

# sitara emily shah.

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## EXPERIENCE

### COMMUNITY BRIDGES

Lead Designer

January 2019 to  
present

Creating a brand  
identity and rolling  
this across all print  
content including a  
monthly magazine for  
each local area.

### PIVIGO

Freelance UI/UX  
Designer

February 2019 to June  
2019

Redesigned the  
website, emails, tech  
fair stall,  
iconography,  
brochures.

### TIBOR

Art director

October 2015 to  
October 2016

Redesigned the  
website, curated a  
retrospective on  
Tibor Reich at the  
Whitworth,  
Manchester,  
collaborated with the  
V&A on a book, 'Tibor  
Reich: Art of Colour  
and Texture'.

### HARRY POTTER AND THE PRISONER OF AZKABAN

Parvati Patil

January 2003 to  
December 2004

Nuff said.

### WAKE UP WELL

Lead UI/UX Designer

January 2019 to  
present

Designing an app to  
help people suffering  
with mental issues.

### CLEARSCORE

UI Designer

January 2018 to  
March 2019

Desktop, mobile web  
and mobile app  
design, wireframes,  
user testing,  
prototyping, design  
systems, motion  
design, user flows,  
storyboarding,  
iconography, print  
design, emails,  
banner ads, lead  
design sprints.

### BBH

Junior Creative  
Producer

January to December  
2014

Worked with a team of  
creatives to takes a  
concept through to  
the end for adverts,  
short films and  
documentaries.

### KAGENOVA

Freelance UI Designer  
March 2019 to May  
2019

Designed an entire  
rebrand, creating a  
brand identity which  
included a logo,  
typeface, colour  
palette and rolling  
this across a  
redesign of the  
website, keynotes,  
sub brand identities  
and a new set of  
iconography.

### CLEARSCORE

Frontend Developer  
October 2016 to  
December 2018

Agile environment,  
two week sprints,  
specialised in  
building animations  
in React.js,  
Angular.js & Vue.js.

### THE BOX

Creative

September 2013

Screened Nosferatu at  
The Box along with  
trapeze artists,  
draculas in cages and  
giant venus fly traps  
aiming to challenge  
the way we view film  
in an amalgamation of  
performance, film,  
dance and music.

## EDUCATION

### MAKERS ACADEMY

2016

Intensive 12 week coding bootcamp, designed and built an allergy checking app, 'Happy Belly'.

### BRISTOL UNIVERSITY

Art History and Fine Art

2009-2012

First, dissertation prize for 'Claude Cahun: Mirrors, Masks, Masquerade', year abroad at the BI, Florence studying Fine Art.

### LATYMER UPPER SCHOOL

2007-2009

A levels: Maths (A), Fine Art (A), Art History (A), Chemistry AS (A).

## INTERESTS

### COOKING

Worked at a New Orleans food truck in San Francisco for 3 months discovering the joys of Cajun spice!

### TRAVELLING

Travelled through Latin America up the Pacific coast for a year in a camper van named El Burro surfing and teaching yoga.

### BOBS AND BITS

I like to make ceramics, paint things I see, create collages of things that catch my eye and am currently converting an old firetruck into a campervan.

## TOOLBOX

Pen and paper, Public Speaking - check me out talking about the creativity of code for TEDx, Mentorship - I mentor in tech as part of the Lillian Bayliss scheme, Volunteering - Foodcycle & Codebar, Procreate, Sketch, Photoshop, InDesign, Illustrator, AfterEffects, Framer.js, Principle, Invision, Overflow, Abstract, Zeplin, HTML/CSS/Javascript, SASS, React.js, Vue.js, Angular.js, Github.

REFERENCES AVAILABLE ON REQUEST