Siuan McGahan

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SUMMARY

Innovative product designer with a proven ability to lead global teams and deliver intuitive, accessible designs that drive impactful results. Adept at simplifying complex problems, fostering cross-functional collaboration, and aligning design strategies with user needs and business goals.

PROFESSIONAL EXPERIENCE

Deloitte | Principal Product Designer   **2021 – 2024**

- Directed a remote, globally distributed team of 9 UX designers, delivering user-centric solutions across industries such as cybersecurity, cryptocurrency, AI, and healthcare.
- Boosted team efficiency by 40% through the implementation of scalable UX processes.
- Spearheaded accessibility education and assessment protocols, significantly enhancing product accessibility and WCAG 2.2 conformance across assets.
- Cultivated a culture of collaboration and innovation by introducing initiatives like revised meeting structures, mentorship programs, office hours, and show and tells.

Terbium Labs | Senior Product Designer   **2019 – 2021**

- Led the end-to-end redesign of **Matchlight**, a B2B SaaS cybersecurity product, driving a substantial increase in customer retention and sales.
- Key contributor to business growth, culminating in the acquisition of Terbium Labs by Deloitte within two years.

Champlain College | Adjunct Professor   **2019 – 2021**

- Designed and taught advanced courses, including **"Advanced Seminar in UX/UI"** and **"Intro to Game Art"**, emphasizing real-world applications and industry trends.

Freelance | VFX Artist, Product and Motion Designer   **2003 – 2018**

- Designed innovative mobile and desktop applications for clients, including the Champlain Valley Office of Economic Opportunity and Dealer Policy.
- Delivered VFX for blockbuster films such as *The Chronicles of Riddick* and *The Lord of the Rings: Return of the King.*

NASA Jet Propulsion Laboratory | Development Engineer   **1997 – 2003**

- Provided digital media expertise to Planning, Web Technologies, and Mission Simulation & Instrument Modeling teams, supporting critical space exploration initiatives.

EDUCATION

National College of Art and Design, Ireland | MFA Fine Art Media   **2017**
UCLA | BA Philosophy and Mathematics   **2002**

SKILLS

Product Design: Figma, Adobe Creative Suite, Design Systems, Branding, Interaction Design, Motion Design.
UX Processes: Research, Wireframing, Prototyping, Usability Testing, Accessibility, Journey Mapping.
Technical Skills: HTML/CSS, Agile methodologies, Jira, Responsive Design, Version Control, SEO.
Leadership: Mentoring, Team Building, Conflict Resolution, Workshop Facilitation, Stakeholder Communication.
Emerging Skills: Human-Centered AI Design, Ethical AI Practices, Generative AI Tools.