Area above dashed line is concealed in top bar. APPROX. VISIBLE GRAPHIC SIZE 31.5"W × 62-86"H FINISHED PRINT SIZE 31.5"W × 67.5-91.5"H Extend background content to this line. FINISHED PRINT LINE Trim to this size using crop marks provided. SAFETY LINE Keep all important text, logos and images inside this line. IMPORTANT Delete all written instructions, template lines and the gray area before printing. Retain crop marks for trimming. Do not extend background beyond bleed line. Use this safety zone for 62" extension. Maximum additional area possible when pole is extended to full height. Banner can be designed at any height between 62" and 86" by reducing the height of this gray area. Use this safety zone for 86" extension. Area below dashed line is concealed in base.