

# FIBER HERO

Now delivering Internet speeds up to **1 Gig** in select areas.

Business networks are being pushed to their limits.

Help from CenturyLink® Fiber is on the way.



**100x**

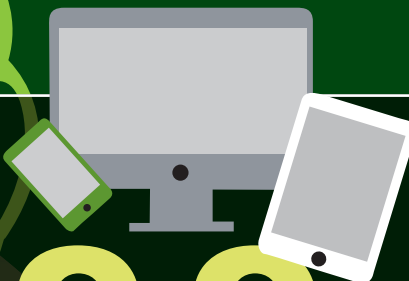
FASTER THAN  
TODAY'S BROADBAND\*



**50%**

of businesses plan to start  
or increase their usage of  
backup<sup>4</sup>

FIBER MEANS BACKUPS  
WITHOUT SLOWDOWNS



**3.3**

the number of devices  
per employee<sup>1</sup>

FIBER CAN OFFER GREATER DATA  
CAPACITY THAN COPPER-BASED  
TECHNOLOGIES LIKE CABLE TO  
SUPPORT ALL YOUR DEVICES<sup>2</sup>

**24**

the average number  
of participants in  
video meetings<sup>3</sup>

FIBER PROVIDES CONSISTENT  
QUALITY OVER LONG  
DISTANCES SO YOU CAN  
CONNECT FROM VIRTUALLY  
ANYWHERE



**6**

the amount of  
time it takes to  
send a 500MB  
file with 10Mbps  
connection

MINUTES

WITH FIBER'S 1 GIG SPEEDS,  
IT TAKES 6 SECONDS<sup>5</sup>



To learn more about delivering super business performance,  
visit **CenturyLink.com/small-business**.

1. <http://newsroom.cisco.com/release/854754/Cisco-Study-IT-Saying-Yes-To-BYOD>

2. <http://broadbandnow.com/Fiber>

3. <http://www.polycom.co.uk/defydistance/video-conferencing-drivers.html>

4. <http://www.techrepublic.com/resource-library/whitepapers/cloud-priorities-2014-cloud-strategies-priorities-and-implementation-plans-of-north-american-it-leaders-and-professionals/>

5. [http://www.calctool.org/CALC/proof/computing/transfer\\_time](http://www.calctool.org/CALC/proof/computing/transfer_time)

\*Up to 1 Gbps speed is available in select areas only. The claim "100 times faster" is based on Akamai's State of the Internet 4Q2013 report that concluded that the average American broadband connection speed is 10 Mbps. Broadband speeds will vary due to conditions outside of network control, including customer location and equipment, and are not guaranteed. Restrictions apply. Contact CenturyLink for details. © 2014 CenturyLink. All Rights Reserved.



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Business