Business Model Canvas

Key Partnerships
- mumbai metro
- delhi metro
- patna metro
- hyderabad metro
- gurugram metro
- benguluru metro
- noida metro
- kolkata metro
- jaipur metro
- nagpur metro
- Bharat Electronics
- Ircon International
- L2M Rail
- Alstom
- amadeus
- saraca
- WAGO

Key Activities
- App Development
- Customer Support
- Data Collection & Analysis
- Marketing and Promotion
- User Education

Key Resources

- Development Team
- User Data
- Technology Infrastructure
- Brand Reputation
- Legal/Compliance

Value Propositions
- Convenience
- Time Savings
- Real-Time Information
- Sustainability
- Personalization

Customer Relationships
- Customer Support Channels
- Loyalty Programs
- Community Engagement
- Personalized Notifications

Channels
- Mobile App
- Website
- Social Media
- Push Notifications

Customer Segments
- Daily Commuters
- Occasional Travelers
- Tourists/Visitors
- Corporate Travel Programs
- Tech-Savvy Individuals

Cost Structure
- App Development & Maintenance
- Marketing and Customer Acquisition
- Payment Gateway Fees
- Operational Costs
- Research & Development

Revenue Streams
- Ticket Sales
- Subscription Plans
- Advertising Revenue
- Data Insights
- Loyalty Partnerships