



# RESPONSIVE WEBSITES: MOBILE FRIENDLY SITES

## Prepared for Google Mobilegeddon?

Google's latest algorithm update favors mobile friendly websites or **responsive design websites** in search results. Numerous unprepared businesses lost traffic.

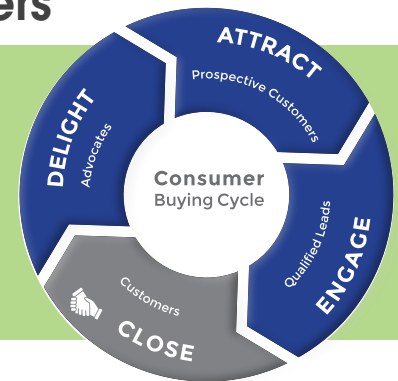
"Imagine how hard it is to run a business when you see **22% of your traffic evaporate overnight.**"  
Paul Edmondson, CEO of Hubpages



## Engage with Current and Potential Customers

Attract and engage consumers as they research potential purchases online with a responsive design website and online video.

Delight your customers with social media posts, and watch them spread the word about your business.



## Benefits for Your Business

Maximum Visibility  
Across Devices



Improve Organic  
Search Placement



Engage with  
potential leads



Deepen customer  
relationships



## Responsive Website Package Features

\$129 a Month for  
a 10 Page  
Website  
with Social and  
an Online Video

3 Major Updates  
a Year &  
Unlimited DIY  
Changes

Facebook Page  
with 6 Posts a  
Year & Social  
Feed on Website

Dedicated  
Account  
Manager and  
Ongoing Support

Berry 360  
Dashboard  
Access for Real-  
Time Metrics

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Source: 1. Google, January 2015. 2. Hubspot.