# Case 3. Patient Drug Review Analysis

Machine Learning for Health Technology Applications
Spring 2020

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### Case 3. Patient Drug Review

#### Aim is

- to predict the patient's rating for the drug (=output)
- based on patient's review (text) (=input)

### Data from Drugs.com

- 200,000 patient drug reviews
  - drugName Name of drug (e.g. Levonorgestrel, Nexaplon, ...)
  - condition Name of condition (e.g. birth control, depression, pain, ...)
  - Patient review (string) patient's review about the drug for specific condition
  - Rating (1..10) patient's rating for the drug
  - Date date of review
  - UsefulCount number of users who found review useful

Drugs A-Z Pill Identifier Interactions Checker New Drugs Pro Edition More

Register

Sign In

### **Find Drugs & Conditions**

Enter drug name or medical condition, pill imprint, etc.

Q

Trending searches: gabapentin, amlodipine, lisinopril, tramadol, prednisone



**Drugs & Medications** 

Pill Identifier



Interactions Checker



**Side Effects** 

**Browse Drugs Browse Conditions** 

Α	В	С	D	E	F	G	Н	I	J	K	L	M
N	0	P	Q	R	S	T	U	V	W	X	Υ	Z
0-9	Ad	vance	d Sea	rch								

Browse A-Z: Drug, Treatment, Condition or Class

**Browse by Site Section** 

Drugs A-Z

Side Effects Checker

**Dosage Guidelines** 

Manage your Meds

**Mobile Apps** 

**Health Professionals** 

**Medical News** 

**FDA Alerts** 

**New Drugs** 

More







DRUGS A-Z V

PILL IDENTIFIER

INTERACTIONS CHECKER

FDA ALERTS

**NEW DRUGS** 

NEWS V

PRO EDITION V

MORE V

Support

### **Drugs.com Content and Services Guide**

Our mission is to provide the most accurate, up-to-date drug information on the Internet. See our editorial policy for more information on our content aimed at consumers and healthcare professionals. Supplementary services include interactive tools such as the Pill Finder, Drug Interactions Checker and Mednotes personal medication records.

#### **Consumer Drug Information**

- Complete A to Z Drug List
  - MedFacts Consumer Information
  - Multum Consumer Information
  - Multum Info en Español
  - IBM Watson Micromedex Advanced Consumer
  - MedFacts Natural Products
  - OTC Drug Database
  - PDR (no longer available)
- Drugs by Condition
- Drugs by Classification
- FDA Medwatch Drug Alerts

#### Interactive Tools & Resources

- Medical Transcriptionist Search
- MedNotes Medication Records
- Pill Identifier / Finder
  - Pill Logo Identification
  - Drug Image Search
  - Drug Imprint Codes
- Drug Interaction Checker
- Symptom Checker
- Drug Comparison Tool
- Measurement Conversion Calculator
- Drug Half Life Calculator
- Phonetic & Wildcard Search

#### Recently Approved

#### Nexletol

Nexletol (bempedoic acid) is a first-in-class, adenosine triphosphate-citrate...

#### Vyepti

Vyepti (eptinezumab-jjmr) is a calcitonin gene-related peptide antagonist...

#### Anjeso

Anjeso (meloxicam) is an NSAID injection indicated for use in adults for the...

#### Twirla

Twirla (ethinyl estradiol and levonorgestrel transdermal system) is a low-dose...

More...

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Drugs A to Z



Generic Name: ciclesonide (inhalation) (sye KLES oh nide)

Brand Names: Alvesco HFA

Medically reviewed by Sophia Entringer, PharmD Last updated on Nov 26, 2019.



Side Effects Dosage Professional Interactions

#### More ∨

#### What is Alvesco?

Alvesco (ciclesonide) is a man-made corticosteroid. It prevents the release of substances in the body that cause inflammation.

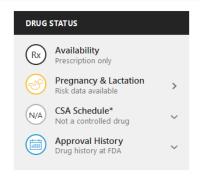
Alvesco is used to prevent asthma attacks in adults and children who are at least 12 years. When used regularly, as prescribed by your health care provider, it will help to prevent and control symptoms of asthma.

Alvesco may also be used for purposes not listed in this medication guide.

#### Important information

Alvesco inhalation will not work fast enough to treat an asthma attack. Use only a fast acting inhalation medicine for an asthma attack. Tell your doctor if it seems like your asthma medications don't work as well.

Steroid medication can weaken your immune system, making it easier for you to get an infection. Steroids can also worsen an infection you already have, or reactivate an infection you recently had. Before taking Alvesco, tell your doctor about any illness or infection you have had within the past several weeks.





#### Manufacturer

Sunovion Pharmaceuticals Inc.

#### **Drug Class**

Inhaled corticosteroids

#### **Related Drugs**

prednisone, Symbicort, Ventolin, Breo Ellipta, Ventolin HFA, Dulera, Atrovent, Xopenex, Nucala

#### **User Reviews & Ratings**

Alvesco reviews

7.7 / 10 20 Reviews

### Drug reviews - Alvesco

#### **User Reviews for Alvesco**

The following information is NOT intended to endorse any particular medication. While these reviews might be helpful, they are not a substitute for the expertise, skill, knowledge and judgement of healthcare practitioners.

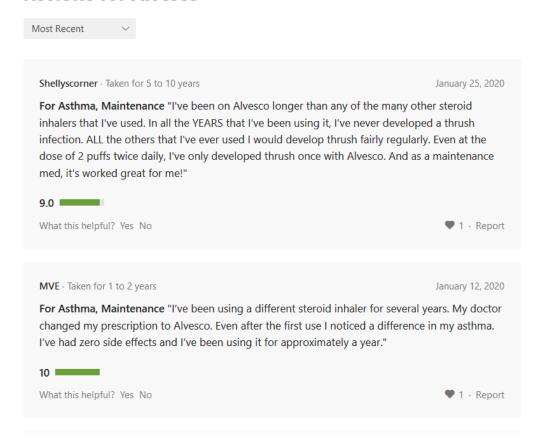


Reviews may be moderated or edited before publication to correct grammar and spelling or to remove inappropriate language and content. Reviews that appear to be created by parties with a vested interest in the medication will not be published. As reviews and ratings are subjective and self-reported, this information should not be used as the basis for any statistical analysis or scientific studies.

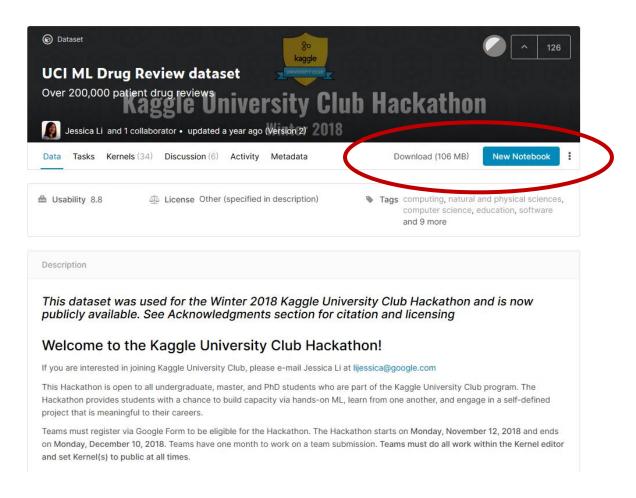
Share your Experience

Ask a Question

#### **Reviews for Alvesco**



### Dataset – Kaggle Winter 2018 hackaton



https://www.kaggle.com/jessicali9530/kuc-hackathon-winter-2018

# Explorative data analysis

What can we learn from the data?

## Example - Team NDL: Algorithms and illnesses



https://www.kaggle.com/neilash/team-ndl-algorithms-and-illnesses

### **Drug Ratings Dataset: Preliminary Data Exploration**

Our ideas for preliminary exploration:

- Most common conditions
- Overall best and worst reviewed drugs
- The curability of each disease
- · Best drugs for each condition
- · Most useful reviews
- Usefulness vs review score
- Bias in reviews
  - Users tend to review things they really liked or really disliked, fewer reviews in the middle

### Importing libraries

```
# ALL imports
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
from matplotlib import style; style.use('ggplot')
import nltk
from nltk.sentiment.vader import SentimentIntensityAnalyzer
import time
from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.metrics import confusion_matrix
from sklearn.naive_bayes import MultinomialNB
from sklearn.ensemble import RandomForestClassifier
```

## Reading the datasets

```
In [2]:
    # Create dataframes train and test
    train = pd.read_csv('../input/drugsComTrain_raw.csv')
    test = pd.read_csv('../input/drugsComTest_raw.csv')

In [3]:
    train.head()
Out[3]:
```

	uniqueID	drugName	condition	review	rating	date	usefulCount
0	206461	Valsartan	Left Ventricular  Dysfunction	"It has no side effect, I take it in combinati	9	20- May-12	27
1	95260	Guanfacine	ADHD	"My son is halfway through his fourth week of	8	27-Apr-10	192
2	92703	Lybrel	Birth Control	"I used to take another oral contraceptive, wh	5	14- Dec-09	17
3	138000	Ortho Evra	Birth Control	"This is my first time using any form of birth	8	3-Nov-15	10
4	35696	Buprenorphine / naloxone	Opiate Dependence	"Suboxone has completely turned my life around	9	27- Nov-16	37

### Check the column names and dataset sizes

```
In [6]:
        list(train)
Out[6]:
        ['uniqueID',
         'drugName',
         'condition',
         'review',
         'rating',
         'date',
         'usefulCount']
In [7]:
        train.values.shape[0], test.values.shape[0], train.values.shape[0] / test.values.shape[0]
Out[7]:
        (161297, 53766, 2.999981400885318)
```

Yep, the train set is almost exactly 3 times as big as the test set! This is a typical 75:25 train:test split.

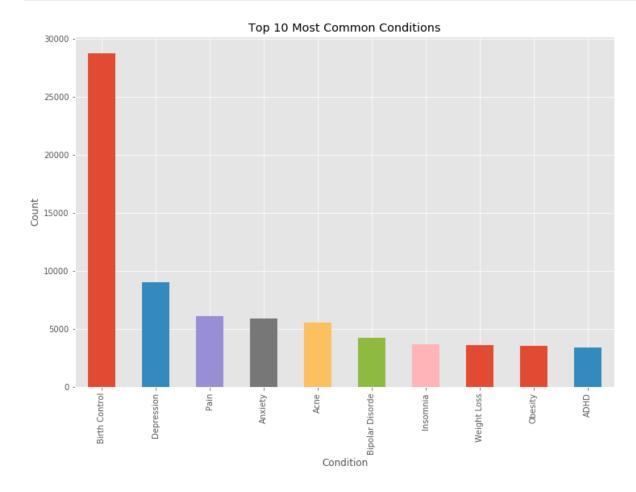
# What are the most common (medical) conditions?

#### **Common Conditions**

```
In [10]:
         # I previously did this by creating and sorting a dictionary -- here's an easier way with pandas!
         (Inspiration from Sayan Goswami)
         conditions = train.condition.value_counts().sort_values(ascending=False)
         conditions[:10]
Out[10]:
         Birth Control
                             28788
                              9069
         Depression
                             6145
         Pain
         Anxiety
                              5904
                              5588
         Acne
         Bipolar Disorde
                              4224
         Insomnia
                              3673
         Weight Loss
                              3609
                             3568
         Obesity 0
         ADHD
                             3383
         Name: condition, dtype: int64
```

```
In [11]:
    plt.rcParams['figure.figsize'] = [12, 8]

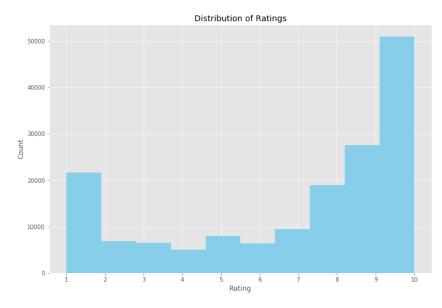
In [12]:
    conditions[:10].plot(kind='bar')
    plt.title('Top 10 Most Common Conditions')
    plt.xlabel('Condition')
    plt.ylabel('Count');
```



# What is the rating distribution?

#### **Rating Distribution**

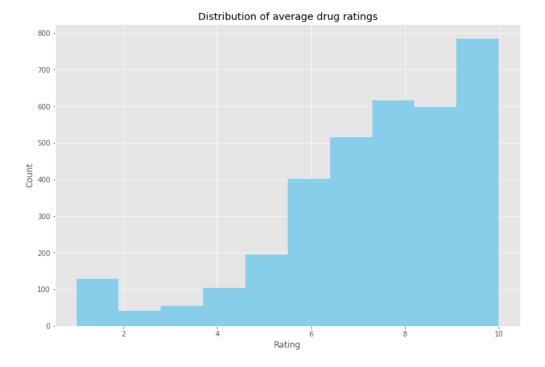
```
In [13]:
# Look at bias in review (also shown on 'Data' page in competition: distribution of ratings)
    train.rating.hist(color='skyblue')
    plt.title('Distribution of Ratings')
    plt.xlabel('Rating')
    plt.ylabel('Count')
    plt.xticks([i for i in range(1, 11)]);
```



This distribution illustrates that people generally write reviews for drugs they really like (or those that they really dislike). There are fewer middle ratings as compared to extreme ratings.

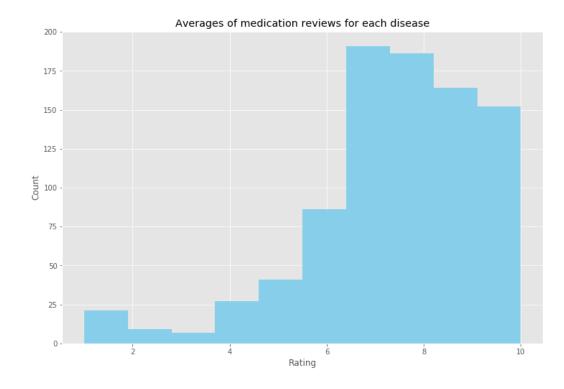
# What is the average drug rating?

```
In [14]:
    rating_avgs = (train['rating'].groupby(train['drugName']).mean())
    rating_avgs.hist(color='skyblue')
    plt.title('Distribution of average drug ratings')
    plt.xlabel('Rating')
    plt.ylabel('Count')
Out[14]:
Text(0,0.5,'Count')
```



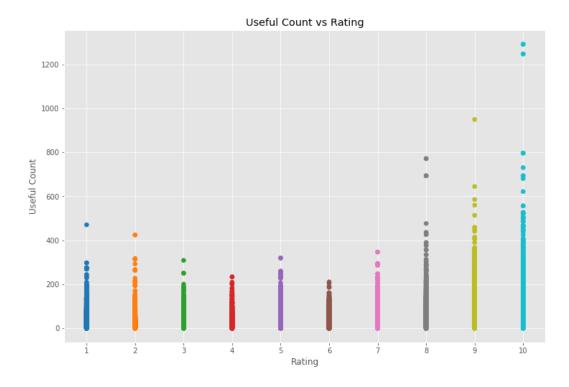
# What is the average rating for condition?

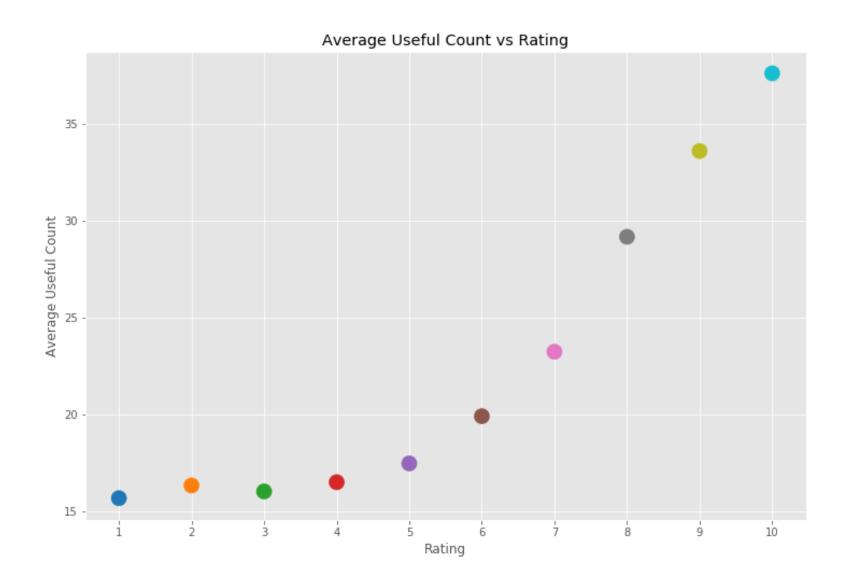
```
rating_avgs = (train['rating'].groupby(train['condition']).mean())
rating_avgs.hist(color='skyblue')
plt.title('Averages of medication reviews for each disease')
plt.xlabel('Rating')
plt.ylabel('Count')
plt.show()
```



# Is rating correlated with the usefulness of the review?

```
# Is rating correlated with usefulness of the review?
plt.scatter(train.rating, train.usefulCount, c=train.rating.values, cmap='tab10')
plt.title('Useful Count vs Rating')
plt.xlabel('Rating')
plt.ylabel('Useful Count')
plt.xticks([i for i in range(1, 11)]);
```





# What makes a review useful? (most useful reviews)

```
# Sort train dataframe from most to least useful
useful_train = train.sort_values(by='usefulCount', ascending=False)
useful_train.iloc[:10]
```

Out[19]:

	uniqueID	drugName	condition	review	rating	date	usefulCount
6716	96616	Sertraline	Depression	"I remember reading people's opinions, on	10	31-Jul-08	1291
33552	119152	Zoloft	Depression	"I remember reading people's opinions, on	10	31-Jul-08	1291
21708	131116	Levonorgestrel	Birth Control	"I have had my IUD for over a year now and I $t\ldots$	10	1-Apr-09	1247
4249	182560	Mirena	Birth Control	"I have had my IUD for over a year now and I $\ensuremath{\text{I}}\xspace$ i	10	1-Apr-09	1247
146145	119151	Zoloft	Depression	"I've been on Zoloft 50mg for over two ye	9	5-Aug-08	949
58608	139141	Phentermine	Weight Loss	"I have used this pill off and on for the past	10	19-Oct-08	796
16889	52305	Adipex-P	Weight Loss	"I have used this pill off and on for the past	10	19-Oct-08	796
2039	62757	Citalopram	Depression	"I responded after one week. The side effects	8	25- Mar-08	771
152838	89825	Celexa	Depression	"I responded after one week. The side effects	8	25- Mar-08	771
5218	107655	Implanon	Birth Control	"I was very nervous about trying Implanon afte	10	19-Jul-10	730

```
In [20]:
```

```
# Print top 10 most useful reviews
for i in useful_train.review.iloc[:3]:
    print(i, '\n')
```

"I remember reading people's opinions, online, of the drug before I took it and it scar ed me away from it. Then I finally decided to give it a try and it has been the best choice I have made. I have been on it for over 4 months and I feel great. I'm on 100mg and I d on't have any side effects. When I first started I did notice that my hands would tremb le but then it subsided. So honestly, don't listen to all the negativity because what d oesn't work for some works amazing for others. So go based on youself and not everyone else. It may be a blessing in diguise. The pill is not meant to make you be all happy go luc ky and see "butterflies and roses", its meant to help put the chemicals in your mi nd in balance so you can just be who you are and not overly depressed. I still get sad some times, but that is normal, that is life, and it's up to people to take control to make a change. I did so by getting on this pill."

"I remember reading people's opinions, online, of the drug before I took it and it scar ed me away from it. Then I finally decided to give it a try and it has been the best choice I have made. I have been on it for over 4 months and I feel great. I'm on 100mg and I d

```
In [21]:
    # Print 10 of the least useful reviews
    for i in useful_train.review.iloc[-3:]:
        print(i, '\n')
```

"I started yesterday and today I see it darker. Should I stop? I have a wedding in 10 day s... will my melasma be better by then or still this dark? Thank you"

The not-so-useful reviews seem much more negative. The final review listed is barely a review -- just a concerned patient asking questions about the product!

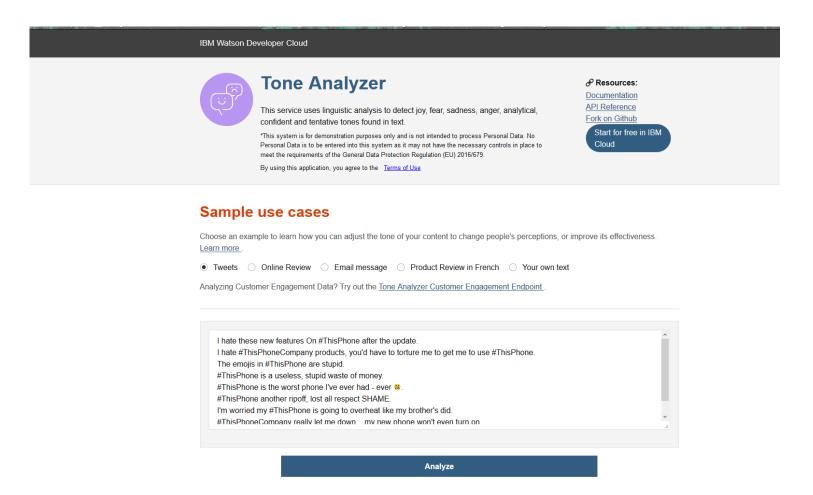
Our conclusions appear consistent with the above graph -- reviewers find higher ratings/better reviews to be more useful than lower ratings/worse reviews. Does this represent some sort of bias within the useful count?

We're also interested in quantifying the sentiment of these reviews.

# Sentiment analysis (opinion or emotion analysis)

```
In [22]:
         sid = SentimentIntensityAnalyzer()
In [23]:
         # Create list (cast to array) of compound polarity sentiment scores for reviews
         sentiments = []
        for i in train.review:
             sentiments.append(sid.polarity_scores(i).get('compound'))
         sentiments = np.asarray(sentiments)
In [24]:
         sentiments
Out[24]
         array([-0.296, 0.8603, 0.7645, ..., -0.743, 0.6197, 0.6124])
```

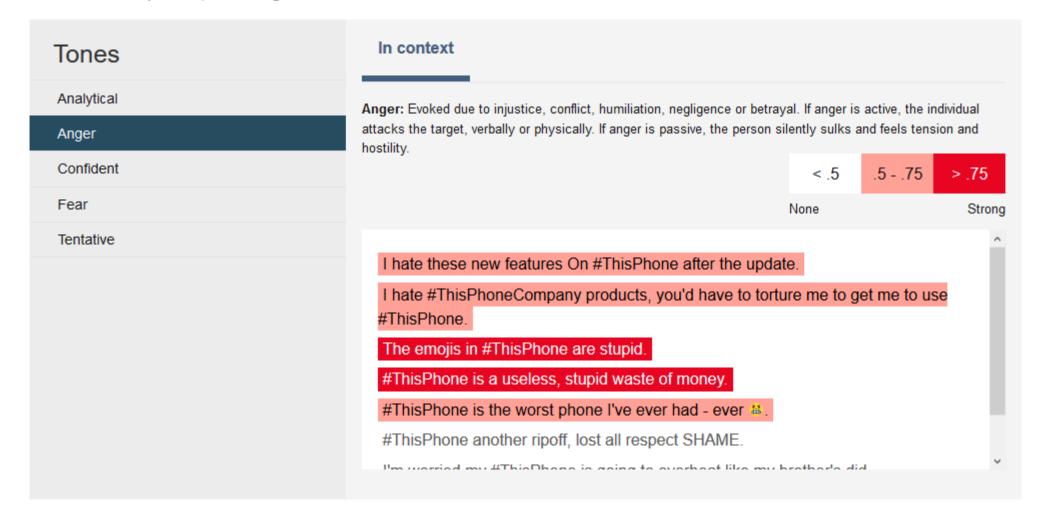
### Example – IBM Tone Analyzer



https://tone-analyzer-demo.ng.bluemix.net/

#### Sentence-level

Identify sentences with stronger tones in context or sorted by score. Highlighted sentences indicate the likelihood of a tone present. If more than one tone is present, the stronger one is shown. Click on a sentence to see a breakdown of all tones.



#### Sentiment Analysis with Python NLTK Text Classification

This is a demonstration of sentiment analysis using a NLTK 2.0.4 powered text classification process. It can tell you whether it thinks the text you enter below expresses positive sentiment, negative sentiment, or if it's neutral. Using hierarchical classification, neutrality is determined first, and sentiment polarity is determined second, but only if the text is not neutral.

Analyze Sentiment	Sentiment Analysis Results			
english V	The text is <b>pos</b> .			
Enter text  great movie	The final sentiment is determined by looking at the classification probabilities below.  Subjectivity  • neutral: 0.1  • polar: 0.9  Polarity  • pos: 0.7			
Enter up to 50000 characters	• neg: 0.3			
Analyze				

https://text-processing.com/demo/sentiment/

### Natural Language Toolkit ¶

NLTK is a leading platform for building Python programs to work with human language data. It provides easy-to-use interfaces to <u>over 50 corpora and lexical resources</u> such as WordNet, along with a suite of text processing libraries for classification, tokenization, stemming, tagging, parsing, and semantic reasoning, wrappers for industrial-strength NLP libraries, and an active <u>discussion forum</u>.

Thanks to a hands-on guide introducing programming fundamentals alongside topics in computational linguistics, plus comprehensive API documentation, NLTK is suitable for linguists, engineers, students, educators, researchers, and industry users alike. NLTK is available for Windows, Mac OS X, and Linux. Best of all, NLTK is a free, open source, community-driven project.

NLTK has been called "a wonderful tool for teaching, and working in, computational linguistics using Python," and "an amazing library to play with natural language."

Natural Language Processing with Python provides a practical introduction to programming for language processing. Written by the creators of NLTK, it guides the reader through the fundamentals of writing Python programs, working with corpora, categorizing text, analyzing linguistic structure, and more. The online version of the book has been been updated for Python 3 and NLTK 3. (The original Python 2 version is still available at <a href="http://nltk.org/book\_1ed">http://nltk.org/book\_1ed</a>.)

## Add sentiment analysis results to dataset

```
In [25]:
    useful_train['sentiment'] = pd.Series(data=sentiments)

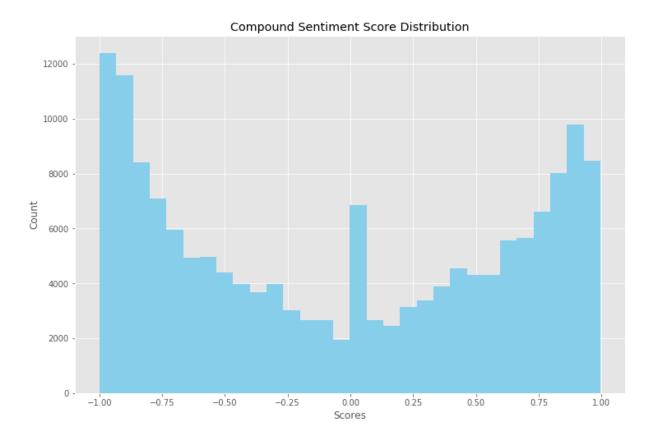
In [26]:
    useful_train = useful_train.reset_index(drop=True)
    useful_train.head()
```

Out[26]:

	uniqueID	drugName	condition	review	rating	date	usefulCount	sentiment
0	96616	Sertraline	Depression	"I remember reading people's opinions, on	10	31- Jul-08	1291	0.9772
1	119152	Zoloft	Depression	"I remember reading people's opinions, on	10	31- Jul-08	1291	0.9772
2	131116	Levonorgestrel	Birth Control	"I have had my IUD for over a year now and I t	10	1-Apr-09	1247	0.7739
3	182560	Mirena	Birth Control	"I have had my IUD for over a year now and I t	10	1-Apr-09	1247	0.7739
4	119151	Zoloft	Depression	"I've been on Zoloft 50mg for over two ye	9	5-Aug-08	949	-0.6815

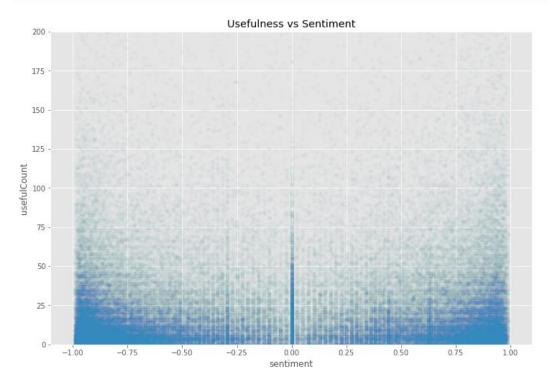
### How the sentiment scores are distributed?

```
In [27]:
    useful_train.sentiment.hist(color='skyblue', bins=30)
    plt.title('Compound Sentiment Score Distribution')
    plt.xlabel('Scores')
    plt.ylabel('Count');
```

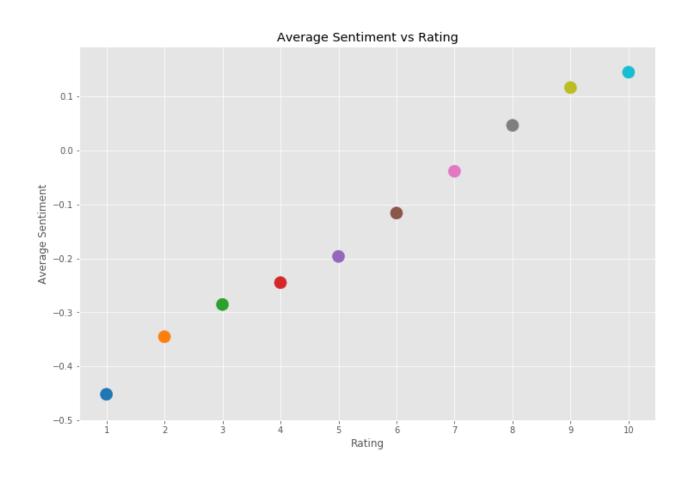


# How the sentiment score and usefullness are correlated?

```
In [28]:
    useful_train.plot(x='sentiment', y='usefulCount', kind='scatter', alpha=0.01)
    plt.title('Usefulness vs Sentiment')
    plt.ylim(0, 200);
```



# How does the average sentiment score correlate with rating?



# Highest and lowest rated drugs

	0	1
0	Zutripro	10.000000
1	Chlorpheniramine / hydrocodone / pseudoephedrine	10.000000
2	Silver sulfadiazine	9.972222
3	Drixoral Cold and Allergy	9.948718
4	Dexbrompheniramine / pseudoephedrine	9.947368
5	Emend	9.900000
6	Aprepitant	9.900000
7	Tegaserod	9.812500
8	Zelnorm	9.687500
9	Cyanocobalamin	9.666667

	0	1
1371	Prevnar 13	3.363636
1372	Fosamax	3.166667
1373	Blisovi 24 Fe	3.088889
1374	Opdivo	3.083333
1375	Miconazole	3.033000
1376	Monistat 7	3.032258
1377	Alendronate	2.954545
1378	Yuvafem	2.318182
1379	Monistat 1-Day or Night Combination Pack	1.416667
1380	ProAir RespiClick	1.193548

# Tensorflow classifier example

How can we predict the output based on text input and using neural networks?

### Tensorflow classifier

- Handling text with tensorflow
- Categorizing the labels
- Split into training and validation sets
- One-hot-coding the labels
- Standard dense NN model
- Training
- Results
- Next steps

### Handling text with tensorflow

```
In [5]:
            from tensorflow.keras.preprocessing.text import Tokenizer
           # Note! the data is cut to 15,000 samples for demonstration purposes
         4 samples = train['review'].iloc[:15000]
         5 tokenizer = Tokenizer(num words = 5000)
         6 tokenizer.fit on texts(samples)
         8 word index = tokenizer.word index
         9 print('Found %s unique tokens.' % len(word index))
        Found 20153 unique tokens.
         1 # Make one hot samples
In [6]:
         2 data = tokenizer.texts to matrix(samples, mode='binary')
          3 data.shape
Out[6]: (15000, 5000)
```

### Categorize labels

## Split into training and validation sets

Or you could use validation\_split = 0.333 when training the model. Your choice.

### One-hot-code the output values

```
In [26]:
          1 from tensorflow.keras.utils import to categorical
          3 y train cat = to categorical(y train)
           4 y val cat = to categorical(y val)
           6 y train cat[:20]
Out[26]: array([[0., 0., 1.],
                [1., 0., 0.],
                [1., 0., 0.],
                [0., 0., 1.],
                [0., 0., 1.],
                                                                     7 | labels[:10]
                [0., 0., 1.],
                [0., 0., 1.],
                                                         Out[21]: array([2., 2., 1., 2., 2., 0., 0., 2., 0., 2.])
                [0., 0., 1.],
                [0., 0., 1.],
                [0., 0., 1.],
                [0., 0., 1.],
                                                                      To_categorical converts the numerical labels into
                [0., 0., 1.],
                [1., 0., 0.],
                                                                      one-hot-coded vectors:
                [1., 0., 0.],
                [1., 0., 0.],
                                                                      0 \rightarrow [0., 0., 1.]
                [0., 1., 0.],
                                                                      1 \rightarrow [0., 1., 0.]
                [0., 0., 1.],
                [1., 0., 0.],
                                                                      2 → [1., 0., 0.]
                [0., 1., 0.],
                [1., 0., 0.]], dtype=float32)
```

### Standard dense neural network model

```
# Create a simple sequential model
  from tensorflow.keras.models import Sequential
   from tensorflow.keras.layers import Dense, Activation
 4
 5 model = Sequential()
6 model.add(Dense(256, input dim = 5000))
   model.add(Activation('relu'))
  model.add(Dense(3))
   model.add(Activation('softmax'))
   model.compile(optimizer = 'adam',
11
                 loss = 'categorical crossentropy',
                 metrics = [tfa.metrics.CohenKappa(num classes=3)])
12
13
   model.summary()
```

Notice! We have 3 dense layers at the botton and 'softmax' activation as we have 3 categories. The metrics is changed to Cohen's Kappa. More about that later on ....

You can first try accuracy for metrics.

## Training the model

Train on 10005 samples, validate on 4995 samples

%%time - counts how much time has elapsed during processing the cell.

 -Works on laptop and Google Colab, but how about in Kaggle?

This demo is using only a subset (10,005 samples) of the original data to test the code.

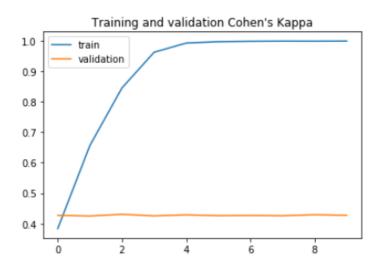
You should use all data in your final experiments.

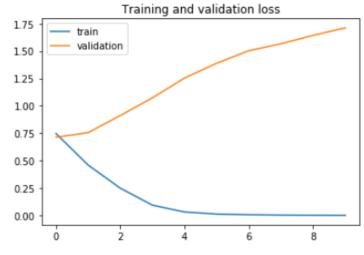
### Results

```
# Plot the accuracy and loss
2 acc = history.history['cohen kappa']
3 val acc = history.history['val cohen kappa']
4 loss = history.history['loss']
   val_loss = history.history['val loss']
   plt.plot(acc, label = 'train')
   plt.plot(val acc, label = 'validation')
   plt.title("Training and validation Cohen's Kappa")
   plt.legend()
11
   plt.figure()
   plt.plot(loss, label = 'train')
   plt.plot(val loss, label = 'validation')
   plt.title('Training and validation loss')
   plt.legend()
18
19 plt.show()
```

#### Cohen's kappa:

- 1.0 = perfect match,
- -1.0 total disagreement





### Next steps

- Use whole training dataset
- Use all rating categories
  - from 1 to 10
- Try
  - recurrent neural networks (RNN)
  - long-short-term-memory networks (LSTM)
- Train with one condition, validate with other condition
  - See the Reference article, Table 1 (page 3)

Next week ...

### tfa.metrics.CohenKappa

Computes Kappa score between two raters.

Might need additional installation (Anaconda prompt):

pip install tensorflow\_addons

Remember to add import libraries

• import tensorflow addons as tfa

## Cohen's Kappa

Cohen's kappa coefficient (κ) is a statistic that is used to measure inter-rater reliability (and also Intra-rater reliability) for qualitative (categorical) items.

It is generally thought to be a more robust measure than simple percent agreement calculation, as  $\kappa$  takes into account the possibility of the agreement occurring by chance.

#### Interpretation

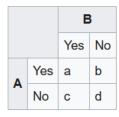
The score lies in the range [-1, 1].

- a score of 1 represents complete agreement between the two raters.
  - over 0.75 as excellent,
  - 0.40 to 0.75 as fair to good, and
  - below 0.40 as poor
- a score of 0 means agreement by chance.
- a score of -1 represents complete disagreement between two raters.

https://www.tensorflow.org/addons/api\_docs/python/tfa/metrics/CohenKappa

## Example calculation

		В		
		Yes	No	
A	Yes	20	5	
A	No	10	15	



The observed proportionate agreement is:

$$p_o = rac{a+d}{a+b+c+d} = rac{20+15}{50} = 0.7$$

To calculate  $p_e$  (the probability of random agreement) we note that:

- Reader A said "Yes" to 25 applicants and "No" to 25 applicants. Thus reader A said "Yes" 50% of the time.
- Reader B said "Yes" to 30 applicants and "No" to 20 applicants. Thus reader B said "Yes" 60% of the time.

So the expected probability that both would say yes at random is:

$$p_{ ext{Yes}} = rac{a+b}{a+b+c+d} \cdot rac{a+c}{a+b+c+d} = 0.5 imes 0.6 = 0.3$$

Similarly:

$$p_{ ext{No}} = rac{c+d}{a+b+c+d} \cdot rac{b+d}{a+b+c+d} = 0.5 imes 0.4 = 0.2$$

Overall random agreement probability is the probability that they agreed on either Yes or No, i.e.:

$$p_e = p_{\mathrm{Yes}} + p_{\mathrm{No}} = 0.3 + 0.2 = 0.5$$

So now applying our formula for Cohen's Kappa we get:

$$\kappa = rac{p_o - p_e}{1 - p_e} = rac{0.7 - 0.5}{1 - 0.5} = 0.4$$

Suppose that you were analyzing data related to a group of 50 people applying for a grant. Each grant proposal was read by two readers and each reader either said "Yes" or "No" to the proposal. Suppose the disagreement count data were as follows, where A and B are readers, data on the main diagonal of the matrix (a and d) count the number of agreements and off-diagonal data (b and c) count the number of disagreements:

See Wikipedia, Cohen's Kappa, Simple Example