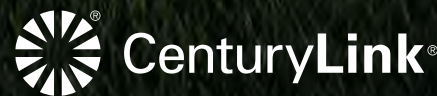
- ✓ **OVER 140** Digital Channels
- ✓ Up to **4 FREE HD Receivers**
- ✓ Regional Sports Networks³
- ✓ Local Channels Included²
- ✓ **3 FREE** Months of SonicTap® Music Channels



Programming availability subject to change.

Plus, in-market regional sports networks, where available.³ Regional Sports fee applies in certain markets.

24-month programming agreement required* Offer extended through 11/1/15; on approved credit. New Commercial customers only. Pricing based on Estimated Viewing Occupancy (EVO) 1-100 only. \$19.95 Handling and Delivery fee may apply. To access DIRECTV HD programming, HD equipment is required. Number of HD channels varies by package. Applicable use tax adjustment may apply on the retail value of the installation. Additional receiver fees apply. Prices include a \$5/mo. discount with activation of Auto Bill Pay at point of sale and a \$5/mo. CenturyLink bundle bill credit offer with activation of BUSINESS SELECT PACK and above.



Put DIRECTV to work for your business!

¹ Results are based on a July 2014 national survey of businesses that expressed an opinion. ² Local channels eligibility based on service address. Not all networks available in all markets. ³ Blackout restrictions and other conditions apply to all sports programming. Professional and collegiate sports subscriptions sold separately.

2015 NFL SUNDAY TICKET INCLUDED AT NO EXTRA CHARGE OFFER: Requires activation of BUSINESS ENTERTAINMENT PACK or BUSINESS XTRA PACK. 2015 NFL SUNDAY TICKET regular season consists of all out-of-market NFL games (based on customer's service address) broadcast on FOX and CBS. Local broadcasts are subject to blackout rules. Other conditions apply. 2015 NFL SUNDAY TICKET subscription will be included at no charge and will automatically continue the following and each season at a special renewal rate unless customer calls 1-866-945-9940 to cancel prior to start of season. Subscription cannot be canceled (in part or in whole) after the start of the season, and subscription fee cannot be refunded. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers. IN THE EVENT OF AN EARLY DISCONNECT, THE REMAINING BALANCE OF ANY SPORTS PACKAGE(S) WILL BE CHARGED TO CUSTOMER'S ACCOUNT.

***BUSINESS SELECT PACK BILL CREDIT OFFER:** Purchase of 24 consecutive months of BUSINESS SELECT PACK (regularly \$54.99/mo.) and local channels packages (if available in your market) required. Includes BUSINESS SELECT (\$39.99/mo.) and COMPONENT FEE (\$15/mo.). Upon DIRECTV System activation, beginning in the second month, DIRECTV will credit the new customer's account for 12 consecutive months in the amount of \$15/mo. for BUSINESS SELECT PACK, and \$10/mo. when customer activates and maintains BUSINESS SELECT PACK with enrollment in Auto Bill Pay for 12 months with credit card at the point of sale. **\$5 OFF/MO. FOR 12 MONTHS BILL CREDIT:** New customers only. Requires Auto Bill Pay and activation of BUSINESS SELECT PACK or above with a 24-month agreement. DIRECTV will credit the new customer's account \$5/mo. for 12 consecutive months starting in the second month. In the 13th month, the \$5/mo. credit will cease and DIRECTV services will automatically continue at the then-prevailing rate. **BUSINESS ENTERTAINMENT PACK BILL CREDIT OFFER:** Purchase of 24 consecutive months of BUSINESS ENTERTAINMENT PACK (regularly \$74.99/mo.) required. Includes BUSINESS ENTERTAINMENT (\$59.99/mo.) and BUSINESS TECHNOLOGY FEE (\$15/mo.). Upon DIRECTV System activation, beginning in the second month, DIRECTV will credit the new customer's account for 12 consecutive months in the amount of \$15/mo. for BUSINESS ENTERTAINMENT, and \$10/mo. when customer activates and maintains BUSINESS ENTERTAINMENT PACK with enrollment in Auto Bill Pay for 12 months with credit card at the point of sale. **BUSINESS XTRA PACK BILL CREDIT OFFER:** Purchase of 24 consecutive months of BUSINESS XTRA PACK (regularly \$92.99/mo.) required. Includes BUSINESS XTRA (\$77.99/mo.) and BUSINESS TECHNOLOGY FEE (\$15/mo.). Upon DIRECTV System activation, beginning in the second month, DIRECTV will credit the new customer's account for 12 consecutive months in the amount of \$23/mo. for BUSINESS XTRA PACK, and \$10/mo. when customer activates and maintains BUSINESS XTRA PACK with enrollment in Auto Bill Pay for 12 months with credit card at the point of sale. **CENTURYLINK BILL CREDIT OFFER:** Purchase of 24 consecutive months of BUSINESS SELECT PACK or above and local channels packages (if available in your market) required. Upon DIRECTV System activation, beginning in the second month, DIRECTV will credit the new customer's account for 12 consecutive months in the amount of \$5/mo. in addition to any applicable Commercial base national offer credits. Customers must subscribe to and maintain eligible CenturyLink services at the time of activation to receive CenturyLink bundle bill credit. Bill credit given by DIRECTV as CenturyLink bundle credit. Must maintain base programming package. Account must be in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible for all offers. **IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE, THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES. IN THE EVENT YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, YOU AGREE THAT DIRECTV MAY CHARGE YOU A PRORATABLY EARLY CANCELLATION FEE OF UP TO \$480. LIMIT ONE BILL CREDIT OFFER PER ACCOUNT.** In certain markets, programming/pricing may vary. **HARDWARE OFFER:** Programming agreement, as defined by customer's Commercial programming rate card, required. BUSINESS XTRA PACK, BUSINESS ENTERTAINMENT PACK and BUSINESS SELECT PACK customers are eligible for up to four free HD Receivers. BUSINESS VIEWING CUSTOMERS: Additional receiver fees of \$6.50/mo. for 1st through the 9th receiver, \$4/mo. each for the 10th through 21st receiver, \$2/mo. each for the 22nd and each additional receiver may apply. PRIVATE VIEWING CUSTOMERS: DVR Service (\$12/mo.) activation required for HD DVR equipment. Additional receiver fees of \$6.50/mo. apply for the first and each additional receiver. Offer valid where prohibited or restricted. All DIRECTV Receivers must be continuously connected to the same land-based phone line. **SONIC TAP MUSIC CHANNELS OFFER:** 24-month agreement to a Commercial base programming package required. Upon DIRECTV System activation, DIRECTV will credit the new customer's account \$37.99/mo. for three consecutive months for SonicTap Music Channels. Unless customer calls to cancel, in the fourth month SonicTap Music Channels will automatically continue at the then-prevailing rate. **INSTALLATION:** Free standard professional commercial installation for BUSINESS XTRA PACK customers; \$49 standard professional commercial installation for BUSINESS ENTERTAINMENT PACK and BUSINESS SELECT PACK customers. Complex/commercial installation extra. DIRECTV programming, pricing, terms and conditions subject to change at any time. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. NFL team names and uniform designs are registered trademarks of the teams indicated. NFL: AP Photo. © 2015 DIRECTV. DIRECTV and the DIRECTV FOR BUSINESS logo, BUSINESS ENTERTAINMENT and BUSINESS SELECT are trademarks of DIRECTV, LLC. All other trademarks and service marks are the property of their respective owners.