

Naïve Bayesians

Back to Basics Series

09 Jan 2021

Goal

Developing the Bayesian
muscle to solve a wide
range of problems

Naïve Bayesian Philosophy

**Intuitive (Visual)
Understanding of the
Bayesian Reasoning**

**Ability to model real
world problems in a
Bayesian Setting**

**Fluency in the Calculus
of Bayesian Stats & ML
model**

Starting from Simple
Probabilistic modelling

Adapting it in a a Bayesian
setting
And moving towards ML
models



Season 2: Back to Basics

Ep 1	Ep 2	Ep 3	Ep 4	Ep 5	Ep 6	Ep 7	Ep 8
Bayes Theorem	Problems with Binomial Likelihoods		Disease Detection	Naive Bayes Classification	Gaussian Naive Bayes Classification	German Tank Problem	Waiting Times (Continuous Distributions)

Back to Basics

		Canonical Problem	Applications
Ep 1	Bayes Theorem	There are 2 boxes from which cookies can be taken from. Box A and Box B. Box A contains 10 chocolate cookies, Box B contains 5 ginger cookies. Given that you get a chocolate cookie which box was it taken from?	The Shy Librarian Problem Naive Bayes algorithm
Ep 2	Problems with Binomial	You have 2 coins C1 and C2. $p(\text{heads for C1}) = .7$ & $P(\text{heads for C2}) = 0.6$ You flip the coin 10 times. What is the probability that the given coin you picked is C1 given you have 7 heads and 3 tails?	A/B Testing
Ep 3	Likelihoods		
Ep 4	Disease Detection	A particular disease affects 1% of the population. There is an imperfect test for this disease: The test gives a positive result for 90% of people who have the disease, and 5% of the people who are disease-free. Given a positive test result – what is the probability of having the disease?	COVID Tests (PCR & Antibody)! Fraud Detection
Ep 5	Naive Bayes Classification	Given these words occur in this text what's the probability it's spam?	Any Classification Problem
Ep 6	Gaussian Naive Bayes Classification	Given the weights and heights of basketball players, what's the probability that person a is a basketball player given weight = w and height = h?	

Back to Basics

		Canonical Problem	Applications
Ep 7	German Tank Problem	Suppose tanks were given a serial number based on the order in which they were manufactured. Given that you've observed a tank with serial number "10", how many tanks were actually manufactured in total?	?
Ep 8	Waiting Times (Continuous Distributions)	Suppose you need to gather 10 patients for a trial. Each signup happens at time t_i ($i=1, 10$). How long do you have to wait after it took you 3 weeks to accrue 2 signups?	Planning Trials Estimating Queues

Bayes Rule

Posterior

Likelihood

Prior

$$P(\theta_i | D) = \frac{P(D | \theta_i) P(\theta_i)}{P(D)}$$

Normalising Constant

Bayes Rule

Posterior

Likelihood

Prior

$$P(\theta_i | D) = \frac{P(D | \theta_i) P(\theta_i)}{\sum_{all\ j} P(D | \theta_j) P(\theta_j)}$$

Normalising Constant

Canonical Problem

You have 2 coins C_1 and C_2 .

$$p(\text{heads for } C_1) = 0.7$$

$$p(\text{heads for } C_2) = 0.6$$

You flip one of the coins 10 times and get **7 heads** and **3 tails**

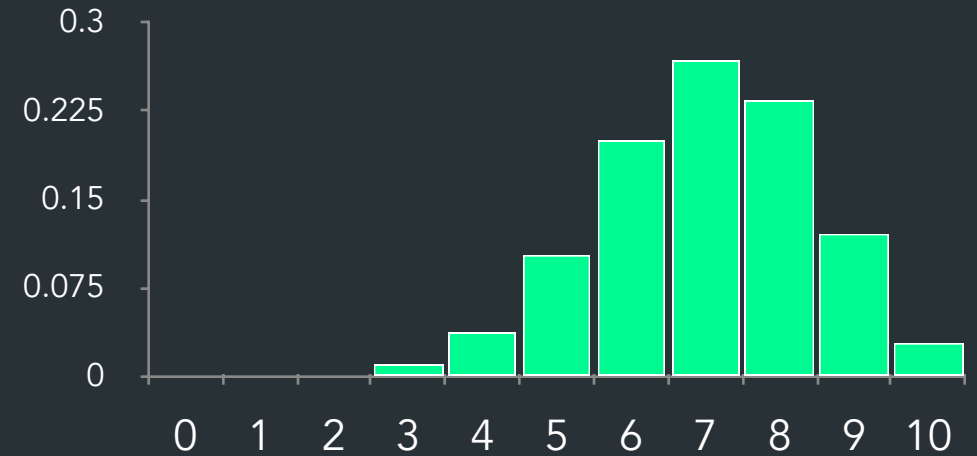
What is the probability that the given coin you picked is C_1 ?

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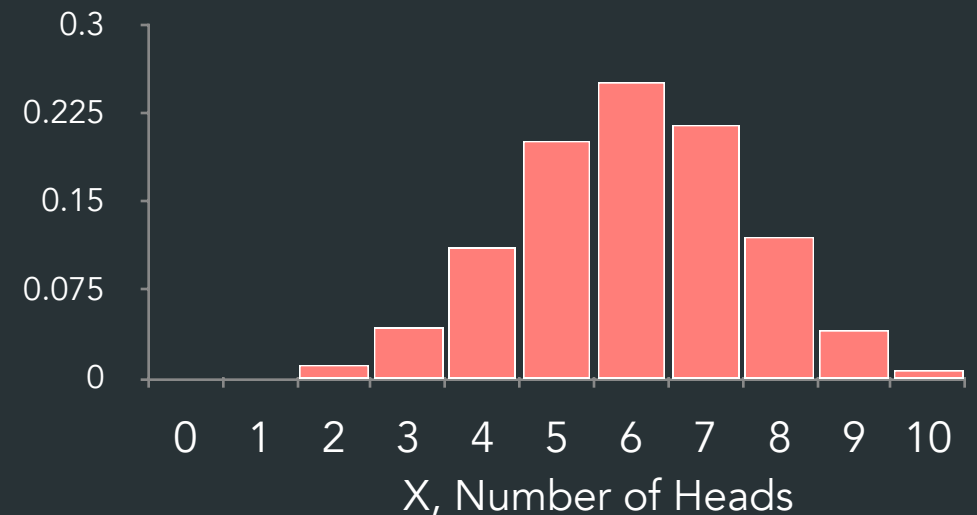
- $X \sim \text{Binomial}(n, p)$
 - $0 \leq X \leq n$
 - $n > 0$
 - $0 < p < 1$

$$P(X = k | p) = \binom{n}{k} p^k (1 - p)^{n-k}$$

$C_1: X \sim \text{Binomial}(10, 0.7)$



$C_2: X \sim \text{Binomial}(10, 0.6)$



What is the probability that the given coin you picked is C_1 ?

- $X \sim \text{Binomial}(n, p)$
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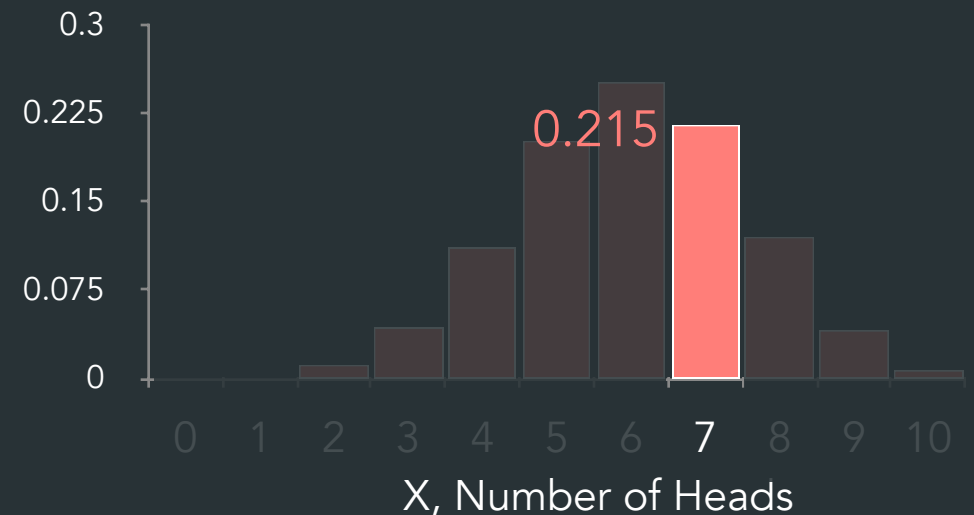
$$P(X = k | p) = \binom{n}{k} p^k (1 - p)^{n-k}$$

Likelihood

$C_1: X \sim \text{Binomial}(10, 0.7)$



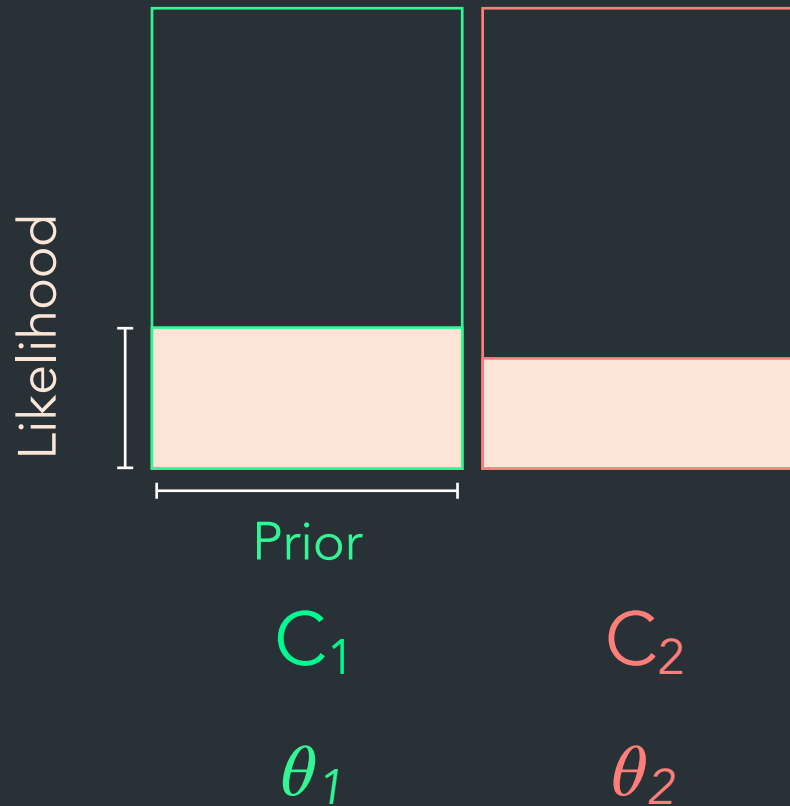
$C_2: X \sim \text{Binomial}(10, 0.6)$



What's the probability a chocolate chip cookie came from box A?

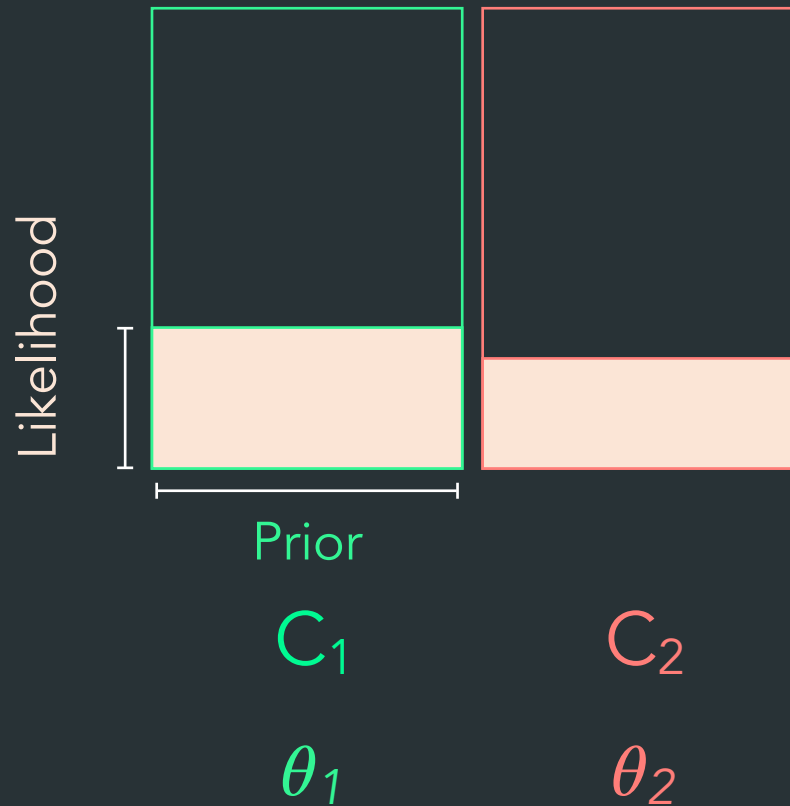
$$P(\theta_i | D) = \frac{P(D | \theta_i) P(\theta_i)}{\sum_{all\ j} P(D | \theta_j) P(\theta_j)}$$

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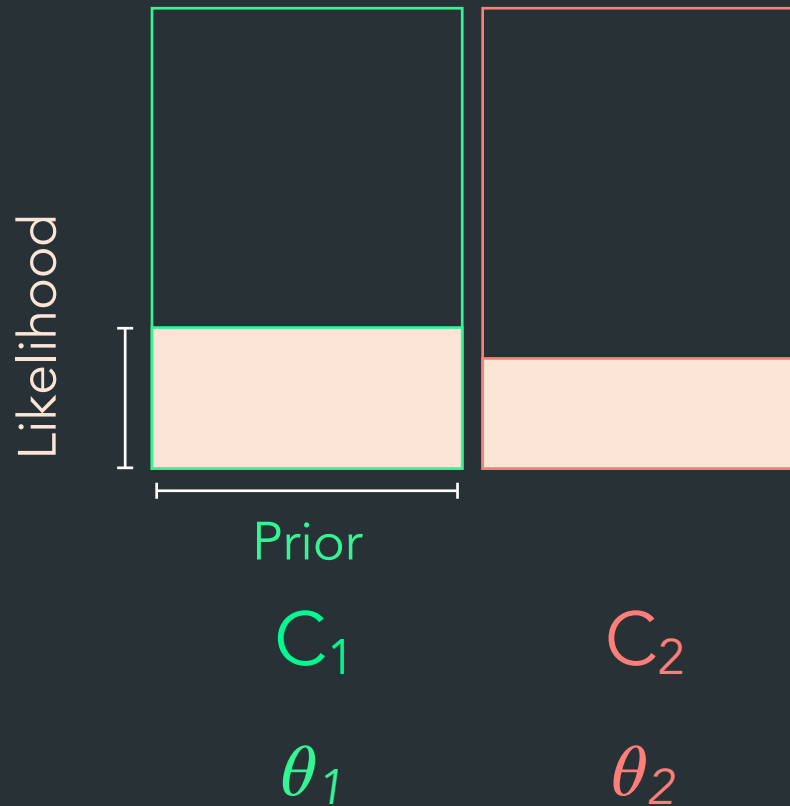
$$P(\theta_i | D) = \frac{P(D | \theta_i) P(\theta_i)}{\sum_{all\ j} P(D | \theta_j) P(\theta_j)}$$

$$\begin{aligned} P(C_1 | X=7) \\ &= \frac{P(X=7 | C_1) P(C_1)}{P(X=7 | C_1) P(C_1) + P(X=7 | C_2) P(C_2)} \end{aligned}$$

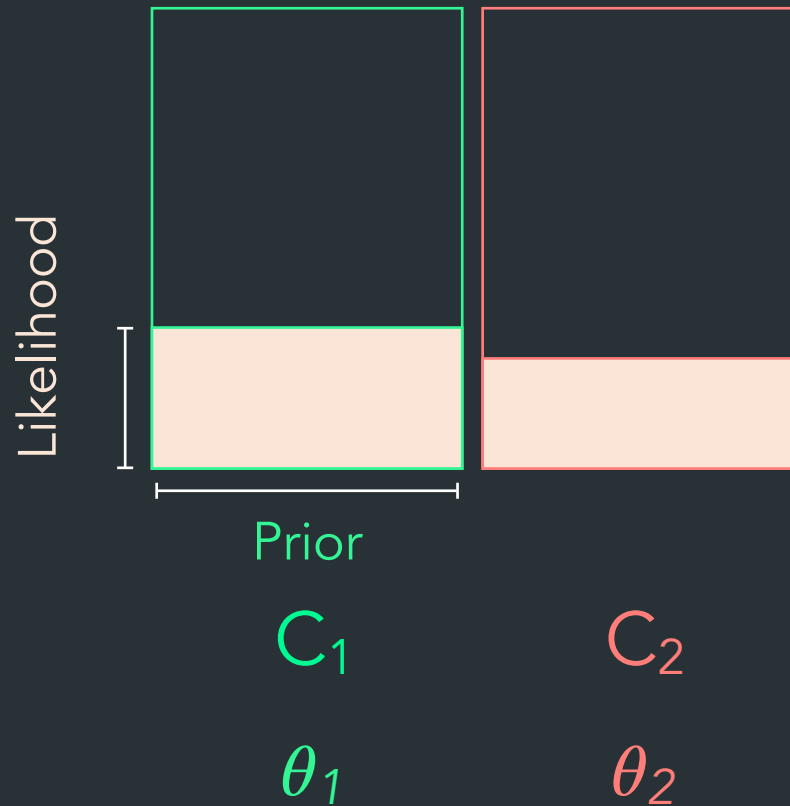
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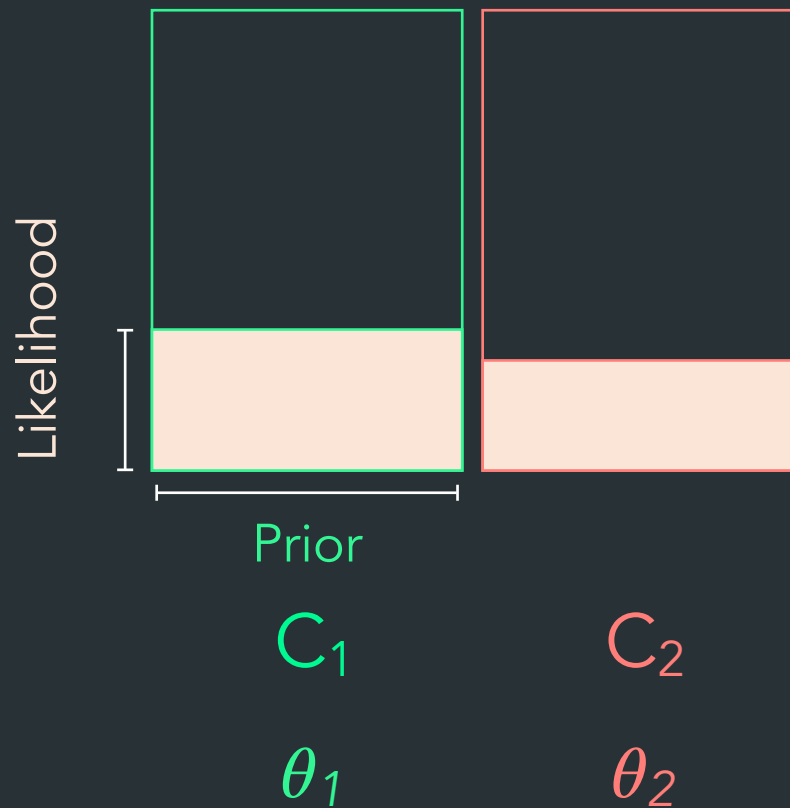


$$P(C_1 | X=7)$$

$$= \frac{P(X=7 | C_1) P(C_1)}{P(X=7 | C_1) P(C_1) + P(X=7 | C_2) P(C_2)}$$

$$= \frac{0.267 P(C_1)}{0.267 P(C_1) + 0.215 P(C_2)}$$

What's the probability a chocolate chip cookie came from box A?



$$\begin{aligned} P(C_1 | X=7) &= \frac{P(X=7 | C_1) P(C_1)}{P(X=7 | C_1) P(C_1) + P(X=7 | C_2) P(C_2)} \\ &= \frac{0.267 P(C_1)}{0.267 P(C_1) + 0.215 P(C_2)} \\ &= \frac{0.267 \times 0.5}{0.267 \times 0.5 + 0.215 \times 0.5} \\ &= 0.554 \end{aligned}$$

Canonical Problem v2

You randomly draw a coin from 100 coins

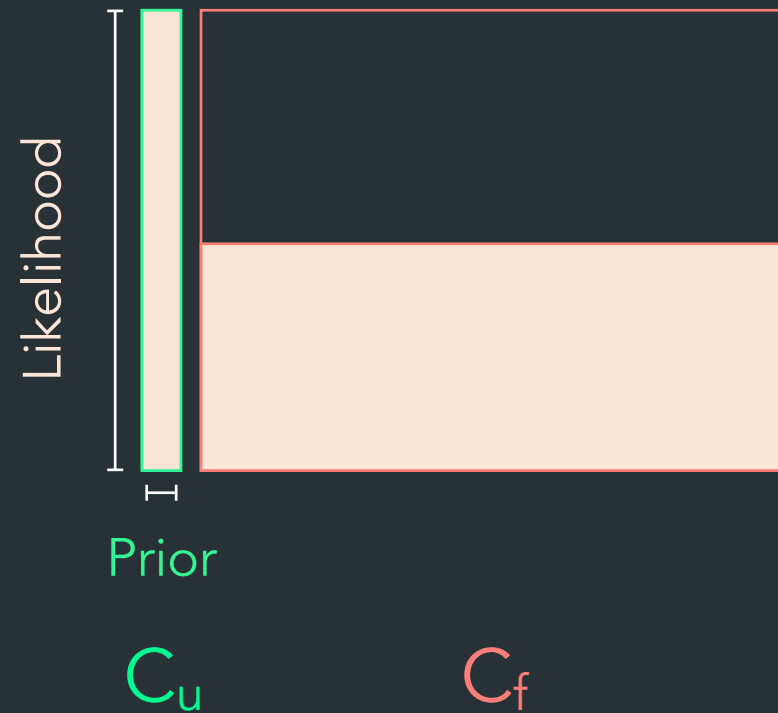
C_u : 1 unfair coin (head-head) $p(\text{heads for } C_u) = 1$

C_f : 99 fair coins (head-tail) $p(\text{heads for } C_f) = 0.5$

You flip it 10 times and the result is 10 heads

Whats the probability that the coin is unfair?

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$$P(C_u) = 1/100 \quad P(C_f) = 99/100$$

Whats the probability that the coin is unfair?

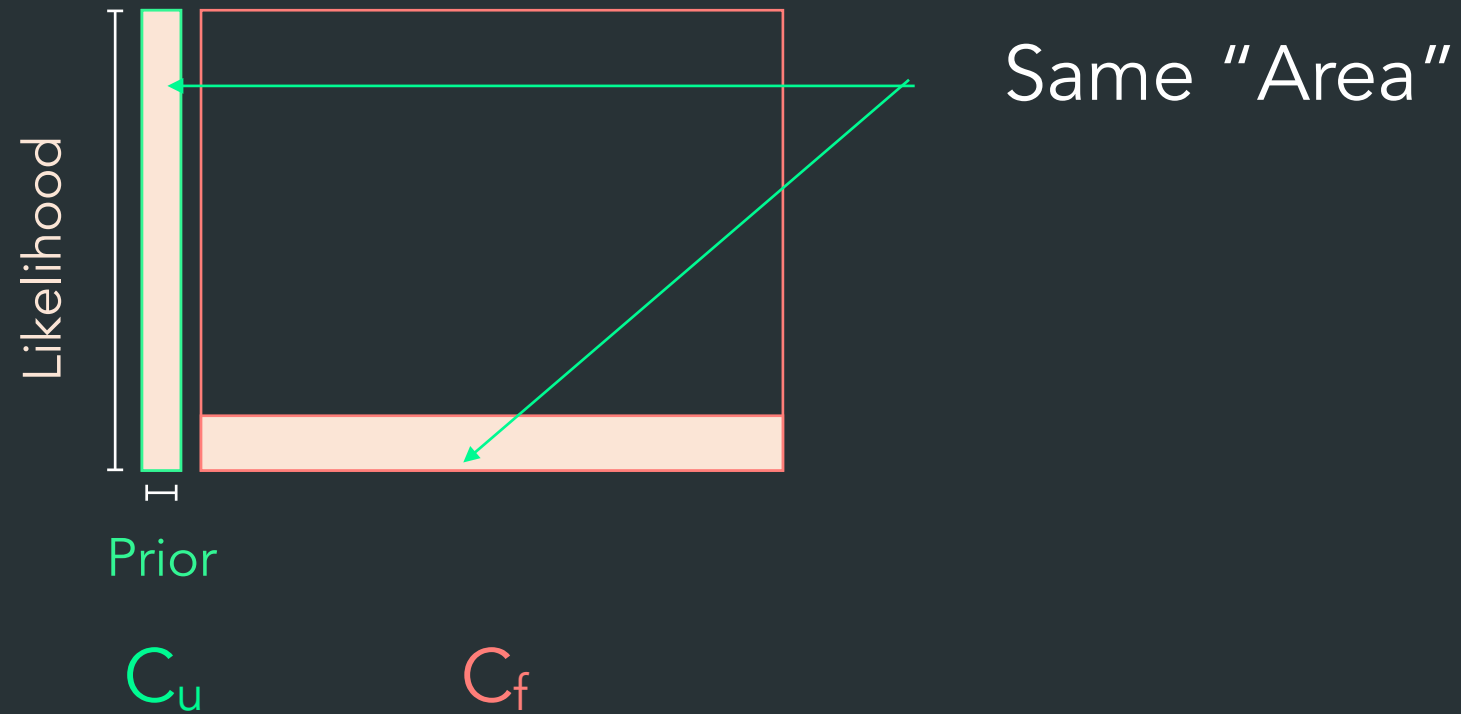


$$P(C_u | X=10)$$

$$= \frac{P(X=10 | C_u) P(C_u)}{P(X=10 | C_u) P(C_u) + P(X=10 | C_f) P(C_f)}$$

$$P(C_u) = 1/100 \quad P(C_f) = 99/100$$

Whats the probability that the coin is unfair?



Bernoulli Distribution

- $Y \sim \text{Bernoulli}(p)$
 - $X = 0, 1$
 - $0 < p < 1$
- Events with 1 Trial & 2 Possible Outcomes
- Examples
 - 1 coin flip
 - Answers to True/False Quiz
 - Voting in a 2-Candidate Election
 - Result of a COVID-19 Test

Probability Mass Function (PMF)

