

OUTLINE



- Executive Summary
- Introduction
- Metholology
- Results
 - Visualization Charts
 - Dashboard
- Discussion
 - Findings & Implications
- Conclusion
- Appendix

EXECUTIVE SUMMARY



- Methodologies used
- **Data Collection**
 - Through API
 - Web Scraping
- Data Wrangling
- Exploratory Data Analysis
 - With SQL
 - with Data Visualization
- Interactive Visual Analytics with Folium
- Machine Learning Prediction
- Result Summary
 - Exploratory Data Analysis
 - Interactive analytics
 - Predictive Analytics

INTRODUCTION



Background

Space X advertises Falcon 9 rocket launches on its website with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because Space X can reuse the first stage. Therefore, if we can determine if the first stage will land, we can determine the cost of a launch. This information can be used if an alternate company wants to bid against space X for a rocket launch. This goal of the project is to create a machine learning pipeline to predict if the first stage will land successfully.

- Required Answer for
 - What factors determine if the rocket will land successfully?
 - The interaction amongst various features that determine the success rate of a successful landing.
 - What operating conditions needs to be in place to ensure a successful landing program.

METHODOLOGY



METHODOLOGY

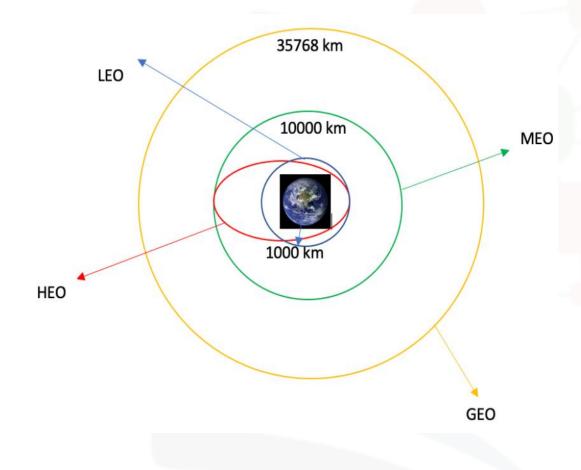


- **Data Collection**
 - using SpaceX API
 - web scraping from Wikipedia
- Perform data wrangling
 - One-hot encoding was applied to categorical features
- Perform exploratory data analysis (EDA)
 - With SQL
 - With Data Visualization
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models

Data Collection

- Data collection was done using get request to the SpaceX API.
- Next, we decoded the response content as a Json using .json() function call and turn it into a pandas dataframe using .json_normalize().
- We then cleaned the data, checked for missing values and fill in missing values where necessary.
- In addition, we performed web scraping from Wikipedia for Falcon 9 launch records with BeautifulSoup.
- The objective was to extract the launch records as HTML table, parse the table and convert it to a pandas dataframe for future analysis.

Data Wrangling



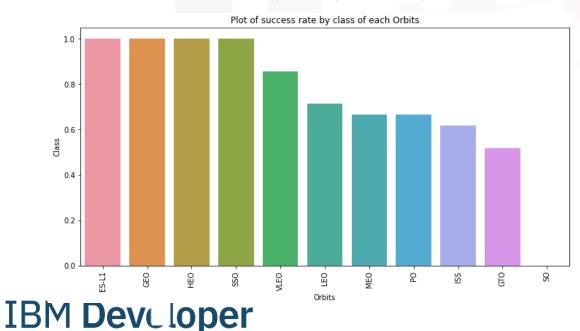
- We performed exploratory data analysis and determined the training labels.
- We calculated the number of launches at each site, and the number and occurrence of each orbits
- We created landing outcome label from outcome column and exported the results to csv.

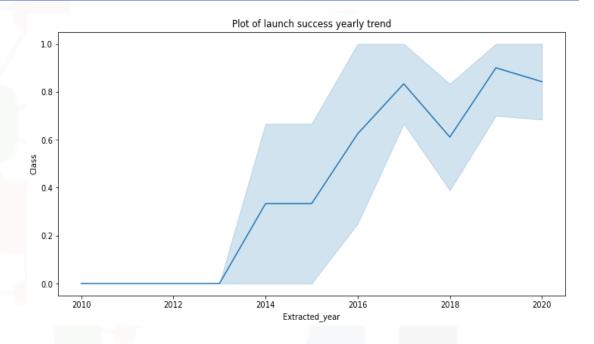
EDA with SQL

- We loaded the SpaceX dataset into a DB2 database without leaving the jupyter notebook.
- We applied EDA with SQL to get insight from the data. We wrote queries to find out for instance:
 - The names of unique launch sites in the space mission.
 - The total payload mass carried by boosters launched by NASA (CRS)
 - The average payload mass carried by booster version F9 v1.1
 - The total number of successful and failure mission outcomes
 - The failed landing outcomes in drone ship, their booster version and launch site names.

EDA with Data Visualization

• We explored the data by visualizing the relationship between flight number and launch Site, payload and launch site, success rate of each orbit type, flight number and orbit type, the launch success yearly trend.





RESULTS



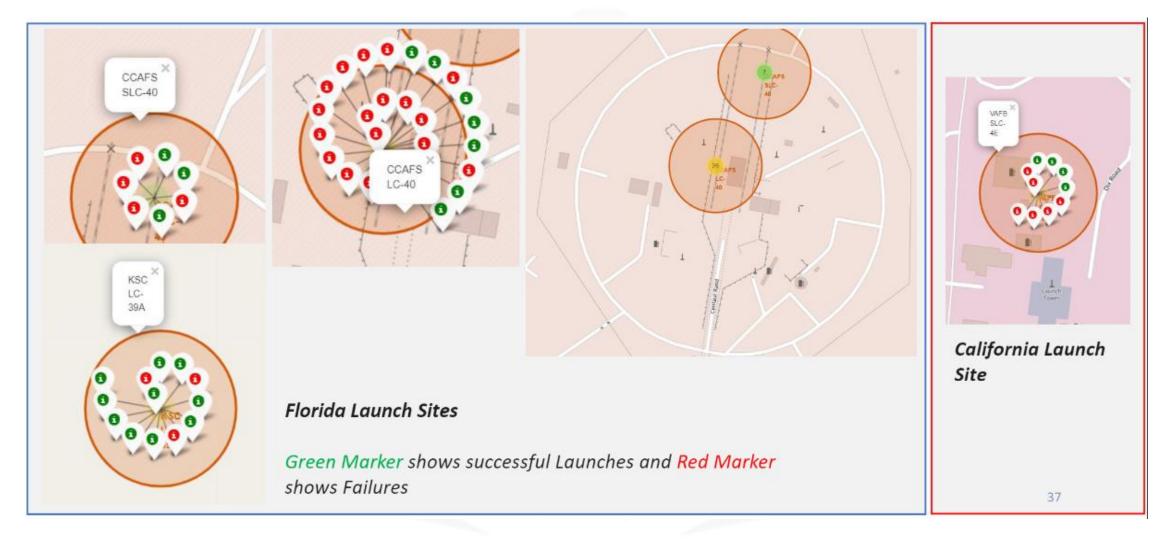
Interactive Map with Folium

- We marked all launch sites, and added map objects such as markers, circles, lines to mark the success or failure of launches for each site on the folium map.
- We assigned the feature launch outcomes (failure or success) to class 0 and 1.i.e., 0 for failure, and 1 for success.
- Using the color-labeled marker clusters, we identified which launch sites have relatively high success rate.
- We calculated the distances between a launch site to its proximities. We answered some question for instance:
 - Are launch sites near railways, highways and coastlines.
 - Do launch sites keep certain distance away from cities.

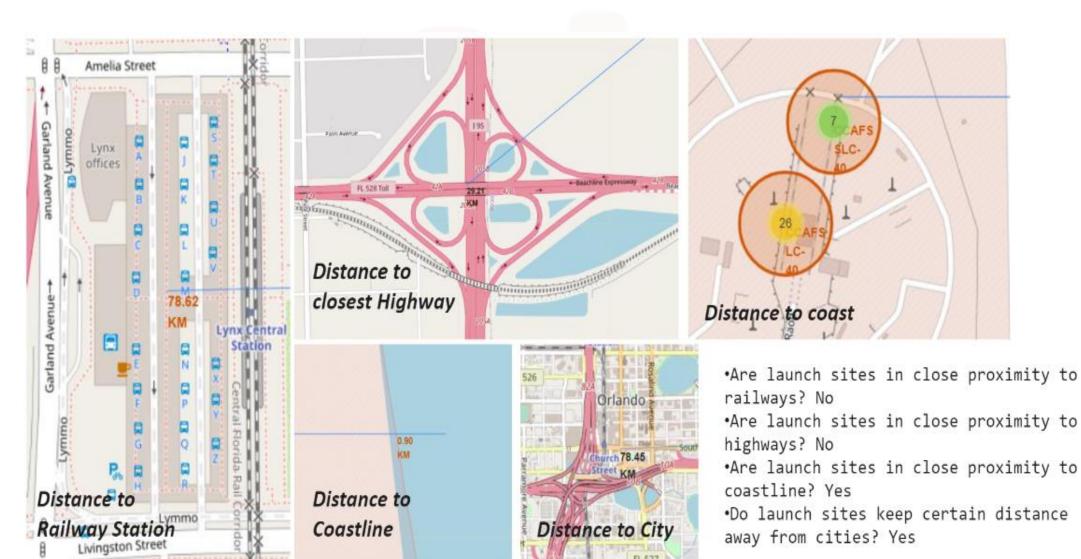
All launch sites global map markers



Markers showing launch sites with color labels



Launch Site distance to landmarks







DASHBOARD



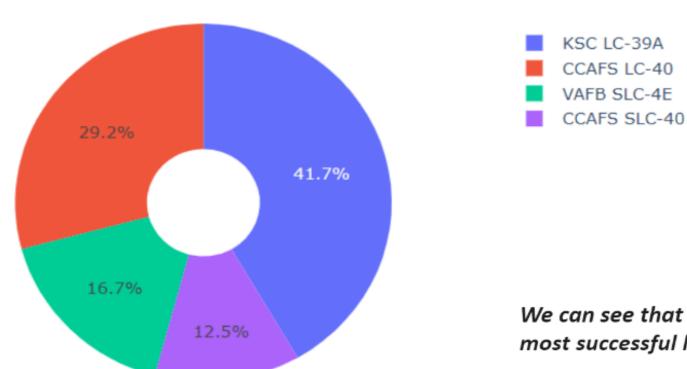
<The permanent link of the read-only view of the Cognos
dashboard goes here.>

Dashboard with Plotly Dash

- We built an interactive dashboard with Plotly dash
- We plotted pie charts showing the total launches by a certain sites
- We plotted scatter graph showing the relationship with Outcome and Payload Mass (Kg) for the different booster version.

Pie chart showing the success percentage achieved by each launch site

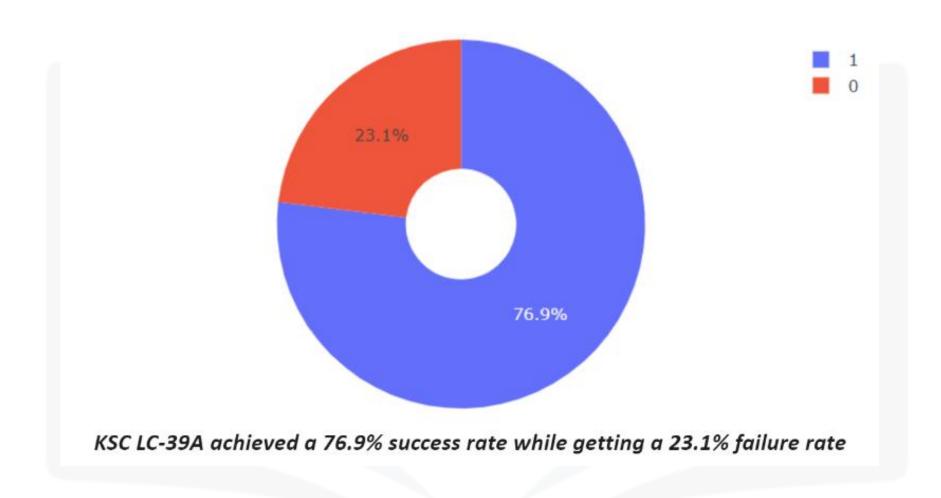
Total Success Launches By all sites



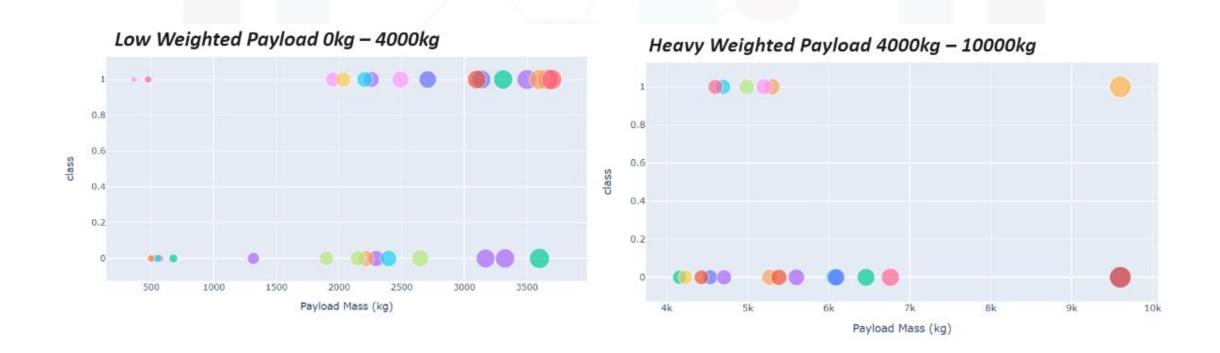
We can see that KSC LC-39A had the most successful launches from all the sites



Pie chart showing the Launch site with the highest launch success ratio



Scatter plot of Payload vs Launch Outcome for all sites, with different payload selected in the range slider



We can see the success rates for low weighted payloads is higher than the heavy weighted payloads

Predictive Analysis (Classification)

- We loaded the data using numpy and pandas, transformed the data, split our data into training and testing.
- We built different machine learning models and tune different hyperparameters using GridSearchCV.
- We used accuracy as the metric for our model, improved the model using feature engineering and algorithm tuning.
- We found the best performing classification model.

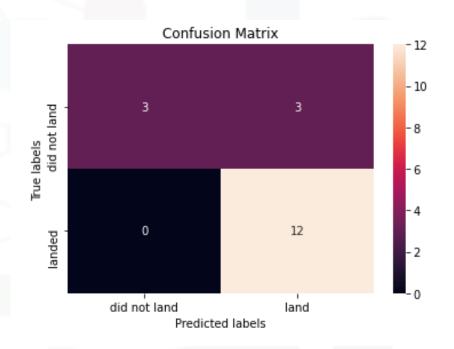
Classification Accuracy

 The decision tree classifier is the model with the highest classification accuracy

Best params is : {'criterion': 'gini', 'max_depth': 6, 'max_features': 'auto', 'min_samples_leaf': 2, 'min_samples_split': 5, 'splitter': 'random'}

Confusion Matrix

 The confusion matrix for the decision tree classifier shows that the classifier can distinguish between the different classes. The major problem is the false positives .i.e., unsuccessful landing marked as successful landing by the classifier.



CONCLUSION



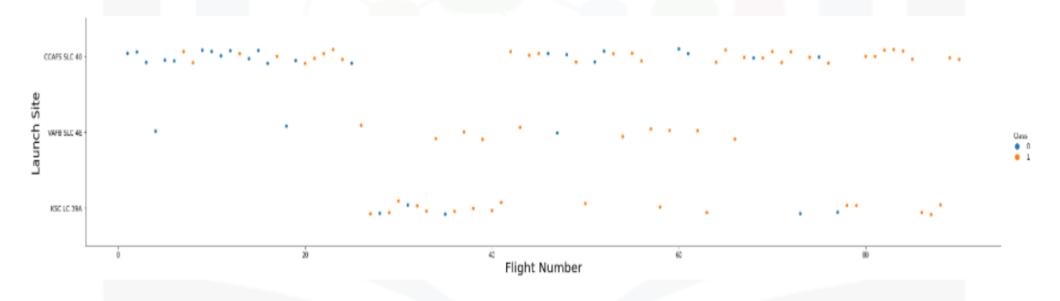
- The larger the flight amount at a launch site, the greater the success rate at a launch site.
- Launch success rate started to increase in 2013 till 2020.
- Orbits ES-L1, GEO, HEO, SSO, VLEO had the most success rate.
- KSC LC-39A had the most successful launches of any sites.
- The Decision tree classifier is the best machine learning algorithm for this task.

APPENDIX



Flight Number vs. Launch Site

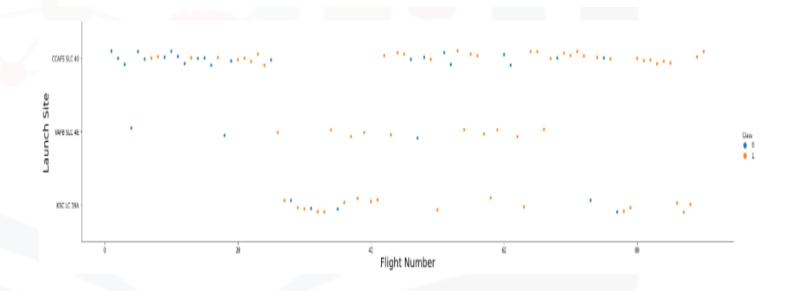
• From the plot, we found that the larger the flight amount at a launch site, the greater the success rate at a launch site.



Payload vs. Launch Site

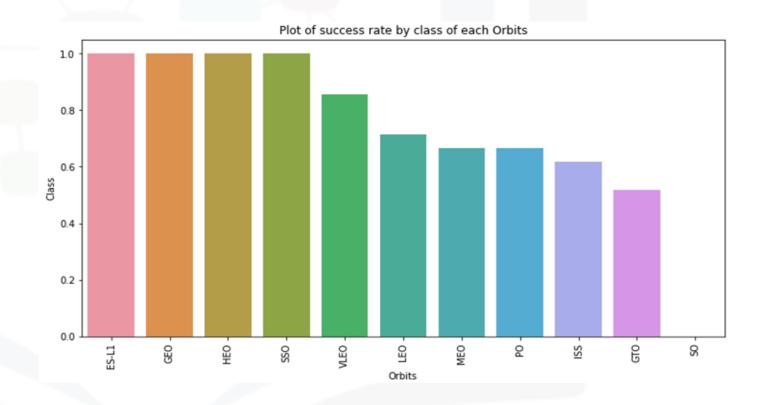


The greater the payload mass for launch site CCAFS SLC 40 the higher the success rate for the rocket.



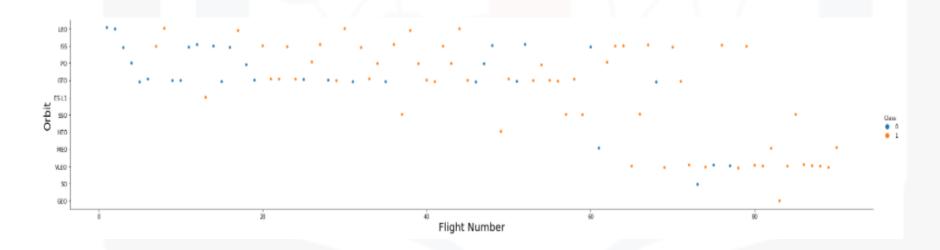
Success Rate vs. Orbit Type

 From the plot, we can see that ES-L1, GEO, HEO, SSO, VLEO had the most success rate.



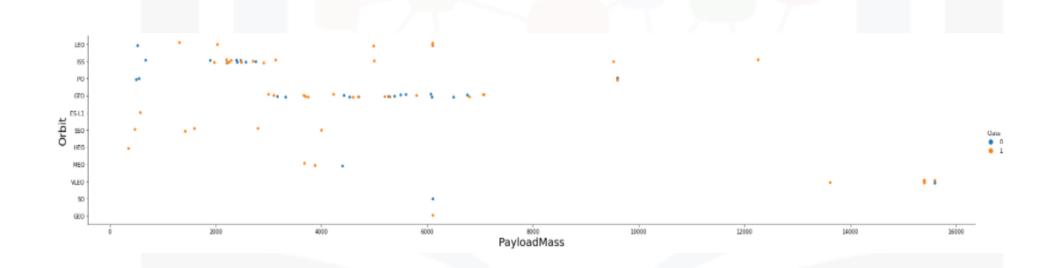
Flight Number vs. Orbit Type

 The plot below shows the Flight Number vs. Orbit type. We observe that in the LEO orbit, success is related to the number of flights whereas in the GTO orbit, there is no relationship between flight number and the orbit.



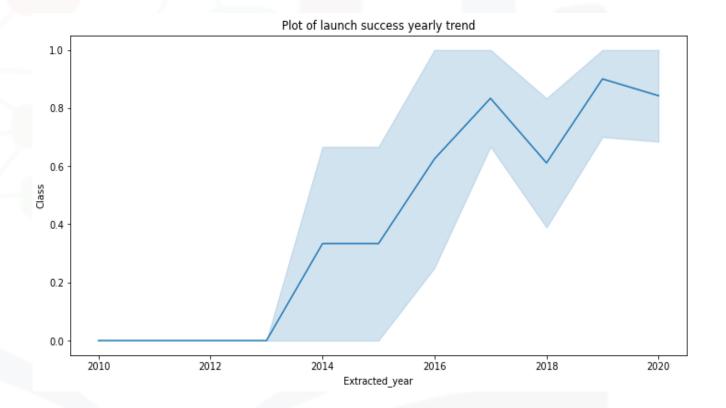
Payload vs. Orbit Type

• We can observe that with heavy payloads, the successful landing are more for PO, LEO and ISS orbits.



Launch Success Yearly Trend

 From the plot, we can observe that success rate since 2013 kept on increasing till 2020.



All Launch Site Names

We used the key word
 DISTINCT to show only unique launch sites from the SpaceX data.

Display the names of the unique launch sites in the space mission

```
0 KSC LC-39A
1 CCAFS LC-40
2 CCAFS SLC-40
3 VAFB SLC-4E
```

Launch Site Names Begin with 'CCA'

Display 5 records where launch sites begin with the string 'CCA'



Out[11]:		date	time	boosterversion	launchsite	payload	payloadmasskg	orbit	customer	missionoutcome	landingoutcome
	0	2010-04- 06	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
	1	2010-08- 12	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
	2	2012-05- 22	07:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
	3	2012-08- 10	00:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
	4	2013-01- 03	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

 We used the query above to display 5 records where launch sites begin with `CCA`

Total Payload Mass

 We calculated the total payload carried by boosters from NASA as 45596 using the query below

```
Display the total payload mass carried by boosters launched by NASA (CRS)
```

```
In [12]:
    task_3 = '''
        SELECT SUM(PayloadMassKG) AS Total_PayloadMass
        FROM SpaceX
        WHERE Customer LIKE 'NASA (CRS)'
        '''
    create_pandas_df(task_3, database=conn)
Out[12]:
    total_payloadmass

0     45596
```

Average Payload Mass by F9 v1.1

 We calculated the average payload mass carried by booster version F9 v1.1 as 2928.4 Display average payload mass carried by booster version F9 v1.1

Out[13]: avg_payloadmass

0 2928.4

First Successful Ground Landing Date

 We observed that the dates of the first successful landing outcome on ground pad was 22nd December 2015

Successful Drone Ship Landing with Payload between 4000 and 6000

Out[15]:		boosterversion
	0	F9 FT B1022
	1	F9 FT B1026
	2	F9 FT B1021.2
	3	F9 FT B1031.2

 We used the WHERE clause to filter for boosters which have successfully landed on drone ship and applied the AND condition to determine successful landing with payload mass greater than 4000 but less than 6000

Total Number of Successful and Failure Mission Outcomes

List the total number of successful and failure mission outcomes

```
In [16]:
          task 7a = '''
                  SELECT COUNT(MissionOutcome) AS SuccessOutcome
                  FROM SpaceX
                  WHERE MissionOutcome LIKE 'Success%'
          task 7b = '''
                  SELECT COUNT(MissionOutcome) AS FailureOutcome
                  FROM SpaceX
                  WHERE MissionOutcome LIKE 'Failure%'
          print('The total number of successful mission outcome is:')
          display(create pandas df(task 7a, database=conn))
          print()
          print('The total number of failed mission outcome is:')
          create pandas df(task 7b, database=conn)
         The total number of successful mission outcome is:
            successoutcome
                      100
         The total number of failed mission outcome is:
Out[16]:
            failureoutcome
```

 We used wildcard like '%' to filter for WHERE MissionOutcome was a success or a failure.

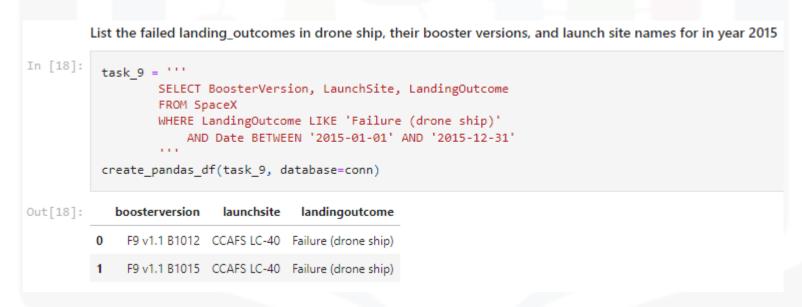
Boosters Carried Maximum Payload

 We determined the booster that have carried the maximum payload using a subquery in the WHERE clause and the MAX() function. List the names of the booster_versions which have carried the maximum payload mass. Use a subquery

Out[17]:		boosterversion	payloadmasskg
	0	F9 B5 B1048.4	15600
	1	F9 B5 B1048.5	15600
	2	F9 B5 B1049.4	15600
	3	F9 B5 B1049.5	15600
	4	F9 B5 B1049.7	15600
	5	F9 B5 B1051.3	15600
	6	F9 B5 B1051.4	15600
	7	F9 B5 B1051.6	15600
	8	F9 B5 B1056.4	15600
	9	F9 B5 B1058.3	15600
	10	F9 B5 B1060.2	15600
	11	F9 B5 B1060.3	15600

2015 Launch Records

• We used a combinations of the WHERE clause, LIKE, AND, and BETWEEN conditions to filter for failed landing outcomes in drone ship, their booster versions, and launch site names for year 2015



Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad))

```
In [19]:
    task_10 = '''
        SELECT LandingOutcome, COUNT(LandingOutcome)
        FROM SpaceX
        WHERE DATE BETWEEN '2010-06-04' AND '2017-03-20'
        GROUP BY LandingOutcome
        ORDER BY COUNT(LandingOutcome) DESC
        '''
    create_pandas_df(task_10, database=conn)
```

ut[19]:		landingoutcome	count
	0	No attempt	10
	1	Success (drone ship)	6
	2	Failure (drone ship)	5
	3	Success (ground pad)	5
	4	Controlled (ocean)	3
	5	Uncontrolled (ocean)	2
	6	Precluded (drone ship)	1
	7	Failure (parachute)	1

- We selected Landing outcomes and the COUNT of landing outcomes from the data and used the WHERE clause to filter for landing outcomes BETWEEN 2010-06-04 to 2010-03-20.
- We applied the GROUP BY clause to group the landing outcomes and the ORDER BY clause to order the grouped landing outcome in descending order.

Thank You

