FME Modules

Private Shop

PrestaShop 1.5, 1.6, 1.7.x Module

User Guide 1.0

Intended Audience

The content of this document is designed to facilitate the users - managers, supervisors and others of Private Shop PrestaShop Module. A step by step instruction has been added to this document to help users to install the module on PrestaShop.

This extension will only work on PrestaShop version 1.5.x to 1.6.x. As a safe practice always backup your files and database before installing any module on PrestaShop. If you are looking for someone to install the module we can do it for you as well. Just go to the following link and let support know the order id to expedite the installation process.

Once you have installed please see the User Guide to help you understand on how to use the module to its full capacity. If you still have questions feel free to contact us on the support platform where you bought this module.

If you have any custom requirements feel free to touch base with us.

Table of Contents

Getting Started!

Overview

Create your own private shop and manage the sales of your products to a specific group of customers. Private Shop PrestaShop Module allows you to hide pages, particular products, specific product categories or specific CMS pages to the selected customers.

Features

Functionality

The main idea of restricting products to specific people is not just to make them registered users, but to sell high-end products at very convincing rates to the customers. This is an effective strategy for gathering users first and then converting them into loyal buyers of your products.

This PrestaShop private shop module requires the customer to fill in a registration form that enables login for specific products, categories or CMS pages. The login form can be positioned on left, right or center with options to choose between the background image and background color.

Key Benefits

The retailer can basically control the entrance of incoming customers and give that privileged to specific customers for buying products that are only visible to them.

Selling Stocks

The private shop is an effective way to sell off unsold stock left out from previous catalogs and collections with a clever marketing touch. This helps the merchant to sell off the old stock to make room for new one.

Managing Private Customers

In order to limit the number of private customers the registration form for new customers can be disabled from the back end or better yet, the customer can be deleted from the PrestaShop private store group.

The information entered by the customer during registration can be viewed by the customer from the back office. The customers can be added and deleted for the access of specific products, whereas specific customer IPs can also be enabled/disable to access the store.

What Customers will Like

In most cases when the new stock hits the stores, it quickly becomes sold out. PrestaShop only for registered users Module offers limited access to the new stock hence only allowing private customers buy it.

What makes the customer tick is the private aspect of the Hide Shop PrestaShop module that sends a message of secrecy and privilege to the customer. Even if the customer is getting a better offer with a slight margin at another website, he/she will most like choose the private shop as it singles out the customer for special attention which every online user wants nowadays.

Key Features of Private Shop Module

Back Office

- Force customers to register so that they can access the shop
- Auto-Approve New Customers
- Show a Youtube video as background on login or registration page
- Allow google crawler to index your private shop so that it can rank
- Title of the login can be edited
- Tile of the sign up can be edited
- Position of the form can be changed (left, right, center)
- New private registration can be enabled/disabled
- Choose between the background image and background color on the front.
- Selected parts, as well as the entire shop, can be privatized
- Selected products can be privatized
- Selected categories can be privatized
- Selected CMS pages can be privatized
- Your private shop can be accessed by specific IPs
- All the private customers will be listed at the back end
- View detail of each private customer.
- Private customer's details can be viewed
- Delete a private customer
- Admin can delete a private customer
- PrestaShop store only for registered users

Front

- Shows the login form of private customer
- Shows private registration (sign up) form of new users
- YouTube video can be used as background

This PrestaShop hide shop module is compatible with multishop and pre-translated in different languages.

Installation Instructions

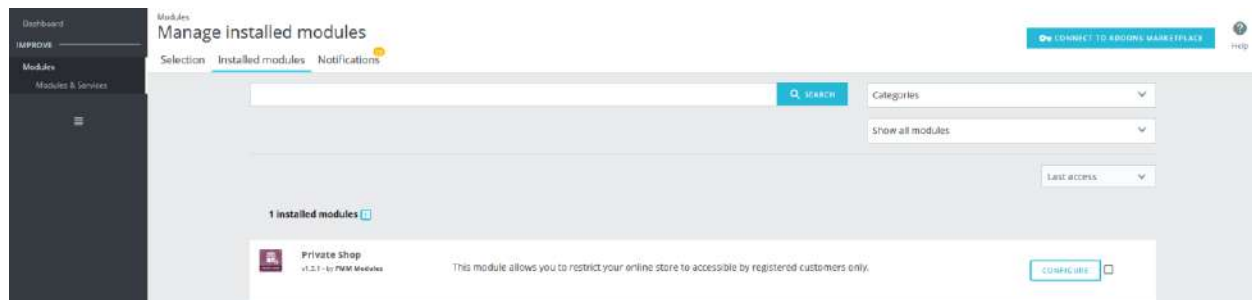**Compatible - PrestaShop 1.5 – 1.6.x**

1.   Log into PrestaShop administration panel, go to Modules → Click Add new module.

2.   Select privateshop.zip which you downloaded and click Upload this module.

3.   Scroll down and find Private Shop and click Install. You are done

4.   Clear Cache in Advance Parameters → Performance.

5.   Make sure Cache is disabled in Advance Parameters → Performance.

6.   For Settings Go to Modules → Modules → find Private Shop and click Configure.

User Guide

How to Configure the Module:

At the back office, go to "Module & Services" and click on the "Installed Modules" tab. Here you will find you module. Click on "Configure" to continue.

Here you will find the following settings:

General Settings

- **Login Title**

- **Signup Title**

- **Form Position**

- **Form Theme:** Default theme will use your store theme stylesheet.

- **Default Color:** Use values between 0 and 1 for example 0.6 or 0.85

- **Enable Signup**

- **Restrict New Accounts? :** Do you want to validate new accounts OR all new accounts have access to webstore.

- **Show store title? :** Do you want to show store title right after logo on form?

- **New Accounts Message:** This message will be displayed after registration of restricted customers. You can use HTML tags, images, links etc...

- **Background**

- **Background Image**

- **Select from gallery**

GENERAL SETTINGS

Login Title   Private Login

Signup Title   Private Signup

Form Position   Left | Center | **Right**

Form Theme   **Modern Theme** | Default Theme

Default theme will use your store theme stylesheet.

Form Background Opacity   0.70

Use values between 0 and 1 for example 0.6 or 0.85

Enable Signup   **YES** | NO

Restrict New Accounts?   **YES** | NO

Do you want to validate new accounts OR all new accounts have access to webstore.

Show store title?   **YES** | NO

Do you want to show store title right after logo on form?

New Accounts Message

File ▾ Edit ▾ Insert ▾ View ▾ Format ▾ Table ▾   en ▾

Formats ▾ B I ≡ ≡ ≡ ≡ ≔ ≔ ≔ ≔ % 🖼

Hello, thank you for registering an account with us.

we will get back to you soon with *validation* procedure.

P

This message will be displayed after registration of restricted customers. You can use HTML tags, images, links etc...

Background   Apply Color | **Apply Image** | Apply YouTube Video

Background Image   Browse...   No file selected.

Select from gallery   linea-solar385x203.jpg

💾
Save

Access Control

- **Privatize**

- **Allowed IP(s)**

- **Private Products:** Start by typing the first letters of the product's name, then select the product from the drop-down list.

- **Private Category**.

- **Private Pages**

- **Allow Google to crawl? :** Do you want Google searchbot to access the webstore for SEO?

Private Customers

Disclaimer

It is highly recommended to backup your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

It is recommended you install on a test server initially to carry out your own testing.

Support

If you need more information or have any questions or problems, please refer to our support helpdesk:

You can log a ticket and a support technician can assist you further.

Customization

If you have requirements that are not covered by our module and you need to have our module customized, feel free to contact us through support helpdesk.