

THERE’S NO NEED TO GO TO ART SCHOOL
TO CREATE GREAT-LOOKING WEBSITES!

SitePoint’s best-selling web design guide has been revised and updated for this fourth edition, making it the most valuable web design companion around.

Lavishly illustrated with full-color examples, *The Principles of Beautiful Web Design* is an easy-to-follow guide that will lead you through the process of creating great designs from start to finish. No prior web design experience is required.

You’ll learn how to:

- Apply color effectively and develop killer color schemes
- Create layouts that look great on any device
- Use textures: point, line, shape, volume, depth, and pattern
- Master typography, and use web fonts to make dull designs dazzle
- Choose, edit, and position imagery effectively

And much more...

SITEPOINT BOOKS

- ✓ Advocate **best practice** techniques
- ✓ Lead you through **practical** examples
- ✓ Provide **working code** for your website
- ✓ Make learning **easy** and **fun**

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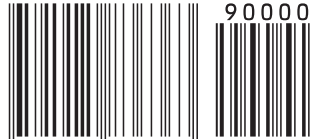


ALEX
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Alex Walker has directed SitePoint’s design thinking for two decades through frontend design, 50+ book covers and over 200 articles. His dream is to one day use CSS and SVG to create cold fusion (the process not the language).

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THE PRINCIPLES OF BEAUTIFUL WEB DESIGN

FOURTH EDITION

BY JASON BEAIRD,
JAMES GEORGE,
& ALEX WALKER



DESIGNING GREAT WEB SITES IS NOT ROCKET SCIENCE!

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