

Business  
Customers



## REAL SAVINGS FOR BUSINESS CUSTOMERS!

Get all this at our best price ever!

- CNN, FOX, MSNBC, HGTV and more!
- Over 80 commercial-free music channels FREE for 3 months
- 3 months of FREE HD Access

Packages starting at

~~\$24<sup>99</sup>~~  
MO.  
For 12  
Months

**NOW**  
**\$19<sup>99</sup>\***  
mo.

90% of business viewing subscribers agree that adding DIRECTV to their business has been a good decision<sup>1</sup>.

**24-month programming agreement required.** Pricing shown includes Auto Bill Pay enrollment at point of sale and \$5/mo. CenturyLink bill credit offer.

<sup>1</sup>Results are based on a March 2013 national survey of 503 DIRECTV business viewing subscribers with at least 3 months tenure who expressed an opinion.

Offers end 3/31/14. New Commercial customers only. Credit card may be required (except in MA & PA).

\$19.95 Handling & Delivery fee required. Applicable use tax adjustment may apply on the retail value of the installation.

**Put DIRECTV to work for your business!**

(See back for details.)



## BUSINESS INFORMATION® Package

### THE REAL DEAL

- ✓ **Lock in and SAVE \$29/mo. for the first 12 mos.** With 24-month agreement, Auto Bill Pay enrollment at point of sale and \$5/mo. CenturyLink bill credit offer.
- ✓ **3 FREE Months of SonicTap® Music Channels**
- ✓ **FREE HD ACCESS for 3 months**

*Plus*

- ✓ **OVER 45 Digital Channels**
- ✓ **Up to 4 FREE Receivers**
- ✓ **Local Channels Included<sup>2</sup>**



~~\$24.99/mo.~~  
FOR 12 MONTHS

**NOW \$19.99\***  
mo.  
For 12 Months After Savings

## BUSINESS CHOICE™ Package

### THE REAL DEAL

- ✓ **Lock in and SAVE \$53/mo. for the first 12 mos.** With 24-month agreement, Auto Bill Pay enrollment at point of sale and \$5/mo. CenturyLink bill credit offer.
- ✓ **3 FREE Months of SonicTap® Music Channels**
- ✓ **FREE HD ACCESS for 3 months**

*Plus*

- ✓ **OVER 145 Digital Channels**
- ✓ **Up to 4 FREE Receivers**
- ✓ **Regional Sports Networks<sup>3</sup>**
- ✓ **Local Channels Included<sup>2</sup>**
- ✓ **FREE Standard Professional Installation**



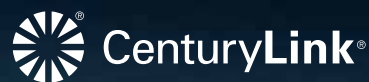
~~\$54.99/mo.~~  
FOR 12 MONTHS

**NOW \$44.99\***  
mo.  
For 12 Months After Savings

Plus, in-market regional sports networks, where available.<sup>3</sup> Regional Sports Fee may apply.

**24-month programming agreement required.** Pricing shown includes Auto Bill Pay enrollment at point of sale and \$5/mo. CenturyLink bill credit offer. Offers end 3/31/14; on approved credit. New Commercial customers only. Credit card may be required (except in MA & PA). \$19.95 Handling & Delivery fee required. Applicable use tax adjustment may apply on the retail value of the installation.

# Put DIRECTV to work for your business!



<sup>2</sup> Local channels eligibility based on service address. Not all networks available in all markets. <sup>3</sup> Blackout restrictions and other conditions apply to all sports programming. Actual number of games varies by market due to blackout rules and other conditions. **\*BUSINESS INFORMATION BILL CREDIT OFFER:** Purchase of 24 consecutive months of BUSINESS INFORMATION (regularly \$48.99/mo.) and local channels packages (if available in your market) required. Upon DIRECTV System activation, beginning in the second month, DIRECTV will credit the new customer's account for 12 consecutive months in the amount of \$9/mo. for BUSINESS INFORMATION and local channels packages, plus an additional \$10/mo. when customer activates and maintains BUSINESS INFORMATION and enrolls in Auto Bill Pay for 12 months with credit card at the point of sale. **BUSINESS CHOICE BILL CREDIT OFFER:** Purchase of 24 consecutive months of BUSINESS CHOICE (regularly \$97.99/mo.) and local channels packages (if available in your market) required. Upon DIRECTV System activation, beginning in the second month, DIRECTV will credit the new customer's account for 12 consecutive months in the amount of \$28/mo. for BUSINESS CHOICE and local channels packages, plus an additional \$10/mo. when customer activates and maintains BUSINESS CHOICE and enrolls in Auto Bill Pay for 12 months with credit card at the point of sale. **\$5 FOR 12 MONTHS OFFER:** New customers only. Requires Auto Bill Pay and activation of BUSINESS INFORMATION with a 24-month agreement. DIRECTV will credit the new customer's account \$5/mo. for 12 consecutive months starting in the second month. In the 13th month the \$5/mo. credit will cease and DIRECTV services will automatically continue at the then-prevailing rate. **\$10 FOR 12 MONTHS OFFER:** New customers only. Requires Auto Bill Pay and activation of BUSINESS CHOICE with a 24-month agreement. DIRECTV will credit the new customer's account \$10/mo. for 12 consecutive months starting in the second month. In the 13th month the \$10/mo. credit will cease and DIRECTV services will automatically continue at the then-prevailing rate. Account must be in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible for all offers. **IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE, THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN PREVAILING RATES. IN THE EVENT YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, YOU AGREE THAT DIRECTV MAY CHARGE YOU A PRORATABLY EARLY CANCELLATION FEE OF UP TO \$480. LIMIT ONE BILL CREDIT OFFER PER ACCOUNT.** In certain markets, programming/pricing may vary. **THREE-MONTH HD ACCESS OFFER:** To access DIRECTV HD programming, HD Access fee (\$15/mo.) and HD equipment are required. Number of HD channels varies by package. Upon DIRECTV System activation, DIRECTV will credit the new customer's account \$15/mo. for three consecutive months for HD Access, provided account is in "good standing," as determined by DIRECTV in its sole discretion. In the fourth month, HD Access will automatically continue at the then-prevailing rate. **LIMIT ONE HD ACCESS BILL CREDIT OFFER PER ACCOUNT. CENTURYLINK BILL CREDIT OFFER:** Purchase of 24 consecutive months of BUSINESS CHOICE or BUSINESS INFORMATION and local channels packages (if available in your market) required. Upon DIRECTV System activation, beginning in the second month, DIRECTV will credit the new customer's account for 12 consecutive months in the amount of \$5/mo. in addition to any applicable Commercial base national offer credits. Customers must subscribe to and maintain eligible CenturyLink services at the time of activation to receive CenturyLink bundle bill credit. Bill credit given by DIRECTV as CenturyLink bundle credit. Must maintain base programming package; SonicTap Music Channels not included. **HARDWARE OFFER:** Programming agreement, as defined by customer's Commercial programming rate card, required. HD equipment also requires HD Access fee of \$15/mo. Customers are eligible for any combination of up to four free HD Receivers, two free SD DVR Receivers (Private Viewing customers only) or four free SD Receivers for a total of four free receivers for BUSINESS INFORMATION or above. **BUSINESS VIEWING CUSTOMERS:** No mirroring fee for only one receiver; \$6/mo. each for the 2nd through the 9th receiver; \$3/mo. each for the 10th through the 21st receiver; \$1/mo. each for the 22nd and each additional receiver. **PRIVATE VIEWING CUSTOMERS:** DVR Service (\$12/mo.) activation required for DVR and HD DVR equipment. Mirroring fee for first two receivers \$6/mo.; additional receiver mirroring fees \$6/mo. each for Private Viewing customers. 24-month base programming agreement required. Offer available to new Commercial customers in commercial structures no more than three stories high. No single-family residences allowed. Make and model of system at DIRECTV's sole discretion. Offer void where prohibited or restricted. All DIRECTV Receivers must be continuously connected to the same land-based phone line. **SONICTAP MUSIC CHANNELS OFFER:** 24-month agreement to a Commercial base programming package required. Upon DIRECTV System activation, DIRECTV will credit the new customer's account \$35.99/mo. for three consecutive months for SonicTap Music Channels. Unless customer calls to cancel, in the fourth month SonicTap Music Channels will automatically continue at the then-prevailing rate. **INSTALLATION:** Free standard professional commercial installation for BUSINESS CHOICE customers. \$49 standard professional commercial installation only for BUSINESS INFORMATION customers. Complex/custom installation extra. DIRECTV programming, pricing, terms and conditions subject to change at any time. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. ©2014 DIRECTV. 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