



# **MACHINE LEARNING AND BIG DATA ANALYTICS FOR LOAD PROFILING IN SMART POWER GRIDS**

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# United Nations Sustainable Development Goals



USE ONLY ENERGY-EFFICIENT  
APPLIANCES AND LIGHT BULBS.

Three billion people still lack  
clean cooking fuels and technologies.

**Goal 7: Affordable and Clean  
Energy**



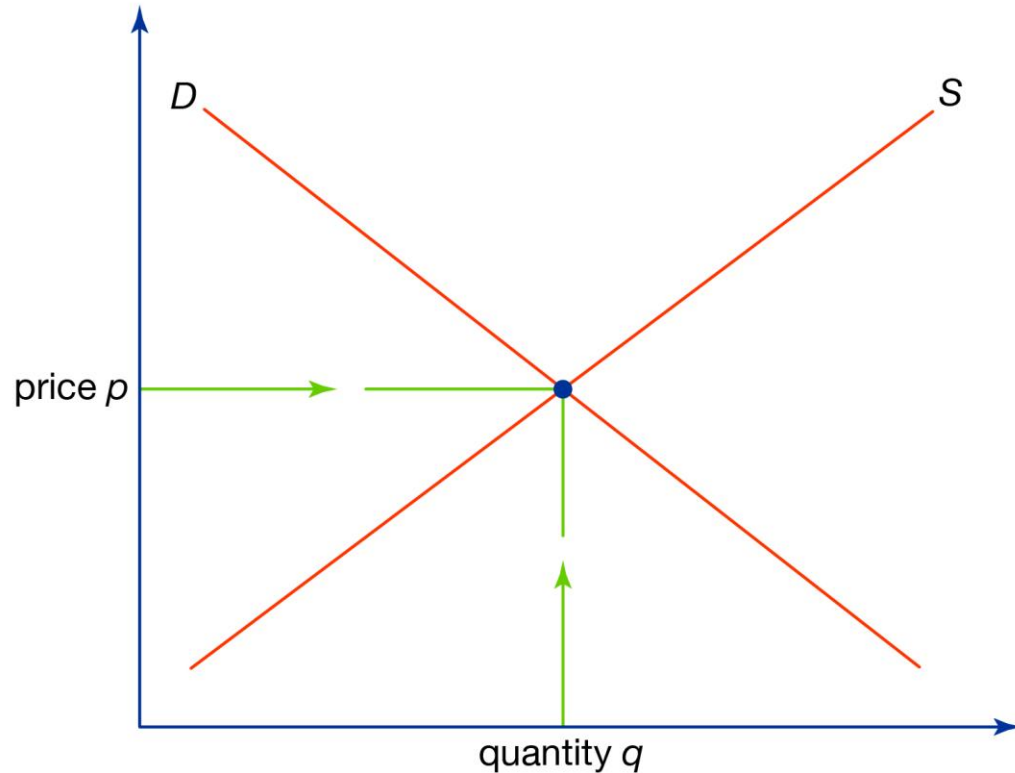
**ACT NOW TO STOP GLOBAL WARMING.**

Global emissions of carbon dioxide (CO<sub>2</sub>) have increased  
by almost 50% since 1990.

**Goal 13: Climate Action**

# Supply and Demand

Supply and demand



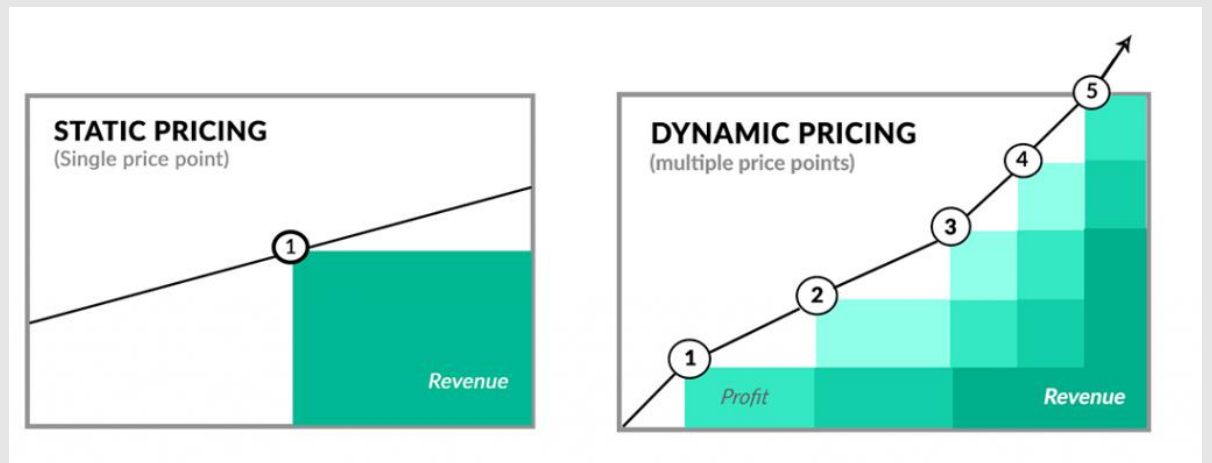
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Better Pricing  
Policy

Better Efficiency

# Dynamic Pricing

- Different price at different time
- Price change hourly
- Higher Demand = Higher Price



# Reinforcement Learning

- Machine Learning

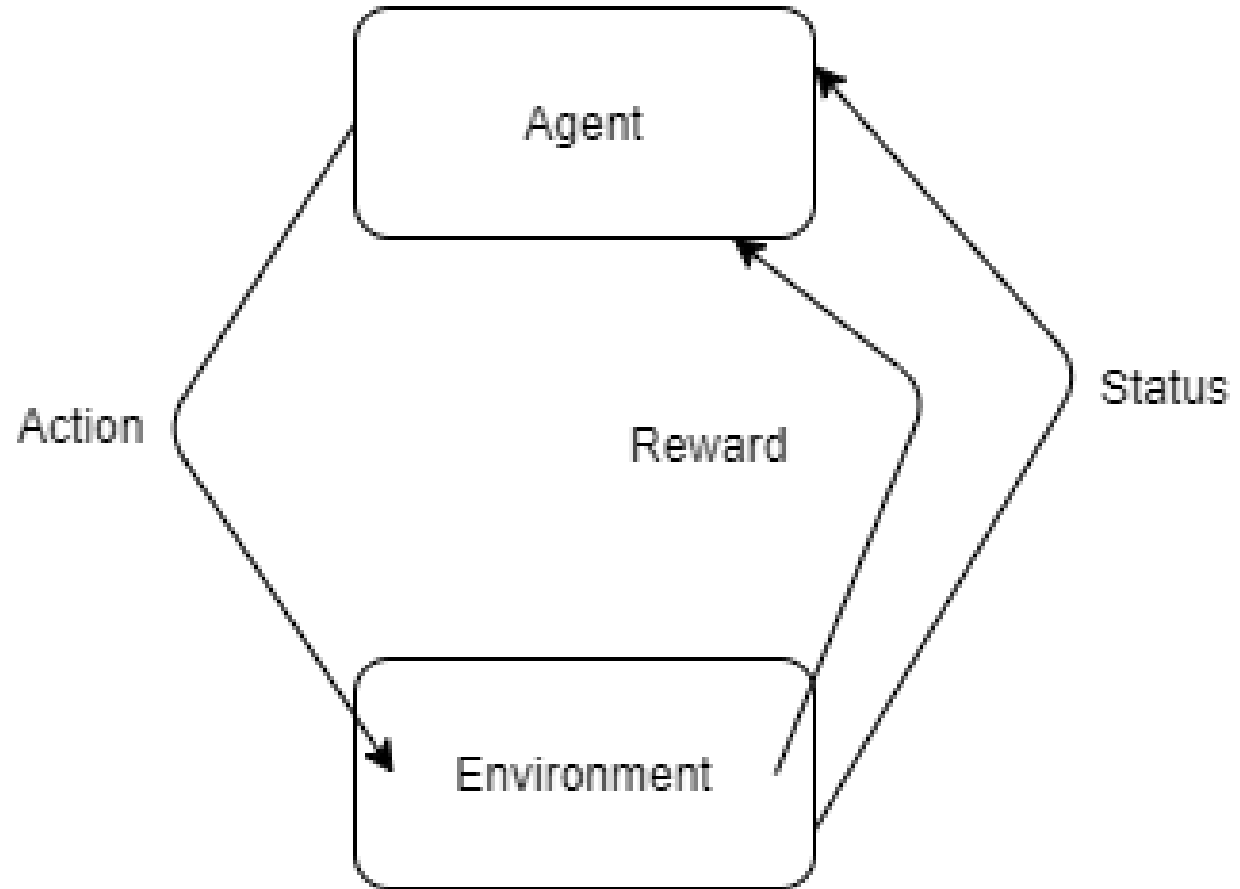


Fig. 1 Reinforcement Learning Model

# Mathematics Representations (Electricity Market)

- Critical load: the essential usage of electricity which has the highest priority and less flexibility to the price changes

$$e_{t,n}^{critic} = E_{t,n}^{critic}$$

*Equation for Critical Load*

- Curtailable load: electricity usage of non-critical and non-emergency services such as home appliances, entertainments.

$$e_{t,n}^{curt} = E_{t,n}^{curt} \cdot \left( 1 + \xi_t \cdot \frac{\lambda_{t,n} - \pi_t}{\pi_t} \right)$$

*Equation for Curtailable load*

# Goals of this project

- Maximize the Profit (considering customers to minimize their cost)

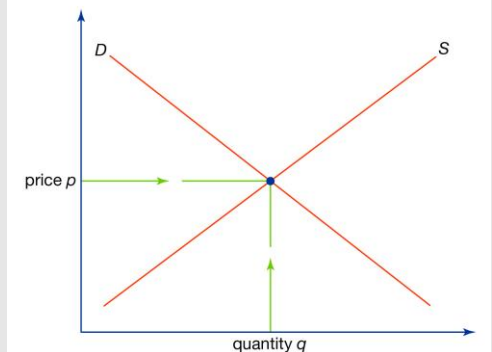
**Function for the customers' cost minimizing goal**

$$\min \sum_{t=1}^T [\lambda_{t,n} \cdot (e_{t,n}^{curt} + e_{t,n}^{critic}) + \varphi_{t,n}]$$

**Function for the retailers' profit maximizing goal**

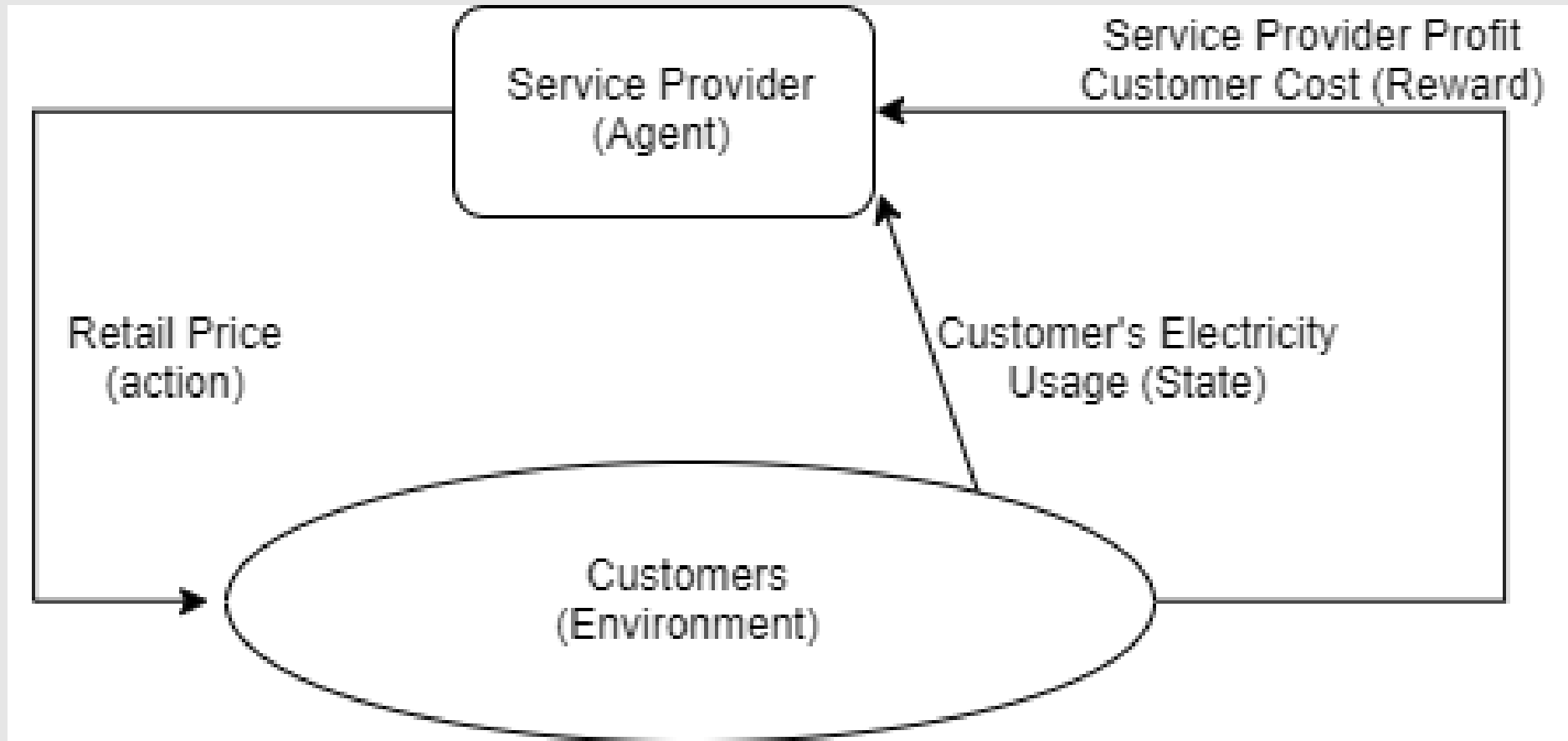
$$\max \sum_{n=1}^N \sum_{t=1}^T (\lambda_{t,n} - \pi_t) \cdot (e_{t,n}^{curt} + e_{t,n}^{critic})$$

Supply and demand



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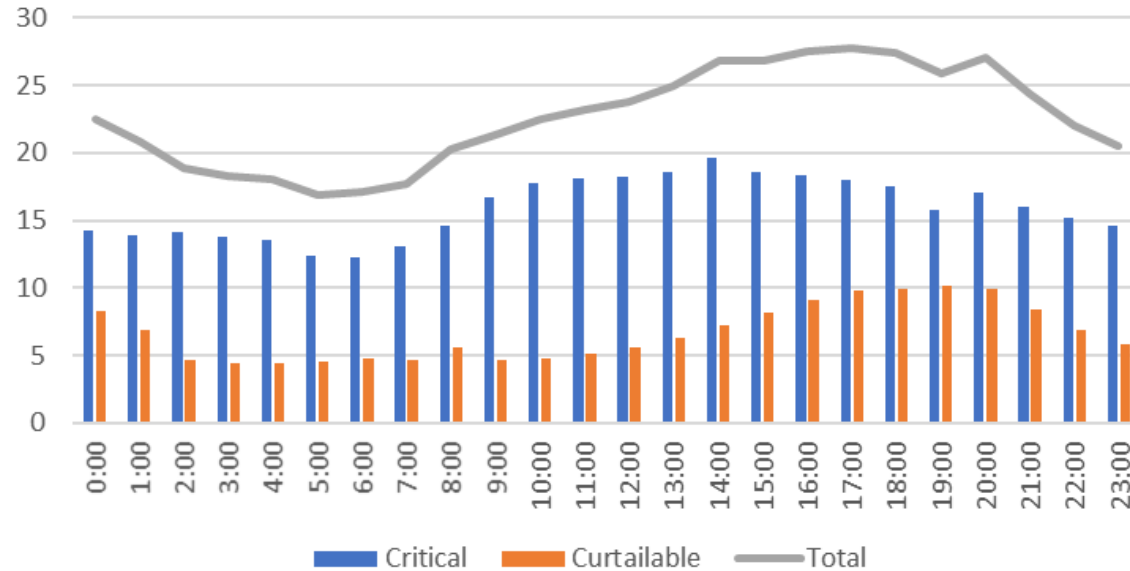
# Reinforcement Learning Model (Electricity Retail Market)



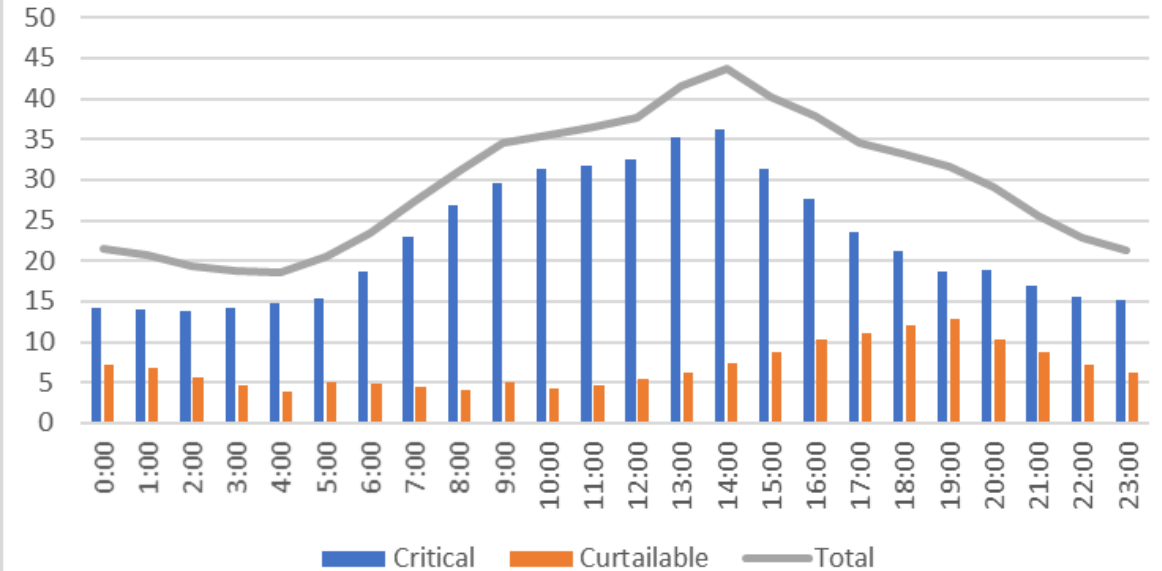


# Data Sets (Customer Demand)

Customer 1 Demand

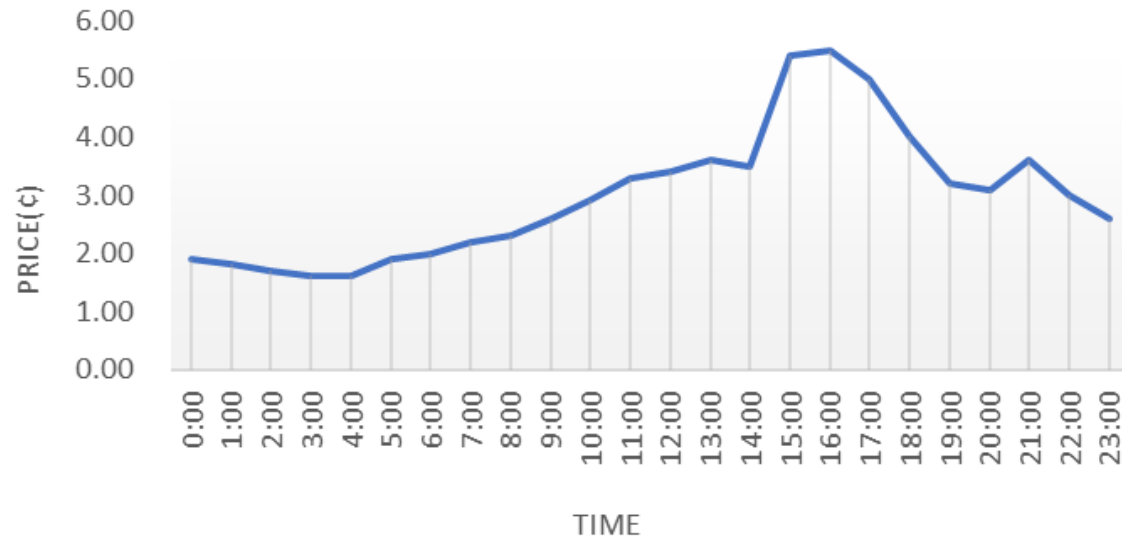


Customer 2 Demand

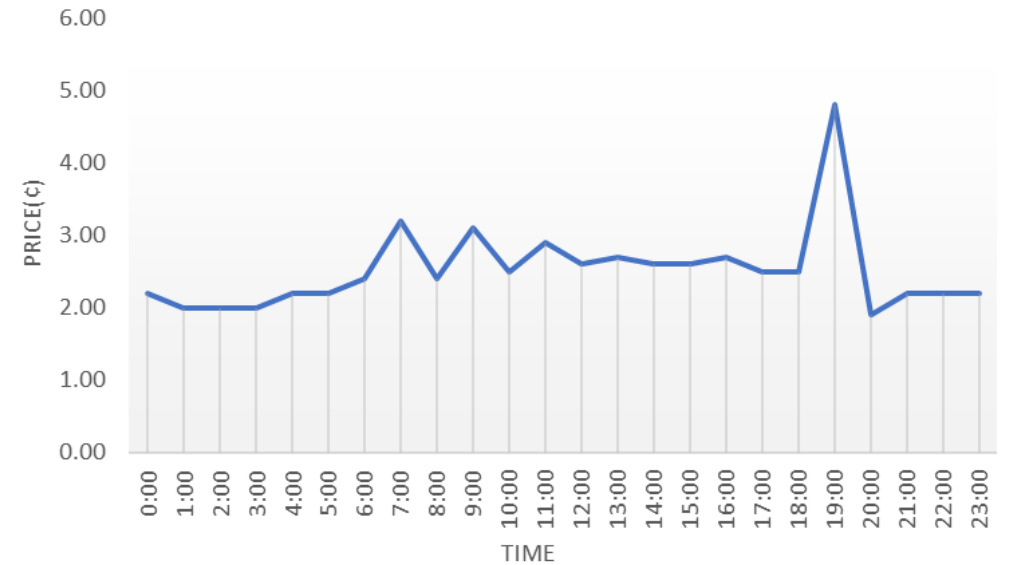


# Data Sets (Wholesale Price)

Wholesale Price(2017/06/22)

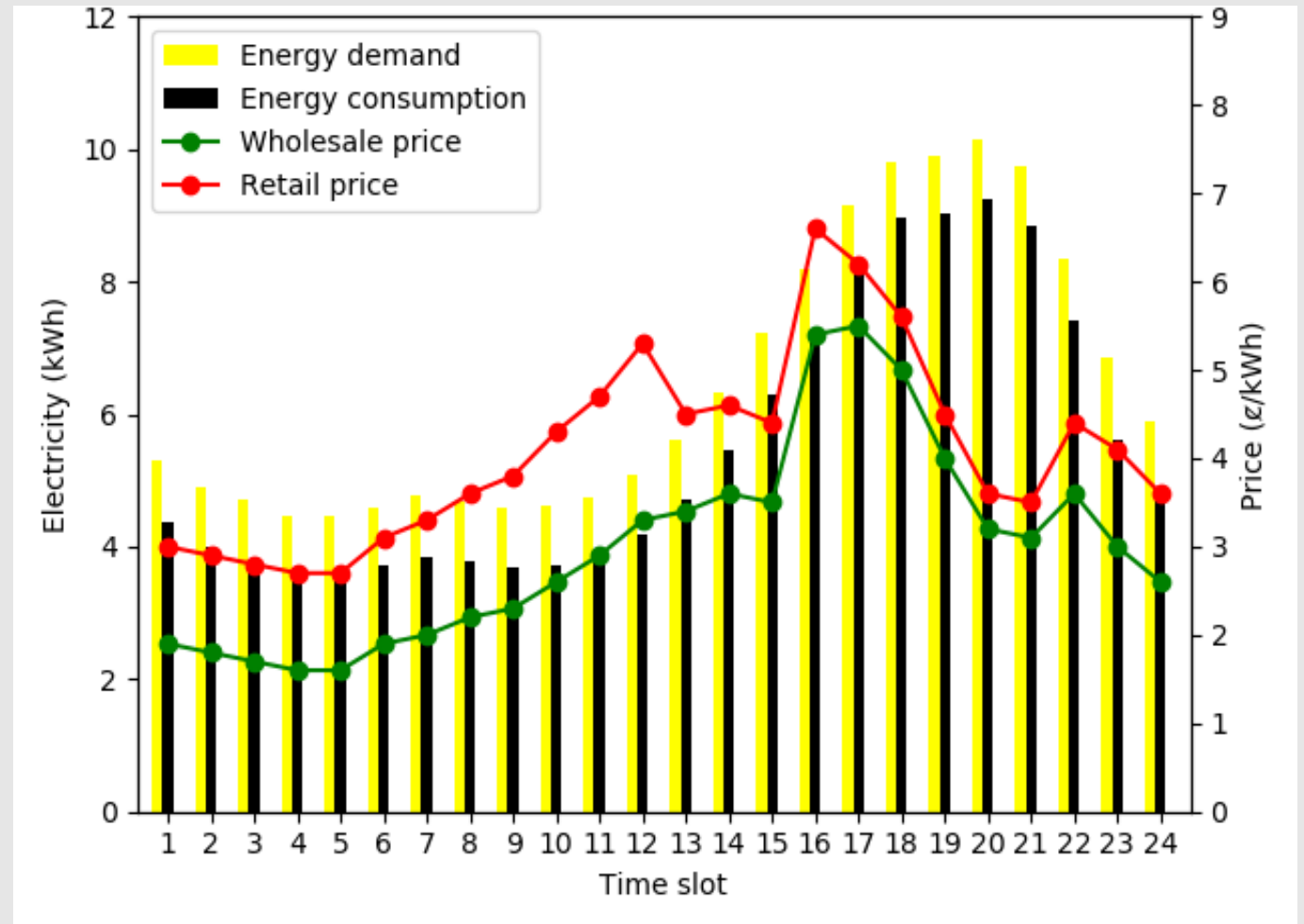


Wholesale Price(2019/10/31)



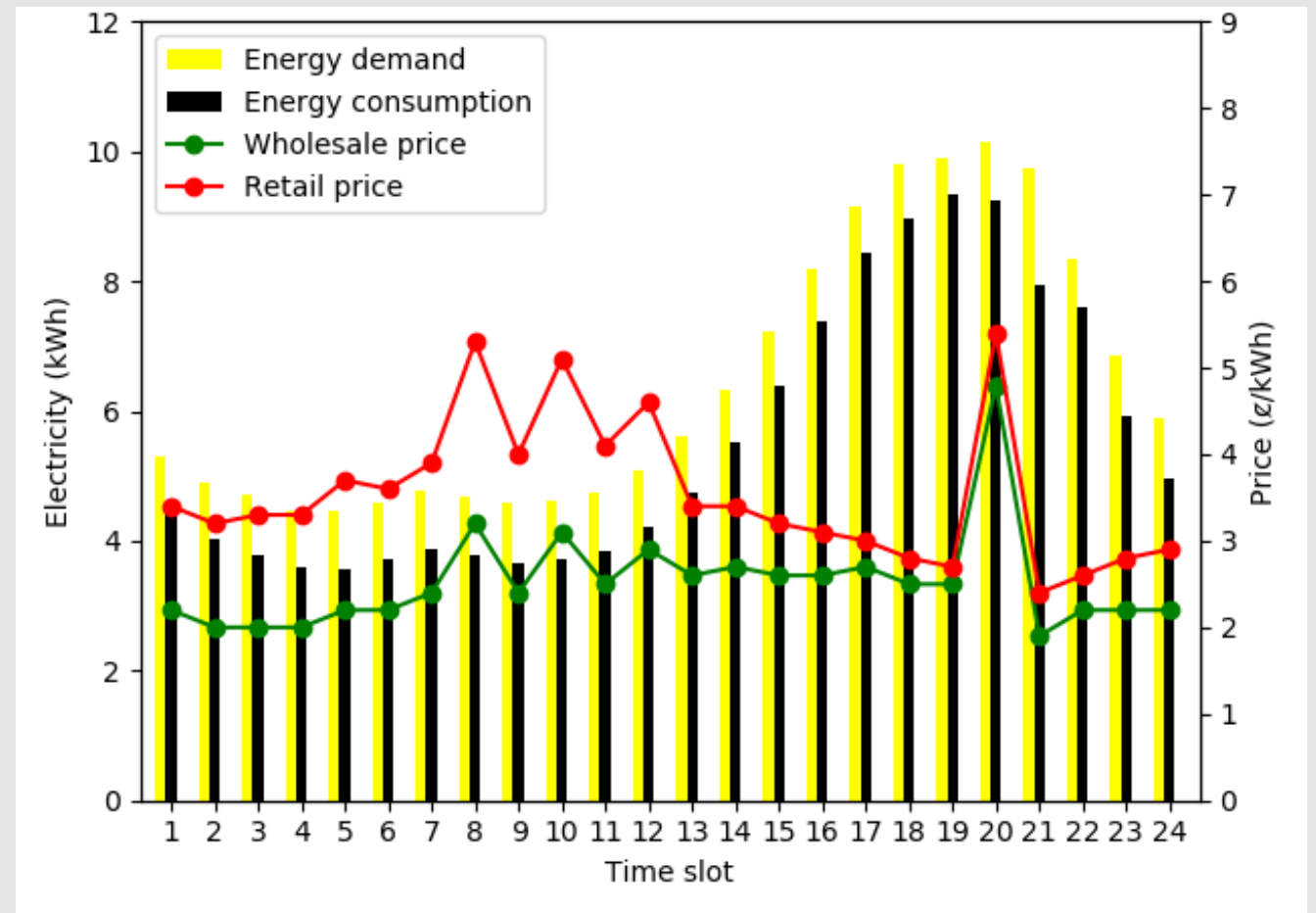
# Simulation Results (1)

Demand of **Customer 1**  
with wholesale price on **2017/06/22**



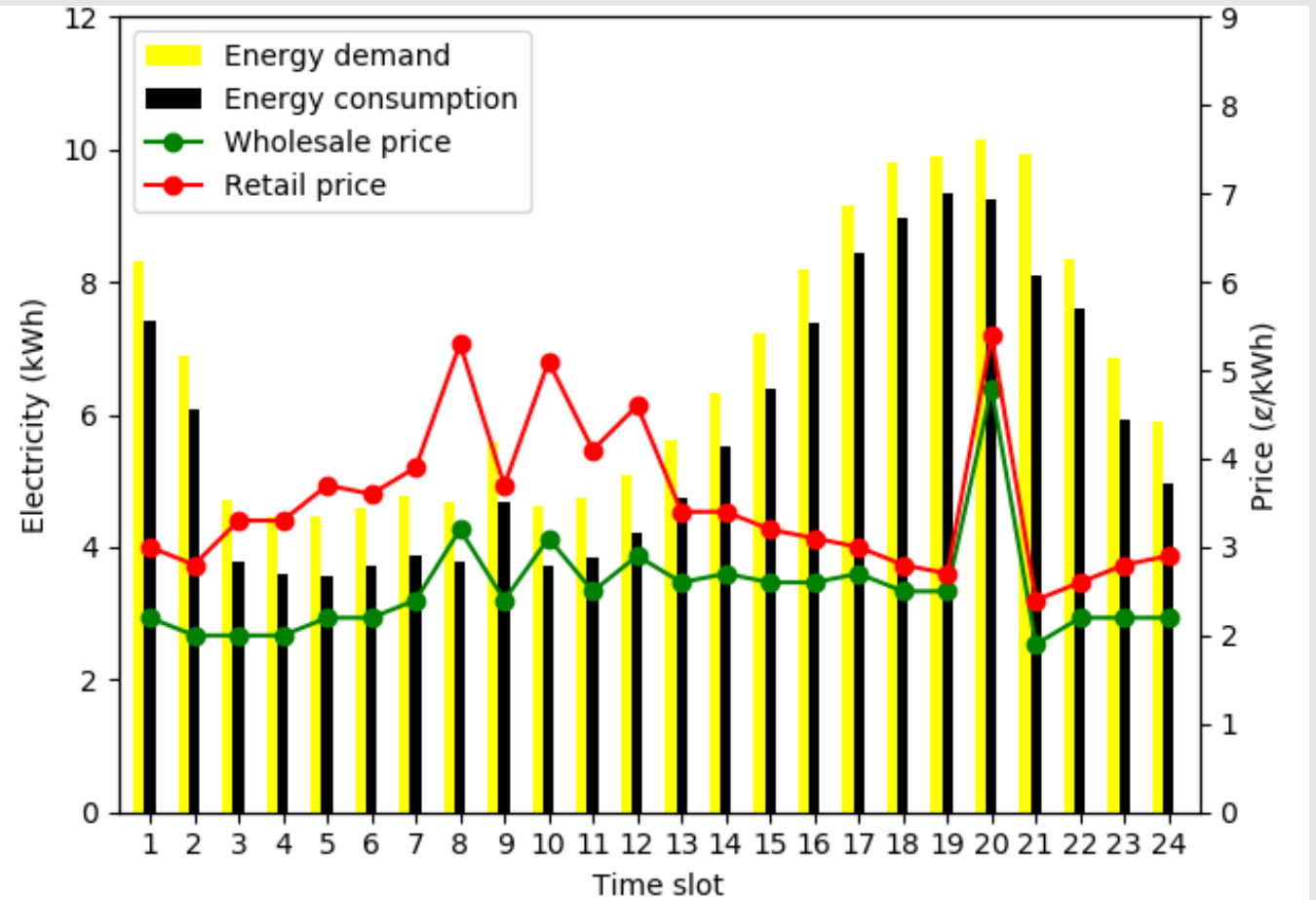
# Simulation Results (2)

Demand of **Customer 1**  
with wholesale price on **2019/10/31**



# Simulation Results (3)

Demand of **Customer 2**  
with wholesale price on **2019/10/31**



# Conclusion



- Application of machine learning and big data analysis is a new trend of data analysis. The method could discover a more effective dynamic retail price for the retailer. Information asymmetry is a classic economical issue in most of the product markets. The issue has been improved due to the popular use of internet. In the trend of machine learning and big data analysis, the issue would be improved more.



# **Future Directions**

- **Automatic daily demand tracing with Python**
- **Adjustments for higher adaptability**
- **Develop a software with user-interface**

THANK YOU!