



x@siuan.com
+1 (802) 829-9198
linkedin.com/in/siuan
siuan.com/portfolio.pdf

SKILLS & STRENGTHS

UX Research
UX Strategy
UX Management
Interaction Design
Information Architecture
WCAG & Accessibility
Figma
HTML & CSS
Wireframing
Prototyping
Usability Testing
UX Writing
Content Strategy
Visual Design
Art Direction
Animation & Motion
VR/AR/XR & 3D Design
Mentoring
Facilitation
Team Building

EDUCATION

MFA, Fine Art Media
NCAD (Ireland)

BA, Philosophy & Math
UCLA

CERTIFICATIONS

- NNg, UX Research
- NNg, UX Management
- Deloitte Facilitator
Excellence & Business
Chemistry

RELEVANT EXPERIENCE

Principal UX Designer - DesignOps Deloitte

June 2022 - August 2024

- Led a team of 9 designers and researchers working across a portfolio of 27 assets.
- Led an initiative for Accessibility education and conformance across the hybrid operate offering portfolio.
- Established processes and a library of UX research templates to standardize and streamline design research.
- Taught courses for Advisory Faculty and Product Design Guild.

Lead UX Designer - Cyber SDR Deloitte

June 2021 - June 2022

- Led the integration of acquired products into cyber portfolio.

Adj Professor - Game Program Champlain College

August 2019 - June 2022

- Courses: Advanced Seminar in UX/UI and Intro to Game Art.

Senior Product Designer Terbium Labs

May 2019 - June 2021

- Led redesign of Matchlight, a B2B SaaS product focused on dark web data intelligence. Redesign increased customer retention by 500% and led to acquisition by Deloitte.

Product (UX/UI) Designer Freelance

May 2004 - April 2019

- Mobile and Desktop apps for clients such as Champlain Valley Office of Economic Opportunity and Dealer Policy.

Visual Effects Artist Freelance

Aug 2003 - May 2004

- VFX for films such as Chronicles of Riddick and Lord of the Rings- Return of the King.

Development Engineer NASA Jet Propulsion Laboratory

Aug 1997 - Jan 2003

- Numerous projects across Web Technologies and Mission Simulation and Instrument Modeling Teams.