Siuan McGahan

Product UX Designer | Educator



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SKILLS & STRENGTHS

UX Research **UX Strategy UX Management** Interaction Design Information Architecture WCAG & Accessibility Figma HTML & CSS Wireframing Prototyping **Usability Testing UX** Writing **Content Strategy** Visual Design Art Direction Animation & Motion VR/AR/XR & 3D Design Mentoring Facilitation Team Building

EDUCATION

MFA, Fine Art Media NCAD. Ireland

BA, Philosophy & Math UCLA.

CERTIFICATIONS

- NNg, UX Research
- NNg, UX Management
- Deloitte Facililitator Excellence & Business Chemistry

RELEVANT EXPERIENCE

Principal UX Designer - DesignOps Deloitte

June 2022 - Present

- Led the design or redesign of cryptocurrency, accounting, healthcare and sustainability legislation applications.
- Led an initiative for WCAG 2.2 AA assessment and conformance across all assets.
- Established processes and a library of UX research templates to standardize and streamline design research.
- Taught courses for Advisory Faculty and Product Design Guild.

Lead UX Designer - Cyber SDR Deloitte

June 2021 - June 2022

• Led the integration of acquired products into cyber portfolio.

Adj Professor - Game Program Champlain College

August 2019 - June 2022

• Courses: Advanced Seminar in UX/UI and Intro to Game Art.

Senior Product Designer Terbium Labs

May 2019 - June 2021

• Led redesign of Matchlight, a B2B SaaS product focused on dark web data intelligence. Redesign increased customer retention by 500% and led to acquisition by Deloitte.

Product (UX/UI) Designer Freelance

May 2004 - April 2019

Mobile and Desktop apps for clients such as Champlain Valley
 Office of Economic Opportunity and Dealer Policy.

Visual Effects Artist Freelance

Aug 2003 - May 2004

• VFX for films such as Chronicles of Riddick and Lord of the Rings- Return of the King.

Development Engineer NASA Jet Propulsion Laboratory

Aug 1997 - Jan 2003

• Numerous projects across Web Technologies and Mission Simulation and Instrument Modeling Teams.