

NEW WEB TOOLS FOR YOUR SMALL BUSINESS

To improve your bottom line, consider doing more online.

The Internet presents a world of opportunities. So CenturyLink created add-on bundles specifically for small business owners who want to use the Internet to promote and better run their businesses. Grow Essentials™ and Grow Complete™ are for small businesses poised for growth. Each bundle works seamlessly with your Core Connect® or Office Plus service.

Grow Essentials

\$49⁹⁵

Per month. Requires HSI Office Plus or Core Connect on account.

Grow Complete

\$99⁹⁵

Per month for 12 months. \$300 set-up fee required.
Requires HSI Office Plus or Core Connect on account.

Grow Essentials

This do-it-yourself Web solution includes expanded Web site capabilities, online marketing and e-commerce tools.

Enhanced Web Design

- Create your own Web site with up to 20 pages and choose from over 100 easy-to-use templates
- You also have the option to transfer your existing site to CenturyLink as available, with hosting included
- Add a simple Shopping Cart function to your site, allowing unlimited e-commerce transactions

Enhanced Web Presence

- List your Web site on Google Maps and other key online directories
- Get the tools you need to easily create blogs or podcasts and stream media on your Web site
- Get up to 2,000 vanity e-mail addresses (name@yourbusiness.com) for your co-workers, with automatic spam filtering

Enhanced Marketing Features

- Create e-mail newsletters to send news and special offers to your customers
- Get \$50 worth of Google Adwords to create simple ads that can help attract customers online
- Learn more about your customers with easy access to Web site and e-mail traffic trends

Grow Complete

With our most complete Web presence solution, you'll consult and plan with professional CenturyLink Web site designers who will build and provide ongoing support for your business Web site. Grow Complete includes all the features of Grow Essentials, in addition to the following:

Enhanced Site Creation

- Work with our professional design team to plan out the most effective Web site for your unique small business
- Simply provide the content you want featured on your site. We'll handle the technical part.
- Enjoy up to 7 Web pages and unlimited database and e-mail storage

Enhanced Service and Support

- Count on your dedicated account manager for continuous support customizing and updating your Web site
- Enjoy 30 minutes of complimentary site maintenance every month to help you keep your site up to date



Portfolio	QSB	Job #	QSB4-11-06888		— None		Version #	5	Document Name	QSB4-11-06888_VAS Sell Sheet.indd		Last Modified	9-16-2011 9:16 AM		
Job Description	VAS Pack Upsell Sell Sheet	Package Name	VAS Pack Upsell		Art Director	Jamieson	CONTENT	Linked Graphics		Colors In-Use		User	Printer	Output Date	
Component Info	Form	Mech. Scale	100%		Copy Writer	TBD		BandA_SolidGreen_H_Logo.eps H_3CP_cmyk_bus_tag.eps		<div><div>Cyan</div><div>Yellow</div><div>Black</div></div>	ma-klone	Mykonos	9-16-2011 9:16 AM		
Bleed	8.75" x 11.25"	Scale	None		Proj Mgr	Sadis		Mechd By: KathrynRTVd By: TBD							
Trim	8.5" x 11"	Line Screen	None		Acct Svc	Ralph									
Live	8" x 10.5"	Stock	None		Prod Mgr	Danielle									
Finished/Folded	None	Other Info	None		Art Buyer	TBD									
Finishing	8.5" x 11"					Copy Edit		TBD							
Colors Spec'd	4CP/4CP					Mac		Kathryn							
Special Instr.	None														
BY SIGNING YOUR INITIALS ABOVE, YOU ARE STATING THAT YOU HAVE READ AND APPROVED THIS WORK.															

NEW WEB TOOLS FOR YOUR SMALL BUSINESS

Tap into the potential of the Internet to grow your business.

What's your goal?	Grow Essentials \$49 ⁹⁵	Grow Complete \$99 ⁹⁵
If you'd like your growing business to continue growing	✓	✓
If you'd like to make a more professional impression	✓	✓
If you'd like to start selling directly from your Web site	✓	✓
If you want your customers to feel confident about making a purchase directly from your Web site	✓	✓
If you want protection from hackers	✓	✓
If you're too busy to create your own Web site		✓
If you want a Web site designer who understands your business		✓
If you'd like to update your Web site regularly		✓

GET THE COMPLETE PACKAGE.

Call for a free consultation to find the Grow™ pack that best meets the needs of your business.

Offer expires 12/30/11. Services and offers not available everywhere. Business customers with CenturyLink High-Speed Internet and Office Plus or Core Connect only. CenturyLink may change or cancel services or substitute similar services at its sole discretion without notice. Listed rates exclude taxes, fees and surcharges. Offer, plans and stated rates are subject to change and may vary by service area. Requires credit approval and deposit may be required. Additional restrictions apply. **Terms and Conditions** – All products and services listed are governed by tariffs, terms of service or terms and conditions posted at <http://qwest.centurylink.com/legal/highspeedinternetsubscriberagreement>. **Grow Essentials** – Listed rate of \$49.95 per month is for a month-to-month term and includes the listed features. **Grow Complete** – Listed rate of \$99.95 per month includes listed features, requires a 12-month term and a one-time \$300 set-up fee. One Web site design per plan. Suspected misuse or abuse of any Web site maintenance support may result in termination of support. Customer may incur additional costs for additional maintenance time over the included 30 minutes per month. Early termination fees: If customer terminates before end of term, customer will receive a full refund for termination within 30 days from order date if no pre-development work has begun. If pre-development work has begun, and customer is still within the first 30 days after order date, customer will receive a 50% refund. For early termination after 30 days or after development has begun, an early termination charge equal to the monthly recurring charge for any months remaining in the term, plus any charges for services accrued but not yet paid, will apply. © 2011 CenturyLink, Inc. All Rights Reserved. The CenturyLink mark, pathways logo and certain CenturyLink product names are the property of CenturyLink, Inc. All other marks are the property of their respective owners.

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Portfolio

QSB

Job #

QSB4-11-06888

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None

Version #

5

Document Name

QSB4-11-06888_VAS Sell Sheet.indd

Last Modified

9-16-2011 9:16 AM

Job Description	VAS Pack Upsell Sell Sheet	Package Name	VAS Pack Upsell	Art Director	Jamieson
Component Info	Form	Mech. Scale	100%	Copy Writer	TBD
Bleed	8.75" x 11.25"	Scale	None	Proj Mgr	Sadis
Trim	8.5" x 11"	Line Screen	None	Acct Svc	Ralph
Live	8" x 10.5"	Stock	None	Prod Mgr	Danielle
Finished/Folded	None	Other Info	None	Art Buyer	TBD
Finishing	8.5" x 11"			Copy Edit	TBD
Colors Spec'd	4CP/4CP			Mac	Kathryn
Special Instr.	None				

Linked Graphics

BondA_SolidGreen_H_Logo.eps
H_3CP_cmyk_bus_tag.eps

Colors In-Use

Cyan

Yellow

Black

User

ma-klone

Printer

Mykonos

Output Date

9-16-2011 9:16 AM

Mechd By: Kathryn

RTVd By: TBD

COVACD	COPYWRITER	AD	STUDIO
ACCT SERVICE	PROD	COPY EDIT	PROJECT MGR

BY SIGNING YOUR INITIALS ABOVE, YOU ARE STATING THAT YOU HAVE READ AND APPROVED THIS WORK.

Window Placement Specifications:

Window #1 Size: ----- / Position: ---- ; ----

Window #2 Size: ----- / Position: ---- ; ----

Window #3 Size: ----- / Position: ---- ; ----