



BETTER COVERAGE, BETTER CARE

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Introduction

SureShield Insurance (SI) is committed to delivering exceptional health insurance services by leveraging innovative Azure Cloud technology. This innovative project focuses on migrating on-premises systems to a secure, scalable cloud platform. SureShield aims to enhance decision-making, optimise costs, and provide a customer-centric approach to health insurance services by harnessing the power of advanced analytics and AI-driven tools.

Mission

We aim to deliver seamless and innovative health insurance solutions by adopting a robust cloud infrastructure. We aim to enhance customer satisfaction, streamline operations, and ensure future readiness.

Objectives

1. Modernize Infrastructure

- Migrate on-premises SQL databases and applications to Azure Cloud for high availability, scalability, and performance.

2. Enhance Data Insights

- Use Azure Synapse Analytics and Azure Databricks to derive actionable insights from patient and policyholder data.

3. Improve Resilience

- Implement Azure Backup and Azure Site Recovery for disaster recovery, minimizing downtime and data loss.

4. Support Innovation

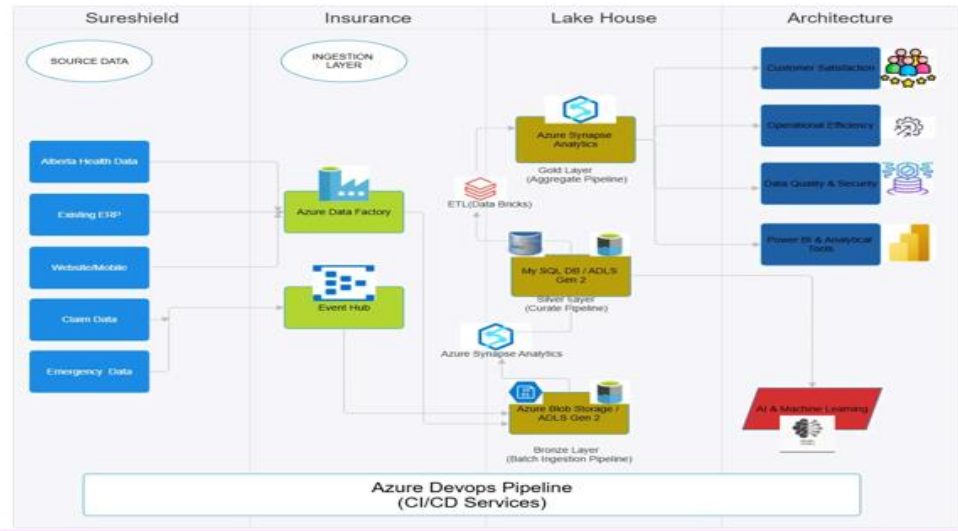
- Utilize AI and ML tools integrated with Power BI to create innovative health insurance solutions.

5. Optimize Costs

- Adopt Azure Data Lake Storage for cost-effective, long-term data storage and analytics.

Proposed Cloud Architecture

Cloud Architecture



Proposed Cloud Architecture

The SureShield cloud architecture integrates the following layers:

1. Ingestion Layer

- Tools: Azure Event Hubs, Azure Data Factory
- Sources: Alberta Health Data, Claims Data, ERP Systems, Website/Mobile Interactions

2. Bronze Layer (Raw Data Storage)

- Tools: Azure Data Lake Storage Gen2
- Description: Central repository for unprocessed data.

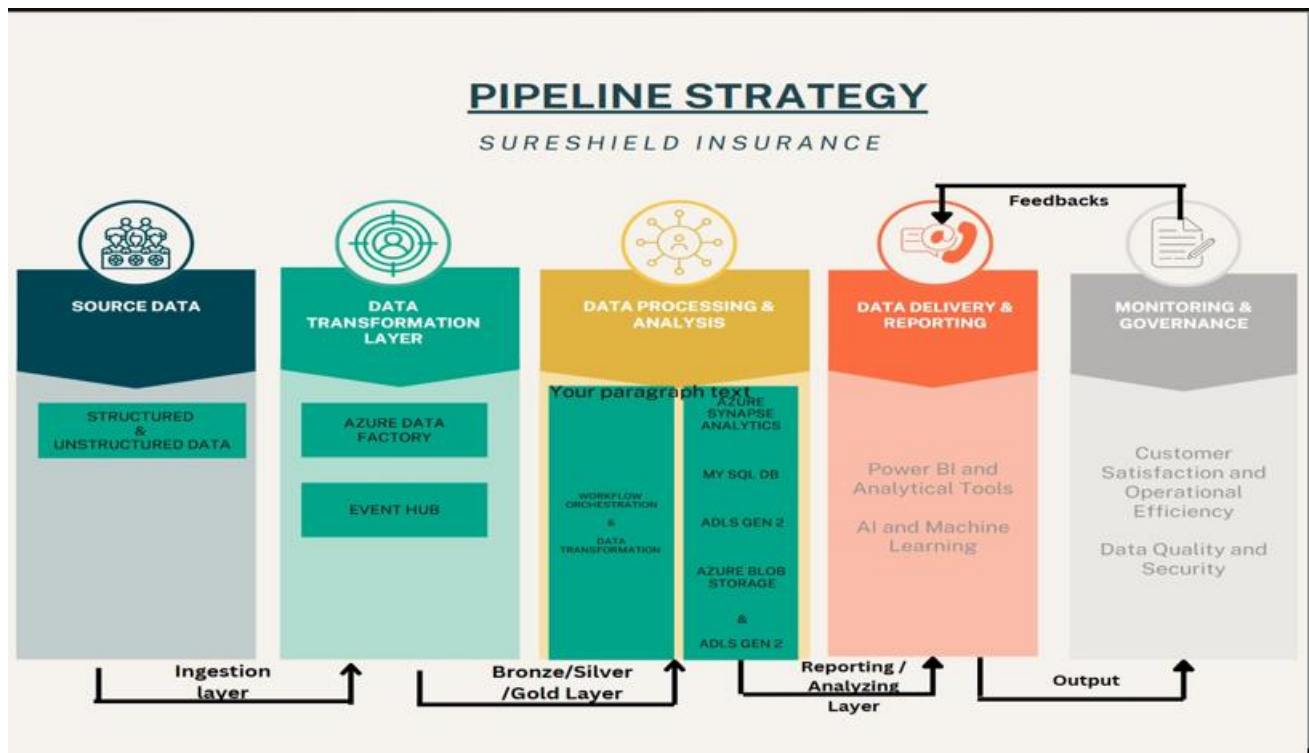
3. Silver Layer (Curated Data)

- Tools: Azure Synapse Analytics
- Description: Structured and cleaned data for analysis.

4. Gold Layer (Aggregated Data)

- Tools: Azure Databricks, Power BI
- Description: Final datasets used for reporting, AI/ML, and visualization.

Proposed Data Pipeline



Proposed Data Pipeline

Data Flow:

1. Ingestion:

- Data from multiple sources is streamed into Azure Event Hubs.
- Azure Data Factory ensures structured data delivery to the bronze layer.

2. Storage and Transformation:

- Data is stored in Azure Data Lake Storage Gen2.
- Delta Lake processes raw data to ensure consistency and accuracy.

3. Analytics and Insights:

- Azure Synapse Analytics executes complex transformations and delivers insights.

- Power BI visualizes metrics like claim processing times and customer satisfaction scores.

4. Advanced Applications:

- Machine learning models support predictive analytics for risk assessment and premium customization.

Conclusion

This project positions SureShield Insurance as a technology-driven leader in health insurance. By embracing Azure Cloud solutions, SureShield ensures operational excellence, enhances customer experiences, and establishes a foundation for future innovations. The proposed architecture and pipeline promise cost optimization, scalability, and real-time insights, enabling SureShield to thrive in a dynamic industry.