

# DIRECTV® for your business.

## Turn on the star treatment for your customers.

The needs of today's small businesses have changed. That's why CenturyLink has teamed up with DIRECTV® to help move your business forward. CenturyLink is more than just a communication provider – we're a trusted business partner. No wonder more than 200,000 businesses get their services from CenturyLink.

<i>Compare for yourself</i>		Cable	DISH Network
Most full-time HD channels†	YES	No	No
America's #1 satellite TV service	YES	No	No
Show up to 8 different news or sports channels at the same time, live on your TV°°	YES	No	Varies
Over 80 commercial- and interruption-free music channels††	YES	Varies	No
Exclusive sports: NFL SUNDAY TICKET and NASCAR HotPass™	YES	No	No

For questions or more details about the right solutions for your business, contact your dedicated Small Business Representative.

**Want to take your business more places?**  
Ask about Verizon Wireless today.

**Click** [centurylink.com/small-business](http://centurylink.com/small-business)



- Flexible plans for any size business: restaurants, bars, waiting rooms and more
- Get tips and tricks, sports schedules and more – delivered to your email box

## Public Viewing Packages

Perfect for bars, taverns, restaurants, casinos and coffee shops – you'll keep customers entertained and cheering for more.

- Access to over 180 all-digital channels, including all 5 ESPN channels
- Access to over 30 specialty regional sports networks
- Up to 4 FREE HD or SD Receivers available with eligible packages
- Access to FREE Sonic Tap for up to 3 months with eligible packages
- FREE installation with eligible packages

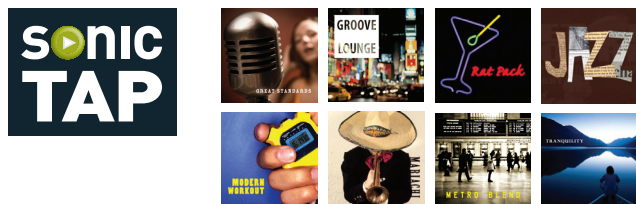
## Business Viewing Packages

Ideal for waiting rooms, conference rooms, private offices and break rooms. Keep employees informed with around-the-clock news and reduce perceived wait times by keeping customers entertained.

- Access to over 140 channels, including 5 ESPN channels and all regional sports networks
- Up to 4 HD or SD Receivers available with eligible packages
- Access to FREE Sonic Tap for up to 3 months with eligible packages
- FREE Installation with eligible packages

## Sonic Tap

- Over 80 commercial and interruption-free channels



## Sports

Get the most in sports from DIRECTV for your business

- Exclusive sports packages: NFL ST and Nascar Hot Pass
- MLB Extra Innings, ESPN Game Plan, ESPN Full Court, NBA League Pass, NHL Center Ice



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Offers end 2/6/13 on approved credit. New commercial customers only. Additional \$5.00/mo. credit for 12 months after signing up for Auto Bill Pay and with activation of the BUSINESS INFORMATION package or above. \$19.95 Handling and Delivery fee required. To access DIRECTV HD programming, an HD Access fee (\$25.00/mo.) and HD equipment are required. Number of HD channels varies by package. Applicable use tax adjustment may apply on the retail value of the installation. PUBLIC VIEWING: Pricing based on EVO of 1-100 only. BUSINESS VIEWING: No mirroring fee for only one receiver. \$6.00/mo. each for the 2nd through the 9th receiver. \$3.00/mo. each for the 10th through the 21st receiver. \$1.00/mo. each for the 22nd and each additional receiver. PRIVATE VIEWING: Mirroring fee of \$6.00/mo. for 2nd and each additional receiver applies. Blackout rules and other restrictions apply to all sports programming. Actual number of games varies by market. Credit card may be required (except in MA & PA). \*Local channels eligibility based on service address. Not all networks available in all markets. †Based on an October 2011 national survey of businesses who expressed an opinion. ‡Based on national offering of exclusive sports packages and other major sports programming in HD. †Applies to out-of-market games included in NFL SUNDAY TICKET. †Number of HD channels varies by programming package. To access DIRECTV HD programming, an HD Access fee of \$25.00/mo., a DIRECTV HD Receiver and HD television equipment are required. \*\*For full Mix Channel and interactive functionality, a D10 (or later model) interactive DIRECTV Receiver is required. †BUSINESS INFORMATION AND OFFICE INFORMATION PROGRAMMING/BILL CREDIT OFFER: Purchase of 24 consecutive months of BUSINESS INFORMATION or OFFICE INFORMATION and Local Channels packages (if available in your market) required. Upon DIRECTV System activation, beginning in the second month, DIRECTV will begin to credit the new BUSINESS INFORMATION or OFFICE INFORMATION customer's account for 12 consecutive months in the amount of \$8.00/mo. for the BUSINESS INFORMATION or OFFICE INFORMATION and Local Channels packages, plus an additional \$5.00/mo. when customer activates and maintains the INFORMATION package or higher and enrolls in Auto Bill Pay for 12 months with credit card at the point of sale. Account must be in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible. Account must be in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible for all offers. IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE, THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES. In certain markets, programming/pricing may vary. IN THE EVENT YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, YOU AGREE THAT DIRECTV MAY CHARGE YOU A PRORATABLE EARLY CANCELLATION FEE OF up to \$480. LIMIT ONE BILL CREDIT OFFER PER ACCOUNT. HD ACCESS OFFER: To access DIRECTV HD programming, an HD Access fee (\$25.00/mo.) and HD equipment are required. Number and type of HD channels varies by package. 24-month base programming agreement required. Upon DIRECTV System activation, DIRECTV will credit the new customer's account for three consecutive months for HD Access, provided account is in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible. In the fourth month, HD Access will automatically continue at the then-prevailing rate. LIMIT ONE HD ACCESS BILL CREDIT OFFER PER ACCOUNT. HARDWARE OFFER: Programming agreement, as defined by customer's commercial programming rate card, required. DVR service (\$8.00/mo.) activation required for DVR and HD DVR equipment. Up to two free HD or four free SD receivers per commercial location for a total of four free receivers. Offer available to new commercial customers in commercial structures no more than three stories high. No single-family residence allowed. DIRECTV programming, pricing, terms and conditions subject to change at any time. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. \*\*INSTALLATION: Professional standard installation fee of \$49.00 applies. Complex/Custom installation extra. ††SONIC TAP MUSIC CHANNELS OFFER: Upon DIRECTV System activation, DIRECTV will credit the new customer's account \$34.99/mo. for three consecutive months for SonicTap Music Channels. Provided account is in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible for three months. In the fourth month, the SonicTap Music Channels Package will automatically continue at the then-prevailing rate. All DIRECTV Receivers must be continuously connected to the same land-based phone line. Offers void where prohibited or restricted. DIRECTV programming, pricing, terms and conditions subject to change at any time. Pricing is commercial. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. ©2012 DIRECTV, LLC. DIRECTV, the DIRECTV for Business logo, BUSINESS INFORMATION and OFFICE INFORMATION are trademarks of DIRECTV, LLC. All other trademarks and service marks are the property of their respective owners. ©2012 CenturyLink, Inc. All Rights Reserved. The CenturyLink mark, pathways logo and certain CenturyLink product names are the property of CenturyLink, Inc. All other marks are the property of their respective owners.