

TING SIT

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Skills

TECHNICAL

SQL
Python
Excel
Microstrategy
Tableau
SAP
Power Query

FUNCTIONAL

E-commerce
Digital Marketing
Demand Planning
Supply Chain
Finance
Process Improvement

Sephora

Digital Planning Senior Manager

Sept. 2018 to Current

Lead consensus revenue forecast process for E-commerce channel. Identify risks/opportunities through multiple views analysis, inform labor planning for distribution centers and call centers, inventory purchases, and digital marketing spend. Measure and predict new initiatives impact to site KPIs (i.e. traffic, conversion, and average order value). Developing advanced analytical models using machine learning techniques with Python to identify key business patterns and influence business decisions.

Demand Planning Lead

Apr. 2017 to Aug. 2018

Lead the establishment of Demand Planning function for Sephora US, Develop junior demand planners (7 heads) on strategic thinking, professional competencies, and technical savvy through coaching and project assignments. Develop tools to incorporate data from multiple systems (i.e. Demand Forecast, Replenishment, Newness, Animation, Open To Buy) to drive Demand Plan review

Inventory Strategy Analyst

Jan. 2014 to Mar. 2017

Provide Business Analytics and forecasting system support to inventory planning team (40 heads). Developed new approaches to analyzing brand gross margin, inventory productivities, supply chain operation effectiveness. Lead overstock reduction initiative and maximizing obsolescence value through liquidation and donation. Leverage SQL, Power Query, and Cube to streamline data population for Open To Buy processes.

The Clorox Company

Senior Revenue Analyst

July 2011 to Dec. 2013

Lead a team of 4 junior analysts on managing financial analysis processes for Charcoal and Food businesses (\$1.1B annual revenue). Developed/implemented brand mix/assortment profitability tool (2011). Identified process improvement that drove annual time savings of 230 hours (2012). Redesigned tools used by Demand Planning and Finance Cost team to boost productivity by 60% (2013).

Intel

Financial Analyst

July 2007 to July 2011

Optical Business Unit divestiture transition support (\$85M) (2007). Marketing spending (~\$45M/year) management, served as global consolidator for Asia, Europe, and Latin America (2008). Developed the first company's worldwide label production model, drove 10%-15% saving through bulk purchases (2009). Lab space and capital utilization study (33 sites, 220 laboratories), achieved 10% efficiency on (~\$6-\$7M) (2010).

Lending Club Loan Repayment Prediction

Predict the likelihood of paid off for loans based on information provided by borrowers at the point of application.

Models applied: Logistics Regression, Random Forecast

Sales Forecast

Given 34 periods of sales history of a gaming retailer by items and by shops, predict sales period 35.

Models applied: ARMA, SARIMA, Holt Winter, Prophet, VARMAX, Xgboost, Random Forest, Rigde

Education

MITx on edX

Current

Supply Chain Management 2021

Data, Economics, and Development Policy 2020

Springboard

Current

Data Science Career Track

General Assembly

Data Science Bootcamp (Part Time)

Oliver Wight

Demand Management Course DM1217LG

University of California, Los Angeles

Business/Managerial Economics, Minor: Accounting