



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Do you want a home with great view?

What's the maximum property age of the home you'd want to live in?

What's The Risk Of A Natural Disaster?

Are you in need of a single family home,a condo or a town home?

What architectural style do you prefer?

The home should be airy and well-ventilated

A home must reflect good vibes and ideal for living

Need for Furnishing/ Renovation and the Cost Involved

Choosing appropriate location

Parking Facility and Other Amenities



Persona's name

Preparation and maintenance of zoho books for dream homes realty

Verify that the price should controlled under our budget plan.

Choose the Location that makes us comfort

Check the Construction Quality

Check the Water and Power Supply

Verify the Registration and Stamp Duty

Our Overall Impression about our dream home

Things that we liked the most in our home

Our Opinion of Price of the property

Satisfaction after buying the home exactly what we expected.

Pleasant feeling after got a excellent quality home.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?