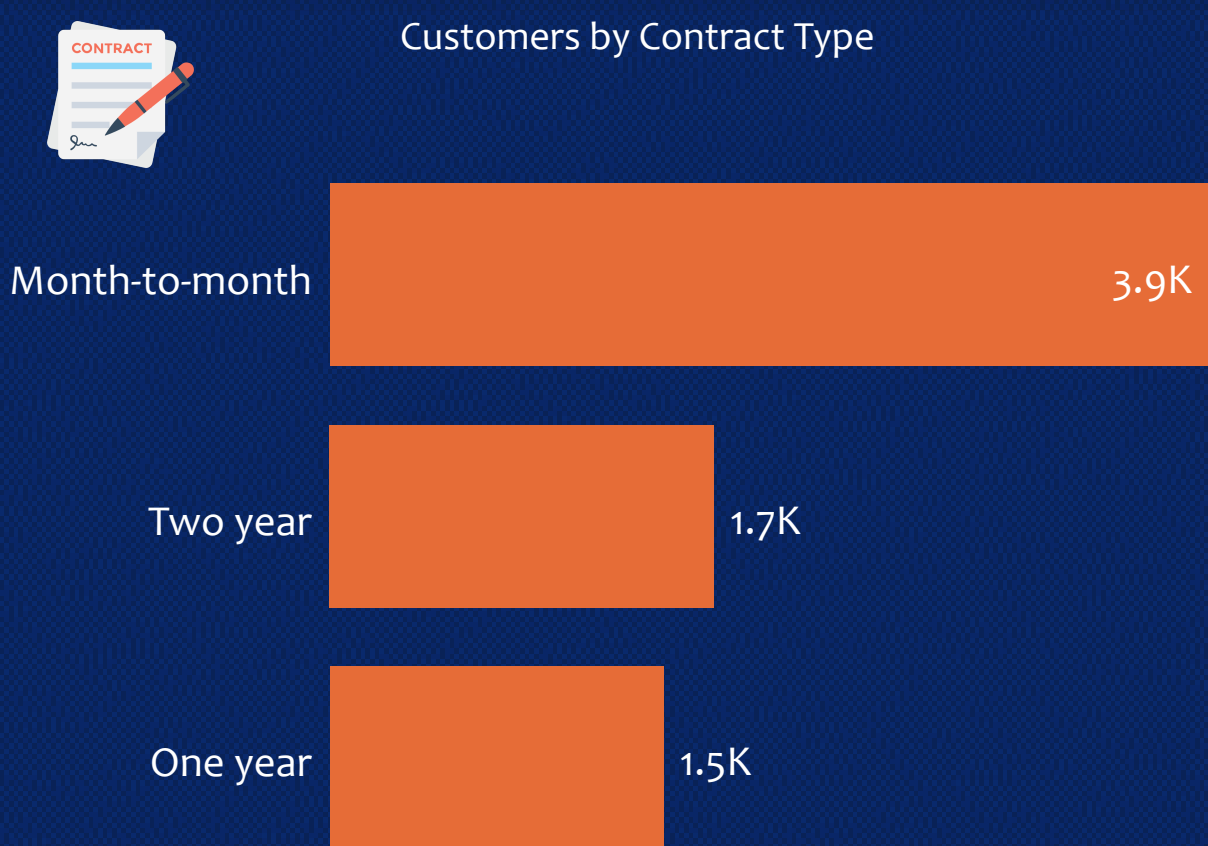
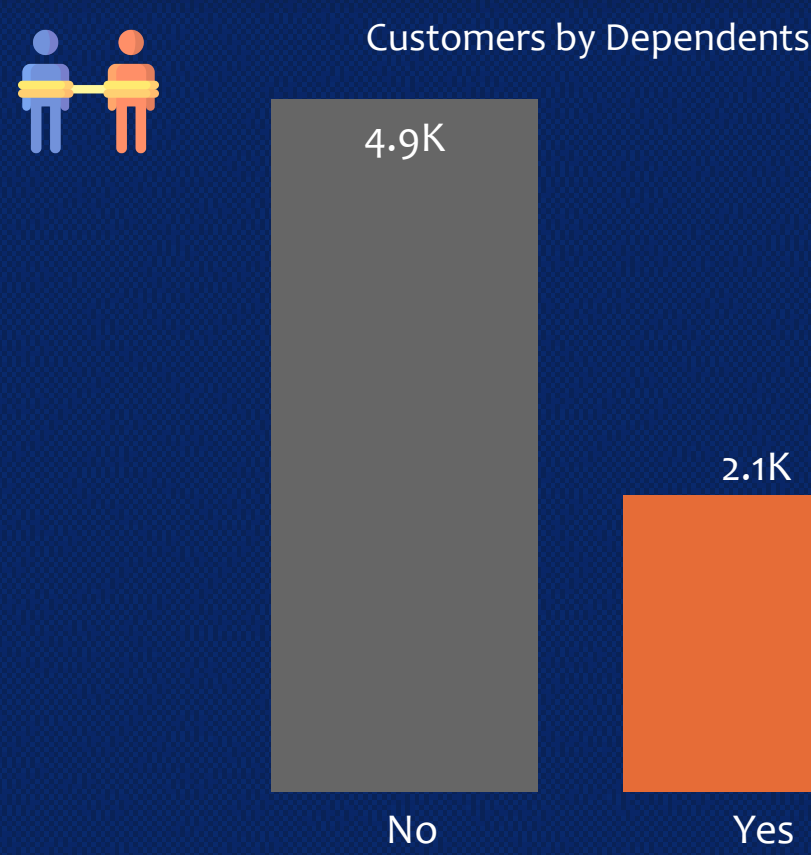
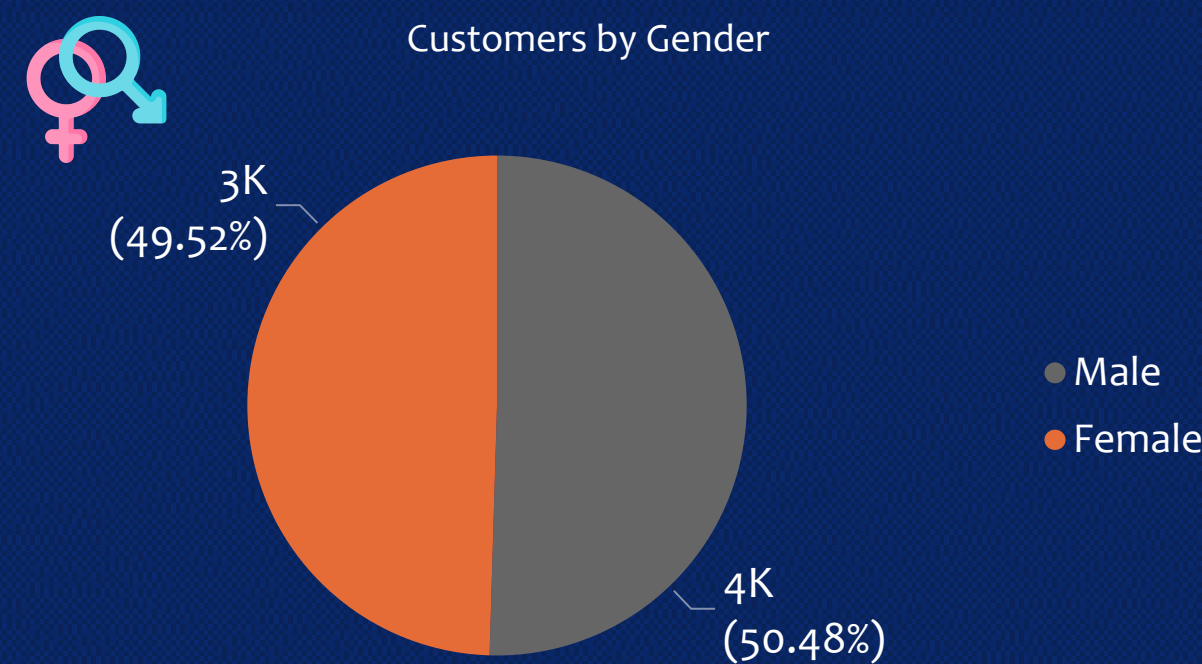


Telco Customer Churn Analysis

Customer Profiling



% of Senior Citizens

16.21%

% of Customers with Partners

48.30%

Total Customers 7,043 Churned Customers 1,869 Retained Customers 5,174 Churn % 26.54% Total Revenue \$16.06M Lost Revenue \$2.86M % of Lost Revenue 17.83%

Churn Analysis

