




# K SIVA GANESH

## Data analytics

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### Professional summary

As a highly skilled and experienced Data Analyst, I have a proven track record of providing valuable insights and driving business decisions through data analysis. With 5 years of experience in this role, I have honed my skills in data mining, statistical analysis, and predictive modeling. My biggest achievement to date has been implementing a new data visualization tool that resulted in a 20% increase in efficiency for the entire analytics team. My attention to detail, critical thinking abilities, and strong communication skills have also contributed to my success in delivering accurate and actionable reports. I am proficient in SQL, Python, and Tableau, and continuously seek opportunities to enhance my technical skills. I am confident that my expertise and passion for data analytics would make me an invaluable asset to any organization.

### Experience

Data analytics

#### Fresher, India, Madurai

At Fresher, India, I worked as a Data Analytics professional, utilizing my skills and knowledge to support the company's data-driven decision making. My role involved analyzing large datasets, identifying patterns and trends, and presenting actionable insights to drive business growth.

- Developed predictive models for sales forecasting
- Conducted A/B testing to optimize marketing campaigns
- Collaborated with cross-functional teams for data-driven solutions
- Automated data collection and reporting processes

Responsibilities:

- Data analysis and visualization
- Creating dashboards and reports
- Conducting market research
- Identifying key performance indicators (KPIs)

### Education

### Skills

- Communication  
Expert
- Leadership  
Expert
- Adaptability  
Expert

### Personal info

- Date of birth: 6 April 2005
- Place of birth: Madurai
- Nationality: Indian

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**Associate of Science (AS) of University of gandhi, India,  
Madurai**