

# DIRECTV for your business.




## Turn on the star treatment for your customers.

The needs of today's small businesses have changed. That's why CenturyLink has teamed up with DIRECTV to help move your business forward. CenturyLink is more than just a communications provider – we're a trusted business partner. No wonder more than 200,000 businesses get their services from CenturyLink.

### DIRECTV beats Cable

When it comes to getting the best entertainment, technology and value, DIRECTV wins out over cable.

#### DIRECTV vs. Cable

	 DIRECTV	CABLE
<b>Most full-time HD channels*</b> A better experience keeps customers coming back	✓	✗
<b>Show up to 8 different sports channels at the same time, live on your TV**</b> Give your customers sports that will keep them on the edge of their seats	✓	✗
<b>Over 80 commercial- and interruption-free music channels††</b> Creates ambiance and atmosphere	✓	✗
<b>Exclusive sports: NFL SUNDAY TICKET</b> DIRECTV helps to differentiate your business	✓	✗
<b>DIRECTV is #1 over cable in value, quality and loyalty</b> <small>Among the largest national cable and satellite TV providers for residential customers. 2012 American Customer Satisfaction Index</small>	✓	✗

\*\*For full Mix Channel and interactive functionality, a D10 (or later model) interactive DIRECTV Receiver is required. †Number of HD channels varies by programming package. To access DIRECTV HD programming, an HD Access fee of \$15.00/mo., a DIRECTV HD Receiver and HD television equipment are required. ††Sonic Tap Music Channels Offer: Upon DIRECTV System activation, DIRECTV will credit the new customer's account for three consecutive months for SonicTap Music Channels. In the fourth month, SonicTap Music Channels will automatically continue at the then-prevailing rate. All DIRECTV Receivers must be continuously connected to the same land-based phone line. Offers void where prohibited or restricted. DIRECTV programming, pricing, terms and conditions subject to change at any time.

For questions or more details about the right solutions for your business, contact your dedicated Small Business Representative.

**Want to take your business more places?**  
Ask about Verizon Wireless today.

Click [centurylink.com/small-business](http://centurylink.com/small-business)

## Public Viewing Packages

Perfect for bars, taverns, restaurants, casinos and coffee shops – you'll keep customers entertained and cheering for more.

- Access to over 180 all-digital channels, including all 5 ESPN channels
- Access to over 30 specialty regional sports networks
- Up to 4 FREE HD or SD Receivers available with eligible packages
- FREE installation with eligible package

## SonicTap

- Over 80 commercial- and interruption-free channels
- FREE for 3 months with eligible package



## Business Viewing Packages

Ideal for waiting rooms, conference rooms, private offices and break rooms. Keep employees informed with around-the-clock news and reduce perceived wait times by keeping customers entertained.

- Access to over 140 channels, including 5 ESPN channels and all regional sports networks
- Up to 2 HD or 4 SD Receivers available with eligible package
- FREE Installation with eligible package

## Sports

Get the most in sports from DIRECTV for your business

- Exclusive sports package: NFL Sunday Ticket



MLB Extra Innings

NBA LEAGUE PASS

NBA League Pass



ESPN Full Court



NHL Center Ice

Plus more.

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Valid through 1/31/2014; on approved credit. New commercial customers only. Auto Bill Pay enrollment with credit card at point of sale required. Pricing based on Estimated Viewing Occupancy (EVO) 1-100 only. \$19.95 Handling and Delivery fee may apply. To access DIRECTV HD programming, HD Access fee (\$25.00/mo.) and HD equipment are required. Number of HD channels varies by package. **PUBLIC VIEWING** – Pricing based on EVO of 1-100 only. **BUSINESS VIEWING** – No mirroring fee for only one receiver. \$6.00/mo. each for the 2nd through the 9th receiver. \$3.00/mo. each for the 10th through the 21st receiver. \$1.00/mo. each for the 22nd and each additional receiver. **PRIVATE VIEWING** – Mirroring fee of \$6.00/mo. for 2nd and each additional receiver applies. Blackout rules and other restrictions apply to all sports programming. Actual number of games varies by market. Credit card may be required (except in MA & PA). Local channels eligibility based on service address. Not all networks available in all markets. Based on an October 2011 national survey of businesses who expressed an opinion. Based on national offering of exclusive sports packages and other major sports programming in HD. Applies to out-of-market games included in NFL SUNDAY TICKET. †Number of HD channels varies by programming package. To access DIRECTV HD programming, an HD Access fee of \$25.00/mo., a DIRECTV HD Receiver and HD television equipment are required. \*\*For full Mix Channel and interactive functionality, a D10 (or later model) interactive DIRECTV Receiver is required. **BUSINESS CHOICE PROGRAMMING/BILL CREDIT OFFER** – Purchase of 24 consecutive months of BUSINESS CHOICE and Local Channels packages (if available in your market) required. Upon DIRECTV System activation, beginning in the second month, DIRECTV will begin to credit the new BUSINESS CHOICE customer's account for 12 consecutive months in the amount of \$25.00/mo. for the BUSINESS CHOICE and Local Channels packages, plus an additional \$10.00/mo. when customer activates and maintains the INFORMATION package or higher and enrolls in Auto Bill Pay for 12 months with credit card at the point of sale. Account must be in "good standing," as determined by DIRECTV at its sole discretion, to remain eligible. **IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE, THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES. In certain markets, programming/pricing may vary. IN THE EVENT YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, YOU AGREE THAT DIRECTV MAY CHARGE YOU A PRORATABLE EARLY CANCELLATION FEE OF \$480.** In certain markets, programming/pricing may vary. **LIMIT ONE BILL CREDIT OFFER PER ACCOUNT. COMMERCIAL XTRA PACK BILL CREDIT OFFER** – Pricing for COMMERCIAL XTRA Pack based on Estimated Viewing Occupancy (EVO) of 1-100 only. COMMERCIAL XTRA Pack (regularly \$127.99/mo.) includes local channels, COMMERCIAL XTRA (\$70.99/mo.), SPORTS PACK (\$12.99/mo.) and outlet fees for two receivers (\$44.01/mo.). Additional outlet fees \$15.00/mo. apply for the third and each additional receiver. Purchase of 24 consecutive months of COMMERCIAL XTRA Pack with local channels packages, plus an additional \$10.00/mo. when customer activates and maintains the BUSINESS INFORMATION package or higher and enrollment in Auto Bill Pay for 12 months with credit card at the point of sale. Account must be in "good standing," as determined by DIRECTV at its sole discretion, to remain eligible. **IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE, THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES. In certain markets, programming/pricing may vary. IN THE EVENT YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, YOU AGREE THAT DIRECTV MAY CHARGE YOU A PRORATABLE EARLY CANCELLATION FEE OF \$480. LIMIT ONE BILL CREDIT OFFER PER ACCOUNT. HD ACCESS OFFER** – Upon DIRECTV System activation, DIRECTV will credit the new customer's account \$25.00 for three consecutive months, for HD Access provided account is in "good standing," as determined by DIRECTV at its sole discretion, to remain eligible. **HD ACCESS OFFER** – Upon DIRECTV System activation, DIRECTV will credit the new customer's account \$25.00 for three consecutive months, for HD Access provided account is in "good standing," as determined by DIRECTV at its sole discretion, to remain eligible. **DVR SERVICE** (\$10.00/mo.) activation required for DVR and HD DVR equipment. Up to two free HD or four free SD receivers per commercial location for a total of four free receivers. Offer available to new commercial customers in commercial structures no more than three stories high. No single-family residence allowed. DIRECTV programming, pricing, terms and conditions subject to change at any time. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. **††SONICTAP MUSIC CHANNELS OFFER** – Upon DIRECTV System activation, DIRECTV will credit the new customer's account \$34.99/mo. for three consecutive months for SonicTap Music Channels. In the fourth month, SonicTap Music Channels will automatically continue at the then-prevailing rate. **INSTALLATION** – \$49 professional standard installation. Complex/Custom installation extra. DIRECTV programming, pricing, terms and conditions subject to change at any time. Taxes not included. 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