

Sitong Wang

sitong@cs.columbia.edu | sitong-wang.github.io

Education

- 2022-NOW **Ph.D. in Computer Science**
Columbia University
Advised by: Lydia B. Chilton
- 2020-2021 **M.S. in Computer Science**
Columbia University
- 2015-2020 **B.S. in Electrical Engineering**
Chongqing University & University of Cincinnati

Publications

MANUSCRIPTS

- 2024 [M.4] **JumpStarter: Getting Started on Personal Goals with AI-Powered Context Curation.**
Sitong Wang^{*}, Xuanming Zhang^{*}, Jenny Ma, Alyssa Hwang, Lydia B. Chilton.
Under submission to ACM Conference on Human Factors in Computing Systems (CHI'25).
- 2024 [M.3] **AI at Work: Benefits and Challenges of Using an AI Tool for Creativity Support in the Organizational Context of a Newsroom.**
Sitong Wang, Jocelyn McKinnon-Crowley, Tao Long, Kian Loong Lua, Keren Henderson, Kevin Crowston, Jeffrey V. Nickerson, Mark Hansen, Lydia B. Chilton.
Under submission to ACM Conference on Human Factors in Computing Systems (CHI'25).
- 2024 [M.2] **Copying style, Extracting value: Illustrators' Perception of AI Style Transfer and its Impact on Creative Labor.**
Julien Porquet, Sitong Wang, Lydia B. Chilton.
Under submission to ACM Conference on Human Factors in Computing Systems (CHI'25).
- 2024 [M.1] **DynEx: Dynamic Code Synthesis with Structured Design Exploration for Accelerated Exploratory Programming.**
Jenny Ma, Karthik Sreedhar, Vivian Liu, Pedro A. Perez, Sitong Wang, Riya Sahni, Lydia B. Chilton.
Under submission to ACM Conference on Human Factors in Computing Systems (CHI'25).

JOURNAL PAPERS

- 2022 [J.1] **Metaphoraction: Support Gesture-based Interaction Design with Metaphorical Meanings.**
Zhida Sun, Sitong Wang, Chengzhong Liu, Xiaojuan Ma.
In ACM Transactions on Computer-Human Interaction (TOCHI).

FULL CONFERENCE PAPERS

- 2024 [C.10] **MoodSmith: Enabling Mood-Consistent Multimedia for AI-Generated Advocacy Campaigns.**
Samia Menon, Sitong Wang, Lydia B. Chilton.
In International Conference on Computational Creativity (ICCC'24).
- 2024 [C.9] **PodReels: Human-AI Co-Creation of Video Podcast Teasers.**
Sitong Wang, Zheng Ning, Anh Truong, Mira Dontcheva, Dingzeyu Li, Lydia B. Chilton.
In ACM Designing Interactive Systems Conference (DIS'24).
- 2024 [C.8] **ReelFramer: Human-AI Co-Creation for News-to-Video Translation.**
Sitong Wang, Samia Menon, Tao Long, Keren Henderson, Dingzeyu Li, Kevin Crowston, Mark Hansen, Jeffrey V. Nickerson, Lydia B. Chilton.
In ACM Conference on Human Factors in Computing Systems (CHI'24).
- 2024 [C.7] **A Design Space for Intelligent and Interactive Writing Assistants.**
Mina Lee, Katy Ilonka Gero, John Joon Young Chung, [et al., including Sitong Wang].
In ACM Conference on Human Factors in Computing Systems (CHI'24).
- 2023 [C.6] **Tweetorial Hooks: Generative AI Tools to Motivate Science on Social Media.**
Tao Long, Dorothy Zhang, Grace Li, Batool Taraif, Samia Menon, Kynneddy Simone Smith, Sitong Wang, Katy Ilonka Gero, Lydia B. Chilton.
In International Conference on Computational Creativity (ICCC'23).
- 2023 [C.5] **PopBlends: Strategies for Conceptual Blending with Large Language Models.**
Sitong Wang, Savvas Petridis, Taeahn Kwon, Xiaojuan Ma, Lydia B. Chilton.
In ACM Conference on Human Factors in Computing Systems (CHI'23).
- 2022 [C.4] **Know it to Defeat it: Exploring Health Rumor Characteristics and Debunking Efforts on Chinese Social Media during COVID-19.**
Wenjie Yang, Sitong Wang*, Zhenhui Peng*, Chuhan Shi, Diyi Yang, Xiaojuan Ma.
In AAAI International Conference on Web and Social Media (ICWSM'22).
- 2021 [C.3] **MetaMap: Supporting Visual Metaphor Ideation through Multi-dimensional Example-based Exploration.**
Youwen Kang*, Zhida Sun*, Sitong Wang, Zeyu Huang, Ziming Wu, Xiaojuan Ma.
In ACM Conference on Human Factors in Computing Systems (CHI'21).
- 2020 [C.2] **“A Postcard from Your Food Journey in the Past”: Promoting Self-Reflection on Social Food Posting.**
Zhida Sun, Sitong Wang, Wenjie Yang, Onur Yürüten, Chuhan Shi, Xiaojuan Ma.
In ACM Designing Interactive Systems Conference (DIS'20).
- 2020 [C.1] **A Student Engagement Evaluation Methodology Inspired from Usability Engineering for Extracting Course Design Requirements.**
Sitong Wang, Panagiotis Apostolellis.
In American Society for Engineering Education Annual Conference (ASEE'20).

WORKSHOP PAPERS

- 2023 [W.1] **Writing with Generative AI: Multi-modal and Multi-dimensional Tools for Journalists.**
Sitong Wang, Lydia B. Chilton, Jeffery V. Nickerson.
In the Second Workshop on Intelligent and Interactive Writing Assistants (CHI'23 workshop).

Research Experience

- 2020-NOW **Computational Design Lab**, Columbia University
Advised by: [Lydia B. Chilton](#)
Developed an AI-driven system for helping journalists transform print articles into social media news reels [C.8]; Designed an automated pipeline to creatively connect pop culture with products, overperforming traditional methods in terms of conceptual blending [C.5].
- Summer 2023 **Interactive Creativity Lab**, Adobe Research
Advised by: [Dingzeyu Li](#), [Anh Truong](#), [Mira Dontcheva](#)
Derived the design principles of video podcast teasers through interviews, designed a human-AI co-creative workflow, and implemented a Premiere plug-in that integrates with creators' existing workflows, significantly easing their mental burden and enhancing efficiency [C.9].
- Summer 2020 **Human-Computer Interaction Lab**, Hong Kong University of Science and Technology
Advised by: [Xiaojuan Ma](#), [Diyi Yang](#)
Conducted literature survey on online health rumors, contributing to both quantitative and qualitative analyses [C.4]; Analyzed visual metaphor creation process through interviews and contributed to user studies and framework design for visual metaphor ideation [C.3].
- Summer 2019 **Human-Computer Interaction Lab**, Hong Kong University of Science and Technology
Advised by: [Xiaojuan Ma](#)
Helped propose an automated postcard generation system based on social media food posts to promote self-reflection on health [C.2]; Conducted a literature survey on mobile gestures and analyzed user interpretations from an MTurk study to derive design principles [J.1].

Teaching Experience

- Fall 2023 **COMS 6998 Designing for Generative AI**
Teaching Assistant, Columbia University
- Fall 2023 **COMS 6998 Advanced Web Design Studio**
Teaching Assistant, Columbia University
- Spring 2020 **ENED 1120 Foundations of Engineering Design Thinking II**
Teaching Assistant, University of Cincinnati

Mentoring Experience

- 2024-NOW [Jenny Ma](#) (Columbia CS masters student)
- 2024-NOW [Karthik Sreedhar](#) (Columbia CS masters student)
- 2023-NOW [Samia Menon](#) (Columbia CS undergraduate student)

2023-2024 [Grace Li](#) (Barnard CS undergraduate student) Now PhD student at the University of Chicago

Community Service

2023-2024 **Reviewer.** The ACM Conference on Human Factors in Computing Systems (CHI)

2023-2024 **Reviewer.** The ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW)

2023-2024 **Reviewer.** AAAI International Conference on Web and Social Media (ICWSM)

2024 **Reviewer.** The ACM Symposium on User Interface Software and Technology (UIST)

2024 **Reviewer.** The ACM Designing Interactive Systems conference (DIS)

2024 **Reviewer.** The ACM conference on Creativity & Cognition (C&C)

2024 **Reviewer.** International Conference on Tangible, Embedded, and Embodied Interaction (TEI)

2024 **Reviewer.** ACM Transactions on Intelligent Systems and Technology (TIST)

2023 **Reviewer.** ACM Transactions on Computer-Human Interaction (TOCHI)

2022-2023 **Volunteer.** Columbia CS PhD Pre-submission Application Review Program

Professional Experience

Summer 2023 **Interactive Creativity Lab**, Adobe Research
Research Scientist/Engineer Intern

Spring 2022 **Alexa Mobile Application Development Group**, Amazon
Software Engineer

Summer 2021 **Alexa Mobile Application Development Group**, Amazon
Software Engineer Intern

Spring 2018 **Big Data Tool Development Group**, CISDI Engineering
User Interface Designer Intern

Selected Honors

Aug 2023 **Code Quality Jam Best Robustness Award**
Adobe Research

Sep 2022 **Greenwoods Fellowship Receipt**
Columbia University

Jun 2021 **Google CS Research Mentorship Program Class of 2021**
Google Research

Nov 2017&2018 **National Scholarship Recipient**
Chinese Ministry of Education