## Sitanshu Hallad

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## **Hiring Manager**

Myntra

Dear Hiring Manager,

I am excited to apply for the Software Engineer (Frontend) position at Myntra SCM IB. With over a year of experience in building and maintaining full-stack applications using ReactJS, TypeScript, and JavaScript, along with research experience in machine learning, I am eager to contribute my skills to Myntra's mission of revolutionizing supply chain management.

As a Software Engineer Intern at Congle, I successfully integrated the Amazon Rekognition API to verify profile images, achieving a 95% success rate in identifying fraudulent profiles. Additionally, I developed a robust face detection and pose verification system using MediaPipe, cutting down projected costs by 50%. My ability to design and implement efficient, scalable solutions directly applies to the challenges and responsibilities at Myntra.

At Bosch, I developed a Java automation tool that reduced testing time by 50%, significantly enhancing the efficiency of the team and improving product quality. My hands-on experience with RESTful APIs, creating responsive front-end layouts, and working with cross-functional teams makes me well-prepared to contribute to Myntra's SCM IB team.

Moreover, my research experience in machine learning optimization techniques has honed my problem-solving skills. As part of the AI and Data Analytics Lab at KLE Tech, I published three research papers focused on optimizing deep neural networks, which helped improve efficiency by 15% while maintaining high accuracy rates. This experience will allow me to contribute to Myntra's use of advanced technologies like machine learning and AI in supply chain management.

Thank you for considering my application. I am eager to bring my frontend development experience, machine learning expertise, and strong sense of ownership to the SCM IB team and look forward to the opportunity to discuss my candidacy further.

Sincerely,
Sitanshu Hallad