# sitara emily shah.

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### **EXPERIENCE**

# COMMUNITY BRIDGES

Lead Designer January 2019 to present

Creating a brand identity and rolling this across all print with mental issues. content including a monthly magazine for each local area.

#### **PIVIGO**

Freelance UI/UX Designer February 2019 to June design, wireframes, 2019

Redesigned the website, emails, tech systems, motion fair stall, iconography, brochures.

# **TIBOR**

Art director

October 2015 to October 2016 Redesigned the website, curated a retrospective on Tibor Reich at the Whitworth, Manchester, collaborated with the V&A on a book, 'Tibor Reich: Art of Colour and Texture'.

HARRY POTTER AND THE PRISONER OF AZKABAN Parvati Patil January 2003 to December 2004 Nuff said.

#### WAKE UP WELL

Lead UI/UX Designer January 2019 to present

Designing an app to help people suffering

#### **CLEARSCORE**

**UI** Designer January 2018 to March 2019

Desktop, mobile web and mobile app user testing, prototyping, design design, user flows, storyboarding, iconography, print design, emails, banner ads, lead design sprints.

Junior Creative Producer January to December

Worked with a team of creatives to takes a concept through to the end for adverts, short films and documentaries.

# **KAGENOVA**

Freelance UI Designer March 2019 to May 2019

Designed an entire rebrand, creating a brand identity which included a logo, typeface, colour palette and rolling this across a redesign of the website, keynotes, sub brand identities and a new set of iconography.

# **CLEARSCORE**

Frontend Developer October 2016 to December 2018

Agile environment, two week sprints, specialised in building animations in React.js, Angular.js & Vue,js.

# THE BOX Creative September 2013

Screened Nosferatu at The Box along with trapeze artists, draculas in cages and giant venus fly traps aiming to challenge the way we view film in an amalgamation of performance, film, dance and music.

# **EDUCATION**

# MAKERS ACADEMY 2016

Intensive 12 week coding bootcamp, designed and built an allergy checking app, 'Happy Belly'.

# BRISTOL UNIVERSITY Art History and Fine

2009-2012

First, dissertation prize for 'Claude Cahun: Mirrors, Masks, Masquerade', year abroad at the BI, Florence studying Fine Art.

# LATYMER UPPER SCHOOL 2007-2009

A levels: Maths (A), Fine Art (A), Art History (A), Chemistry AS (A).

#### **INTERESTS**

#### COOKING

Worked at a New Orleans food truck in Latin America up the San Francisco for 3 months discovering the joys of Cajun spice!

# **TRAVELLING**

Travelled through Pacific coast for a year in a camper van named El Burro surfing and teaching yoga.

# BOBS AND BITS

I like to make ceramics, paint
things I see, create collages of things that catch my eye and am currently converting an old firetruck into a campervan.

# **TOOLBOX**

Pen and paper, Public Speaking - check me out talking about the creativity of code for TEDx, Mentorship; I mentor in tech as part of the Lillian Bayliss scheme, Volunteering - Foodcycle & Codebar, Procreate, Sketch, Photoshop, InDesign, Illustrator, AfterEffects, Framer.js, Principle, Invison, Overflow, Abstract, Zeplin, HTML/ CSS/Javascript, SASS, React.js, Vue.js, Angular.js, Github.

REFERENCES AVAILABLE ON REQUEST