翻譯的資訊化管理及知識點的設計(二)

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https://siusaicheong.github.io/translation_kn owledge_management_taipei_June_2017

Outline (Part 1)

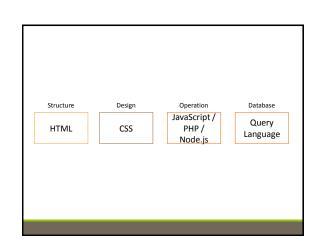
- 1. Translation Knowledge Management: Significance and Key Issues
- 2. Tools for Translation Knowledge Management

Outline (Part 2)

- 1. Demonstration: Development of a Simple Translation Knowledge Database
- 2. Translation Knowledge Management: Sample Systems / Prototypes
- The Future of Translation Knowledge Management: Opportunities and Challenges

Outline (Part 2)

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Tools we need

- Weebly, which helps you to design your web pages without HTML and CSS programming;
- ToolBuilder (http://toolbuilder.weebly.com), which helps you add interactivity without writing your own JavaScript; and
- Google Charts and Google Sheets, which help you to manage your database without SQL programming.

Step 1: Build a spreadsheet database with Google Sheets

Create a spreadsheet with Google Sheets / Create a spreadsheet with Excel and upload it to your Google Drive



https://github.com/siusaicheong/toolbuilder_demo

Step 1: Build a spreadsheet database with Google Sheets

Click "Share". In "Share with others", click "Advanced".

Step 1: Build a spreadsheet database with Google Sheets

In "Sharing settings", click "Advanced" and select "On – Public on the web". Click "Save". Click "Done".

Step 1: Build a spreadsheet database with Google Sheets

Go to "File". Click "Publish to the web". Click "Publish".

Step 1: Build a spreadsheet database with Google Sheets

Get the key of your spreadsheet (the string between "/d/" and "pubhtml").

https://docs.google.com/spreadsheets/d/1iB nTlkidVTz6alpUupes36sbdOYoCqtz7ap0FVM WbeE/pubhtml

Step 2: Create a search page with Weebly

Go to Weebly (http://www.weebly.com/). Create a free account.

Step 2: Create a search page with Weebly

Select the theme of the user-interface of your online dictionary. You can always change your theme later.

Step 2: Create a search page with Weebly

Modify your "HOME" page (e.g., changing the title of your webpage).

Step 2: Create a search page with Weebly

Modify the other pages (e.g., "ABOUT" and "CONTACT").

Step 2: Create a search page with Weebly

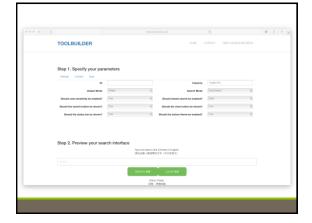
(Optional) Click "Pages" on the menu bar to add pages. Click "Design" to modify your theme.

Step 2: Create a search page with Weebly

Click "PUBLISH" to publish your work.

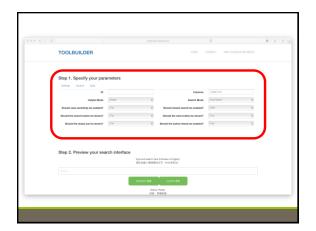
Step 3: Build your search tool with ToolBuilder

Go to ToolBuilder (http://toolbuilder.weebly.com/).



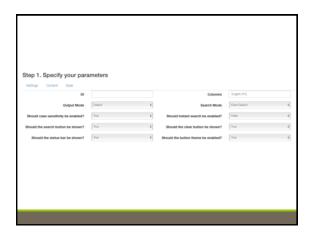
Step 3: Build your search tool with ToolBuilder

Configure your search settings: Go to the Settings tab.

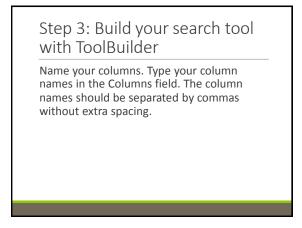


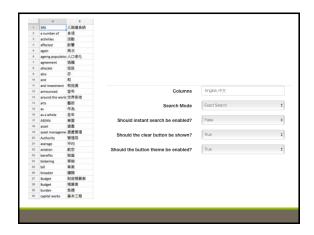
Step 3: Build your search tool with ToolBuilder

Type the ID of your spreadsheet in the ID field.



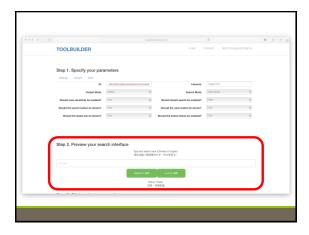






Step 3: Build your search tool with ToolBuilder

You can preview the search results by referring to "Preview your search interface". Type a word (e.g. "average") in the Preview area to see if the modified platform works.

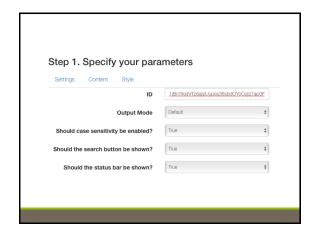


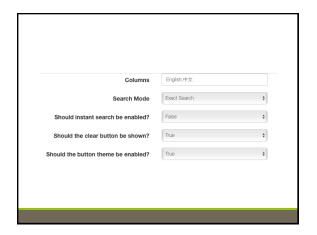




Step 3: Build your search tool with ToolBuilder

- 1. You can modify the other parameters, such as Output mode and Search Mode.
- For example, you can specify the way in which searches are conducted (e.g., you can ask the computer to search as you type).





Step 3: Build your search tool with ToolBuilder

Configure your user interface: Go to the Content tab.



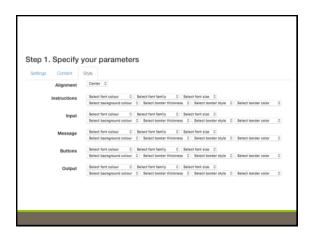
Step 3: Build your search tool with ToolBuilder

- For example, you can modify the Instructions field. Leave it blank if you want to remove the line.
- 2. You can also modify the other messages (e.g. the content of the status section).
- 3. You can preview the user interface instantly.



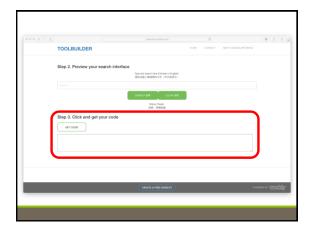
Step 3: Build your search tool with ToolBuilder

Make more changes to the search platform by changing some of the parameters in the Style tab: For example, you can modify the design of your user interface (e.g. the font colour of your user interface).



Step 3: Build your search tool with ToolBuilder

- Get the code for your customised user interface: Scroll down the page, and you can see Step 3. Click and get your code. Click the GET CODE! button.
- 2. You can see an HTML code snippet generated by the system.





Step 4: Add your code to your webpage

Copy and paste the code generated by ToolBuilder to the "Click to set custom HTML" box.

Other Sample Databases (Sample 2 – Sample 5)

Speech Recognition

- 1. HTML Speech API
- 2. Annyang (https://www.talater.com/annyang/)

Web Programming

- Learning Web Design: A Beginner's Guide to HTML, CSS, JavaScript, and Web Graphics (Author: Jennifer Niederst Robbins; Publisher: Sebastopol, Calif.: O'Reilly, 2012)
- PHP & MySQL in Easy Steps (Author: Mike McGrath. Publisher: Leamington Spa, Warwickshire, UK: In Easy Steps, 2012)
- 3. Getting MEAN With Mongo, Express, Angular, and Node (Author: Simon Holmes. Publisher: Shelter Island, NY: Manning Publications, 2016)

Web Programming

- 1. Code School (https://www.codeschool.com/)
- 2. W3School (http://www.w3schools.com/)
- Khan Academy (https://www.khanacademy.org/computing/computer-programming)
- Tutorialspoint
 (http://www.tutorialspoint.com/codingground.h tm)

Outline (Part 2)

- 1. Demonstration: Development of a Simple Translation Knowledge Database
- 2. Translation Knowledge Management: Sample Systems / Prototypes
- The Future of Translation Knowledge Management: Opportunities and Challenges

Business
Translation
Index

Transearch: A
Search Engine
for Translators

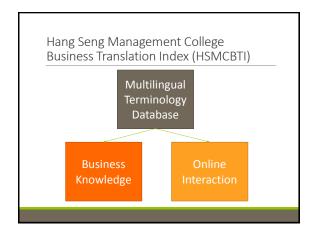
Multilingual
Communication
Tools for Ethnic
Minorities

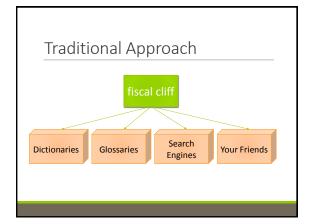
Multilingual
Communicator

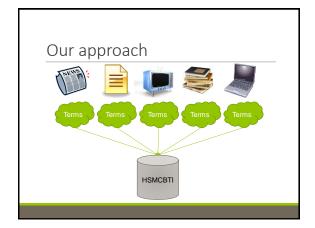
Business Translation Index

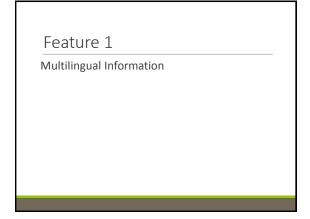
Hang Seng Management College Business Translation Index (HSMCBTI)

- a web-based multilingual terminology management project for business translation
- 2. URL: www.hsmcbti.com





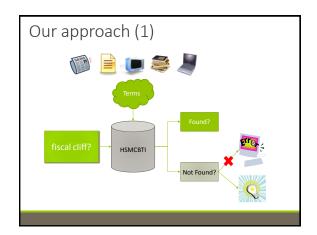


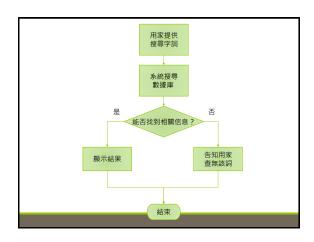


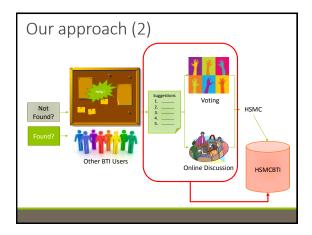


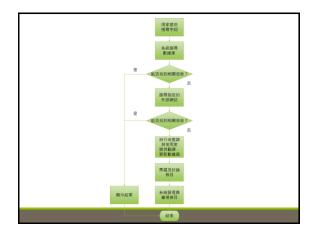


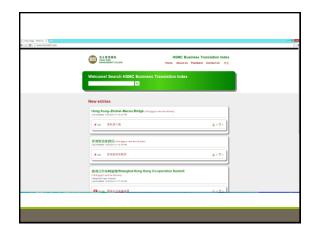








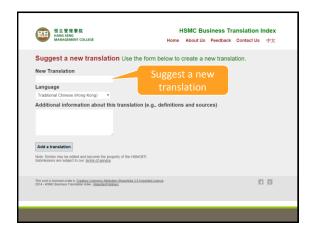


















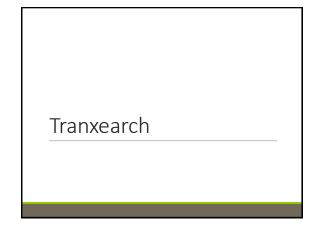


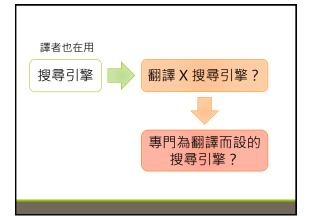












搜尋引擎與翻譯

搜尋引擎與翻譯 認識背景 分析原文 了解譯法

衍生產品市場方面、香港期貨交易所(期交所)及聯 交所提供一系列期貨及期權產品,包括指數期貨、股 票期貨、利率期貨、債券期貨、黃金期貨、指數期權 及股票期權。在兩個交易所內進行的交易透過三間互 連的結算公司進行交收及結算,該三間公司分別是香 港中央結算有限公司、香港聯合交易所期權結算公司 及香港期貨結算公司。 (香港特別行政區政府,2013年8月) 背景知識: 原文字詞: 尋找譯語: 香港財經及 甚麼是股票 股票期權怎 金融的基本 期權? 樣翻譯? 情況

TranXearch系統的緣起

現有搜尋引擎之不足

問題一:譯者要提供關鍵詞。

問題二:譯者要檢視及篩選大量網頁連結

及外部網頁。

問題三:引擎返回的結果未必能回答譯者的翻譯問題,引擎也未能與其他常用工具

相結合。

問題一:關鍵詞

衍生產品市場方面·香港期貨交易所(期交所)及聯交所提供一系列期貨及期權產品·包括指數期貨、股票期貨、利率期貨、債券期貨、黃金期貨、指數期權及股票期權。在兩個交易所內進行的交易透過三間互連的結算公司進行交收及結算·該三間公司分別是香港中央結算有限公司、香港聯合交易所期權結算公司及香港期貨結算公司。

(香港特別行政區政府·2013年8月)

要是整段搜尋

解決方案:逐詞輸入

衍生產品市場

香港期貨交易所

聯交所

期貨

指數期貨

股票期貨

利率期貨

債券期貨

黃金期貨

指數期權

股票期權.....

問題二:篩選連結及外部網站

衍生產品市場方面,香港期貨交易所(期交所)及聯交所提供一系列期貨及期權產品,包括指數期貨、股票期貨、利率期貨、債券期貨、黃金期貨、指數期權及股票期權。在兩個交易所內進行的交易透過三間互連的結算公司進行交收及結算,該三間公司分別是香港中央結算有限公司、香港聯合交易所期權結算公司及香港期貨結算公司。

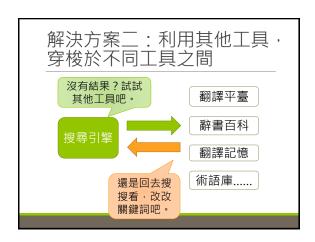
(香港特別行政區政府,2013年8月)

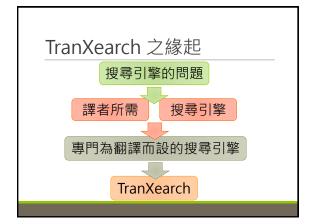
問題三:搜尋翻譯相關的其他資料

衍生產品市場方面,香港期貨交易所(期交所)及聯交所提供一系列 票期貨、利率期、英譯為何? 票期貨、利率期、英譯為何? 黃金期貨、指數期權 及<mark>股票期權</mark>。在兩個文分別內運行的交易透過三間互 連的結算公司進行交收及結算,該三間公司分別是香 港中央結算有限公司、香港聯合交易所期權結算公司 及香港期貨結算公司。

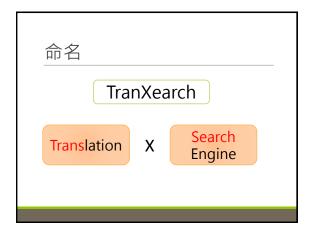
(香港特別行政區政府・2013年8月)







TranXearch的概念及特色





TranXearch之特色

<mark>特色一</mark>:系統允許同時輸入不同語言(如中英夾雜句子)。

特色二: 系統允許輸入整段文字, 不必自設關鍵詞, 也不用人手逐詞搜尋。

特色三: 系統自動參考不同翻譯資源·譯者不必親自切換各種工具。

TranXearch的架構及開發



部件三:詞組翻譯器 內設雙語辭書及翻譯引擎 把輸入的句子逐詞對譯 資料的可能來源:MDBG英漢詞典 部件四:句型分析器

內含句型庫及句型匹配引擎

提供合適的翻譯句型

資料的可能來源:句型從香港雙語的政府

及財經文獻分析所得

部件五:單語實例搜尋器

內含中英單語語料庫

尋找原語及譯語的實例

例子:「股票期權」及「Stock Options」 資料的可能來源:《香港便覽》、中文維

基百科、美國政府網頁

部件六:雙語實例搜尋器

內設翻譯記憶庫及翻譯匹配引擎

找出若干最相似的舊譯·供譯者修改重用 資料的可能來源:《香港便覽》雙語文本 部件七:術語搜尋器

內含專業術語庫

找出原文中的專業術語,加以標示,提醒 譯者注意

資料的可能來源:恒生管理學院商務術語 翻譯系統之數據庫等

部件八:線上定義搜尋器

根據「詞組翻譯器」的結果·逐詞在網上 尋找定義

資料的可能來源:中英文維基百科

部件九:翻譯報告生成器

把第三至第八各部件所輸出的結果加以整理·嵌入HTML編碼·製成互動式翻譯報告。

報告輸出後於搜尋主頁顯示。

TranXearch的應用

範例

衍生產品市場方面·香港期貨交易所(期交所)及聯交所提供一系列期貨及期權產品·包括指數期貨、股票期貨、利率期貨、債券期貨、黃金期貨、指數期權及股票期權。在兩個交易所內進行的交易透過三間互連的結算公司進行交收及結算·該三間公司分別是香港中央結算有限公司、香港聯合交易所期權結算公司及香港期貨結算公司。

(香港特別行政區政府,2013年8月)













Multilingual Communication Tools for Ethnic Minorities in Hong Kong

香港非華人少數族裔

香港人口以華裔人士為主,同時也有非華 人的少數族裔人士。

據2011年人口普查·香港少數族裔人士為 數約四十五萬·包括東南亞人、南亞人、 東亞人及其他外國人士。

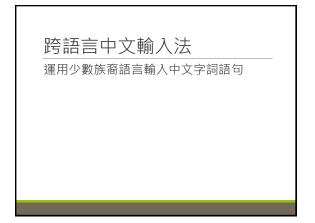
語言問題

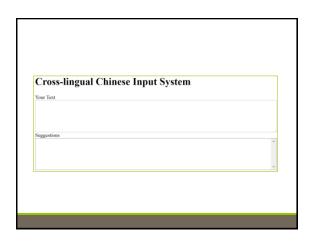
香港非華裔人士所面對的挑戰之一乃中文或粵語之運用。

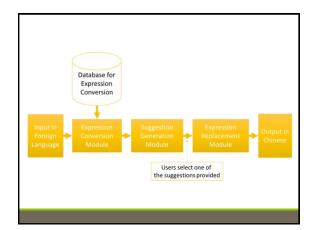
根據《2014年香港少數族裔人士貧窮情況報告》·香港五歲及以上的少數族裔人士之中·僅有46.1%表示會說粵語。

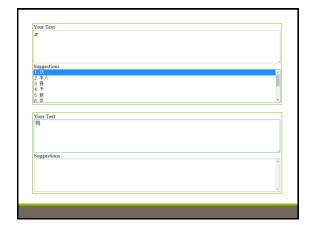
三個方向

跨語言中文輸入法 粵語對話常用句搜尋器 中文讀寫虛擬助理









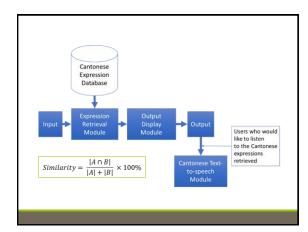




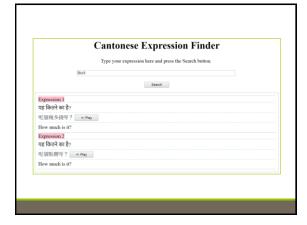
粵語對話常用句搜尋器

運用少數族裔語言搜尋粵語語句‧透過語 音技術學習發音



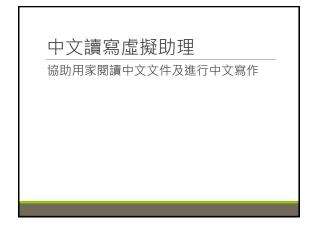


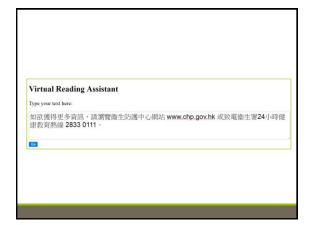


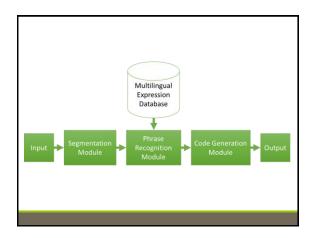


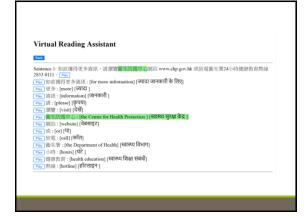


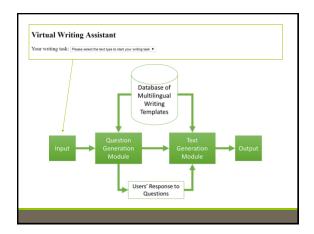


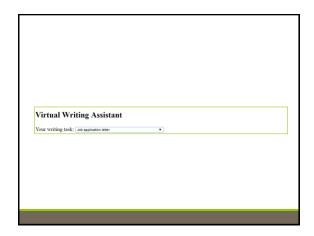


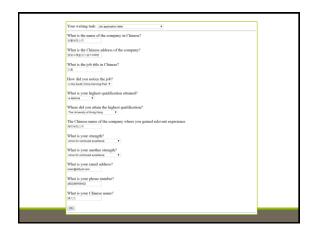


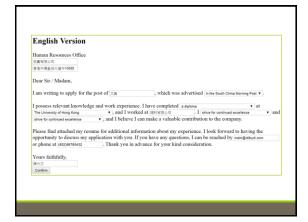
















Virtua	l Writing Assistant
Your writ	ng task: Job application setter ▼
Final '	Version
香港中環 宏圖有限 人事部	皇后大姐中100號 公司
人事部執	事先生釣鳖:
本人從網	上得悉貴公司招聘文員,特此來涵應徵。
	港大學取得文惠,曾於順利有限公司任職,具工作相關知識及經驗。本人事事力求做到最好,對業P 熟藏,相信定能勝任 貴公司之工作。
	履歷表,希望 貴公司能給予面試機會。如有問題,請隨時與本人聯繫(電郵:main@idibydi.com: 52)98765432)。湍此,敬頌
商祺	
應徵者陳	大文敬上

手機跨語言醫療通訊 系統

鳴謝:蕭世恩(香港大學公共衛生學院)

醫療服務的翻譯需求

根據2013年人口普查報告·香港超過四十五萬人口爲少數族裔·他們尋求醫療服務時或需醫療口譯人員協助溝通。

醫療服務的翻譯挑戰

社會服務機構指出現時之傳譯服務及資源 不足。

若少數族裔病人所熟悉的語言在香港並不常用,緊急情況下未必能馬上找到譯員。

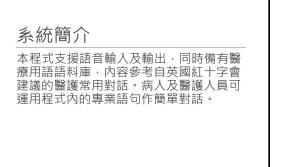
如何應對翻譯挑戰

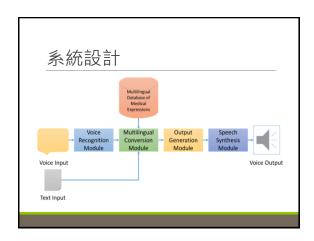
建立「手機跨語言醫療通訊系統」互動應 用程式,支援語音輸入及輸出,備有醫療 用語語料庫,幫助病人及醫護溝通。

手機跨語言醫療通訊系統

醫護人員雖能應用自動語音翻譯軟體為病 人作初步評估,但電腦翻譯未必準確,造 成誤解。

有見及此·本項目提出Mobile Multilingual Medical Communicator (MMMC)·冀幫助病人及醫護人員溝通。



















Outline (Part 2) 1. Demonstration: Development of a Simple Translation Knowledge Database 2. Translation Knowledge Management: Sample Systems / Prototypes 3. The Future of Translation Knowledge Management: Opportunities and Challenges

Opportunities

- 1. Translation Studies
- Translation Technology: (a) Innovative tools for knowledge management, (b) Integrated tools, and (c) Tools for Domain-specific knowledge management

Challenges

- 1. Intellectual Property Rights and Availability of Public or Open Access Information
- 2. Public Engagement / Participation
- 3. Quality Assurance
- 4. Sustainable Business Model
- Cross-platform Support (e.g. Mobile-friendly Design)

