

URBANAURA INTERIORS

INTRODUCTION :

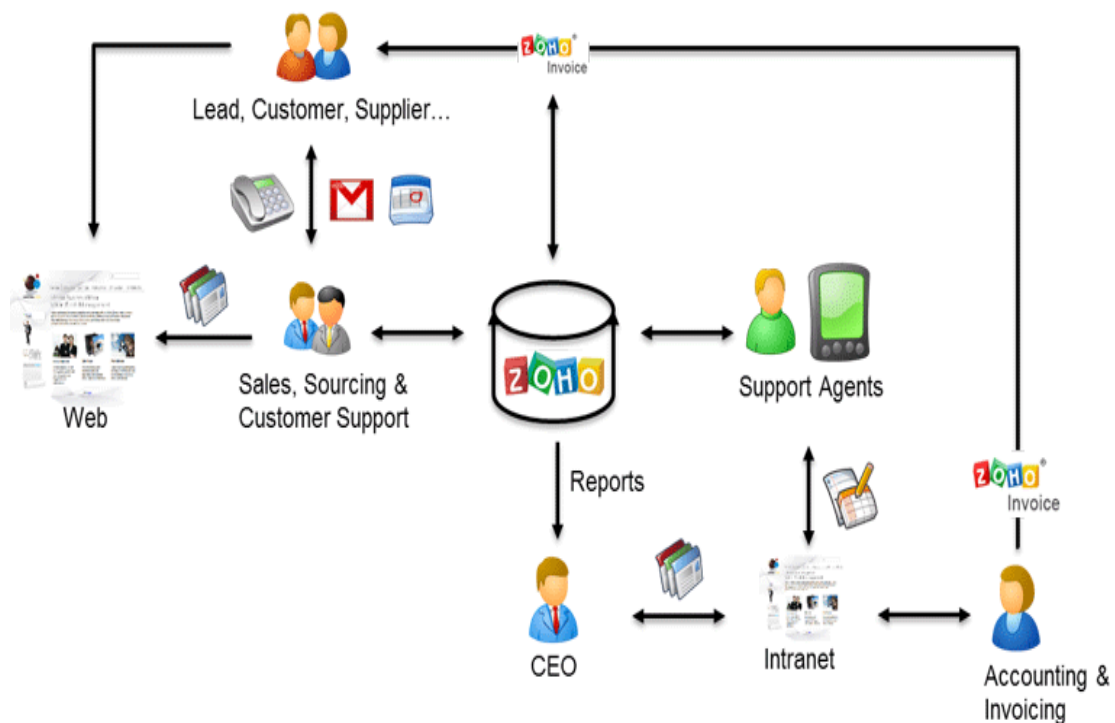
1.1 overview

- Description of the project

Project Description:

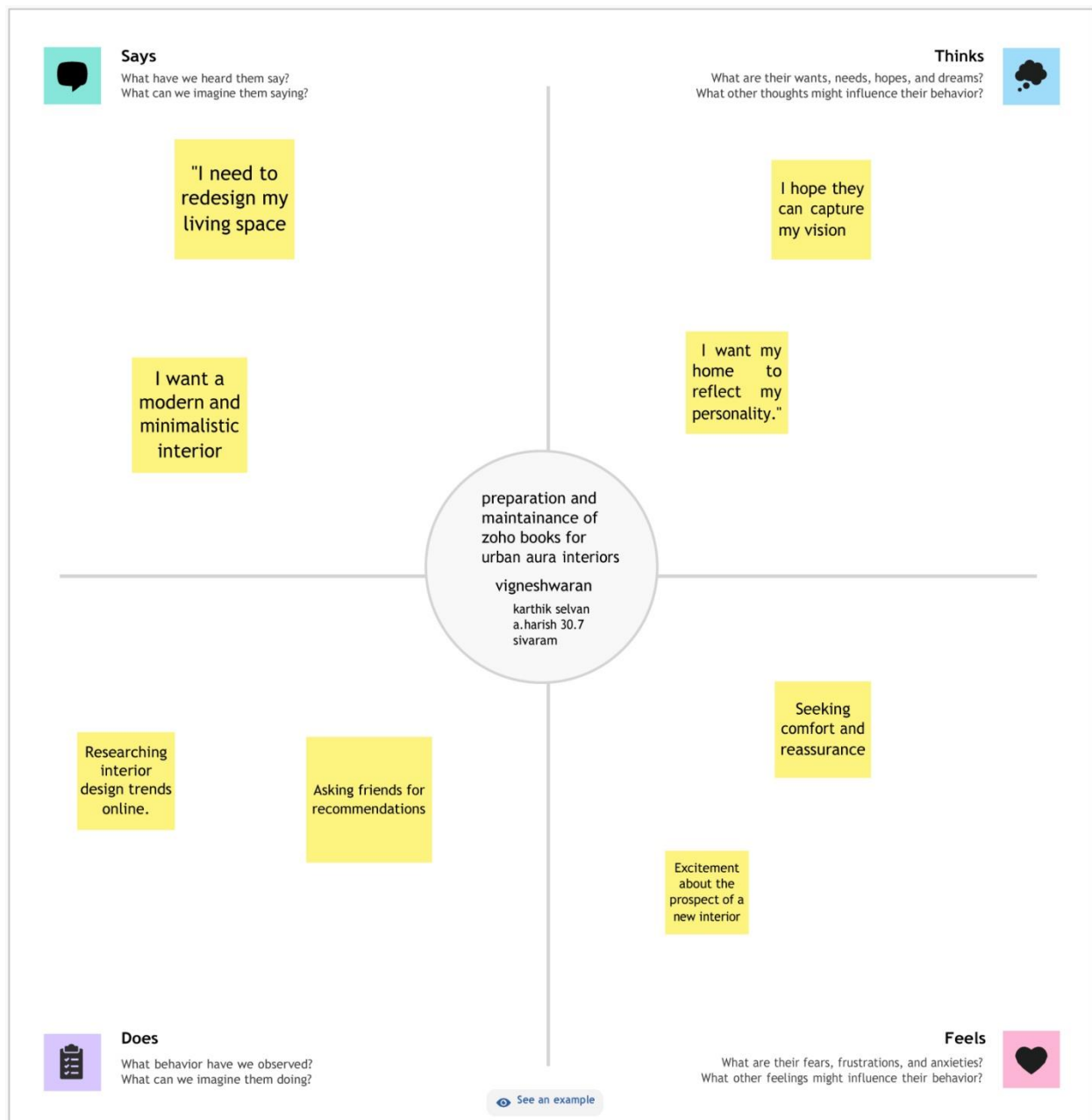
The project aims to enhance the interiors of the Hyundai Aura, a compact sedan designed for urban driving, by introducing innovative features and design elements that prioritize comfort, convenience, connectivity, and aesthetics. The Urbanaura Interiors project seeks to create a cabin environment that caters to the evolving needs and preferences of urban drivers, providing a delightful driving experience.

1.2 PURPOSE

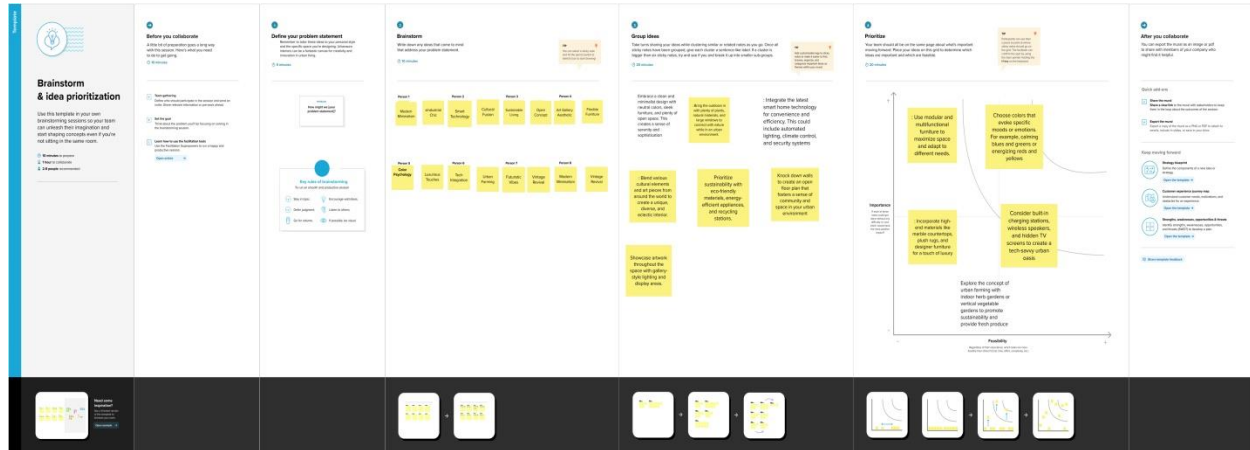


As a Center of Excellence, HealthHub Clinics offers multi-disciplinary resources and smart healthcare solutions, supported by a holistic and compassionate approach, understanding and quality care designed around your health.

2. PROBLEM DEFINITION & DESIGN THINKING (2.1 Empathy map)



2.2 Ideation & Brainstorming map



3.RESULT

Profit&loss

UrbanAura Interiors

Profit and Loss

Basis: Accrual

From 01/10/2023 To 31/10/2023

Account	Account Code	Total
Operating Income		
Sales		60,00,000.00
Total for Operating Income		60,00,000.00
Cost of Goods Sold		
Cost of Goods Sold		3,00,000.00
Labor		15,00,000.00
Total for Cost of Goods Sold		18,00,000.00
Gross Profit		42,00,000.00
Operating Expense		
Other Expenses		5,000.00
Rent Expense		2,00,000.00
Salaries and Employee Wages		25,00,000.00
Total for Operating Expense		27,05,000.00
Operating Profit		14,95,000.00
Non Operating Income		
Total for Non Operating Income		0.00
Non Operating Expense		
Total for Non Operating Expense		0.00
Net Profit/Loss		14,95,000.00

**Amount is displayed in your base currency INR

BALANCE SHEET:

UrbanAura Interiors

Balance Sheet

Basis: Accrual

As of 17/10/2023

Account	Account Code	Total
Assets		
Current Assets		
Cash		
Petty Cash		5,000.00
Total for Cash		5,000.00
Bank		
ICICI BANK 001		23,83,000.00
Total for Bank		23,83,000.00
Other current assets		
Prepaid Expenses		100.00
Input Tax Credits		0.00
Input CGST		2,70,450.00
Input SGST		2,70,450.00
Total for Input Tax Credits		5,40,900.00
Total for Other current assets		5,41,000.00
Total for Current Assets		29,29,000.00
Total for Assets		29,29,000.00
Liabilities & Equities		
Liabilities		
Current Liabilities		
Accounts Payable		3,54,000.00
SALARY PAYABLE		25,00,000.00
GST Payable		0.00
Output CGST		5,40,000.00
Output SGST		5,40,000.00
Total for GST Payable		10,80,000.00
Total for Current Liabilities		39,34,000.00
Total for Liabilities		39,34,000.00
Equities		


Account	Account Code	Total
Current Year Earnings		-10,05,000.00
Total for Equities		-10,05,000.00
Total for Liabilities & Equities		29,29,000.00

**Amount is displayed in your base currency INR

PURCHASE ORDER:

Bill Status: **BILLED** [Show PDF View](#)

Done [Customize](#)



PURCHASE ORDER

PO-981

From
UrbanKora Interiors
Tamil Nadu,
India
GSTIN: TAAAE1066Q12V
supernmarts@gmail.com

Vendor Address
RAT KAMAL DECORATIVES
GSTIN: TAAAE1066Q12V

Deliver To
VIGNESH WARAN
Tamil Nadu,
India
GSTIN: TAAAE1066Q12V
supernmarts@gmail.com

Date: 11-10-2023

#	Item & Description	Qty	Rate	Amount
1	Decorative Accessories	200.00	500.00	1,00,000.00
Sub Total				1,00,000.00
GST9% (P)				9,000.00
GST9% (P)				9,000.00
Total				₹1,18,000.00

Authorized Signature: _____

4 ADVANTAGES & DISADVANTAGES

- 1) **Expertise and Creativity:** Professional interior design companies have the knowledge and skills to create aesthetically pleasing and functional spaces. They can offer innovative design ideas and solutions tailored to clients' preferences and needs.
- 2) **Time and Cost Efficiency:** Hiring an interior design company can save time and effort, as they handle the entire design process, including sourcing materials, managing contractors, and overseeing the project. They can also help in optimizing costs by providing guidance on budgeting and sourcing affordable yet high-quality materials.
- 3) **Industry Connections:** Established interior design companies often have a network of reliable suppliers, contractors, and vendors. They can leverage these connections to secure quality products and services at competitive prices, ensuring a smooth and efficient project execution.

DISADVANTAGES:

- 1) **Cost:** Hiring an interior design company typically involves additional expenses. The fees charged by interior designers or design firms can vary, and some clients may find it challenging to fit these costs into their budget.
- 2) **Limited Control:** When working with an interior design company, clients may have limited control over the design decisions and process. The final outcome may not fully align with their personal taste or preferences, as it is a collaborative effort with the designers.
- 3) **Communication Challenges:** Effective communication between the client and the interior design company is crucial for a successful project. Misunderstandings or lack of clear communication can lead to design discrepancies and delays.

5 APPLICATIONS:

1. **Comfortable Commuting:** The Aura offers comfortable seating with adequate legroom and headroom, making it suitable for daily commutes in urban areas. The seats are designed to provide support and reduce fatigue during long drives or traffic congestion.
2. **Ergonomic Features:** The interior layout of the Aura is designed with ergonomic considerations, ensuring easy access to controls and buttons. The placement of the infotainment system, climate controls, and steering-mounted controls allows for intuitive operation, reducing distractions while driving.
3. **Connectivity and Infotainment:** The Aura features a touchscreen infotainment system with connectivity options such as Bluetooth, USB, and AUX-in. This allows occupants to connect their smartphones and access apps, music, and navigation, enhancing the driving experience.
4. **Storage and Utility:** The Aura provides various storage compartments and cup holders strategically placed throughout the cabin. These storage spaces enable occupants to keep their belongings organized and within reach, enhancing convenience during city drives.
5. **Safety Features:** The Aura is equipped with safety features like dual front airbags, ABS (Anti-lock Braking System), rear parking sensors, and a rearview camera. These safety features contribute to a secure driving experience in urban environments where traffic conditions can be challenging.
6. **Aesthetics and Ambiance:** The Aura's interiors feature stylish design elements, premium materials, and attractive color options, creating a pleasant and inviting cabin ambiance. The attention to detail and overall aesthetics contribute to a more enjoyable driving experience.

6 CONCLUSION:

The interiors of the Hyundai Aura, designed for urban driving, offer a range of features and applications that enhance comfort, convenience, and connectivity. With ergonomic design, comfortable seating, and intuitive controls, the Aura provides a pleasant driving experience during daily commutes. The inclusion of connectivity options and a touchscreen infotainment system further adds to the convenience and entertainment value. The Aura's interiors also prioritize practicality, with ample storage spaces and utility features, allowing occupants to keep their belongings organized. Safety features are incorporated to ensure a secure driving experience in urban environments. Additionally, the Aura's interiors boast attractive aesthetics, premium materials, and a pleasing ambiance that adds to the overall appeal of the car. Overall, the Hyundai Aura's interiors are well-suited for urban living, combining comfort, convenience, and style.

7 FUTURE SCOPE:

1. **Advanced Infotainment System:** The Aura's infotainment system could see improvements in terms of larger and higher-resolution displays, enhanced connectivity options, and integration with advanced voice assistance and smart home technologies. This could enable seamless integration with other devices and provide a more intuitive and personalized user experience.
2. **Digital Cockpit:** Future iterations of the Aura could incorporate a digital cockpit, featuring customizable digital instrument clusters and heads-up displays. This would provide real-time information and improve driver awareness, allowing for more efficient and safer driving in urban environments.
3. **Enhanced Connectivity and Automation:** As smart connectivity and autonomous driving technologies continue to evolve, the Aura's interiors could integrate with these advancements. This could include features such as advanced driver-assistance systems, real-time traffic

updates, smart navigation, and even vehicle-to-everything (V2X) communication, enabling seamless connectivity with the surrounding environment.

4. **Sustainable Materials and Design:** As environmental concerns grow, future Aura interiors could emphasize the use of sustainable materials, such as recycled or eco-friendly fabrics, natural fibers, and low-emission components. Additionally, eco-conscious design elements and features like energy-efficient lighting and eco-driving modes could be incorporated to promote sustainability.
5. **Personalization and Customization:** To cater to individual preferences, future Aura interiors could offer increased personalization and customization options. This could include customizable ambient lighting, adjustable seating configurations, and modular storage solutions, allowing users to tailor the cabin to their specific needs and preferences.
6. **Advanced Safety Features:** The future Aura could integrate advanced safety features such as augmented reality displays, surround-view cameras, advanced driver monitoring systems, and improved collision avoidance technologies. These features would enhance safety in urban driving scenarios and mitigate risks associated with congested traffic and pedestrian-dense areas.

§ APPENDIX:

https://github.com/sivaram005/urbanAura-Interiors_NM2003TMID20369

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lang="e
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color-

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auto"
data-
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dark"
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animate
d-
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all-
link-
underlin
es="fals
e">
```

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/* for each iteration, uncomment the CSS variable */
/* light themes */
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[data-color-mode="auto"][data-light-theme*="light"] {
/* iteration 1 */
--border-color-iteration-1: #C8CCD0;
/* iteration 2 */
--border-color-iteration-2: #BABFC5;
/* iteration 3 */
--border-color-iteration-3: #A6ADB4;
/* iteration final */
--border-color-iteration-4: #868F99;
/* the first value is the final step, which falls back to previous iterations */
--control-borderColor-rest: var(--border-color-iteration-4, var(--border-color-iteration-3, var(--border-color-iteration-2, var(--border-color-iteration-1)))) !important;
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  /* iteration 2 */  
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  /* iteration 3 */  
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  /* iteration final */  
  --border-color-iteration-4: #666E79;
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