

YOU'LL LEARN WHY ANALYTICS IS KEY AND WHAT TO WATCH OUT FOR

Analytics are made up of data that can be analyzed to draw logical conclusions, and for UX design specifically, that data contains information about the users of your app or website, such as their age, their location, their interests, or simply their behavior — that is, how they use your app or website.



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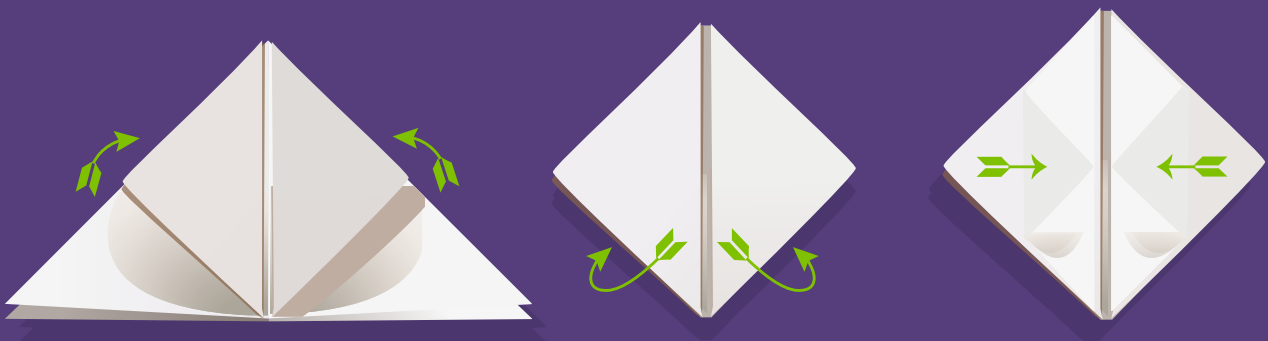
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