



# PRINCE KUMAR SHARMA

## MARKETING MANAGER

### CONTACT

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- clickmyze.com

### TECHNICAL SKILLS

- C ,C++
- HTML
- BASIC ( PYTHON )
- BASIC (OOPS)
- BASIC ( DSA )

### EDUCATION

#### RGPV UNIVERSITY

- Bachelor of Technology
- Computer Science
- 2022 - 2026

### SKILLS

- Project Management
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

### LANGUAGES

- English (Fluent)
- Hindi (Fluent)

### PROFILE

Social media has changed the game for marketers by providing new and innovative ways to reach and engage with customers. But with millions of businesses vying for attention on various social media platforms, it's essential to stand out from the crowd. These social media marketing quotes highlight the importance of authenticity, creativity, and consistency in building a strong social media presence.

### WORK EXPERIENCE

#### Clickmyze

##### Marketing Manager & Specialist

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
- Monitor brand consistency across marketing channels and materials.

#### Clickmyze

##### Marketing Manager & Specialist

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.
- Monitor brand consistency across marketing channels and materials.

#### Services :

- Google Ads
- Meta Ads

### IMPORTANT NOTES

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.
- Monitor brand consistency across marketing channels and materials.