

December 1st, 2014 through March 31st, 2015

CenturyLink Employees: You will receive double\* your referral award for each new sold Prism and DirecTV referral 12/1/14 -3/31/15.

Standard New Prism \$30 Double Award \$60 Standard New DTV \$15 Double Award \$30

Visit centurylinkyoucan.com for more information about YOUCAN.

Video transition help	Video helpful information
We have some great video options available to you. May I get you to a specialist?	92% of people pay for TV service-We have great video options.
Now that we have your service back up and working, I notice Prism TV/DirecTV is available to you! Let me get you to someone who can tell you all about it!	75% of households have at least 1 HDTV •Up 23% over the last 5 years •38% have multiple HDTV's
I see you aren't taking advantage of our great Prism/DirecTV offers. There are some really good packaging options available. Can I get you to the group that can tell you more about it?	59% of all US TV's are now HD •22% of all households, purchased a new HDTV in the last 12 months.

<sup>\*</sup>You will receive an email on your referral status. Please note that the award amounts will show the regular award value. We will double your award prior to submitting the payout request.

## **Referral Best Practices:**

- •Go to centurylinkyoucan.com for questions, real time referral updates and other useful information.
- •If you don't already have a YOUCAN card make sure your home address is updated in ESS database. Your YOUCAN® Visa Rewards Card will be sent to your home address.
- Refer, reward, repeat.

