

THERE'S NO NEED TO GO TO ART SCHOOL  
TO CREATE GREAT-LOOKING WEBSITES!

SitePoint's best-selling web design guide has been revised and updated for this fourth edition, making it the most valuable web design companion around.

Lavishly illustrated with full-color examples, *The Principles of Beautiful Web Design* is an easy-to-follow guide that will lead you through the process of creating great designs from start to finish. No prior web design experience is required.

You'll learn how to:

- Apply color effectively and develop killer color schemes
- Create layouts that look great on any device
- Use textures: point, line, shape, volume, depth, and pattern
- Master typography, and use web fonts to make dull designs dazzle
- Choose, edit, and position imagery effectively

And much more...

SITEPOINT BOOKS

- ✓ Advocate **best practice** techniques
- ✓ Lead you through **practical** examples
- ✓ Provide **working code** for your website
- ✓ Make learning **easy** and **fun**

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WEB DESIGN



THE PRINCIPLES OF BEAUTIFUL WEB DESIGN

BEARD  
GEORGE  
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# THE PRINCIPLES OF BEAUTIFUL WEB DESIGN

FOURTH EDITION

BY JASON BEARD,  
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& ALEX WALKER



DESIGNING GREAT WEB SITES IS NOT ROCKET SCIENCE!

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8.00 x 10.00  
254 mm x 203 mm

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