Area above dashed line is concealed in top bar. APPROX. VISIBLE GRAPHIC SIZE 31.5" W x 54-78.75"H FINISHED PRINT SIZE 31.5"W x 59.5-84.25"H BLEED LINE Extend background content to this line. FINISHED PRINT LINE Trim to this size using crop marks provided. SAFETY LINE Keep all important text, logos and images inside this line. IMPORTANT ► Delete all written instructions and template lines before printing. Retain crop marks for trimming. Do not extend background beyond bleed line. Use this safety zone for 54" extension Maximum additional area possible when pole is extended to full height. Banner can be designed at any height between 54" and 78.75" by reducing the height of this gray area. Use this safety zone for 78.75" extension Area below dashed line is concealed in base.