

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 102 estimations, les proposer
- 1 hour les solliciter
- 7.8 semaine, les accompagner

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

- Team gathering**
Define who should participate in the session and send invites. Share relevant information or pre-works ahead.
- Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**

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What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your innovations.

location where various health related services and resources are available to the public perform transaction across public healthcare clusters such as appointments, bill payments and refilling of medication



2

Write down any ideas that come to mind that address your problem statement.

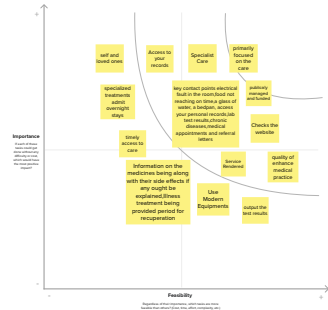


3

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.



Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.



You can export the mural as an image or pdf to share with members of your company who might find it helpful.

- Share the moral**
Share a clear link to the moral with stakeholders to keep them in the loop about the outcomes of the exercise.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy
[Open the template](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) in developing a plan.
[Open the template](#)

- [\[3\] Share template facilities](#)

