

## 01 | Vertical Logo

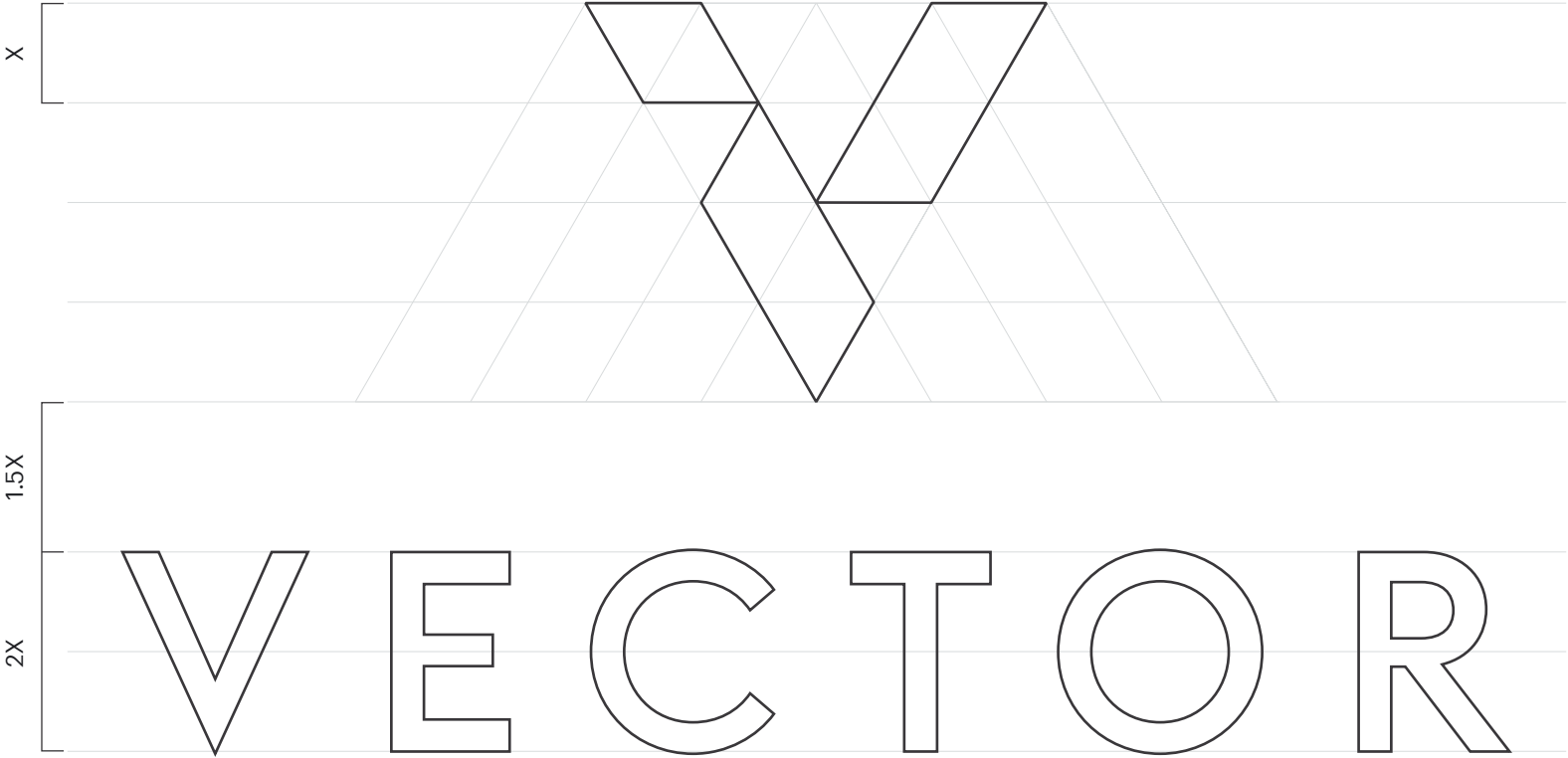


VECTOR

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02 | Vertical Logo Proportions



### 03 | Horizontal Logo



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# 05 | Main Color Palette

Light Sea Green



HEX:  
# 00A89E

RGB:  
0, 168, 158

CMYK:  
81% 6% 43% 0%

PANTONE:  
326C

Cadmium Green



HEX:  
# 046A39

RGB:  
4, 106, 57

CMYK:  
90% 31% 87% 24%

PANTONE:  
349C

Light Grass Green



HEX:  
# 47AC4C

RGB:  
71, 172, 76

CMYK:  
76% 0% 87% 0%

PANTONE:  
361C

Graphite Black



HEX:  
# 00A89E

RGB:  
0, 168, 158

CMYK:  
81% 6% 43% 0%

PANTONE:  
326C

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## 06 | Main Fonts

Sans

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# Graphik

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

### Regular

Vector offers strategies and solutions for managing our client's waste and recycling services that focus on increasing hauler/recycler bill accuracy and reducing costs. Vector' risk free program provides you with a full-service waste hauling and recycling department that pays for itself and saves you money!

### Medium

Vector offers strategies and solutions for managing our client's waste and recycling services that focus on increasing hauler/recycler bill accuracy and reducing costs. Vector' risk free program provides you with a full-service waste hauling and recycling department that pays for itself and saves you money!

### Bold

**Vector offers strategies and solutions for managing our client's waste and recycling services that focus on increasing hauler/recycler bill accuracy and reducing costs. Vector' risk free program provides you with a full-service waste hauling and recycling department that pays for itself and saves you money!**

<https://commercialtype.com/catalog/graphik/graphik>

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Serif

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# Publico

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

### Regular

Vector offers strategies and solutions for managing our client's waste and recycling services that focus on increasing hauler/recycler bill accuracy and reducing costs. Vector' risk free program provides you with a full-service waste hauling and recycling department that pays for itself and saves you money!

### Italic

*Vector offers strategies and solutions for managing our client's waste and recycling services that focus on increasing hauler/recycler bill accuracy and reducing costs. Vector' risk free program provides you with a full-service waste hauling and recycling department that pays for itself and saves you money!*

<https://commercialtype.com/catalog/publico>

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