



Uber Trip Analysis | Overview Analysis

Date

6/1/2024

City

All

103.7K

Total Bookings

\$1.6M

Total Booking Value

\$15.0

Avg Booking Value

349k Miles

Total Trip Dist

3 Miles

Avg Trip Distance

16 Min

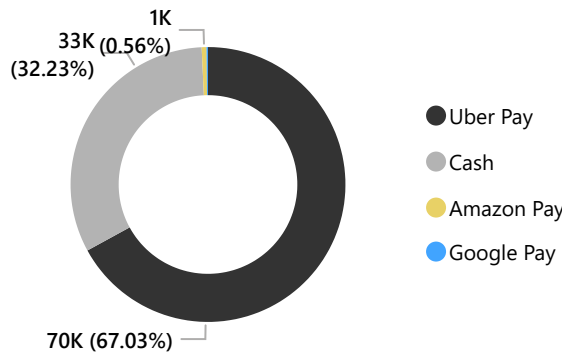
Avg Trip Time

Total Bookings

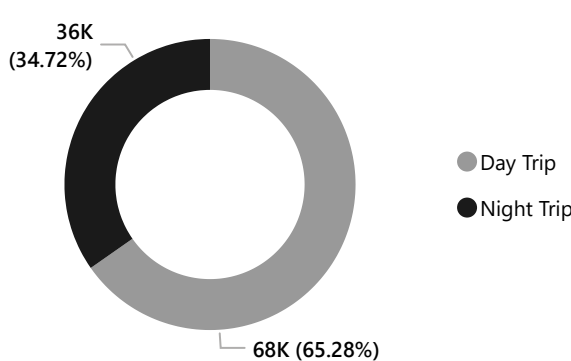
Total Booking Value

Total Trip Dist

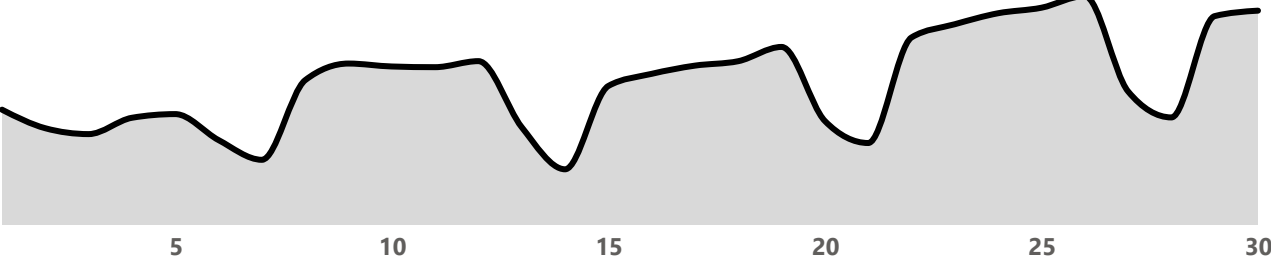
Total Bookings by Payment_type



Total Bookings by Trip (Day/ Night)



Total Bookings by Day



Most Frequent Pickup Point

Penn Station/Madison Sq West

Most Frequent Dropoff Point

Upper East Side North

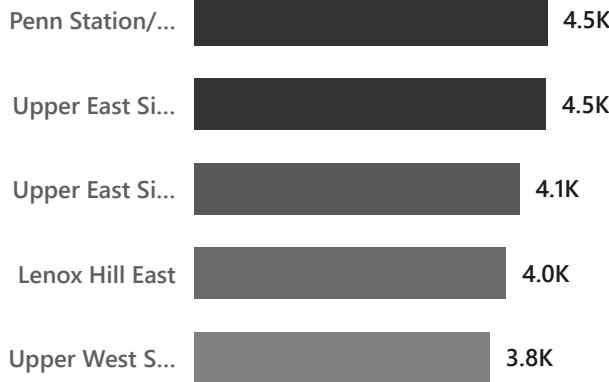
Farthest Trip

Pickup: Lower East Side → Drop-off: Crown Heights North (144.1Miles)

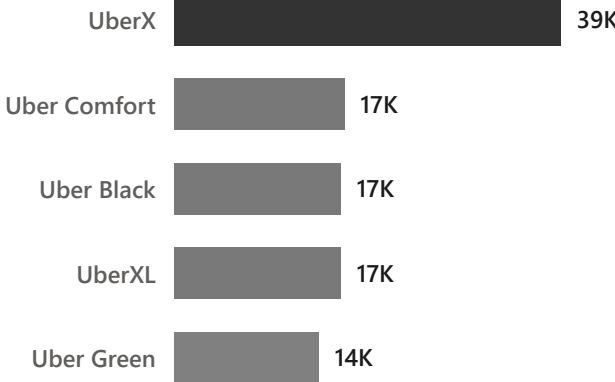
Vehicle Type Analysis

Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Dist Measure
UberXL	16698	\$249,424	\$15	55,721
UberX	38744	\$583,880	\$15	131,496
Uber Green	14498	\$216,181	\$15	48,778
Uber Comfort	17078	\$253,995	\$15	56,790
Uber Black	16710	\$250,192	\$15	56,149

Total Bookings by Location



Most Preferred Vehicle Location Pickup



Overview Analysis

Time Analysis



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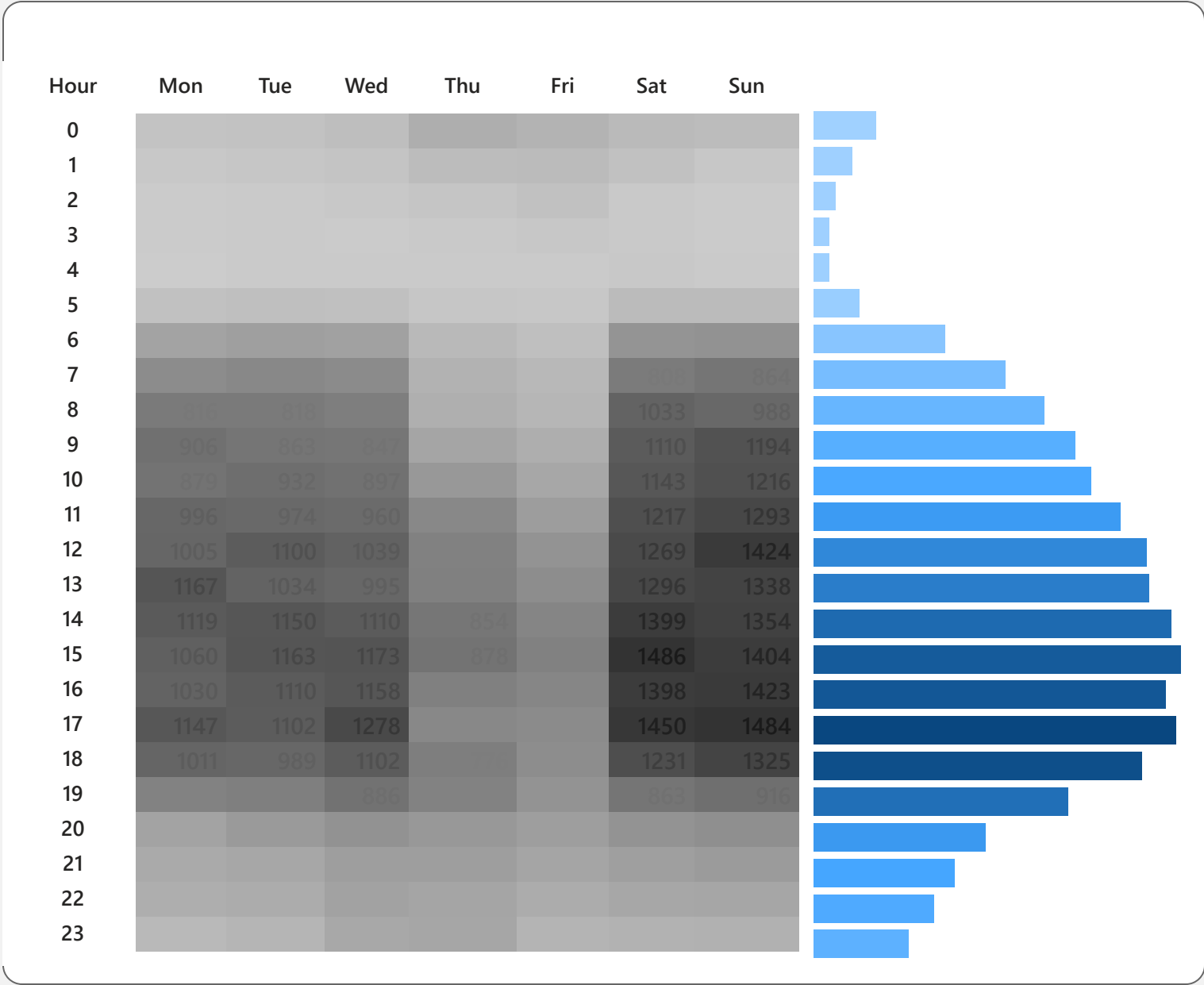
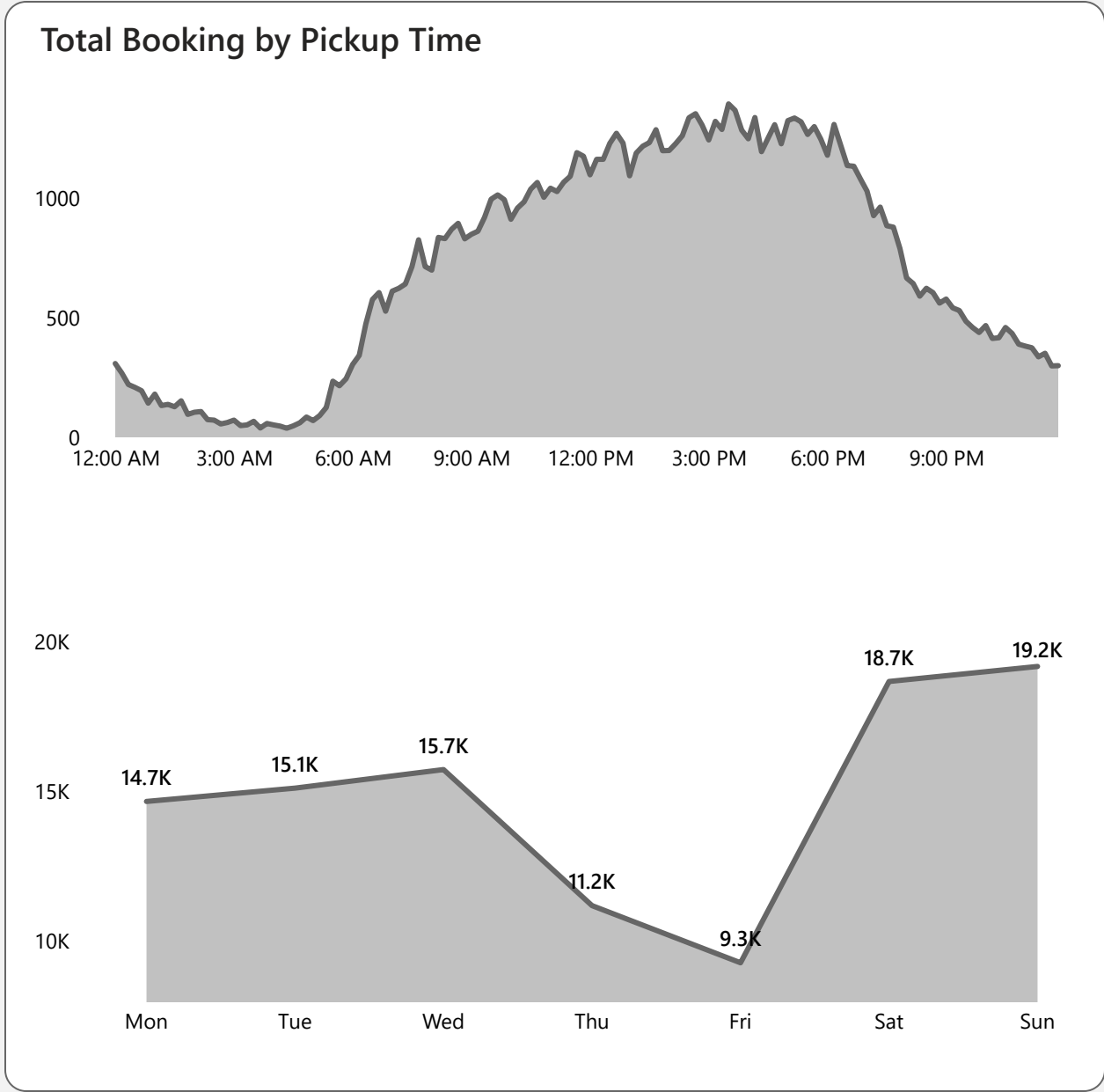
16 Min

Avg Trip Time

Total Bookings

Total Booking Value

Total Trip Dist



Overview Analysis

Time Analysis