

# Youcan Means prism

January 1<sup>st</sup> through 31<sup>st</sup>, 2016

**Standard New Prism \$30**  **Double Award \$60**

**Eligible Employees will receive double\* your referral award for each new sold Prism TV referral created and sold January 1-31, 2016.**

Visit [centurylinkyoucan.com](http://centurylinkyoucan.com) for complete details.

## Did You Know?

- Despite what you've heard about cord cutting, five of every six households still subscribe to a pay TV service. In many of our markets we offer Prism TV, with several packages available.
- 45% of consumers bought technology products during the holiday season, which includes items like HDTVs and Home Theatre systems. Help your customers, friends and family take full advantage of these purchases with Prism TV.
- Some reports show that the Super Bowl drives even more TV sales than Black Friday. What a great time to switch to Prism TV and make the most of the big game.

## LOOK

- New TV or furniture being delivered.
- You see a satellite dish at the house.
- Multiple TVs and wires in the home.

## LISTEN

- "My cable bill just went up again."
- "I never watch live TV anymore. I just record everything."
- "I wish I could watch the football game on my patio."

## REFER

- "CenturyLink offers a great entertainment solution in your area, called Prism TV. Can I have one of our representatives contact you with some additional information?"
- "Whole home DVR from CenturyLink allows you to watch recorded shows from any TV in the house. You can even start and stop watching a recorded show when you move from room to room. I can have one of our representatives call you with our latest promotions."
- "Did you know that with Prism TV from CenturyLink you can watch TV anywhere in your home with our wireless set top box? I can have one of our representatives call you with our latest promotions."

## Referral Best Practices:

- Go to [centurylinkyoucan.com](http://centurylinkyoucan.com) for questions, real time referral updates and other useful information.
- If you don't already have a YOUCAN card make sure your home address is updated in ESS database. Your YOUCAN® Visa Rewards Card will be sent to your home address.

\*You will receive an email on your referral status. Please note that the award amounts will show the regular \$30 award value. We will double your award to \$60 prior to submitting the payout request.

\* Eligible Employees are CenturyLink Employees who are 18 years of age or older and who are eligible to participate in the YOUCAN program.