Descriptive essays aim to create a vivid picture of a person, place, object, or experience for the reader. To write a descriptive essay, you should use sensory details such as sight, sound, touch, smell, and taste to create a clear image in the reader's mind. Organize your essay by choosing a dominant impression to focus on and using descriptive language to convey that impression. Additionally, make use of literary devices such as similes, metaphors, and personification to enhance the descriptive elements of your essay. Finally, ensure that your essay has a clear and concise introduction, body, and conclusion to effectively communicate your chosen subject to the reader.