

# Siuan McGahan

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[siuan.com/portfolio.pdf](#)

## SKILLS & STRENGTHS

UX Research  
UX Strategy  
UX Management  
Interaction Design  
Information Architecture  
WCAG & Accessibility  
Figma  
HTML & CSS  
Wireframing  
Prototyping  
Usability Testing  
UX Writing  
Content Strategy  
Visual Design  
Art Direction  
Animation & Motion  
VR/AR/XR & 3D Design  
Mentoring  
Facilitation  
Team Building

## EDUCATION

MFA, Fine Art Media  
NCAD, Ireland

BA, Philosophy & Math  
UCLA.

## CERTIFICATIONS

- NNg, UX Research
- NNg, UX Management
- Deloitte Facilitator Excellence & Business Chemistry

# Product Designer

## RELEVANT EXPERIENCE

### Principal UX Designer - DesignOps Deloitte

June 2022 - Present

- Led the design or redesign of cryptocurrency, accounting, healthcare and sustainability legislation applications.
- Led an initiative for WCAG 2.2 AA assessment and conformance across all assets.
- Established processes and a library of UX research templates to standardize and streamline design research.
- Taught courses for Advisory Faculty and Product Design Guild.

### Lead UX Designer - Cyber SDR Deloitte

June 2021 - June 2022

- Led the integration of acquired products into cyber portfolio.

### Adj Professor - Game Program Champlain College

August 2019 - June 2022

- Courses: Advanced Seminar in UX/UI and Intro to Game Art.

### Senior Product Designer Terbium Labs

May 2019 - June 2021

- Led product redesign for Matchlight, a B2B SaaS product focused on dark web data intelligence. Redesign increased customer retention by 500% and led to acquisition by Deloitte

### Product (UX/UI) Designer Freelance

May 2004 - April 2019

- Mobile and Desktop apps for clients such as Champlain Valley Office of Economic Opportunity and Dealer Policy.

### Visual Effects Artist Freelance

Aug 2003 - May 2004

- VFX for films such as Chronicles of Riddick and Lord of the Rings- Return of the King.

### Development Engineer NASA Jet Propulsion Laboratory

Aug 1997 - Jan 2003

- Numerous projects across Web Technologies and Mission Simulation and Instrument Modeling Teams.