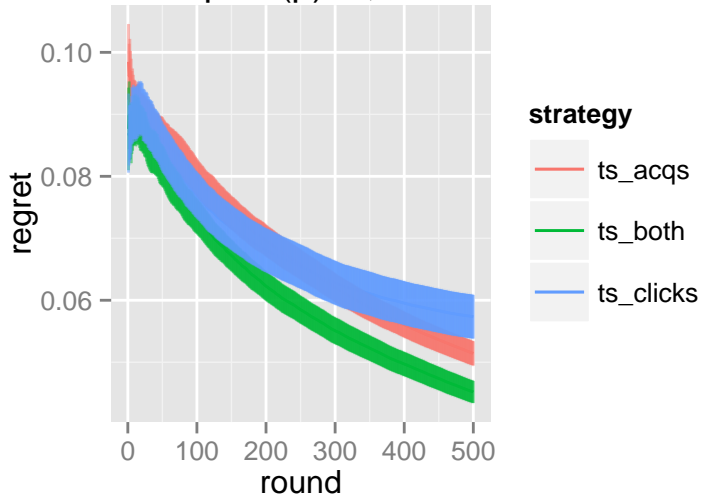


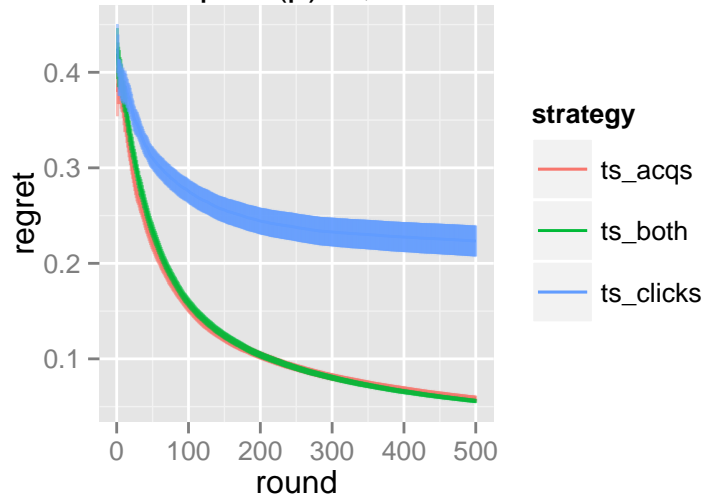
Thompson Sampling

clicks vs acquisitions vs both

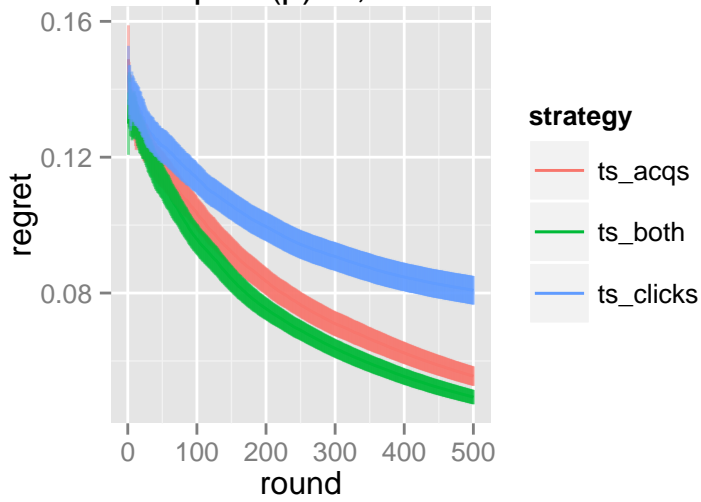
Arms: 10
prior(q): 5, 20
prior(p): 5, 5



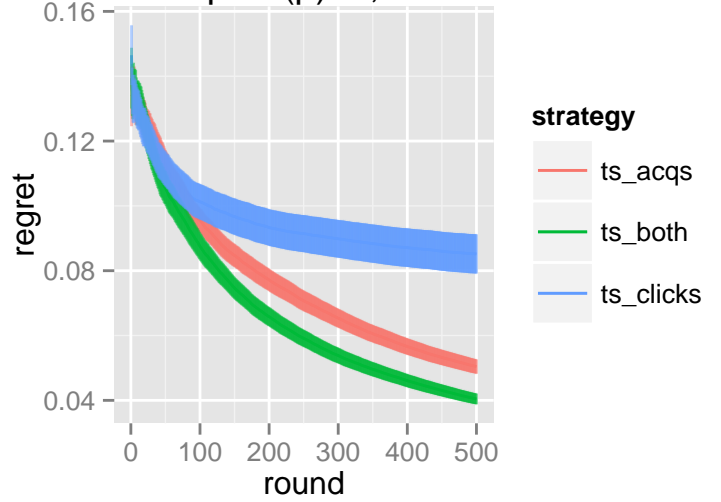
Arms: 10
prior(q): 1, 1
prior(p): 1, 1



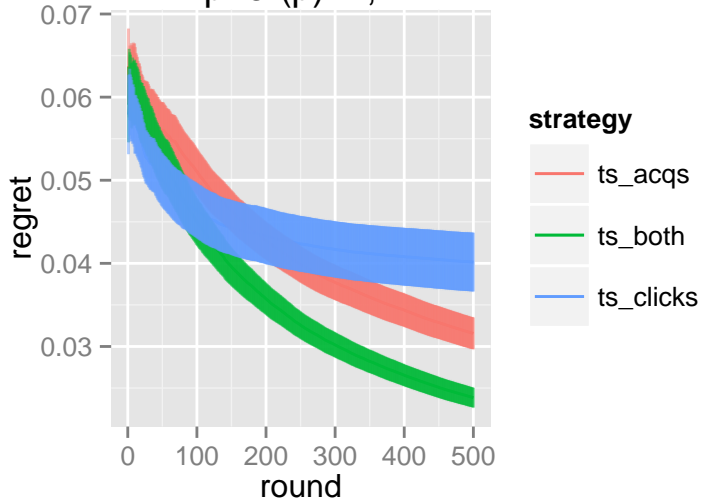
Arms: 10
prior(q): 1, 1
prior(p): 2, 10



Arms: 10
prior(q): 2, 10
prior(p): 1, 1



Arms: 10
prior(q): 1, 20
prior(p): 1, 1



Arms: 30
prior(q): 1, 20
prior(p): 1, 1

