

GUDIPUDI SIVAKRISHNA

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Summary

A highly motivated and detail-oriented Data Analyst with experience in data visualization, analysis, and reporting. Proficient in Power BI, SQL, Python, and Excel. Looking for a challenging role in data analytics to leverage skills in data-driven decision-making.

Education

Bachelor of Technology, in Kalasalingam Academy of Research and Education 2021-2025

CGPA :- 8.51

Projects

Sales Performance Dashboard

Created an interactive Power BI dashboard to monitor sales trends and performance.

- Used DAX functions to generate KPIs and insights that helped optimize sales strategies.
- Developed an interactive dashboard using Tableau/Power BI to visualize key sales metrics such as revenue growth, win rates, and sales cycle length.
- Extracted and cleaned sales data from SQL databases and Excel, ensuring data accuracy. - Created trend analysis reports to identify peak sales periods and low-performing areas. Implemented filters and drill-down features for detailed sales insights by region, product, and salesperson.
- Provided actionable insights that helped optimize sales strategies and improve overall team performance.

Ecommerce Sales Trend Analysis

Conducted in-depth data exploration and visualization to analyze e-commerce trends.

- Utilized SQL for data extraction and Python for data processing and analysis. - Built machine learning models to predict future sales trends and customer behavior. Analyzed e-Commerce transaction data to identify trends in customer purchasing behavior, seasonal demand, and product performance.

- Used SQL and Python (Pandas, Matplotlib, Seaborn) to extract, clean, and visualize sales data. - Segmented customers based on their buying patterns to recommend targeted marketing strategies. Identified best-selling products and low-performing items, leading to inventory optimization.

- Provided insights that helped improve pricing strategies and promotional campaigns for better revenue generation.

Technical Skills

Power BI, Advanced Excel, DAX, SQL, Python, Tableau

Soft Skills

Analytical Thinking, Problem solving, Communication, Time management, Attention to detail