

Name/s: _____ Date: _____ Class: _____

Online Safety Poster Rubric

Use the rubric and instructions below to create a high-quality Online Safety Poster based on the rule assigned by your teacher.

Criteria	4 - Excellent	3 - Good	2 - Needs Improvement	1 - Incomplete	Score
Clarity of Message	The rule is clearly stated and easy to understand. Visuals strongly reinforce the message.	The rule is clear, and visuals mostly support the message.	The rule is somewhat unclear, or visuals do not fully connect to the message.	The rule is unclear, incomplete, or missing. Visuals do not support the message.	
Creativity	The poster is original, engaging, and uses color and design in a highly creative way.	The poster is visually appealing and shows some creativity in design and color use.	The poster shows minimal creativity or effort in design and color use.	The poster lacks effort or creativity and appears unfinished.	
Accuracy of Content	The rule and any accompanying information are completely accurate and reflect the lesson's goals.	The rule is accurate, but minor details could be improved or clarified.	The rule contains some inaccuracies or missing information.	The rule is incorrect or irrelevant to the lesson's goals.	
Neatness & Organization	The poster is exceptionally neat, with clear and well-organized visuals and text.	The poster is neat and mostly well-organized, with minor areas for improvement.	The poster is somewhat messy or disorganized, making it harder to understand.	The poster is very messy or disorganized, making the message unclear or unreadable.	
Effort & Completion	The poster shows exceptional effort and is fully completed.	The poster shows good effort and is mostly completed.	The poster shows minimal effort or is only partially completed.	The poster shows little to no effort and is largely incomplete.	
				Total	

Instructions:

- Make sure your rule is clear and easy to read. Use large, bold text for the main idea.
- Use drawings, colors, or symbols to make your poster visually appealing and help communicate your message.
- Keep your information accurate and focus on what you learned about staying safe online.
- Take your time to make your poster neat and well-organized.