

INTRODUCTION

1.1.OVERVIEW

PROJECT DESCRIPTION

A book cover is any protective covering used to bind together the pages of a book. Beyond the familiar distinction between hardcovers and paperbacks, there are further alternatives and additions, such as dust jackets, ring-binding, and older forms such as the nineteenth-century "paper-boards" and the traditional types of hand-binding. The term "Book cover" is often used for a book cover image in library management software. This article is concerned with modern mechanically produced covers.

1.2PURPOSE

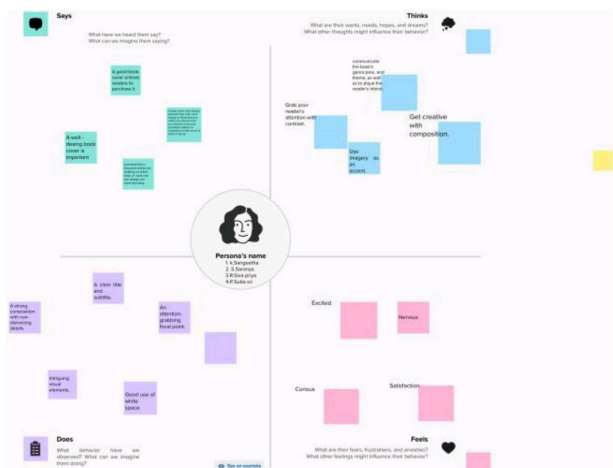
A book cover creates the first impression on its potential readers. Therefore, a book cover design is one of the most important aspects of marketing a book. If the cover is not designed well, you will lose sales. So, one must consider a professional book cover designer for creating a book cover. Writers of a book don't write books, they write manuscripts. Designing a book cover is the process of getting an author's manuscript into the hands of a reader, by materializing it—giving it a form.

A successful book cover needs to make a reader 'feel' the manuscript rather than 'tell' about it.

PROBLEM DEFINITION AND DESIGN THINKING

EMPATHY MAP

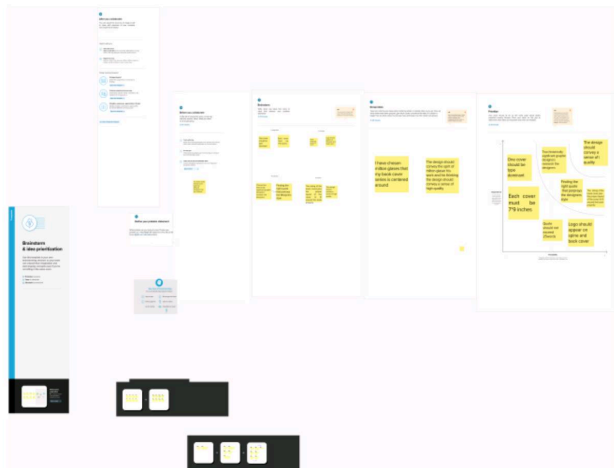
An empathy map consists of four quadrants. The four quadrants reflect four key traits, which the user demonstrated/research stage. The four quadrants refer to what the user: Said, Did, Thought, and did. However, determining what they thought and felt should be based on careful observation and analysis as to how they behaved and responded to certain activities, suggestions, conversations, etc...



BRAINSTORMING MAP

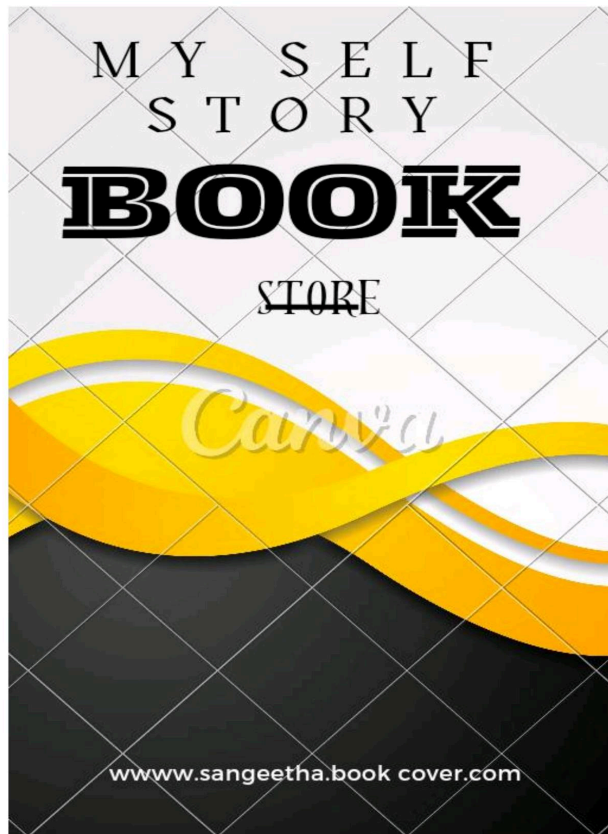
Brainstorming is a group problem-solving method that involves the spontaneous contribution of creative ideas

and solutions. This technique requires intensive, freewheeling discussion in which every member of the group is encouraged to think aloud and suggest as many ideas as possible based on their diverse knowledge.



RESULT

The summary on the back cover of the book is called "blurb ".It is a brief description of a book and book plot that should immediately attract the attention of your readers. Besides the blurb there are also some other elements that are included in the back cover of the book.



ADVANTAGES

- * A well-designed cover can make a book stand out in a crowded marketplace, and can help to establish an author's brand.
- *A book's cover and its content should be inextricably linked. A well-designed cover can help to attract the right readers.

DISADVANTAGES

- *It's confusing; the reader won't know which element is the most significant.

*On most retail sites, such as Amazon, book covers are shown as rows of tiny thumbnail pictures. There is just not enough room on that little thumbnail to convey much information.

APPLICATION

- 1.Book design:Everything you need to make a stunning book.
- 2.Gather book covers you like.
- 3.Search for experienced cover designers.
- 4.Share your book details in a brief .
- 5.Nail down the cover's main concept.
- 6.Experiment with typefaces and color schemes.
- 7.Finalize the printing requirement.

CONCLUSION

The conclusion of book cover should restate your thesis,summarize the key supporting ideas you discussed throughout the work,and offer your final impression on the central idea.This final summation should also contain the moral of your story or a revelation of a deeper truth.