

# Siuan McGahan

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## SKILLS & STRENGTHS

UX Research  
UX Strategy  
UX Management  
Interaction Design  
Information Architecture  
WCAG & Accessibility  
Figma  
HTML & CSS  
Wireframing  
Prototyping  
Usability Testing  
UX Writing  
Content Strategy  
Visual Design  
Art Direction  
Animation & Motion  
VR/AR/XR & 3D Design  
Mentoring  
Facilitation  
Team Building

## EDUCATION

MFA, Fine Art Media  
NCAD (Ireland)  
  
BA, Philosophy & Math  
UCLA

## CERTIFICATIONS

- NN/g, UX Research
- NN/g, UX Management
- Deloitte Facilitator Excellence & Business Chemistry

# Product Designer | Educator

## RELEVANT EXPERIENCE

### Principal UX Designer - DesignOps Deloitte

June 2022 - Present

- Supervised a globally distributed team of 9 UX designers and researchers working across a portfolio of 27 assets.
- Led an initiative for accessibility education and WCAG conformance across the hybrid operate offering portfolio.
- Established processes and a library of UX research templates to standardize, streamline and scale design research.
- Facilitated workshops for Advisory and Product Design Guild.

### Lead UX Designer - Cyber SDR Deloitte

June 2021 - June 2022

- Led the integration of acquired products into cyber portfolio.

### Adj Professor - Game Program Champlain College

August 2019 - June 2022

- Taught: "Advanced Seminar in UX/UI" and "Intro to Game Art."

### Senior Product Designer Terbium Labs

May 2019 - June 2021

- Redesign of Matchlight, a B2B SaaS product focused on dark web data intelligence. Redesign significantly increased customer retention and led to acquisition by Deloitte.

### Product (UX/UI) Designer Freelance

May 2004 - April 2019

- Mobile and Desktop apps for clients such as Champlain Valley Office of Economic Opportunity and Dealer Policy.

### Visual Effects Artist Freelance

Aug 2003 - May 2004

- VFX for films such as Chronicles of Riddick and Lord of the Rings- Return of the King.

### Development Engineer NASA Jet Propulsion Laboratory

Aug 1997 - Jan 2003

- Contributed to many projects across Web Technologies and Mission Simulation & Instrument Modeling Teams.