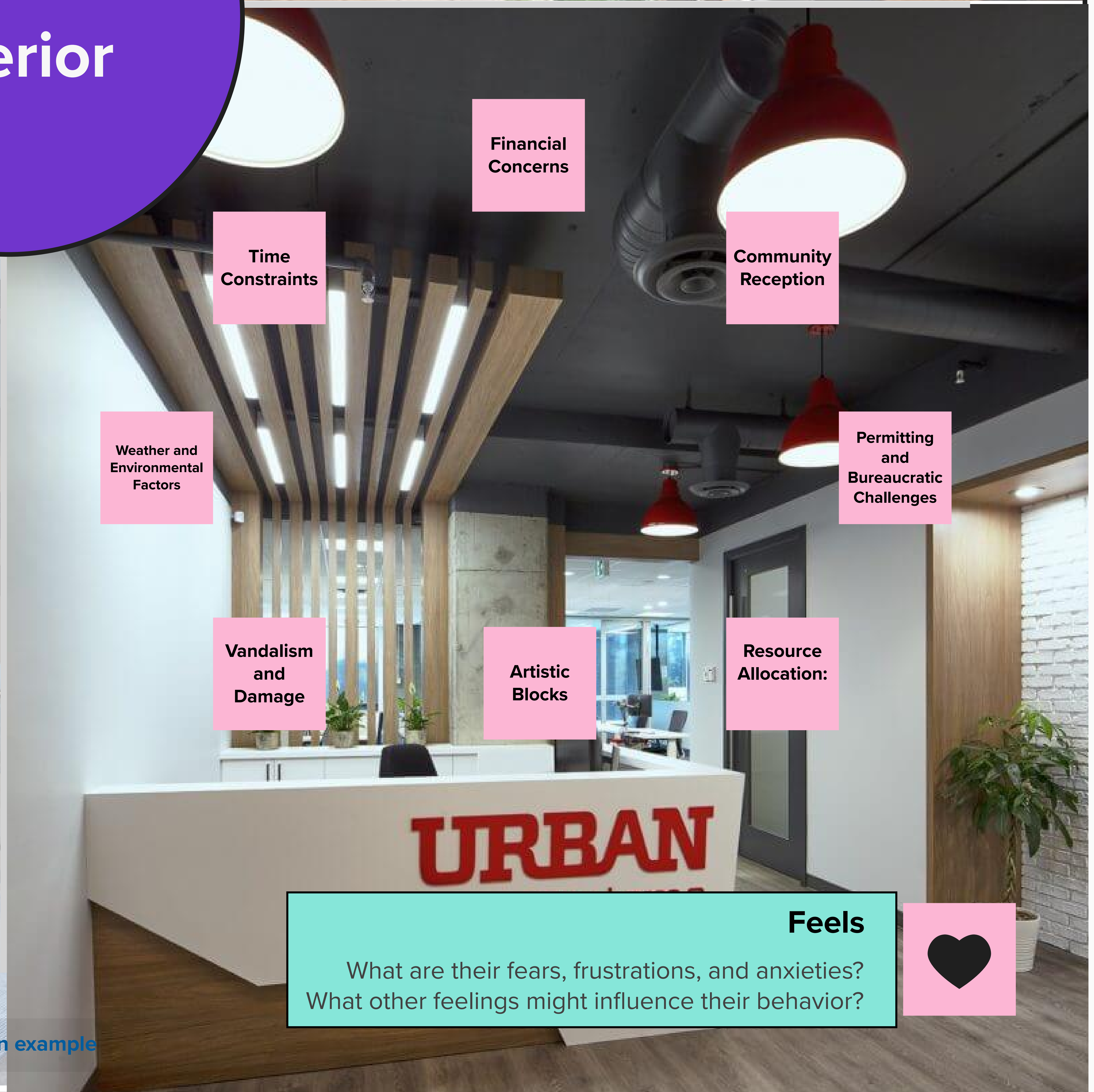
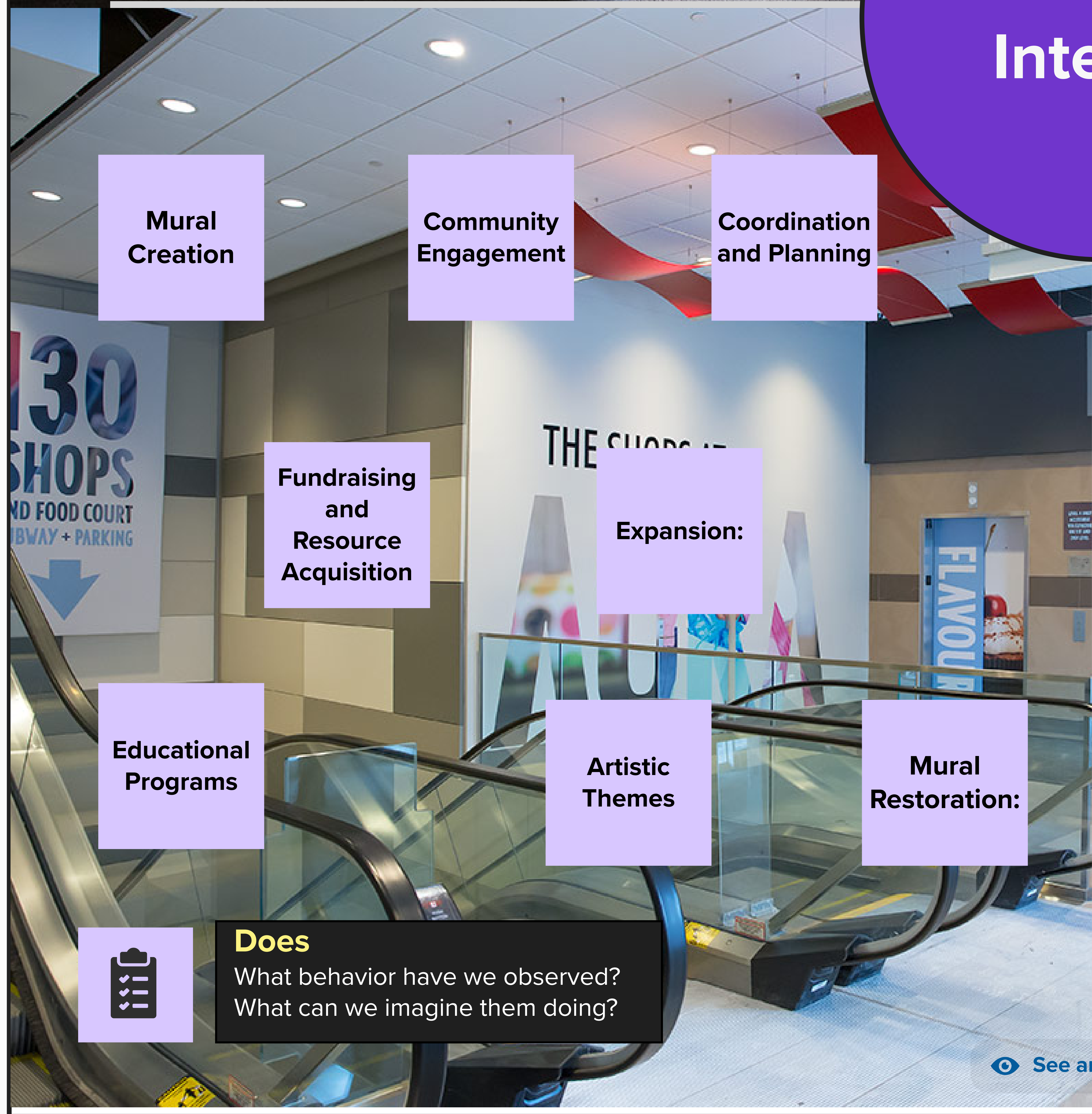


Urban Aura Interior



Says
What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Community Involvement

Logistics

Vision and Purpose

Inspiration

Celebrating Diversity

Promoting Local Talent

Preserving History

Creating Impact

Artistic Expression

Social Impact

Beautification

Funding and Resources

Collaboration

Sustainability

Mural Creation

Community Engagement

Coordination and Planning

Fundraising and Resource Acquisition

Expansion:

Educational Programs

Artistic Themes

Mural Restoration:

Does
What behavior have we observed?
What can we imagine them doing?

Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)