# Naïve Bayesians

**Back to Basics Series** 

23 Jan 2021

# Developing the Bayesian muscle to solve a wide range of problems

# Naïve Bayesian Philosophy

Intuitive (Visual)
Understanding of the
Bayesian Reasoning

Ability to model real world problems in a Bayesian Setting

Starting from Simple Probabilistic modelling

Adapting it in a a Bayesian setting
And moving towards ML models

Fluency in the Calculus of Bayesian Stats & ML model



#### **Season 2: Back to Basics**



# **Back to Basics**

		Canonical Problem	Applications
Ep 1	Bayes Theorem	There are 2 boxes from which cookies can be taken from. Box A and Box B. Box A contains 10 chocolate cookies, Box B contains 5 ginger cookies. Given that you get a chocolate cookie which box was it taken from?	The Shy Librarian Problem Naive Bayes algorithm
Ep 2	Problems with Binomial Likelihoods	You have 2 coins C1 and C2. p(heads for C1) = .7 & P(heads for C2) = 0.6 You flip the coin 10 times. What is the probability that the given coin you picked is C1 given you have 7 heads and 3 tails?	A/B Testing
Ep 4	Disease Detection	A particular disease affects 1% of the population. There is an imperfect test for this disease: The test gives a positive result for 90% of people who have the disease, and 5% of the people who are disease-free. Given a positive test result – what is the probability of having the disease?	COVID Tests (PCR & Antibody)! Fraud Detection
Ep 5	Naive Bayes Classification	Given these words occur in this text what's the probability it's spam?	
Ep 6	Gaussian Naive Bayes Classification	Given the weights and heights of basketball players, what's the probability that person a is a basketball player given weight = w and height = h?	Any Classification Problem

#### **Back to Basics**

Canonical Problem **Applications** Ep 7 Suppose tanks were given a serial number based on the order in which they were German Tank manufactured. Given that you've observed a tank with serial number "10", how Problem many tanks were actually manufactured in total? Waiting Times Suppose you need to gather 10 patients for a trial. Each signup happens at time Planning Trials t\_i (i=1, 10). How long do you have to wait after it took you 3 weeks to accrue 2 (Continuous Estimating Queues Distributions) signups?

A particular disease affects 1% of the population.

There is an imperfect test for this disease:

The test gives a positive result for 90% of people who have the disease and 5% of the people who are disease-free.

Given a positive test result – what is the probability of having the disease?

$$P(C) =$$
 $P(+ | C) = 0.9$ 
 $P(+ | \neg C) = 0.05$ 

#### **Bayes Rule**

Posterior Likelihood Prior 
$$P(\theta_i \mid D) = P(D \mid \theta_i) P(\theta_i)$$

$$\sum_{all j} P(D \mid \theta_j) P(\theta_j)$$
Normalising Constant

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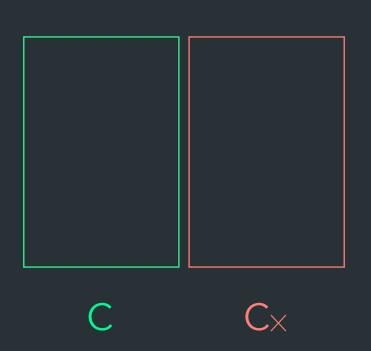
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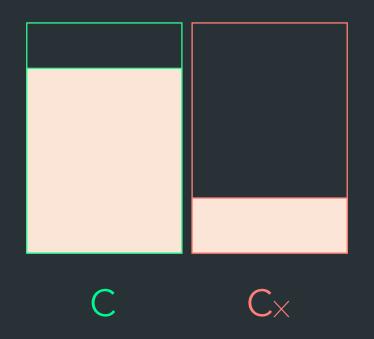
C sease No Disease

# Visual representation of Bayes Rule for 2 Hypotheses



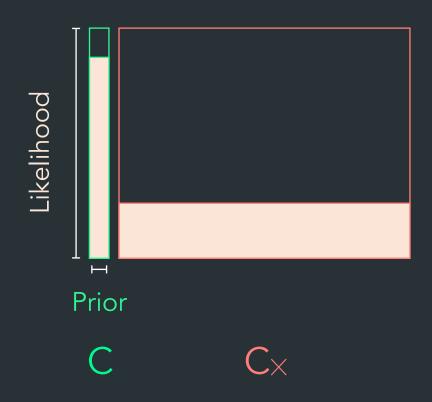
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#### Visual representation of Bayes Rule for 2 Hypotheses



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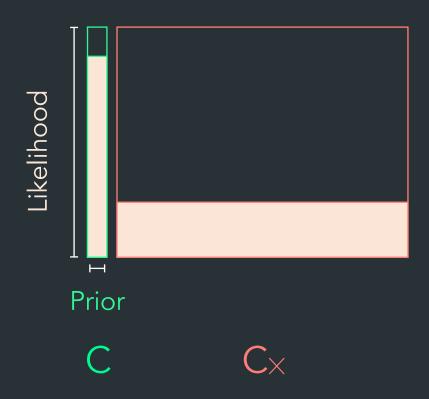
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who have the disease

and 5% of the people who are disease-free.

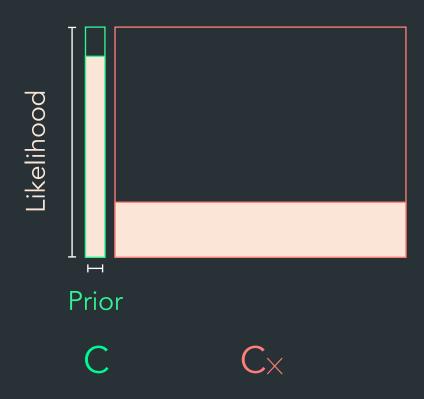
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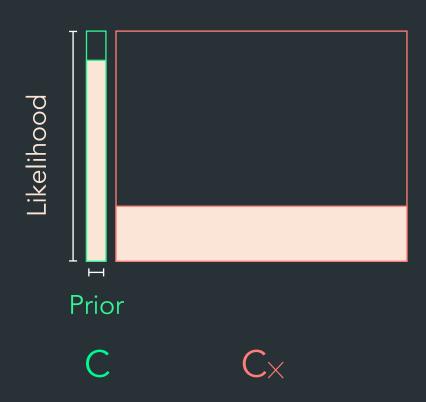
$$P(C | +)$$
= 
$$\frac{P(+|C) P(C)}{P(+|C) P(C) + P(+|C\times) P(C\times)}$$

$$P(C) = 0.01 \qquad P(C\times) = 0.99$$

$$P(+|C) = 0.9 \qquad P(+|C\times) = 0.05$$

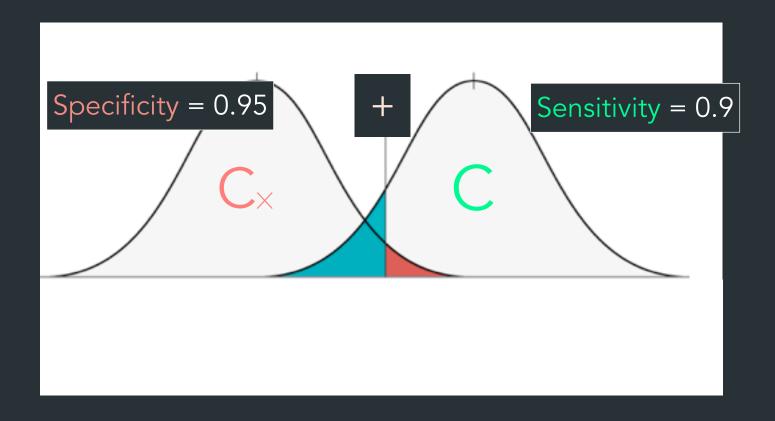


$$P(C \mid +)$$
= 
$$\frac{P(+|C) (0.01)}{P(+|C) (0.01) + P(+|C\times) (0.99)}$$

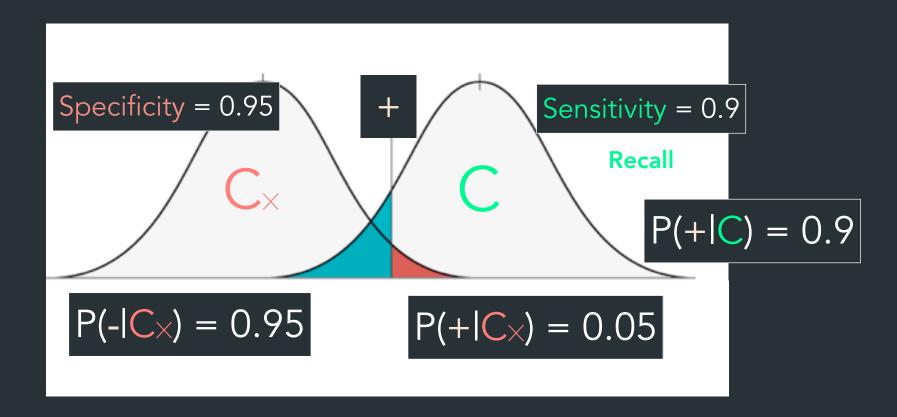


$$P(C | +)$$
=\frac{P(+|C) (0.01)}{P(+|C) (0.01) + P(+|C\times) (0.99)}
=\frac{(0.9) (0.01)}{(0.9) (0.01) + (0.05) (0.99)}
\approx 15\%

# **Test Performance**



#### **Test Performance**



Odds a:b

Probabilities: a/(a + b)

1:99

$$P(C) = 0.01$$
  $P(C_{\times}) = 0.99$ 

 $P(C): P(C_{\times})$ 

$$P(C \mid +) = \frac{P(+\mid C) P(C)}{P(+\mid C) P(C) + P(+\mid C \times) P(C \times)}$$

$$P(C \mid +) = \frac{P(+|C) P(C)}{P(+|C) P(C) + P(+|C)} P(C)$$
Bayes Factor, B = 
$$\frac{P(+|C)}{P(+|C\times)}$$

$$P(C \mid +) = \frac{P(+|C) P(C)}{P(+|C) P(C) + P(+|C\times) P(C\times)} \div P(+|C\times)$$

$$P(C \mid +) = \frac{P(+|C) P(C)}{P(+|C) P(C) + P(+|C) P(C)} \div P(+|C)$$

Bayes Factor, B = 
$$\frac{P(+|C)}{P(+|C\times)}$$

$$P(C \mid +) = \frac{B P(C)}{B P(C)} + P(Cx)$$

$$\mathsf{B}\;\mathsf{P}(\mathsf{C})\;:\mathsf{P}(\mathsf{C}\times)$$

$$P(C \mid +) = \frac{P(+|C) P(C)}{P(+|C) P(C) + P(+|C) P(C)} \div P(+|C)$$

Bayes Factor, B = 
$$\frac{P(+|C)}{P(+|C\times)}$$

$$P(C \mid +) = B P(C)$$

$$B P(C) + P(C\times)$$

$$\mathsf{B}\;\mathsf{P}(\mathsf{C})\;:\mathsf{P}(\mathsf{C}\times)$$

Odds a:b

Probabilities: a/(a + b)

$$B = \frac{P(+|C)}{P(+|C\times)}$$

$$B = \frac{P(+|C\times)}{P(+|C\times)}$$

$$B = \frac{P(C) : P(C\times)}{P(C\times)}$$

$$B = \frac{0.9}{0.05} = 18$$

18 x 1 : 99

$$B = \frac{0.9}{0.05} = 18$$

1:99

18 x 1 : 99

Odds a:b

Probabilities: a/(a + b)

$$B = \frac{0.9}{0.05} = 18$$

1:99

18 x 1:99

Odds a:b

Probabilities: a/(a + b)

$$B = \frac{0.9}{0.05} = 18$$

1:99

18 x 1 : 99

 $P(C \mid +) = 18/(18+99)$   $\approx 15\%$ 

# **Takeaways**

Bayes Theorem for Disease Detection

Bayes Factor for an Alternative Formulation

#### References

3 Blue 1 Brown: Medical Test Paradox

https://www.youtube.com/watch?v=lG4VkPoG3ko

