

SIT Ideathon 2.0 – 2K24 Guidelines

Event Overview:

- **Event Name:** SIT Ideathon 2.0 – 2K24 (The Idea Festival of SIT)
- **Date:** January 24, 2023
- **Venue:** SIT Campus
- **Time:** 9:30 A.M. – 5:30 P.M.
- **Objective:** A platform of support to make the dream come true for all young entrepreneurs.

Competition Description:

- SIT Ideathon 2.0 – 2K24 is North Bengal's inaugural innovation and entrepreneurship competition for students.
- Invites young minds to discover and develop their innovative bent of mind and entrepreneurial skills.
- Targets socio-economic challenges in North Bengal, encouraging innovative solutions.
- Offers exciting prizes for students, mentorship, and development support through SIT, Incubation Centre and the Institute's Innovation Council.

Competition Details:

- **Target Audience:** High school students (Class-IX to XII).
- **Key Features:**
 1. **Skill Level:** Competitors in this group will have the opportunity to develop and showcase their problem-solving skills.
 2. **Prerequisites:** School-level students with a passion for innovation and a desire to learn are encouraged to participate.
 3. **Team Composition:** Each team can consist of **3 to 5 members**.
- **Challenges:**
 1. Mental health support and awareness initiative.
 2. Fintech solution for financial literacy among youth.
 3. Tech solution for improving public transportation.
 4. Technology-driven solution for disaster response.
 5. Reducing food waste through technology.
 6. Education and technology adoption in rural areas.
 7. Miscellaneous

Registration Details:

- **Key Dates:**
 - Registration Start Date: **November 22nd 2023.**
 - Registration End Date: **December 23rd 2023.**
- Register within this timeframe to secure participation.
- Detailed registration instructions have been provided through the mail.

Presentation Details:

Every team participating in the event is required to submit a presentation along with the registration form. The presentation should focus on their chosen topic and adhere to the following guidelines:

- **Presentation Content:**
 - Teams should cover key aspects of their topic, including problem statements, proposed solutions, methodology, and expected outcomes.
 - Ensure clarity and coherence in presenting ideas.
- **Slide Limit:**
 - The presentation should not exceed a maximum of 8 slides.
 - Conciseness and relevance are encouraged.
- **File Format:**
 - Submit the presentation in PDF format only.
- **Submission Deadline:**
 - The deadline for submission is same as registration details.
 - Late submissions will not be considered.
- **Submission Method:**
 - Upload the presentation along with the registration form through the designated submission portal.
- **Evaluation Criteria:**
 - Presentations will be evaluated based on content quality, clarity, and adherence to the specified guidelines.
- **Note:**
 - Teams failing to submit the required presentation will not be eligible for participation.

Selection Details:

- Rigorous selection round after the registration period through their submitted presentation.
- **Top 20 teams advance to the next stage of SIT Ideathon 2.0 - 2024.**
- Selected teams receive notification emails for final registration, submission details, and payment of a **nominal registration fee of Rs 500 per team.**

Shortlisting Process:

- **Dates:** December 24th 2023 to January 11th 2024
- **Details:** The journey continues! **Selected teams will be notified by January 15th 2024.**

Prize Details:

- **Prize money, memento and certificates** for the winners.
- **Participation e-certificate** will be provided to each participant.

***Refreshments and Goodies will be provided to participants on the day of event!