Word	Comment	Summary
Apple	Not this one	Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla viverra at ligula gravida ultrices. Fusce vitae pulvinar magna.
Tire	Smells like funny	Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla viverra at ligula gravida ultrices. Fusce vitae pulvinar magna.

Country	Conversion rate	Trend
Switzerland	12%	+1.12%
France	67%	-0.98%
England	33%	+4.44%
Switzerland	12%	+1.12%
France	67%	-0.98%
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France	67%	-0.98%
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