



S1.7 Indonesia Engagement

Handover document

Add a brief explanation of the presentation's purpose

- Project Background:
 - Key Pain Points :
 - The company required AI solution to get a better insight for their data in their system.
 - Objectives :
 - To implement AI initiative for the company using Microsoft Fabric
 - Initiatives/solutions:
 - Update SEG's MEA to add Copilot SKU for M365 and Copilot Studio
 - Running Fabric POC to test out Copilot's capability for future development before adding Fabric SKU into their MEA
- Engagement Summary:
 - What have we discussed so far?
 - POC – started at 28 Nov. 2025 – 21 Jan. 2026
 - [POV Proposal](#)
 - [POV Report](#)
 - [POV Knowledge Transfer](#)
 - POV ongoing? Results?
- Additional information:
 - Potential roadblocks?
 - Technical expectation to deploy to Production Site.
 - Lack of knowledge of Msft Fabric
 - Management expectation to AI solution
 - Competitors?
 - Folders:
 - [1. Sales Document – ID – Star Energy](#)
 - [POV Submission folder –](#)
- POV details: 21 Jan 2026
- Next steps: Sign off document – need to convince SEG (Atur) related to POC Scope

Customer or Lead	Star Energy Geothermal
Sales Stage	POC Closure
Estimated Deal Size	\$50k (services)
Lead Source	(Partner/MSFT/Event) MSFT
Partner PIC	Name: Fitria
Authority (who can approve?)	Name: Rufus (CTO) Contact: email:
Timeline	
Champion Key Liaison/project PIC	Name: Suratno Wahidin, B. Luthfi Contact: +62 21 5306711 email: wahi@starenergy.co.id ; BadruzL@starenergy.co.id
SRKK Engagement Team	Shawn Soh, Lai Yuen Seng
Documents Folder	- Sales Document – ID – Star Energy - POV Submission folder –
Immediate Next step	Wednesday, 28 Jan 2026 >> Tech Sharing Session and chance for discovery

Star Energy – Milestone related

Kindly provide relevant information to the engagement



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Customer's logo>

Include the chronological information such as discovery meeting date, NDA sign off date, Kick off date, Sales document, Etc.

Kindly provide the link to the relevant files.

No	Activity/Milestone	Date Completed/Engaged	File URL	Outcome
	Discovery meeting	4 – 7 Nov 2025		POC SOW
	POC Proposal	28-11-2025	Proposal	POC Proposal document
	POV Report approval	23-01-2026	Report	

Next steps/Pending Items

No	Items	PIC	Due Date	File URL	Status

- Project Background:
 - Key Pain Points
 - Requirement for analytic platform since on premise big data platform (Cloudera) has reach peak capacity
 - SAS ML platform outdated and needs to be replace for future ready challenges in Banking use cases
 - Objectives:
 - Explore multi cloud solution for data analytic requirements (Data Engineering, BI, ML)
 - Initiatives/solutions
 - Running POC to test out Fabric Performance
- Engagement Summary:
 - What have we discussed so far?
 - Permata Bank decide to go for multi cloud solution, they will combine the solution for DE, ML, BI which suit for them
 - POV ongoing? Results? POV Done, Result was acceptable
 - POV details: when was it completed? Dec 2025
 - Next steps? Follow up regularly
- Additional information:
 - Potential roadblocks?
 - Budget: targeted at \$150k/year included subscription & services
 - Data size way too big, Azure calculator recommendation was at F2048, but Permata's team request at F64 & F128 (split processing cluster)
 - Competitors? AWS, GCP

Customer or Lead	Permata Bank
Sales Stage	POV
Estimated Deal Size	Fabric Subs +/- \$240K; Services +/- \$90K
Lead Source	Event
Partner PIC	Name: Andra Jayanthi (MSFT)
Authority (who can approve?)	Name: Tri Priadhi Ashari Contact: +62 812-1000-069 email: tri.ashari@permatabank.co.id
Timeline	<p>Jan:</p> <ul style="list-style-type: none"> • decision to go for Multi Cloud Solution (C level) • IT Infra, Security, Data analyst start puzzling for proper combination <p>Mar-Jun:</p> <ul style="list-style-type: none"> • Project bidding – Proposals – Negotiation – Winner announcement <p>Jul-Dec:</p> <ul style="list-style-type: none"> • Project delivery
Champion Key Liaison/project PIC	Name: Muhammad Iqbal Pratama Contact: +62 815-1401-1292 email: muhammad.ipratama@permatabank.co.id
SRKK Engagement Team	Ardian, Jackson, Gilbert, Azari
Documents Folder	POV Submission : Bank Permata POV 3355389 Sales folder: Bank Permata - Indonesia
Immediate Next step	Follow up Tri or Iqbal for upcoming information

Bank Permata– Milestone related

Kindly provide relevant information to the engagement



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No	Activity/Milestone	Date Completed/Engaged	File URL	Outcome
1	NDA sent to SEG	6 -11-2025	NDA Template to SRKK v1.docx	Signed NDA (not yet received from SEG)
2	POC Proposal approval	28-11-2025	C4 - Star Energy - Data Platform Evaluation POC - Nov2025-Approval.pdf	Signed POC proposal
3	POC Report approval	23-01-2026	C4.1 – [Star Energy Geothermal] Fabric Data Platform POV Report.pdf	Signed POC Report
4	Knowledge transfer session	23-01-2026	SEG-KT-final.pdf	KT document

- Project Background:
 - Key Pain Points:
 - Sales team currently spends too much time consulting with marketing and product teams.
 - Consolidating scattered product knowledge and delivery information into a single, easily accessible location.
 - Enhancing a mobile app used for boiler monitoring at PTPN with more complex sensor data and AI-driven recommendations.
 - Objectives
 - POC: to get AI initiatives for sales team to better opportunity identification
 - PTPN: to open new business collaboration between EON Chemicals x SRKK regarding Boilers data processing.
 - Initiatives/solutions
 - POC: running POC to build model AI chatbot using Fabric, but not yet integrated to Teams.
 - PTPN: will need technical meeting to discover the specific requirement and discuss the RFP (if any) to properly set up SoW and commercial proposal.
- Engagement Summary:
 - What have we discussed so far?
 - POC – Sales Analyst Agent for Opportunity Identification
 - POV ongoing? Results? POV Done, result was acceptable by IT Team, but not so impactful from Management point of view.
 - POV details: when was it completed? 8 Aug 2025
 - Next steps?
 - To discuss upcoming opportunity for join taskforce for PTPN Boiler's project
- Additional information:
 - Potential roadblocks?
 - Managing expectation from PTN & EON Chemicals
 - Competitors?

Customer or Lead	EON Chemicals Putra
Sales Stage	L0
Estimated Deal Size	
Lead Source	(Partner/MSFT/Event) Event
Partner PIC	Name: -
Authority (who can approve?)	Name: Budiman Adi Wibawa Contact: +628118400310 email: budiman.wibawa@eonchemical.com
Timeline	April
Champion Key Liaison/project PIC	Name: Budiman Adi Wibawa Contact: +628118400310 email: budiman.wibawa@eonchemical.com
SRKK Engagement Team	Ardian, Azari
Documents Folder	EON Chemicals POV 3336836 ID - EON Chemicals Putra
Immediate Next step	To discuss upcoming opportunity for join taskforce for PTPN Boiler's project

Bank Permata– Milestone related

Kindly provide relevant information to the engagement



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Kindly provide the link to the relevant files.

Next steps/Pending Items

No	Items	PIC	Due Date	File URL	Status
1	DTI Invoicing	Siu Chon (DTI)	Feb 2026		Pending payment from Msft
2	Regular call to pak Tri / Iqbal	SRKK	Biweekly call		

EON Chemical – Milestone related

Kindly provide relevant information to the engagement



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Kindly provide the link to the relevant files.

No	Activity/Milestone	Date Completed/Engaged	File URL	Outcome
	POC Engagement		ID - EON Chemicals Putra	POC Proposal

Next steps/Pending Items

No	Items	PIC	Due Date	File URL	Status

- Project Background:
 - Key Pain Points :
 - Struggling to migrate their existing data sources (SQL Serve, SAP) from AWS to fabric, need to convert macro enabled files to proper data pipeline
 - Lack of Microsoft Fabric knowledge
 - Too much data to be processed and reported
 - MAP Holding propose Databricks on AWS for data processing layer
 - Objectives
 - Building fundamental knowledge of Microsoft Fabric for MAA Data analyst team to increase Fabric utilization
 - Initiatives/solutions
 - Provide series of enablement & ad-hoc session to MAA team every 2 week for 10 topics covered.
- Engagement Summary:
 - What have we discussed so far?
 - Fabric utilization
 - Databricks intervention from MAP holding to MAA
 - Fabric enablement & ad hoc session still has 12.5 hrs to consumed.
- Additional information:
 - Potential roadblocks?
 - Databricks intervention from MAP holding to MAA
 - Competitors? Databricks, AWS

Customer or Lead	MAP Active
Sales Stage	L0
Estimated Deal Size	
Lead Source	(Partner/MSFT/Event) MSFT
Partner PIC	Name: Fitria, Alpha Irawan
Authority (who can approve?)	Name: Dwi Aji Mardiyanto Contact: email: dwi.ajimardiyanto@mapactive.id
Timeline	
Champion Key Liaison/project PIC	Name: Yosefin Donny Kurniawan Contact: +62 857-8217-6850 email: yosefin.kurniawan@map.co.id
SRKK Engagement Team	Ardian, Gilbert, Azari, Jackson
Documents Folder	ID – MAP MAP Active (Indonesia)
Immediate Next step	Databricks deck development

MAP– Milestone related

Kindly provide relevant information to the engagement



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No	Activity/Milestone	Date Completed/Engaged	File URL	Outcome
	Microsoft Fabric Engagement		C2 – MAP - Microsoft Fabric Engagement [Microsoft Funded Initiative Plan].pdf	Fabric enablement plan proposal

Next steps/Pending Items

No	Items	PIC	Due Date	File URL	Status
	Fabric x Databricks		MAA - Fabric s Databricks.pptx	Fabric x Databricks comparison document	Fabric x Databricks



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