CRM APPLICATION FOR JWELL MANAGEMENT DEVELOPER

COLLEGE NAME: SHRI NEHRU MAHA VIDYALAYA COLLEGE

OF ARTS AND SCIENCE.

COLLEGE CODE: BRU 26

TEAM ID: NM2025TMID20597

TEAM MEMBERS:

TEAM LEADER: VISHNU THIRUMALAIPATHY

EMAIL: vishnupathy904@gmail.com

TEAM MEMBER: SERMADURAI.G

EMAIL: sdhurai929@gmail.com

TEAM MEMBER: M.THILOTHANA

EMAIL: thilothana0@gmail.com

TEAM MEMBER: RAVIKUMAR. R

EMAIL: ravikumarravi635117@gmail.com

1.1 INTRODUCTION

1.1 PROJECT OVERVIEW

The Jewellery industry requires efficient management of customers, sales, inventory, and services. A **CRM** (**Customer Relationship Management**) application helps jewellery businesses streamline operations, maintain customer relationships, track sales, manage stock, and provide personalized experiences. This project focuses on building a **CRM application tailored for jewellery management**, providing a centralized platform for handling customers, employees, suppliers, and business activities.



1.2 PURPOSE

The purpose of this project is to **streamline jewellery business operations** by providing a centralized **CRM solution** to manage customers, sales, billing, inventory, suppliers, and employees. It helps jewellery stores improve **customer relationships**, **reduce manual errors**, **track stock effectively**, **and generate real-time reports** for better decision-making and business growth.

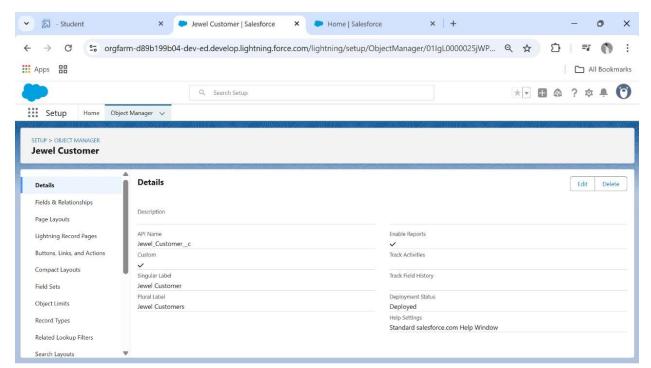
DEVELOPMENT PHASE

CREATING DEVELOPER ACCOUNT:

By using this url: https://www.salesforce.com/form/developer-signup/?d=pb



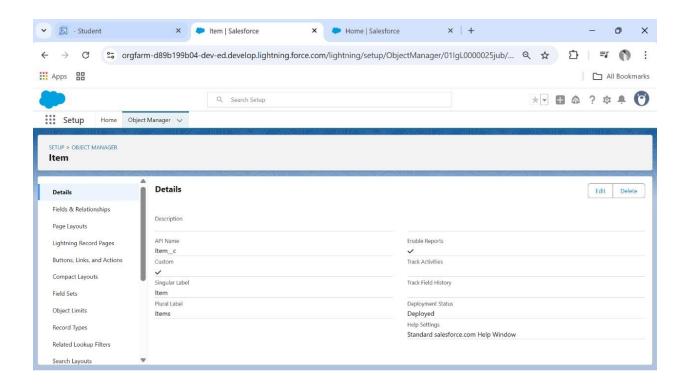
Create a jwell customer object

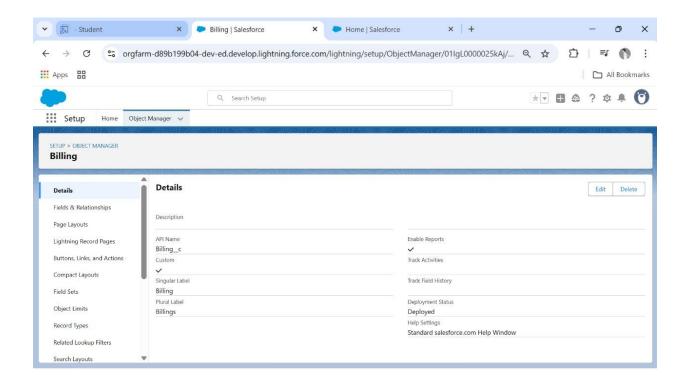


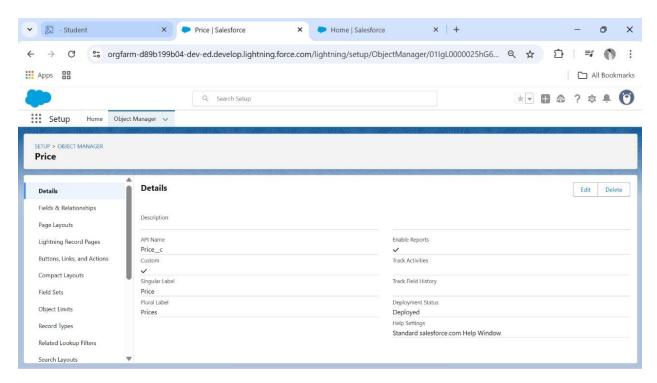
OBJECTS

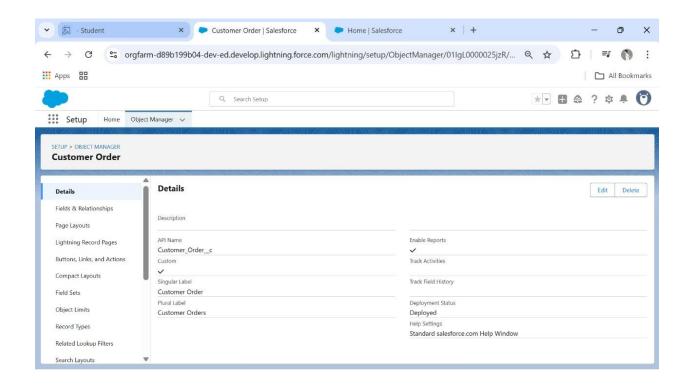
CREATED OBJECTS:

- ITEMS
- **BILLINGS**
- PRICES
- CUSTOMER ORDER

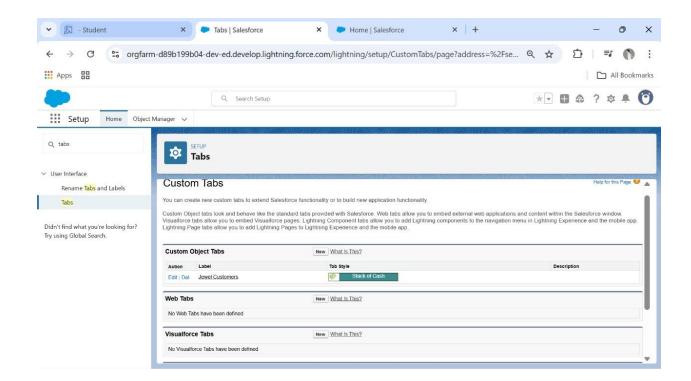




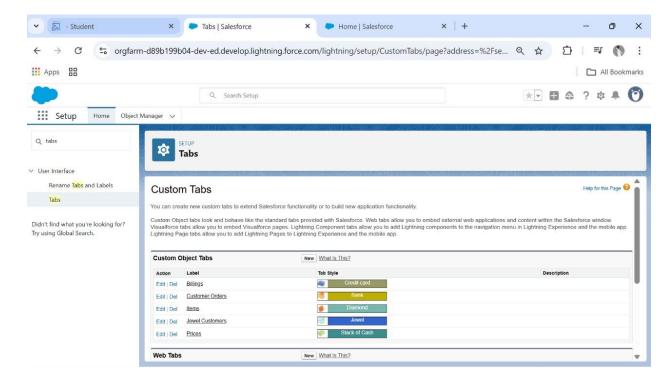




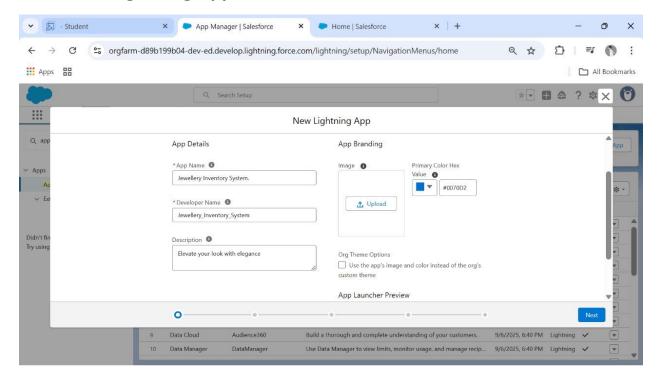
CREATED TABS:

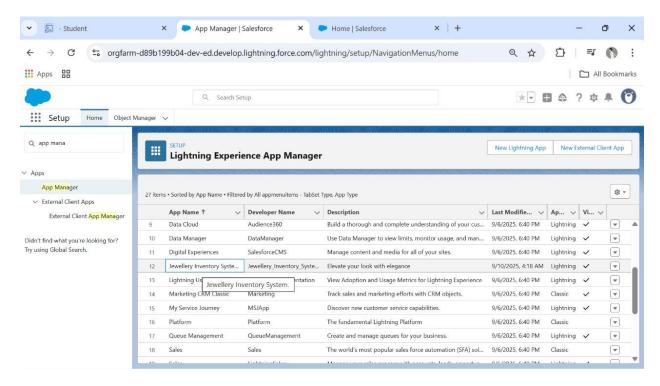


Created A Tab:

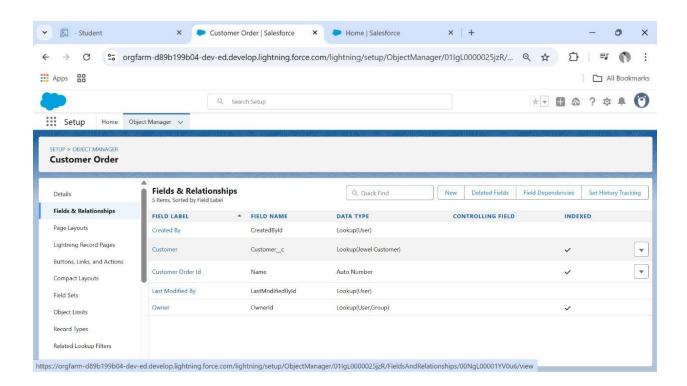


Created A Lightning App:

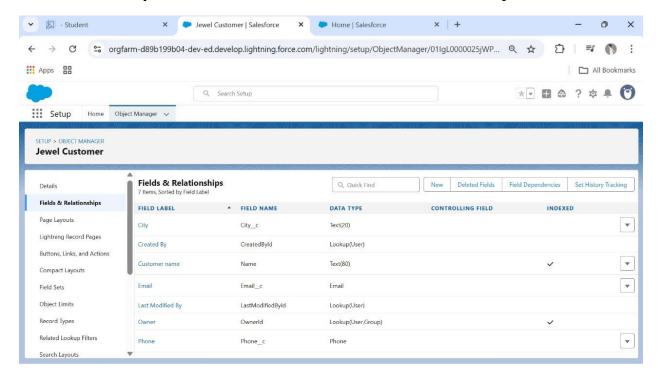




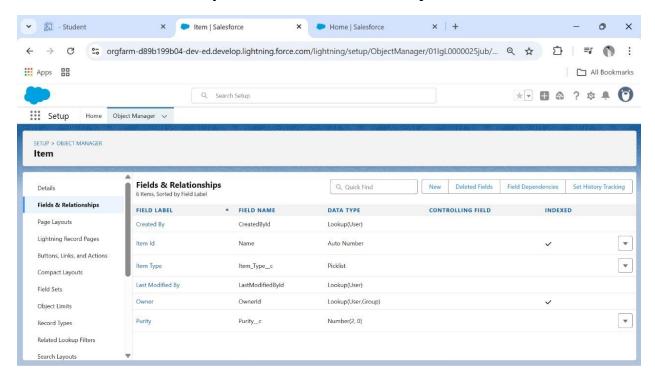
Created Lookup Relationship:



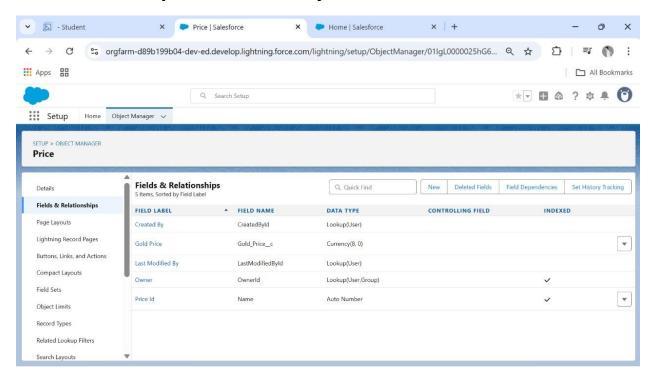
Created Text, phone, Email Field In Jewel Customer Object:



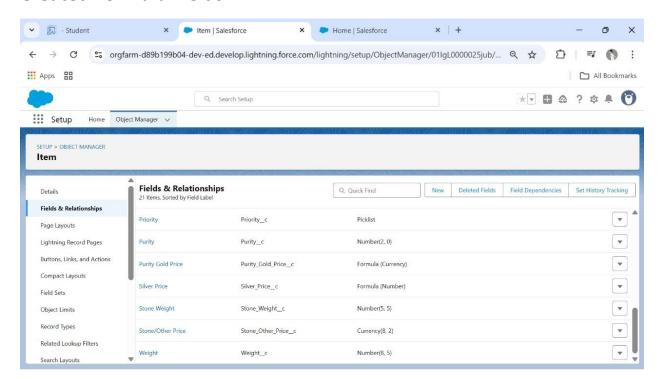
Created The Number, picklist Field In Item Object:

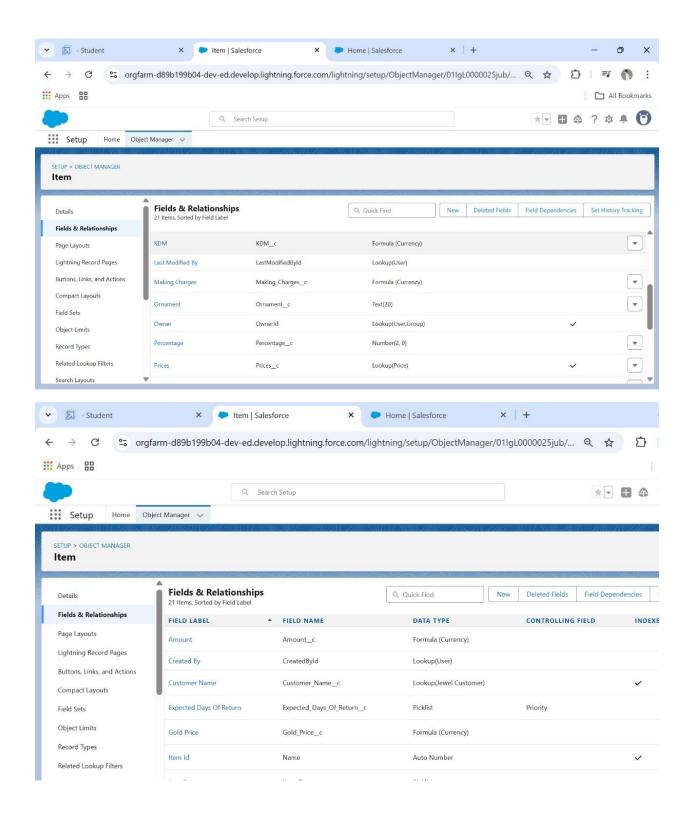


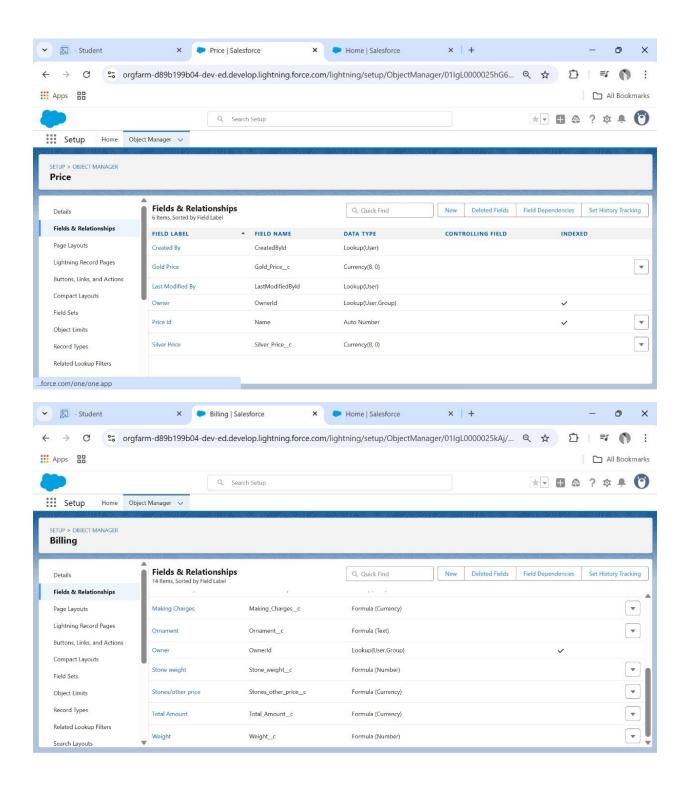
Created Currency Field In Price Object:

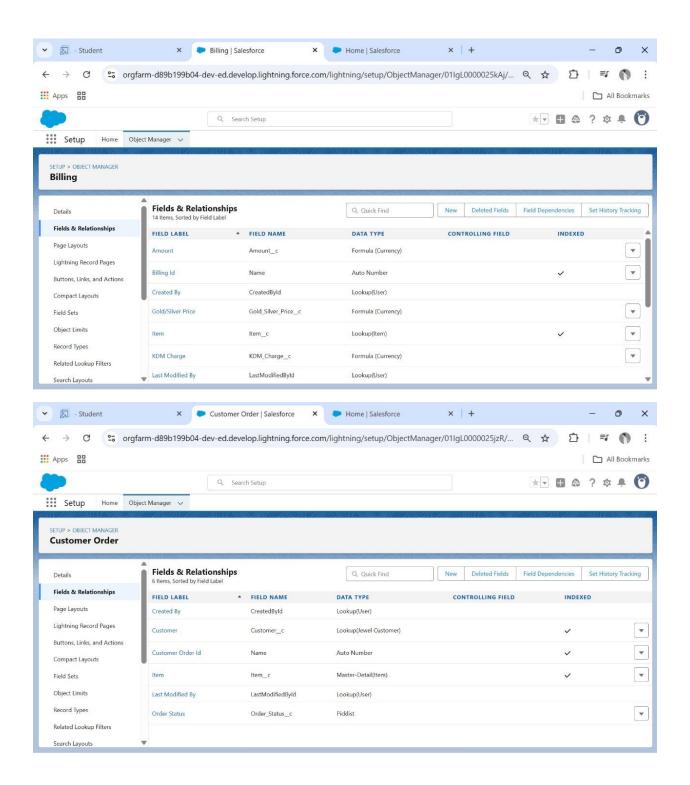


Created Formula Fields:

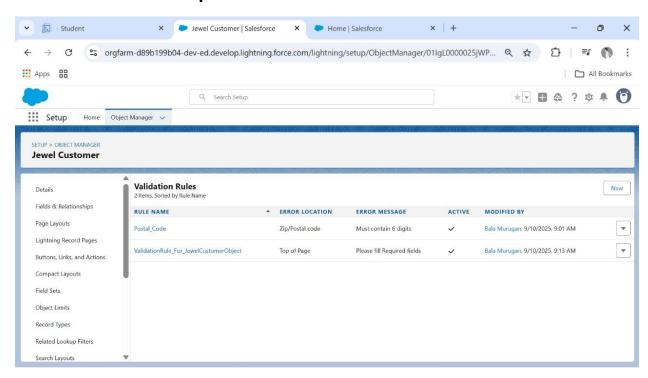




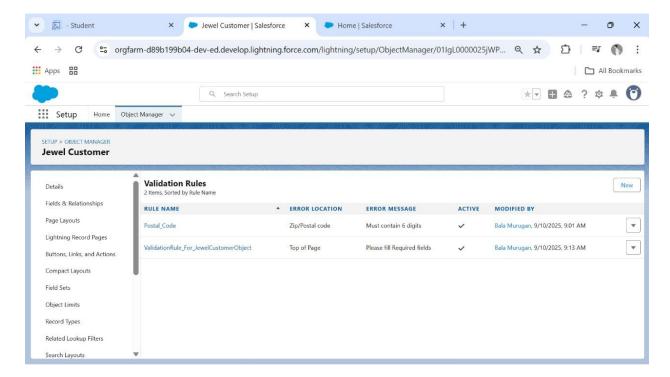


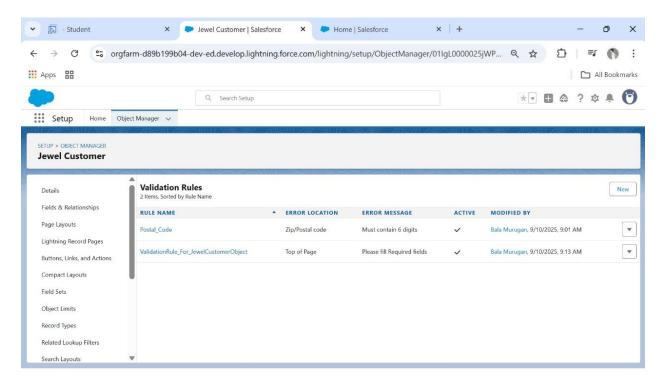


Created The Field Dependencies:

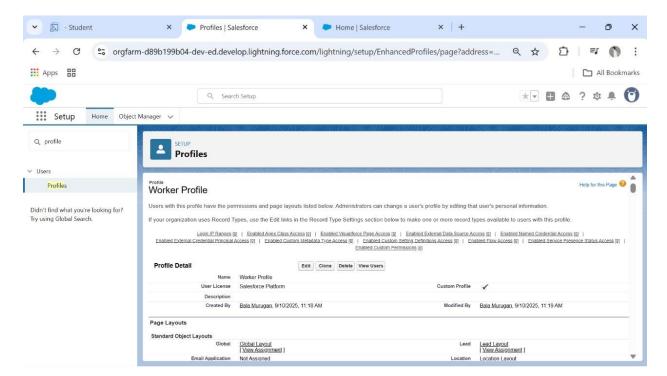


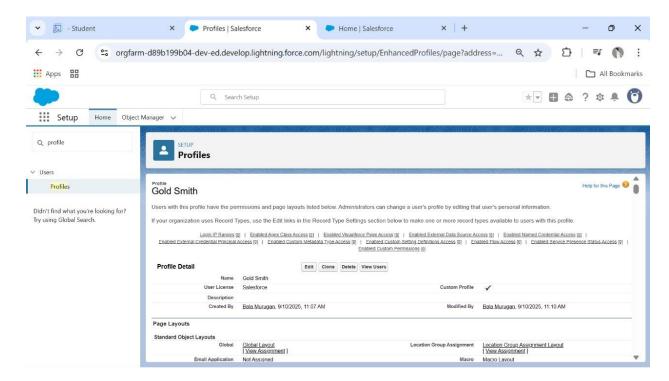
Created The Validation Rule:



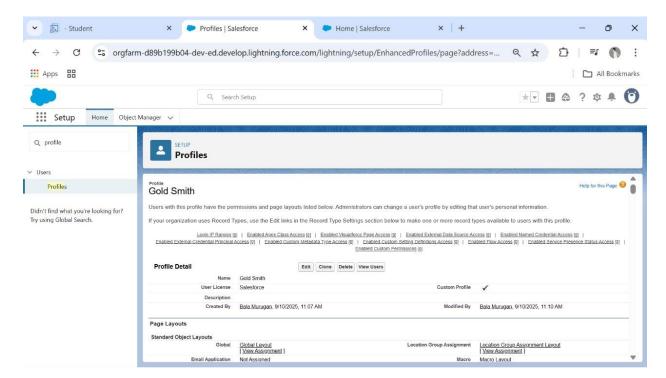


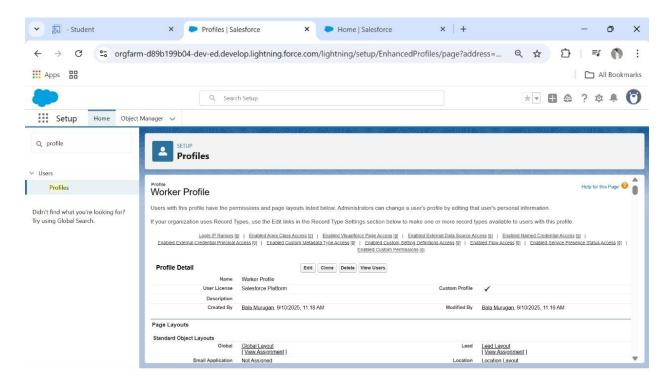
Profiles:



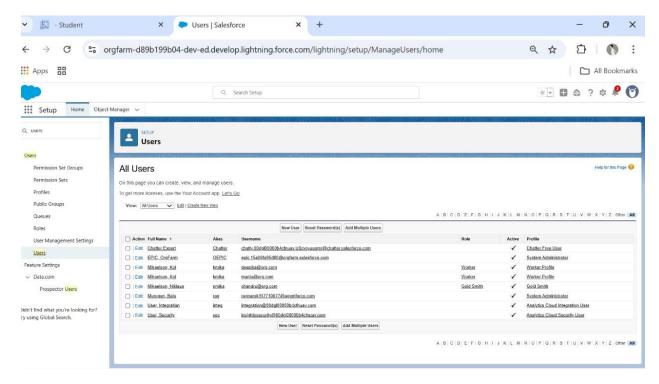


Roles:

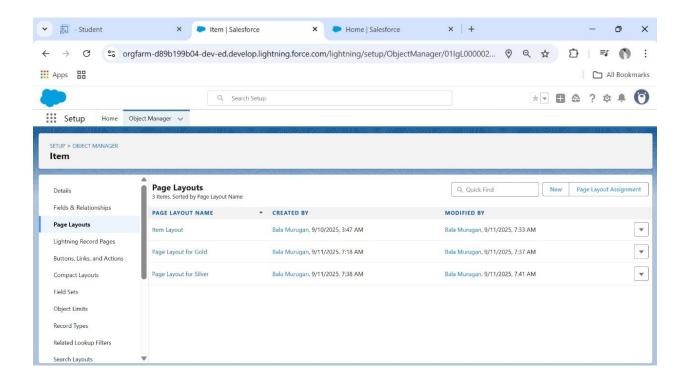




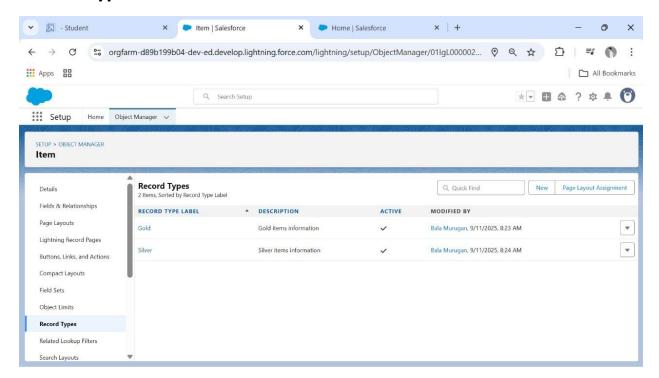
Users:



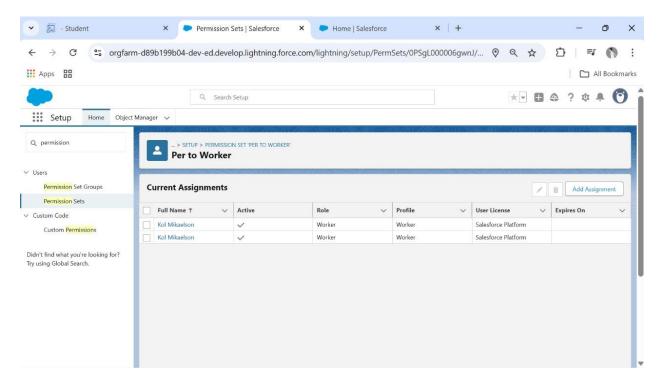
Page Layouts:



Record Types:



Created Permission Set:



Created A Trigger Handler Class:

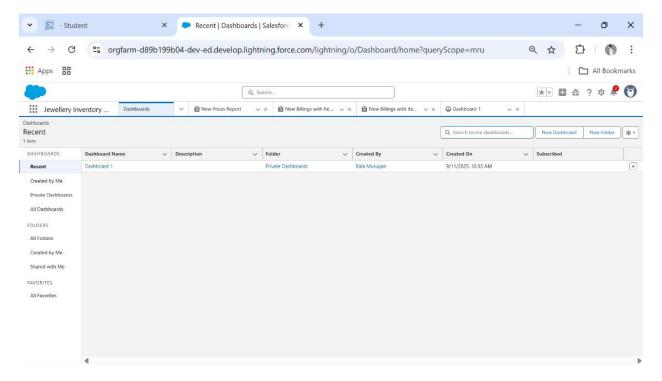
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UpdatePaidAmountTriggerHandler.apxc 

UpdatePaidAmountTrigger.apxt
 Code Coverage: None + API Version: 64 ×
                                                                                                                           Go To
 1 v public class UpdatePaidAmountTriggerHandler {
           public static void handleBeforeInsert(List<Billing_c> newBillings) {
 2 *
               for (Billing_c billing : newBillings) {
 3 ▼
 4
                    billing.Paid_Amount__c = billing.Paying_Amount__c;
 5
               }
           }
  6
 8 •
           public static void handleBeforeUpdate(Map<Id, Billing_c> oldBillingsMap, List<Billing_c> updatedBi
 9 ▼
               for (Billing_c billing : updatedBillings) {
 10
                    Billing_c oldBilling = oldBillingsMap.get(billing.Id);
                    Decimal oldPaidAmount = oldBilling.Paid_Amount__c;
 11
                    billing.Paid_Amount__c = oldPaidAmount + billing.Paying_Amount__c;
 12
 13
 14
           }
 15 }
```

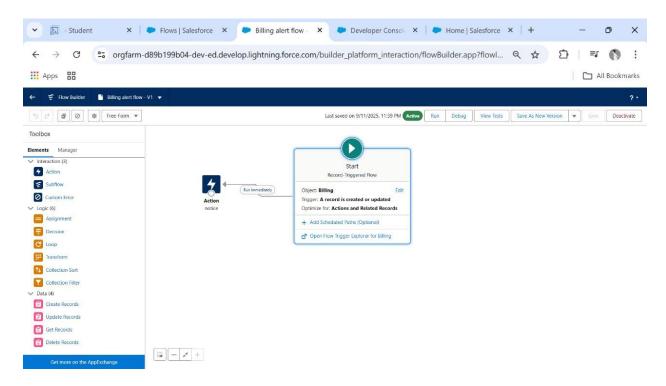
Create The Trigger:

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Apps 🔡
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File • Edit • Debug • Test • Workspace • Help • < >
UpdatePaidAmountTriggerHandler.apxc UpdatePaidAmountTrigger.apxt
 Code Coverage: None + API Version: 64 +
 1 * trigger UpdatePaidAmountTrigger on Billing_c (before insert, before update) {
          if (Trigger.isInsert) {
              UpdatePaidAmountTriggerHandler.handleBeforeInsert(Trigger.new);
 4 *
          } else if (Trigger.isUpdate) {
              UpdatePaidAmountTriggerHandler.handleBeforeUpdate(Trigger.oldMap, Trigger.new);
 6
 7 }
```

User Adoption, Reports, Create Dashboard:



Created Flows:



CONCLUSION:

This project leverages Salesforce CRM to provide a cloudbased jewellery management system. It integrates customer relationship management with sales and inventory, helping jewellery businesses improve efficiency, profitability, and customer engagement.